



INTERNATIONAL ORGANIZATION OF
SECURITIES COMMISSIONS (IOSCO)

WORLD INVESTOR WEEK 2022
PUBLIC REPORT

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INTRODUCTION

Investor protection is one of the key priorities of the International Organization of Securities Commissions (IOSCO). The World Investor Week (WIW) is an initiative of IOSCO¹ to raise awareness about the importance of investor education and protection. The WIW is conducted in the week that covers the first Monday of October of each year, although the participating jurisdictions are allowed to conduct WIW-related activities in any other week of October or November. During the WIW, a diversity of outreach activities are carried out by participating IOSCO member jurisdictions.

By using the IOSCO network to facilitate a coordinated and, therefore, more powerful approach, the IOSCO WIW also provides a framework for individual jurisdictions to publicize their investor education and protection initiatives and to deliver more tailored messaging within their jurisdictions.

In October 2022, IOSCO, with the support of other organizations, carried out the sixth edition of WIW and achieved outstanding results, in a year still affected by the impacts of the COVID-19 pandemic, and surrounded by different developments in the market, such as increased digitalization, the emergence of new products and services, or an increasing participation of retail investors in the capital markets around the world.

In this context, the main themes of the 2022 campaign were based on two themes: investor resilience and sustainable finance. These messages complement those of previous IOSCO WIW editions, such as frauds and scams prevention, and crypto assets.

This report compiles the information provided by the different participants in the 2022 campaign. The report describes real examples of the variety of activities organized and conducted by different participating jurisdictions in 2022, thus providing a useful guide to the range of activities that participating jurisdictions could undertake in future WIW campaigns, but also translate into their current or future financial education and investor protection initiatives.

IOSCO members and interested stakeholders are invited to participate in the WIW and the forthcoming WIW campaign of 2023. Please feel free to visit the WIW website (<https://www.worldinvestorweek.org>) and contact us at: info-worldinvestorweek@iosco.org

¹ The International Organization of Securities Commissions (IOSCO) is the international body that brings together the world's securities regulators and is recognized as the global standard setter for the securities sector. IOSCO develops, implements and promotes adherence to internationally recognized standards for securities regulation.

THE IOSCO WORLD INVESTOR WEEK

The IOSCO World Investor Week is a week-long, global campaign to raise awareness of the importance of investor education and protection and to highlight the various initiatives of securities regulators in these two critical areas.

WIW has two primary objectives, namely (i) to disseminate key messages that support investor education, investor protection and financial literacy; and (ii) to foster learning opportunities for investors. The campaign also aims at strengthening collaboration among IOSCO members on investor education and protection initiatives and raising IOSCO's visibility among key international stakeholders.

The WIW 2022 was conducted from 3 to 9 October, although some jurisdictions conducted WIW-related activities in other weeks of October and November 2022. The key messages of the IOSCO WIW campaign in 2022 were based on two themes: 1) investor resilience and 2) sustainable finance. These messages were complemented by key messages of previous IOSCO WIW editions, such as frauds and scams prevention, and crypto assets.

IOSCO securities regulators and other IOSCO members from six continents undertook a range of activities, such as offering investor-focused information, promoting contests to increase awareness of investor education initiatives, organizing workshops and conferences, and conducting local/national campaigns in their jurisdictions, including through digital or virtual means.

For this sixth edition of the WIW, some IOSCO members also coordinated regional webinars to reach out to a broader audience on topics of common interest regarding investor education and protection. The dedicated campaign website (<http://www.worldinvestorweek.org>) was also used by the participants to promote their activities. The IOSCO Committee 8 (C8) and its C8 WIW Working Group coordinated different global events or webinars. A summary of Global and Regional events held in WIW 2022 is presented in Annex 1 and 2 of this report.

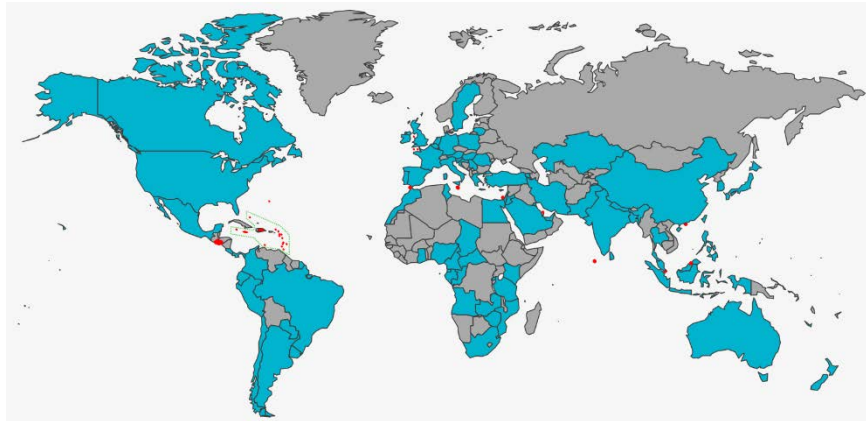
A total of 110 jurisdictions participated in WIW 2022. Different global and regional organizations endorsed or supported WIW, including, for example, the Group of 20 (G20) under the Indonesian Presidency (see next section on "Supporters").

At the national level, in addition to the securities regulators, other participants supported the 2022 WIW campaign, such as self-regulatory organizations, industry associations and market participants, other financial authorities and different stakeholders (e.g. universities, schools).

WIW 2022 RESULTS

The overall WIW results of the campaign 2022 that are presented in this section are based on the survey responses provided by the national WIW coordinators on a voluntary basis. In addition, national coordinators were expected to prepare a public report on the campaign in their jurisdictions. The local public reports are part of this Public Report.

The map below shows the participating jurisdictions in blue².



Participating jurisdictions of WIW 2022. Source: <http://www.worldinvestorweek.org/participants.php>

The results reported by participating jurisdictions are described as follows:

- 1,343 events were promoted during the WIW campaign, such as webinars, classes, talks, lectures, town meetings, seminars, and conferences.
- 91,064,073 people were reached by those events.
- 185,862,471 people were reached through interviews, TV shows, and radio programs.
- The social media interactions resulted in 2,803 posts, 5,080,484 likes and a total of 5,956,032 friends/followers/supporters.
- Online resources and websites reached 113 million page views.
- The jurisdictions that reported on investor satisfaction (26 out of 49) indicated a high-level of satisfaction.

² Angola, Anguilla, Antigua & Barbuda, Argentina, Armenia, Australia, Austria, Bahamas, Bahrain, Bangladesh, Barbados, Belgium, Bermuda, Brazil, British Virgin Islands, Brunei, Cameroon, Canada (Ontario & Quebec), Cayman Islands, Central African Republic, Chad, Chile, China, Colombia, Congo, Costa Rica, Croatia, Curacao & Saint Martin, Cyprus, Dominica, Dominican Republic, Ecuador, Egypt, El Salvador, Equatorial Guinea, Eswatini, France, Gabon, Germany, Ghana, Gibraltar, Greece, Grenada, Guernsey, Hong Kong SAR (China), Hungary, India, Indonesia, Iran, Ireland, Isle of Man, Israel, Italy, Jamaica, Japan, Jersey, Jordan, Kazakhstan, Kenya, Korea (Republic of), Kuwait, Lebanon, Lithuania, Luxembourg, Malaysia, Maldives, Malta, Mexico, Montserrat, Morocco, Mozambique, Nepal, Netherlands (The), New Zealand, Nigeria, Pakistan, Palestine, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Qatar, Romania, Rwanda, Saudi Arabia, Serbia, Singapore, Slovenia, South Africa, Spain, Sri Lanka, St. Kitts & Nevis, St. Lucia, St. Vincent & the Grenadines, Sweden, Chinese Taipei, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Türkiye, United Arab Emirates, United Kingdom, United States, Uruguay, Zambia, Zimbabwe.

Table 1: WIW 2022 in numbers

Participating Jurisdictions	110
Nº of Jurisdictions that filled out the survey	49
Nº of Jurisdictions that evaluated the WIW Campaign	26
Webinars, classes, talks, lectures, town meetings, seminars, and conferences	1,343, reaching 91 million people
Interviews, TV shows, and radio programs	reached 186 million people
Social media engagement	2,803 posts
	5,080,484 likes
	5,956,032 friends/followers/supporters
Page views	113 million
Overall level of investor satisfaction	96% (50% very satisfied, 46% satisfied)

SUPPORTERS

WIW 2022 continued attracting more supporters. As in the previous editions, major multilateral organizations supported and endorsed WIW 2022. That was the case of the G20 (Presidency of Indonesia), the World Bank Group, the Organisation for Economic Cooperation and Development (OECD), the Inter-American Development Bank (IDB), the Sustainable Stock Exchange Initiative (the SSE Initiative), the International Network of Financial Services Ombudsman Schemes (the INFO Network), the International Financial Reporting Standards Foundation (the IFRS Foundation), the International Forum for Investor Education (IFIE) and the IFIE Americas Caribbean Working Group, the Global Financial Literacy Excellence Center (GFLEC), the International Federation of Accountants (IFAC), the World Federation of Exchanges (WFE) and the European Fund and Asset Management Association (EFAMA)

In addition, other global and regional organizations participated in WIW 2022, namely, the CFA Institute, Financial Planning Standards Board Ltd (FPSB), the IOSCO Asia Pacific Hub and the Union of Arab Securities Authorities (UASA).

G20

The Group of Twenty (G20) is the premier forum for its members' international economic cooperation and decision-making. Its membership comprises 19 countries plus the European Union. G20 leaders meet annually. In addition, Finance Ministers and Central Bank Governors meet regularly during the year to discuss ways to strengthen the global economy, reform international financial institutions improve financial regulation and implement the key economic reforms that are needed in each member economy.

World Bank Group

The World Bank promotes long-term economic development and poverty reduction by providing technical and financial support to help countries implement reforms or projects. With 189 member countries, the World Bank Group is a unique global partnership: five institutions working for sustainable solutions that reduce poverty and build shared prosperity in developing countries. The World Bank is a vital source of financial and technical assistance to developing countries around the world. This supports a wide array of investments in such areas as education, health, public administration, infrastructure, financial and private sector development, agriculture, and environmental and natural resource management. Some of its projects are co-financed with governments, other multilateral institutions, commercial banks, export credit agencies, and private sector investors.

OECD

The Organisation for Economic Co-operation and Development (OECD) is an international organisation that works to build better policies for better lives. Its goal is to shape policies that foster prosperity, equality, opportunity and well-being for all. The OECD provides a forum in which governments can work together to share experiences and seek solutions to common problems. It works with governments to understand what drives economic, social and environmental change.

Currently, the OECD is focused on helping governments around the world to restore confidence in markets and in the institutions behind them; return public finances to health as a basis for future sustainable economic growth; foster and support new drivers of growth through innovation, environmentally friendly 'green growth' strategies and the development of emerging economies; and assist people of all ages to develop the skills to work productively and enthusiastically in the jobs of tomorrow.

IDB

The Inter-American Development Bank works to improve the lives of people in Latin America and the Caribbean. Through financial and technical support for countries working to reduce poverty and inequality, it helps improve health and education, and advance infrastructure. IDB's aim is to achieve development in a sustainable, climate-friendly way. The Bank's current focus areas include three development challenges – social inclusion and inequality, productivity and innovation, and economic integration – and three cross-cutting issues – gender equality and diversity, climate change and environmental sustainability, and institutional capacity and the rule of law.

SSE

The Sustainable Stock Exchange is a UN Partnership Program of the UN Conference on Trade and Development (UNCTAD), the UN Global Compact, the UN Environment Program Finance Initiative (UNEP FI), and the Principles for Responsible Investment (PRI). Launched in 2009 by the UN Secretary-General, it convenes Partner Exchanges from around the world who join the SSE by signing a voluntary public commitment. SSE has a vision of a world where capital market signals align with public policy goals on sustainable development.

Its mission is to build the capacity of stock exchanges and securities market regulators to promote responsible investment in sustainable development and advance corporate performance on environmental, social and governance issues.

INFO Network

The International Network of Financial Services Ombudsman Schemes (the INFO Network) is the worldwide association for financial services ombudsmen — independent and impartial out-of-court schemes and offices that resolve complaints brought by consumers (and, in some cases, small businesses) against banks, insurers and/or other financial services providers. Formalized in 2007, the INFO Network facilitates cooperation among its members to build expertise in external dispute resolution by exchanging experiences and information in areas such as scheme/office structures, functions and governance models; scheme/office codes of conduct; use of information technology; handling of systemic issues; cross border referral of complaints; and staff training and continuing education.

IFRS

The IFRS Foundation is a not-for-profit, public interest organization established to develop a single set of high-quality, understandable, enforceable and globally accepted accounting standards — IFRS Standards — and to promote and facilitate adoption of the standards. IFRS Standards are set by the IFRS Foundation's standard-setting body, the International Accounting Standards Board.

Accounting standards are a set of principles companies follow when they prepare and publish their financial statements, providing a standardized way of describing the company's financial performance. Publicly accountable companies (those listed on public stock exchanges) and financial institutions are legally required to publish their financial reports in accordance with agreed accounting standards.

IFIE

The International Forum for Investor Education — IFIE — is a unique alliance chartered in 2005 that brings together private sector and public sector providers of investor education to improve the effectiveness of investor education programs around the world. The Forum serves as a clearinghouse for the exchange of information and ideas among providers of investor education from different jurisdictions, including organizations that are just developing or planning to develop investor education programs.

GFLEC

The Global Financial Literacy Excellence Center (GFLEC) envisions a world in which individuals have the financial knowledge they need to fully participate in the economy and build secure futures. In working toward that vision, GFLEC has positioned itself as the world's leading incubator for financial literacy research, policy, and solutions.

GFLEC launched in 2011 at the George Washington University School of Business in Washington, DC. Since then, it has pioneered breakthrough tools to measure financial literacy, developed and advised on educational programs, and crafted policy guidelines aimed at advancing financial knowledge in the United States and around the globe.

International Federation of Accountants (IFAC)

IFAC is the global organization for the accountancy profession, comprising 180 member and associate organizations in 135 jurisdictions. With its member organizations, IFAC serves the public interest by enhancing the relevance, reputation, and value of the global accountancy profession. IFAC supports the development, adoption, and implementation of high-quality international standards.

World Federation of Exchanges (WFE)

The WFE is the global industry group for exchanges and clearing houses (CCPs) around the world. It represents over 250 market-infrastructures ranging from those that operate the largest financial centers to those that run frontier markets. Founded in 1961, the Federation was set up to contribute to “the development, support and promotion of organized and regulated securities markets in order to meet the needs of the world’s capital markets in the best interests of their users.”

Members of WFE include over 50 distinct CCP clearing services including stand-alone CCPs. WFE exchanges are home to nearly 60,000 listed companies, and the market capitalization of these entities is over \$122.94 trillion; around \$162.04 trillion in trading annually passes through WFE members (at the end of 2021). The WFE seeks to ensure regulatory outcomes that foster well-functioning capital markets and reinforce systemic stability in addition to developing markets.

EFAMA

EFAMA, the European Fund and Asset Management Association, is the voice of the EUR 31tn European investment management industry, what makes them the natural interlocutor of the EU institutions for all issues relevant to their sector. EFAMA supports open and well-functioning global capital markets and engages with international standard setters and relevant third country authorities on a wide range of issues.

Since its establishment, EFAMA has been fully supportive of the EU project and working hard towards helping the EU achieve its objectives, whether in terms of single market, consumer protection or more recently CMU and sustainable finance.

CFA Institute

CFA Institute is the premier global association for investment management professionals. It stands for creating an environment where investors' interests come first, markets function at their best, and economies grow. The mission of CFA Institute is served by generating value for core investment management professionals and engaging with the core investment management industry to advance ethics, market integrity, and professional standards of practice, which collectively contribute value to society.

CFA Institute seeks to set professional standards for investment management practitioners and broadly engage other finance professionals through their interests and interactions with the investment management industry. Improving outcomes for investors advances our social mission and benefits members through greater demand for educated and ethical investment management professionals.

FPSB

Financial Planning Standards Board Ltd. (FPSB) manages, develops and operates certification, education and related programs to benefit the global community by establishing, upholding and promoting worldwide professional standards in financial planning.

FPSB demonstrates its commitment to excellence with the marks of professional distinction – CFP, CERTIFIED FINANCIAL PLANNER and CFP Logo Mark – which it owns outside the United States. FPSB and its global network of affiliate organizations administer CFP and other certification programs in the following 27 territories: Australia, Austria, Brazil, Canada, Chinese Taipei, Colombia, France, Germany, Hong Kong, India, Indonesia, Ireland, Israel, Japan, Malaysia, the Netherlands, New Zealand, People’s Republic of China, Peru, Republic of Korea, Singapore, South Africa, Switzerland, Thailand, Türkiye, the United Kingdom and the United States. At the end of 2022, there were 213,002 CFP professionals worldwide.

IOSCO Asia Pacific Hub

The objective of the IOSCO Asia Pacific Hub is to strengthen the regulatory and supervisory capacity of securities regulators in the Asia Pacific region. The Hub is intended to respond to a growing demand among IOSCO members for enhanced capacity building, given the increasingly complex market environment, growing financial and technological innovation and rapidly expanding cross-border activity.

The IOSCO Asia Pacific Hub offers education and training programs and technical assistance to address the capacity building needs of IOSCO members in the Asia Pacific region. The Hub conducts seminars, workshops and other capacity building activities in Malaysia, and elsewhere in the region.

UASA

Established in 2007, the Union of Arab Securities Authorities "UASA" is a not-for profit Union for Securities Authorities with an independent legal personality. The Members of the Union are the Arab Securities Authorities and markets Regulators. United Arab Emirates shall be the headquarters of the Union.

The UASA objectives are to upgrade the legislative and regulatory level of Arab securities markets with a view to achieving fairness, efficiency and transparency. Unify efforts towards achieving effective levels of oversight over transactions in the Arab securities markets and to ensure coordination and cooperation among members to achieve maximum harmony and consistency with regard to relevant laws and regulations applicable in the Member States are main goals of the UASA.

The Union aims also to overcome difficulties facing investment in the Arab securities markets, and to expand the investment base, diversify its tools and promote the culture of investing in the Arab securities markets. Promoting the concepts of disclosure, transparency and governance in addition to the application of the best international standards and practices are also important objectives of the UASA.

HOW TO PARTICIPATE

WIW 2022 took place during the week of October 3rd, with participating jurisdictions having the flexibility to organize their activities around this week or any other week in October and November, in order to accommodate any conflict with dates in a particular jurisdiction (e.g. national holidays) or issues regarding the COVID-19 pandemic, as in 2021. Organizations interested in joining WIW are invited to contact the national coordinator in their jurisdiction or the IOSCO C8 WIW Working Group³ at info-worldinvestorweek@iosco.org

The list of participating jurisdictions and the respective leading organization is available online at <https://www.worldinvestorweek.org/?p=participants>

The WIW website (<http://www.worldinvestorweek.org>) contains useful information for participating jurisdictions and supporting organizations, including press releases and the WIW Implementation Guide.

ABOUT IOSCO

The International Organization of Securities Commissions (IOSCO) is the international body that brings together the world's securities regulators and is recognized as the global standard setter for the securities sector. IOSCO develops, implements and promotes adherence to internationally recognized standards for securities regulation. It works intensively with the G20 and the Financial Stability Board (FSB) on the global regulatory reform agenda.

IOSCO members have resolved:

- to cooperate in developing, implementing and promoting adherence to internationally recognized and consistent standards of regulation, oversight and enforcement in order to protect investors, maintain fair, efficient and transparent markets, and seek to address systemic risks;
- to enhance investor protection and promote investor confidence in the integrity of securities markets, through strengthened information exchange and cooperation in enforcement against misconduct and in the supervision of markets and market intermediaries; and
- to exchange information at both global and regional levels on their respective experiences in order to assist the development of markets, strengthen market infrastructure and implement appropriate regulation.

IOSCO believes the need for investor education and financial literacy has never been greater than today. As the financial marketplace continues to evolve and innovate, investment products are becoming increasingly complex and financial services increasingly diverse. Retail investors require a greater understanding of key financial concepts to comprehend and evaluate the choices available to them and to avoid financial fraud. Strengthening investor education and financial literacy programs also is essential at a time when responsibility for saving and investing for retirement is shifting from the employer to the individual in many jurisdictions.

CONTACT US:

<http://www.worldinvestorweek.org/contact.php>

info-worldinvestorweek@iosco.org

³ The C8 WIW is led by CVM - Brazil. Members of the WIW Working Group in 2022 included: Comissão do Mercado de Capitais (ANGOLA), Comisión Nacional de Valores (ARGENTINA), Australian Securities and Investments Commission (AUSTRALIA), Comissão de Valores Mobiliários (BRAZIL), China Securities Regulatory Commission (CHINA), Bundesanstalt für Finanzdienstleistungsaufsicht (GERMANY), Securities and Futures Commission (HONG KONG SAR), Indonesia Financial Services Authority (INDONESIA), Israel Securities Authority (ISRAEL), Commissione Nazionale per le Società e la Borsa (ITALY), Financial Services Agency (JAPAN), Japan Securities Dealers Association (JAPAN), Jersey Financial Services Commission (JERSEY), Securities Commission (MALAYSIA), Comisión Nacional Bancaria y de Valores (MEXICO), Ontario Securities Commission (ONTARIO), Autorité des marchés financiers (QUEBEC), Financial Supervisory Authority (ROMANIA), Capital Market Authority (SAUDI ARABIA), Comisión Nacional del Mercado de Valores (SPAIN), Financial Industry Regulatory Authority (UNITED STATES OF AMERICA), Securities and Exchange Commission (UNITED STATES OF AMERICA), with the support of the IOSCO General Secretariat.

REPORTS OF THE PARTICIPATING JURISDICTIONS

ANGOLA

WORLD INVESTOR WEEK 2022

National Coordinator: Angola, Comissão do Mercado de Capitais (CMC).

Other IOSCO members: CVM - Brazil, CMVM - Portugal, SEC - Nigeria, CMA - Kenya, SEC - Zambia, FSC - Mauritius.

Other participants: Ministry of Finance (MINFIN), Banco Nacional de Angola - BNA (Central Bank), Angolan Insurance Regulatory and Supervisory Agency (ARSEG), Angolan Debt and Securities Exchange (BODIVA).

The activities held for the WIW 2022 in Angola, took place from the 3rd to the 8th of October. This year, we had participation from countries such as Brazil, Zambia, Portugal, Kenya, Nigeria and Mauritius.

The initiative took place in a hybrid format. Below are listed the main activities:

- Interviews on radio, television and newspapers;
- *Webinars*;
- Children's Contest;
- Advertising on Mass transit;
- Dissemination of flyers on social networks;
- Dissemination of WIW content on digital platforms;
- Use of WIW subscription in institutional e-mail; and
- Coordination of WIW 2022 activities in the region in Africa, in accordance with the IOSCO guideline.

EVENTS

- **Interviews and Magazine Articles**

Three articles/interviews were published on local newspapers. These articles emphasized Angola's role in the WIW 2022, the importance of world investor week, and other relevant information.

- **Radio and television debate programs**

Three discussion panels took place where knowledge was shared on specific issues regarding the Angolan reality.

- **Children's Contest**

The Children's Contest with the themes "**What I do with my allowance**" and "**how to make sustainable investments**", was held via CMC's social networks and was attended by 12 children, aged 7 to 17.

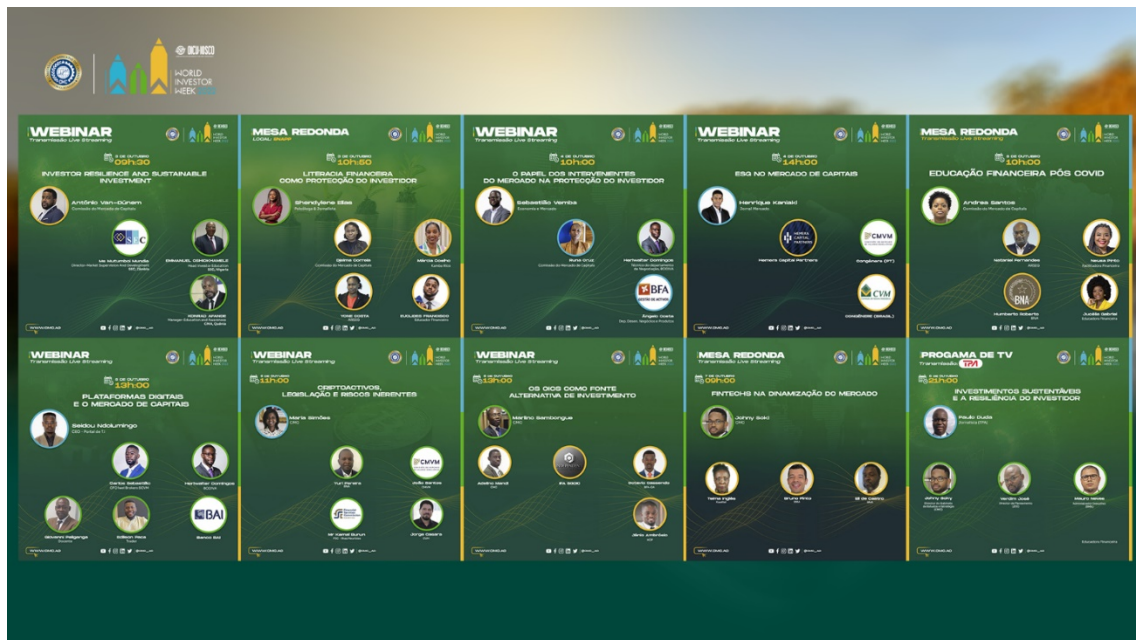
Image 1



- **Webinars**

The webinars were directed at a diverse target audience¹, and discussed matters pertaining to investor education, World Investor Week, and trending market topics. The 9 webinars that took place, as well as the television program are shown below:

Image 2



¹ More than 3,921 people were reached through our webinars.

COSTS

The total cost of WIW 2022 in Angola was **AOA 10,855,049.91**. At the current Exchange rate, the total cost comes to about **USD 21,841.14**.

CONCLUSIONS

We conclude that the WIW 2022 was a very successful participation. The activities had a positive impact, since allowed the dissemination of economic and financial content, for young children, students, investors, potential investors and public in general.

The initiative provided access to key information on the securities market that would probably not have been possible otherwise.

ARGENTINA

WORLD INVESTOR WEEK 2022

National Coordinator: Argentina, Comisión Nacional de Valores (CNV) of Argentina.

Other IOSCO members: -

Other participants: Ministry of Economy, Markets, Stock Exchanges, agents, rating agencies, capital market participants and their representative chambers, professional associations, foundations and universities.

Campaign Dates (From/To): Oct 3rd/Oct 9th

The Comisión Nacional de Valores (CNV) of Argentina has celebrated the World Investor Week 2022 (“Semana Mundial de las Inversoras y los Inversores 2022”) from October 3rd to 9th, with special emphasis on four major thematic areas: investor protection (prevention of fraud and scams) associated with the promotion of financial inclusion with a gender perspective, sustainable finance, fintech and digital assets, and basic notions for investments.

This year, the World Investor Week in Argentina had the support of more than 36 public and private sector organizations, as well as educational institutions and other civil society entities, who participated through the various activities of the program.

The different presentations and activities had the firm purpose of continuing to develop and expand the capital market through financial education and the protection of retail investors, acknowledging the impact of innovation and new technologies on capital markets, and taking into account a gender and sustainable finance perspective, aimed both at the general public as well as more sophisticated investors.

The official opening ceremony was held on October 3rd. The panel was led by the President of the CNV, Sebastián Negri, two members of the Board of the CNV, Mónica Erpen and Martin Breinlinger, and the Corporate Governance and Investor Protection Manager of the CNV, Nadia Montenegro. They emphasized the importance of financial education for inclusion and access to the capital markets, as well as reviewed CNV policies over the prevention of fraud and scams, sustainable finance and gender perspective.

The Argentina WIW’s agenda was promoted on the website <http://www.cnv.gov.ar/semanamundialdelinversor> and on the CNV’s social networks (Instagram, Twitter and LinkedIn).

Along the WIW were held several online conferences and workshops covering a wide range of topics, such as SME participation in capital markets, IT & cybersecurity on capital markets, prevention of fraud and scams, personal finances, investors’ education and sustainable finance.

Thirty-six activities were performed live and recorded throughout the week, many of which remain available today on public access video platforms (YouTube).

For the third time, due to the pandemic and the epidemiological context, mostly all the activities were carried out online, which allowed the number of attendees to be expanded throughout the country.

Photo Gallery

Opening act

ACTO APERTURA
3 de octubre - 11 hs -

Participarán de la actividad:

Sebastián Negri Presidente de la CNV	Martín Breinlinger Director de la CNV
Nadia Montenegro Gerente de Gobierno Corporativo y Protección al Inversor	Ricardo Lazzari Subgerente de Protección al Inversor y Educación Financiera



Some CNV publications

CNV Argentina @CNVAr... · 30/9/22

Los invitamos a seguir en nuestro canal de YouTube la apertura de la cita anual promovida por la Organización Internacional de Comisiones de Valores (IOSCO).

#IOSCOWorldInvestorWeek
#IOSCOWIW2022 #EducaciónFinanciera
#InclusiónFinanciera



Semana mundial de las inversoras y los inversores
- MODALIDAD VIRTUAL -
Por un mercado de capitales inclusivo y sustentable.

ACTO DE APERTURA DE LA SMI 2022
Lunes 3 de octubre - 11hs

La Comisión Nacional de Valores (CNV) invita a participar del acto de apertura de la Semana Mundial de las Inversoras y los Inversores (SMI).

11 hs
Inicio de la actividad
A cargo de **Sebastián Negri**, presidente de CNV y **Nadío Montenegro**, gerente de Gobierno Corporativo y Protección al Inversor de CNV.

12 hs
Integración de las nuevas tecnologías al mercado de capitales.
Agenda del regulador y la experiencia del Hábitat de Innovación e Inclusión Financiera de CNV.
A cargo de **Martin Breinlinger**, director de CNV, y **Ricardo Lazzari**, co-coordinador de la Mesa Fintech de CNV.

11:30 hs
Desafíos para la inclusión financiera bajo el contexto de la pandemia y de las transformaciones tecnológicas en el mercado financiero.
Se exponen las iniciativas de la CNV en materia de protección y educación de las personas inversoras durante el último año.
A cargo de **Sebastián Negri**, presidente de CNV, y **Ricardo Lazzari**, subgerente de Protección al Inversor y Educación Financiera de CNV.

Seguí el evento en nuestro canal de YouTube.

CNV Argentina @CNVArgentina

Consultá el programa completo con todas las actividades que organizamos junto a los mercados y distintas organizaciones

Del 3 al 6 de octubre
cnv.gov.ar/semanamundial...

#Criptoactivos #Fintech
#FinanzasSostenibles
#FinanzasyGénero
#PrevenciónDeEstafas
#EducaciónFinanciera



Semana mundial de las inversoras y los inversores

CNV Comisión Nacional de Valores | IOSCO WORLD INVESTOR WEEK 2022

World Investor Week

CNV Argentina @CNVArgentina

📢 La Semana Mundial de las Inversoras e Inversores ya arrancó! 🇲🇪

Estamos en vivo en nuestro canal de YouTube
youtube.com/watch?v=oVXcBa...

#EducaciónFinanciera
#IOSCOWIW2022



Semana mundial de las inversoras y los inversores

CNV Comisión Nacional de Valores | IOSCO WORLD INVESTOR WEEK 2022

World Investor Week

Publications of the key messages of the SMI 2022

CNV Argentina @CNVArgentina

Esta semana vamos a comunicar mensajes claves para promover entre todos y todas la **#Educaciónfinanciera** con eje en:

- la resiliencia
- la prevención de estafas
- Criptoactivos y
- Finanzas Sostenibles

#SMI2022 #IOSCOWIW2022
¿Se suman a compartir? 🗣️

<p>PREVENCIÓN DE FRAUDES Y ESTAFAS</p> <p>Una persona inversora inteligente Verifica que el profesional de inversiones que lo asesora esté autorizado por CNV.</p>	<p>PREVENCIÓN DE FRAUDES Y ESTAFAS</p> <p>Una persona inversora inteligente Evita los esquemas de "hacerse rico rápidamente" y "no puede perder"; si parece demasiado bueno para ser verdad, probablemente no lo sea.</p>
<p>CRIPTOACTIVOS</p> <p>Una persona inversora inteligente Nunca invierte basándose únicamente en el respaldo de una celebridad.</p>	<p>RESILIENCIA DEL INVERSOR</p> <p>Una persona inversora inteligente Realiza investigaciones antes de invertir para protegerse contra las estafas financieras.</p>

12:25 · 3/10/22 · Twitter Web App

PREVENCIÓN DE FRAUDES Y ESTAFAS

Una persona inversora inteligente
Verifica que el profesional de inversiones que lo asesora esté autorizado por CNV.

CRIPTOACTIVOS

Una persona inversora inteligente
Nunca invierte basándose únicamente en el respaldo de una celebridad.

RESILIENCIA DEL INVERSOR

Una persona inversora inteligente
Realiza investigaciones antes de invertir para protegerse contra las estafas financieras.

PREVENCIÓN DE FRAUDES Y ESTAFAS

Una persona inversora inteligente
Evita los esquemas de "hacerse rico rápidamente" y "no puede perder"; si parece demasiado bueno para ser verdad, probablemente no lo sea.

Flyers of participating institutions



SMI
LA FUNDACIÓN BCBA EN LA SEMANA MUNDIAL DE LOS INVERSORES Y LAS INVERSORAS

“Aprendiendo de los grandes inversores”
MANUEL OYHAMBURU | JOSÉ DAPENA | MARCELO ABAD

4 de octubre | 17:00 a 18:00hs. | Zoom

Fundación Bolsa de Comercio de Buenos Aires | UCEMA | CNV Comisión Nacional de Valores | IOSCO WORLD INVESTOR WEEK 2022



BALANZ #EstamosSiempre

Somos parte de la #SemanaMundial delInversor 3 al 9 de octubre

En **BALANZ** estamos comprometidos con la **educación financiera** para que cada vez más personas tengan **acceso al Mercado de Capitales**.

PARTICIPÁ DE NUESTRAS CAPACITACIONES

FINANZAS SUSTENTABLES
El alcance de las finanzas sustentables, los factores que influyen y sus formas de inversión.
Por: Gonzalo Mendive - Corporate & Capital Markets Team Leader
Martes 4 de octubre, 18:00 hs.
INSCRIBITE

FINANCIAMIENTO EMPRESAS
Los principales instrumentos que pueden utilizar las empresas para financiarse en pesos y en dólares.
Por: Francisco Morixe - Sales Trader de Empresas
Miércoles 5 de octubre, 18:00 hs.
INSCRIBITE

La **Semana Mundial del Inversor** busca promover la inclusión financiera. Conocé todo sobre cómo empezar a invertir en este artículo.
VER MÁS



BALANZ
UNIVERSITY

4 OCTUBRE
2022

Acceso al mercado y protección al inversor

**9:00AM-
10:00AM**

Micaela Brest
Referente de Fiscalización Externa de
Matba Reflex S.A

Yanina Tortul
Analistas de Fiscalización y Control
Interno de Matba Reflex S.A

Mariana Vaccari
Responsable del Área de Administración de
Carteras en Argentina Clearing y Registro S.A

ppi Partidos
Personales
Inversores
nosotros | colaboraciones | research | inversiones | contacto
Buscar
Cerrar sesión

22.09.22

Llega la Semana Mundial del Inversor

Del 3 al 9 de octubre, nos unimos a la celebración global organizada por la OICV-IOSCO y la CNV. Analízate en nuestros charlas y encontrarás en nuestras redes sociales contenidos especiales. *Esta semana, el protagonista sos vos!*

COMPARTIR

Entre el 3 y el 9 de octubre, se llevará a cabo una nueva edición de la **Semana Mundial del Inversor (SMI)**. Se trata de un evento realizado por la OICV-IOSCO y la CNV. Durante esta semana, te ofrecemos:

De charlas, a **Inversor, cómo dar tus primeros pasos**. Charla online ideal para primeros de la mano de **Lautaro Franco**, Team Leader de Cuenta Digital de PPI.

Si te interesa costar: <https://www.ppi.com.ar>

Especial Emprendedores: las oportunidades que te brinda el Mercado, a cargo de nuestro Director Corporativo, **Pablo Debernardi**, indispensable para entender cómo funcionan los EC-EEG, el papel de los Socios de Comercio Electrónico (SCE) y otros instrumentos a favor de la empresa.

▶ **Portada de este encuentro:** <https://www.ppi.com.ar>

Además, durante toda esta semana, encontrarás en nuestras redes sociales los contenidos especiales que pensamos para vos: educación financiera, videos, podcast, recomendaciones, trivias, sorteos y mucho más. *No te quedes afuera!*

Te esperamos

Semana Mundial de los Inversores 2022

CLAVES PARA SELECCIONAR UN ASESOR FINANCIERO

5 de octubre, 11 h
Acceso gratuito a través de Zoom

Informes:
Laura Farah
laura.farah@ub.edu.ar

Expositores:

PH.D. (C) JOSE SANDOVAL-LLANOS
Candidato a doctor en Learning, Design, and Technology en Penn State University, graduado de la Especialización en Análisis Financiero y el MBA de la Universidad de Belgrano.

MAG. MARIANO MERLO
Director Académico de la Especialización en Análisis Financiero de la Universidad de Belgrano.

Moderador:

Dr. Gustavo Tapia
Profesor de la Facultad de Ciencias Económicas de la Universidad de Belgrano

Otorga 5 créditos a estudiantes de la UB que se inscriban hasta el día anterior a través de la app **Conectate UB**



Semana Mundial de los Inversores 2022

NUESTRA VISIÓN DE LOS MERCADOS

6 de octubre, 18 h

Acceso gratuito a través de Zoom

Expositores: 

RUBÉN PASQUALLI

Análisis fundamental, Operador de Fernandez Laya S.A.

MARTÍN JAZWINSKY

Análisis técnico, Analista Fernandez Laya S.A.

Informes:

Laura Farah
laura.farah@ub.edu.ar

Moderador:

Mag. Mariano Merlo
Director Académico de la
Especialización en Análisis
Financiero de la Universidad
de Belgrano

Otorga 5 créditos a estudiantes de la UB que se inscriban hasta el día anterior a través de la app **Conectate UB**

**SEMANA MUNDIAL
DE LAS
INVERSORAS
Y LOS INVERSORES
SMI-2022**



NUEVA CAPACITACIÓN

Toda la info que necesitás
la encontrás en este post



Les gusta a **joakota_** y otros

dca.uns Los invitamos a participar de las actividades programadas por el DCA-UNS en la Semana Mundial de las Inversoras y los Inversores (SMI-2022):

✓ [05/10 - 12 h.]: "Propuesta de un índice multifactorial para la evaluación del desempeño financiero de carteras". Disertante: Dra. Gabriela Pesce

✓ [06/10 - 15 h.]: "Decisiones financieras en planilla de cálculo". Disertante: Dra. Anahí Briozzo

👉 Los seminarios son gratuitos, virtuales, abiertos a todo público, con plazas limitadas.

Online activities



Semana mundial de las Inversoras y los inversores 2022

Desafíos para la inclusión financiera bajo contexto de pandemia y las transformaciones tecnológicas



Comisión Nacional de Valores Arge...
2,520 suscriptores

Suscribirse

8



Compartir

Descargar



Semana mundial de las Inversoras y los inversores 2022

Integración de nuevas tecnologías al mercado. Agenda y experiencia del Hub de Innovación de CNV



Comisión Nacional de Valores Arge...
2,520 suscriptores

Suscribirse

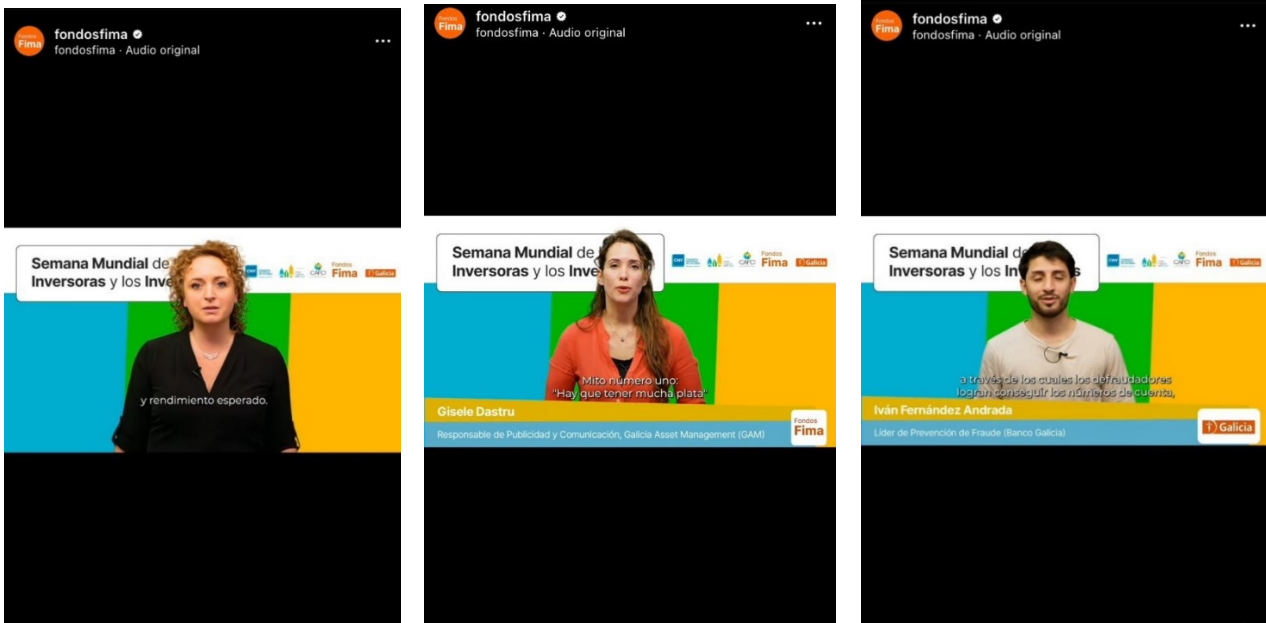
6



Compartir

Descargar





Semana mundial de las Inversoras y los inversores 2022

Finanzas sostenibles. Experiencia de emisiones de Bonos Temáticos contada por sus protagonistas

Comisión Nacional de Valores Arge...
2,520 suscriptores

[Suscribirse](#) [23](#) [Compartir](#) [Descargar](#) [...](#)



Consejos para decidir mejor sobre una INVERSIÓN

- ▶ Estrategia de inversión prudente.
- ▶ Búsqueda previa de información relevante.
- ▶ Productos alineados con la estrategia elegida.
- ▶ Diversificar riesgos.
- ▶ Acotar potenciales pérdidas.
- ▶ Seguimiento.
- ▶ Templanza para seguir nuestro plan de inversiones.
- ▶ Paciencia para dejar madurar las Inversiones.



43%



Semana Mundial de Inversores 2022: Aprendiendo de los grandes inversores



UNIVERSIDAD del CEMA
 6.570 suscriptores
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👍 9
🗨️
➦ Compartir
⬇️ Descargar
⋮

Warren Buffett

“Los accionistas no pueden ganar por su tenencia de acciones más de lo que los negocios generan. Por supuesto comprando y vendiendo bien o con suerte el Sr. A puede haber tomado una parte mayor que el Sr. B, aunque todos en conjunto no pueden ganar más que la suma ganada por el total de los papeles. Porque no hay lluvia de dólares desde el espacio exterior, es por ello que sólo se puede ganar lo que las empresas ganan”

inversor	período	años	portafolio inversor bruto anual	índice rendi- miento anual	alfa anual	bench- mark
Partnership	1957-1966	10	29,0%	9,7%	19,3%	DOW
Berkshire	1965-2018	54	20,5%	9,7%	10,8%	S&P




2022-10-04 17:13:04

Semana Mundial de Inversores 2022: Aprendiendo de los grandes inversores


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🗨️
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⬇️ Descargar
⋮

“Hacer predicciones es muy difícil, especialmente cuando se trata del futuro.”

Niels Bohr



2022-10-04 18:12:59

Semana Mundial de Inversores 2022: Aprendiendo de los grandes inversores


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➦ Compartir
⬇️ Descargar
⋮



Semana mundial de las Inversoras y los Inversores 2022

Buenas practicas para la igualdad de genero en los mercados de capitales

CNV Comisión Nacional de Valores Arge... 2,520 suscriptores [Suscribirse](#) [10](#) [Compartir](#) [Descargar](#) [...](#)

Guía de recomendaciones para la igualdad de género en el mercado de capitales

En marzo de 2021 la CNV aprobó la **Guía de recomendaciones para la igualdad de género en el mercado de capitales** mediante resolución conjunta N° 21029/21 con el MMGYD.

El **objetivo** es acercar a las entidades reguladas por CNV un conjunto de recomendaciones para incorporar la perspectiva de género a través de la implementación de ciertas prácticas hacia adentro de las organizaciones.

Semana mundial de las Inversoras y los Inversores 2022

Buenas practicas para la igualdad de genero en los mercados de capitales

CNV Comisión Nacional de Valores Arge... 2,520 suscriptores [Suscribirse](#) [10](#) [Compartir](#) [Descargar](#) [...](#)

Autodiagnóstico Grupo MTR

293 colaboradores

Distribución por género

Año	Mujeres (%)	Hombres (%)
2019	10%	81%
2020	20%	80%
2021	27%	73%
2022	32%	68%
2023	32%	68%
2024	33%	67%

Sector

57% Tecnología (80% hombres - 20% mujeres)	13% Servicios (64% hombres - 36% mujeres)
28% Mercado (63% hombres - 37% mujeres)	2% Capacitación (100% mujeres)

10% de las traders MTR son mujeres

Semana mundial de las Inversoras y los Inversores 2022

Buenas practicas para la igualdad de genero en los mercados de capitales

CNV Comisión Nacional de Valores Arge... 2,520 suscriptores [Suscribirse](#) [10](#) [Compartir](#) [Descargar](#) [...](#)

AUSTRALIA

WORLD INVESTOR WEEK 2022

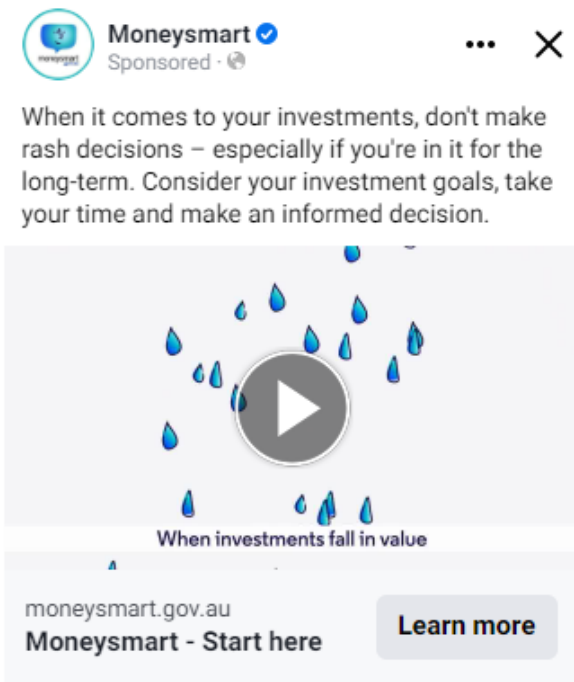
National Coordinator: Australia, Australian Securities and Investments Commission (ASIC), Andrew Dadswell.

Other IOSCO members: -

Other participants: -

ASIC’s involvement centred around educating and engaging consumers via our social media channels. Our key messages focused on Moneysmart content on ESG, keeping track of investments and investment scams.

We reached 354,567 Australian social media users (impressions) and had 3,954 engagements.





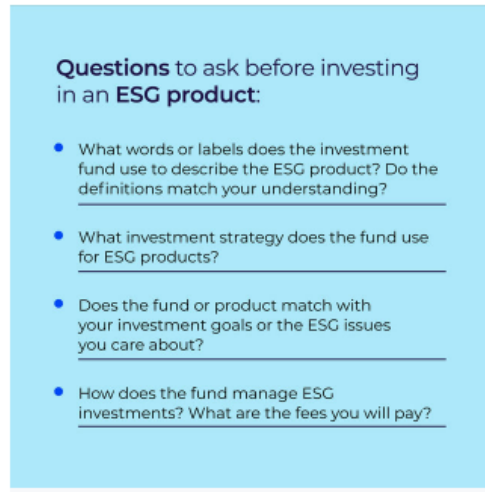
Take the time to review your investments regularly, and make sure they are still in line with your financial goals, risk tolerance and investing time frame.



moneysmart.gov.au
Moneysmart - Start here
 How to monitor your inve... [Learn more](#)



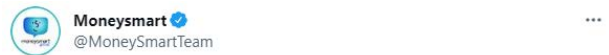
Considering an ESG investment? Before you invest, make sure you understand the fund's ESG investment strategy. They can vary greatly. If there's anything you're not sure about, ask the fund.



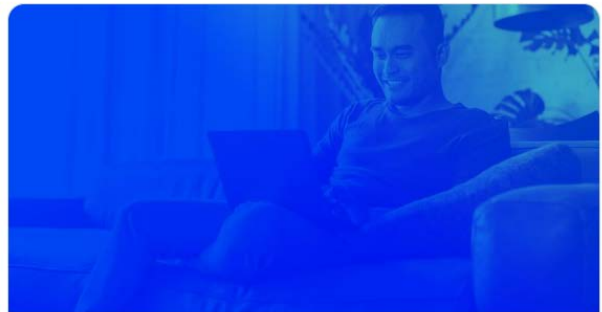
Before making an investment, check that what a fund says about its investments matches what it is actually doing [#IOSCOWIW2022](#) [#WorldInvestorWeek](#)

Greenwashing
(noun)

When an investment fund promotes a product or investment strategy as being more sustainable or ethical than it is.
 It's marketing spin.



Take the time to review your investments regularly, and make sure they are still in line with your financial goals, risk tolerance and investing time frame. Start with Moneysmart [#IOSCOWIW2022](#) [#WorldInvestorWeek](#)



moneysmart.gov.au
 Keep track of your investments - Moneysmart.gov.au
 How to monitor your investments to make sure you're on track to reach your financial goals



Moneysmart ✓
@MoneySmartTeam



One of the best ways to protect your portfolio is to diversify by investing your money across different asset classes — such as shares, property, bonds and private equity #IOSCOWIW2022 #WorldInvestorWeek moneysmart.gov.au/how-to-invest/...

Diversification

(noun)

Spreading your investments over different asset classes or options to balance out your portfolio

AUSTRIA

WORLD INVESTOR WEEK 2022

National Coordinator: Austria, Austrian Financial Market Authority (FMA), Patricia Floh-Weninger.

Other IOSCO members: -

Other participants: Austrian National Bank.

Let's talk about money

FMA



Tweets:

29.09. Next week is World Investor Week, a global campaign to promote financial education and investor protection. Together with the @OeNB, we provide information on the topic of investments and sustainability. **#worldinvestorweek #finlit #investorprotection #walkingthetalk**

5.10. You want to invest sustainably? Are environmental, social or aspects of good corporate governance most important to you? How strongly do you want to consider sustainability in your portfolio? You should consider all of this carefully. **#worldinvestorweek #sustainability**

6.10. Do you want your sustainable investment to promote positives, such as environmental goals and social issues, or avoid negatives, such as greenhouse gas emissions? Investment advisors are required to ask you about your sustainability preferences. **#worldinvestorweek #sustainability**

7.10. The EU recognizes several sustainable financial products. "Light green" ones promote environmental or social features, "dark green" ones aim to be sustainable investments. **#worldinvestorweek #sustainability #finlit**

8.10. The new rules are the financial sector's contribution to achieving climate goals. They can help promote sustainable business. **#worldinvestorweek #sustainability #finlit #investorprotection #walkingthetalk**

BAHAMAS

WORLD INVESTOR WEEK 2022

National Coordinator: [Bahamas, Securities Commission of The Bahamas \(SCB\)](#).

Other IOSCO members: [Bahamas International Securities Exchange \(BISX\)](#).

Other participants: -

The Securities Commission of The Bahamas (SCB/the Commission) regulates investment funds, securities, capital markets, financial and corporate service providers, digital assets, digital token exchanges and other digital asset businesses in The Bahamas.

The SCB's official World Investor Week celebration was observed 3-9 October and focussed on the global campaign's themes of investor resilience and sustainable finance.

October 2022 Proclaimed "Investor Education Month" in The Bahamas

Prime Minister the Hon Philip Davis, KC declared the month of October "Investor Education Month" in the Commonwealth of The Bahamas. The proclamation recognizes the role financial literacy and investor education play in rebounding and growing the economy in the aftermath of recent health and climate events, and the importance of financial resilience for individuals and the community. The proclamation appeared in local newspapers and on SCB's website and social media pages (Facebook, LinkedIn, Twitter, and Instagram).

Ringling of the Bell

Securities Commission of The Bahamas Executive Director Christina Rolle participated in a virtual bell ringing signaling the official opening of World Investor Week for the Americas region. The event was hosted by B3 (Brasil, Bolsa, Balcão) and the Comissão de Valores Mobiliários (CVM). Ms. Rolle brought remarks in her capacity as Vice Chair of the Inter-American Regional Committee (IARC) of IOSCO.

Social Media Campaign

The WIW social media campaign included daily posts centered on the global World Investor Week 2022 campaign's key messages. Posts appeared on Facebook, Instagram, Twitter and LinkedIn. A total of 33 posts were made across SCB's social media platforms during "Investor Education Month". The increased frequency in posts led to an uptick in followers on SCB's social media pages, with 14 new Facebook/Instagram followers, 31 new LinkedIn followers and 9 new Twitter followers.



Social media posts

FinTok Competition

Under the theme “Let’s Make Money Moves!”, SCB participated in IOSCO’s **WIW 2022 FinTok Competition**. Launched on 3 October 2022, participants were asked to produce a short video, 1 to 3 minutes long, focusing on one of WIW 2022’s key messages, and were encouraged to be creative and original.

There were three video submissions that met the competition’s specified rules and guidelines. Keshagen Adderley emerged as the winner of the \$500.00 grand prize. Keshagen’s video provided an overview of three key ways that smart investors can avoid financial frauds and scams.

SCB’s dedicated FinTok competition page was the third most visited on the Commission’s website for the month of October. Videos submitted into the competition under the hashtag #fintokbahamas received 2,959 views.



FinTok Competition social media ad and competition winner Keshagen Adderley

Are You A Smart Investor? T-Shirt Day

The Commission held a T-shirt day for its staff. Staff wore their “Are You a Smart Investor?” T-shirt to help raise awareness of key investor education concepts and the global celebration of World Investor Week”. Staff members wore T-shirts featuring a QR code linking to investor education content on the Commission’s website. “Are You A Smart Investor?” T-shirts were scanned 77 times for the month of October.



Securities Commission of The Bahamas staff during the “Are You A Smart Investor?” T-shirt day.

Media Tour

The Commission embarked on a local radio and television tour to increase awareness of the role of the securities regulator in the domestic capital and financial markets and highlight the importance of financial literacy and investor education. Stewart Miller and LaDashia Johnson Burrows, Manager and Assistant Manager, respectively, of the Investor Education and Communications Unit kicked off the tour on *Bahamas@Sunrise*, The Bahamas’ premier morning television show. During this segment, they provided an overview of activities and initiatives planned for the month of October and highlighted the importance of investor education. Other appearances included *Morning Blend* (Ashley Poitier, Manager, Supervision Department and Stewart Miller) and *Z-Live Off The Record* with Zhivargo Laing (Executive Director Christina Rolle).



Executive Director Christina Rolle featured on Z Live Off The Record



Ashley Poitier and Stewart Miller featured on Moring Blend



Stewart Miller and LaDashia Johnson-Burrows Featured on Bahamas@Sunrise

How the Commission Protects Investors and Consumers Video Content

During World Investor Week, the Commission released “How the Commission Protects Investors” and “How the Commission Protects Consumers”, two 60-second infomercials. Both videos sought to help the public understand the Commission’s role in protecting investors and consumers. They were released on the Commission’s social media pages as well as its YouTube channel and shared on WhatsApp. The infomercial focusing on frauds and scams prevention also aired on local television.



Gawaine Ward (Enforcement Senior Manager), Samuel Campbell (Asst. Manager) and Bashar Isaacs (Officer)

BANGLADESH

WORLD INVESTOR WEEK 2022

National Coordinator: Bangladesh, Bangladesh Securities and Exchange Commission (BSEC).

Other IOSCO members: -

Other participants: Association of Asset Management Companies and Mutual Funds (AAMC&MF), Chittagong Stock Exchange (CSE), Dhaka Stock Exchange Ltd. (DSE) & DSE Brokers Association (DBA), Venture Capital and Private Equity Association of Bangladesh (VCPEAB), Bangladesh Academy for Securities Markets (BASM) & Bangladesh Institute of Capital Market (BICM), Bangladesh Merchant Bankers Association (BMBA), Association of Credit Rating Agencies of Bangladesh (ACRAB), Bangladesh Association of Publicly Listed Companies (BAPLC), Central Depository Bangladesh Ltd. (CDBL) & Central Counterparty Bangladesh Limited (CCBL).

Bangladesh Securities and Exchange Commission (BSEC) has successfully observed the 6th 'World Investor Week 2022' in accordance with the declaration of the International Organization of Securities Commissions (IOSCO). The inauguration ceremony of 'World Investor Week 2022' was held in BSEC premises on 3rd October 2022 and continued till 13th October 2022 (excluding weekends & national holidays). Capital market stakeholders, intermediaries, stakeholder's associations & investors attended the said programs. The programs were conducted both in physical & virtual form for COVID-19 pandemic situation.

Mr. Abdur Rouf Talukder, Governor, of Bangladesh Bank, graced the inauguration ceremony as chief guest, Sheikh Mohammad Salim Ullah, Secretary, Financial Institutions Division, Ministry of Finance, as special guest while Chairman of BSEC Professor Shibli Rubayat-Ul-Islam presided over the ceremony. The key messages of the IOSCO WIW campaign in 2022 were based on two themes: 1) investor resilience, and 2) sustainable finance. These messages complement those of previous IOSCO WIW editions, such as frauds and scams prevention, and crypto assets. Based on these themes BSEC along with capital market stakeholders & stakeholder's associations arranged total of ten webinars & seminars.



Picture: BSEC Chairman Professor Shibli Rubayat-Ul-Islam

Almost 3089 (three thousand eighty-nine) participants attended the week-long programs.

The key topics discussed in these programs were as follows:

- Tapping the capital pool of institutional investors to optimize returns in sustainable investment.
- Introducing the “Green Equity Index”, and “Green Credit Guarantee Scheme” and minimizing “Green Washing”,
- Introducing ESG (Environment, Social and Governance) rating for all publicly listed and non-listed companies as well as supranational green bonds to strengthen the capital market.
- What a smart investor should do in respect of investor resilience, fraud and scam prevention, sustainable finance and crypto assets.
- Importance of formulating sustainable finance guidelines for capital market entities and how long-term investment in the capital market is much more rewarding and attractive.
- Significance of data and challenges of cyber threats.
- Following the International Financial Reporting standard to make the capital market more transparent and accountable.
- Importance of “sustainability rating” and “ESG funds” in the capital market.
- Investors’ decision-making and protecting themselves from various risks of ESG products.
- Building a Vibrant Startup Ecosystem through venture capital, international connections, innovation and interaction.
- Women being the catalysts to the entire startup ecosystem with proper catering, grooming and ensuring gender balance.
- Importance of Fintech to increase GDP to market capital ratio.

Several panel discussions were held during the sessions where the capital market experts & experienced persons shared their views, and experiences to the audience. Separate keynote papers were also presented in the programs. There were question & answer sessions in which a large number of general investors & stakeholders took part.



Picture: Distinguished guests who attended the program

The closing ceremony of the World Investor Week - 2022 was held on 13th October 2022. Stakeholders and general investors expressed their contentment to BSEC for such week-long programs. BSEC thanked all the stakeholders and general investors for making the WIW 2022 successful.

BELGIUM

WORLD INVESTOR WEEK 2022

National Coordinator: Belgium, Financial Services and Markets Authority (FSMA), Jim Lannoo.

Other IOSCO members: -

Other participants: -

As Chair of the new IOSCO Board, the IOSCO European Regional Committee (ERC) and member of the IOSCO Committee on Retail Investors (C8), the Financial Services and Markets Authority (FSMA) remains fully committed to supporting World Investor Week (WIW) as the flagship initiative to promote investor education and protection.

During the 6th edition of WIW, the FSMA carried out various activities:

- In his capacity as Chair of the ERC, the FSMA's Chairman Jean-Paul Servais delivered pre-recorded messages at the WIW launch event in Paris (France) and the Ring the Bell for Financial Literacy ceremony in Warsaw (Poland).
- Throughout the week, the FSMA prominently featured the WIW logo on its homepage and disseminated two press releases announcing the initiative in Dutch, French and English (www.fsma.be).
- The FSMA actively posted a series of organic posts on its LinkedIn and Twitter accounts, drawing investors' attention to the basic principles of investing without taking undue risks while also covering topics such as cryptocurrencies and fraud.
- Additionally, the FSMA carried out a nationwide Facebook campaign targeted towards the wider public. The main objective of the campaign was to educate consumers to avoid traps set by scammers and encourage them to visit the FSMA's financial education platform (www.wikifin.be), which offers all kinds of useful information and helpful tools related to money matters. The project allowed for a reinforced FSMA presence on social media, the favourite hunting ground of fraudsters. The campaign ran for two weeks, over the course of which it successfully reached nearly 5 million impressions.
- On the occasion of the World Investor Week and the 20th anniversary of the Financial Supervision Law, the FSMA has announced the launch of 20 projects for the future. The projects have been selected based on the experience gained by the FSMA in its various areas of supervision, and are intended to encourage debate on the issues addressed. The projects cover seven topical matters. The common thread that runs through these projects is to provide even more far-reaching protection for financial consumers and shareholders.
- Lastly, the FSMA released the Q3 results of its recently developed dashboard including statistics and an overview of the main trends regarding investment fraud, highlighting its commitment to combatting unlawful activities related to financial investments.



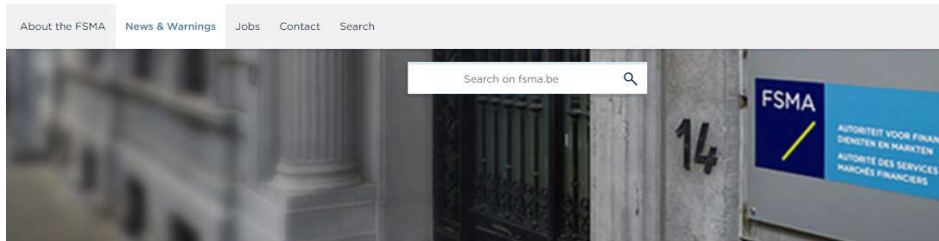
Organic posts on Twitter and LinkedIn



*Speeches by FSMA Chairman Jean-Paul Servais
Dashboard on investor fraud*



20th anniversary of the Financial Supervision Law



[Home](#) > [News & Warnings](#) > World Investor Week 2022

World Investor Week 2022

Press release 05/10/2022



The sixth World Investor Week will take place from Monday 3 to Sunday 9 October 2022. It is organized by IOSCO, the International Organization of Securities Commissions. The aim of World Investor Week is to promote the education and protection of investors. The various initiatives taken by the supervisory authorities in these two critical areas will be at the centre of attention.

This year's World Investor Week focuses on online investments and the different types of scams they are liable to. Other topics, such as sustainable finance and crypto assets, are also featured. This thematic week also offers one more opportunity to draw investors' attention to the basic principles of investing without taking undue risks.

As vice-chair of IOSCO and chair of the IOSCO European Regional Committee (ERC), the Financial Services and Markets Authority (FSMA) once again lends its full support to this initiative. As chair of the ERC, the chairman of the FSMA spoke via video message at the World Investor Week launch events in Paris and Warsaw.

Furthermore, the FSMA has launched a campaign via social media to encourage the public to visit its financial education website www.wikifin.be, which offers all kinds of useful information and helpful tools related to money matters.

Additional information on World Investor Week is available on the website www.worldinvestorweek.org.

News & warnings

19/12/2022

[Press release on the reopening of trading in Beluga](#)

15/12/2022

[Chairman of the FSMA and of IOSCO speaks at the 2022 Summit of the A4S organization in London](#)

13/12/2022

[Positive results of the 2022 European IORP stress test for Belgian pension funds, even under an unfavourable climate scenario](#)

[More news](#) >

Press release on the FSMA homepage

BRAZIL

2022 WORLD INVESTOR WEEK

National Coordinator: [Brazil, Securities and Exchange Commission of Brazil \(CVM\)](#).

Other IOSCO members: [Brazil Stock Exchange \(B3\)](#), [Brazilian Financial and Capital Markets Association \(ANBIMA\)](#).

Other participants: [Financial Innovation Laboratory \(LAB\)](#), [Inter-American Development Bank \(IDB\)](#), [PLANEJAR](#), [SICOOB](#), [SEBRAE](#), [IBRACON](#), [IBGC](#) and [Abrasca](#).

Through our international participation in IOSCO, CVM coordinated the 6th edition of World Investor Week - WIW, which was held in Brazil between October 3 and 9, 2022.

The 2022 edition of the World Investor Week in Brazil was promoted by around 400 entities from various segments: regulators, banks, brokers, cooperatives, associations, fintechs, private companies, private entities, universities, schools, public agencies and consultancies.

The activities of the IOSCO WIW Campaign were directed to different segments of the population: employees and entrepreneurs; senior investors; young people and adolescents; as well as vulnerable groups.

In partnership with the LAB¹, CVM and its partners promoted a series of events focused on investor resilience and sustainable finance, such as:

- Green bond market in Latin America and the Caribbean;
- More efficient and green energy models;
- Securitization;
- Forest bioeconomy;
- ESG in the financial market;
- Updates in the financial market and fintechs;
- Climate and investments;
- Innovation in *Blended finance for sustainable agriculture*;
- Taxonomy in sustainable finance;
- Carbon market;
- The impact of the metaverse on the capital market;
- Issuance of thematic bonds; among other topics.

In total, approximately 700 initiatives were carried out throughout Brazil, mostly online, with a total reach of approximately 4.5 million people.²

Regarding the initiatives carried out directly by CVM in the 2022 edition, we can mention 7 online events (lives and webinars) and 159 social media posts (LinkedIn, Instagram, Facebook, Twitter and TikTok), with a total reach of over 187,000 people.

Next, we list the most prominent initiatives that took place during IOSCO WIW 2022 in Brazil:

¹ To learn more about LAB, please visit: <http://www.labinovacaofinanceira.com>

² Estimated figures, since the effective number of reach on some of the initiatives carried out has not been reported to CVM, in particular the marketing actions carried out by the partners.

1. 1st Global WIW Webinar held in the metaverse, in partnership with Abrasca

One of the biggest innovations of this 6th edition was the 1st global WIW event in the Metaverse, promoted by CVM and Abrasca (Brazilian Association of Publicly Traded Corporations), on October 4, 2022. The transmission was made through the MetaMarkets platform³, and participants were able to enter using both virtual reality devices and avatars provided by the platform.

The webinar featured the participation of various international regulators, where they shared their opinions on how the Metaverse is impacting (or will impact) the capital market, including regulation/self-regulation, financial education, investor protection, among other points.

The event is available at https://www.youtube.com/live/04cvBp-b_sE?feature=share



Figure 1 - José Alexandre Vasco, Head of Investor Protection and Guidance of the Brazilian Securities and Exchange Commission, speaks at the opening of the event

2. Financial Education and Sustainability Action for the Jaraki People

On October 6, 2022, the São Francisco Municipal Indigenous School of Early Childhood Education and Elementary School, located in the Lago da Praia Cobra Grande Territory Village - Arapiuns River / Santarém - Pará, organized a financial education and sustainability action for the Jaraki People, residents of the region.

On that occasion, a workshop was held with 4 groups, with the objective of showing the diversity of products that are produced in the village and that are part of the financial income of each family (many of these products are sold in the village itself, others sold in neighboring communities and in Santarém). It was a way of showing the circulation of money and teaching students not only to know about money, but also to value the products of their own culture.

³ It was also possible to participate in the event through a link of Zoom platform.

The groups were divided as follows:

- 1st group: Typical food restaurant (5th and 6th grade classes);
- 2nd group: Small farmer's market with local family agriculture products, mostly derived from cassava (4th and 7th grade classes);
- 3rd group: Handcrafted products (Early-school, 3rd and 8th grade classes); and
- 4th group: Homemade Pharmacy (4th and 9th grade classes).



Figure 2 - Art produced by CVM for the Jakari People's event



Figure 3 - Exhibition of the Homemade Medicine Group



Figure 4 - Handcrafted Group Exhibition

3. Global Webinar on Investor Resilience

On October 7, 2023, CVM hosted a global webinar on Investor Resilience, open to regulators, stakeholders, and the general public, broadcasted on CVM Educacional's⁴ YouTube, LinkedIn, Twitter, and Facebook platforms.

Moderated by José Vasco, Head of Investor Protection and Guidance of CVM, speakers Andrea Middel (FPSB - Financial Planning Standards Board), Dante De Gori (FPSB), Mary Head (US SEC), Maria João Teixeira (CMVM, Portugal) and Miles Larbey (OECD) discussed the different elements

⁴ Webinar available at: <https://www.youtube.com/live/3gGBC0odpAY?feature=share>

that are relevant for investors in today's environment, such as inflation, rising interest rates, energy issues, and geopolitical factors that affect investors' financial well-being. The discussion also addressed different tools that can be useful or useful in increasing investor resilience, including education and investor protection perspectives.

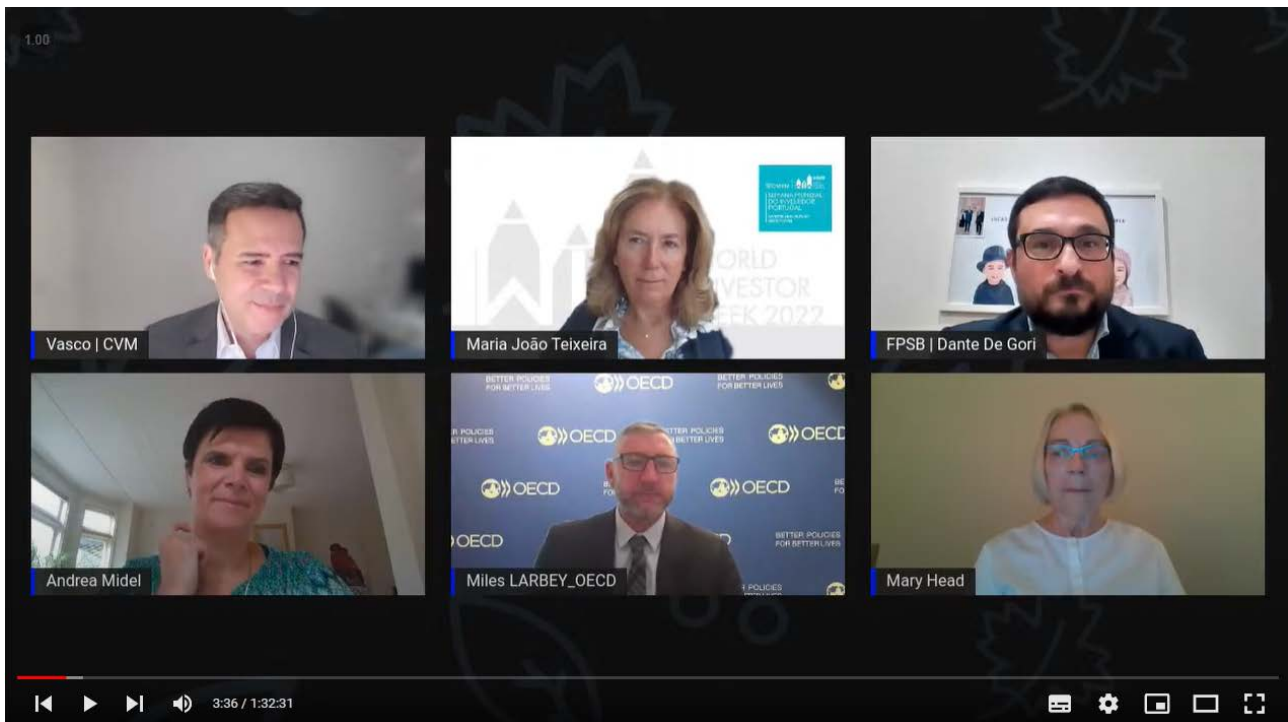


Figure 5 - Speakers during the global webinar on Investor Resilience

4. Launch of the Financial Well-being Program, virtual version

On October 4, 2022, the launch of the Financial Well-being Program, virtual version, took place. It was the result of the unprecedented partnership between CVM and Sinditamaraty⁵, with the participation of CVM employee, Júlio César Dahbar, the Sinditamaraty President, João Marcelo Melo, and the finance specialist and professor of the course, Paulo Albuquerque.

The Financial Well-being Program was initially created through a partnership between CVM and the Financial Education School of Rioprevidência to bring financial education to their workplace. Until 2020, the Program was only held in-person, but the need for social isolation caused by the COVID-19 pandemic led to classes being transferred to the virtual environment.

Targeted at professionals from private or public companies and institutions, the main objective of the Program is to improve the financial well-being of participants, and their families, by providing concepts, practices, and tools to help them better plan, control, and organize their financial lives.

The course is structured into six modules that cover financial well-being; credit and debt; financial control; financial tranquility and life goals; consumption behavior; and an introduction to

⁵ Sinditamaraty is the National Union of Workers of the Ministry of Foreign Affairs. For further information, please access: <https://www.sinditamaraty.org.br/>

investments. Additionally, there is an extra module that aims to answer some questions related to the course theme.

It's worth noting that currently, the virtual course is only available to Sinditamaraty affiliates, but there are plans to open classes 2023 to anyone interested in improving their financial well-being.



Figure 6 - Speakers during the live launch of the Financial Well-being Program, virtual version

5. WIW 2022 promotional posts on CVM Educacional's social medias

In the 2022 campaign, CVM, through its educational branch's social media (CVM Educacional), began promoting the WIW campaign on LinkedIn, Facebook, Instagram, Twitter, and TikTok in early August, initially using the template with the key messages⁶ disseminated by IOSCO to all participating jurisdictions.

⁶ CVM translated the posts released by IOSCO into Portuguese in order to reach a larger audience in Brazil.



Figure 7 - CVM Educacional's Instagram post before the start of WIW



Figure 8 - CVM Educacional's Instagram post before the start of WIW

At the end of September, about 10 days before the start of WIW 2022 in Brazil, CVM began promoting the events scheduled to take place from October 3-9, 2022, on the CVM Educacional's social media platforms. Due to the distribution algorithms of social media, only events organized by CVM or with participation from any CVM employee were promoted.

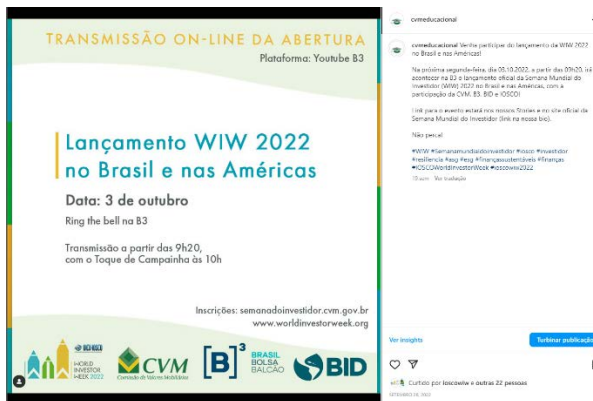


Figure 9 - CVM Educacional's Instagram post to promote WIW events

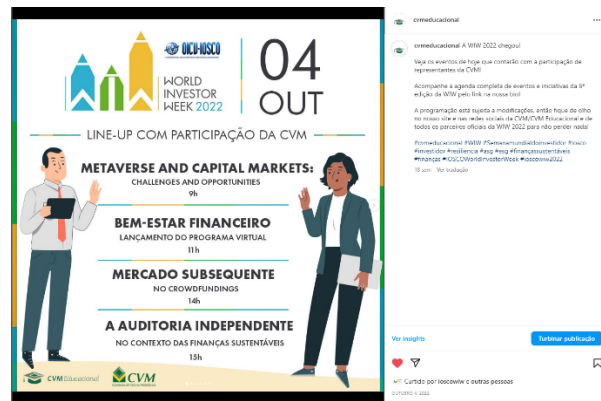


Figure 10 - CVM Educacional's Instagram post to promote WIW events

CANADA (ONTARIO)

2022 WORLD INVESTOR WEEK

National Coordinator: [Canada, Ontario Securities Commission \(OSC\)](#).

Other IOSCO members: [Autorité des marchés financiers \(AMF\) - Québec - National Co-Lead](#).

Other participants: [Investment Industry Regulatory Organization \(IIROC\)](#), [Mutual Fund Dealers Association of Canada \(MFDA\)](#).

The Ontario Securities Commission (OSC) participated in the sixth annual World Investor Week from October 3 through 9. The OSC provided educational resources on trending topics like crypto assets, the impact of inflation, and environmental, social and governance (ESG) investing. Enhanced articles, videos and other resources help people understand market uncertainties to make more informed financial decisions. The need for unbiased investor education has never been greater as Canadians face increasingly complex financial challenges.

Investors were encouraged to join several free events hosted by the OSC including virtual webinars, a social media chat and a telephone townhall. The OSC also promoted a crypto education site ([GetSmarterAboutCrypto.ca](#)), a dedicated [ESG hub on GetSmarterAboutMoney.ca](#) and new [video content](#) focused on inflation.

World Investor Week coincided with Investor Education Month activities in Canada. Highlights of the OSC’s World Investor Week 2022 activities included:

News Release

The OSC published a [news release](#) to announce its free investor education and outreach activities for World Investor Week (and Investor Education Month) in October.

OSC in the Community events

The OSC hosted several virtual and in-person OSC in the Community events that started during World Investor Week and ran until the end of October. The OSC hosted a telephone townhall on October 13 focused on investing basics and fraud prevention. Telephone townhalls are like a call-in radio show. Investors can ask questions live on the air and OSC staff provide answers and educational resources.

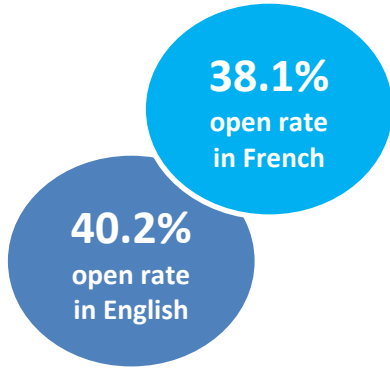
The OSC in the Community outreach program takes the OSC’s important regulatory mandate from Bay Street to Main Street. OSC staff present to community groups and organizations about making informed financial decisions and avoiding investment fraud. It also gives retail investors an opportunity to ask questions and provide feedback on their experience as an investor in Ontario.



OSC in the Community event

Investor News Newsletter

The OSC published an edition of its [Investor News](#) newsletter in English and French during World Investor Week. The top stories for that issue included: [Getting started with Investing](#), [How the stock market works](#), and [What is greenwashing](#). The fourth most clicked newsletter link was a new video called [Saving during inflation](#). Investor News also promoted the complete calendar of investor education activities. The Investor News has informative articles with the latest investor education resources, fraud prevention tips, regulatory updates and investor warnings.



Twitter Chat

The OSC hosted a Twitter chat that focused on investing and protecting yourself during uncertain times. There were 14 special guests from law enforcement, regulatory organizations, self-regulatory organizations, industry associations and community groups. The one-hour event brought the four themes of World Investor Week together under the hashtag, #SmartInvestor, which generated more than 4 million impressions. Participants amplified key messages and shared important tips and resources.

4 million impressions

14 special guests

1 hour event

GetSmarterAboutMoney @smarter_money · Sep 30, 2022
 Official
 During these uncertain economic times, it's more important than ever to make informed investment decisions and protect yourself from fraud and scams!
 Join our #SmartInvestor chat on October 4 at 1 p.m. ET for helpful tips and information.
 #SmartInvestor
 Investing & Protecting Yourself During Uncertain Times
 Tuesday | October 4 | 1PM | @smarter_money

GetSmarterAboutMoney @smarter_money · Sep 30, 2022
 Official
 Get ready to hear from: @canantifraud @CdnBankers @CanAgeSeniors @ltamblynwatts @CPAcanada @DRPS @EAPreventionON @FCACan @ACFCan @IIROCinfo @MFDA_News @Ombudsman_OBSI @OPP @prospercan @DKellyFCU @ReganFCU @YRP @smarter_money #SmartInvestor

GetSmarterAboutMoney @smarter_money · Oct 4, 2022
 Official
 A4: It's easy to have #FOMO and jump on the next hot tip. One area that we see a lot of investor complaints is around #crypto. Being a #SmartInvestor means doing your research before you invest. GetSmarterAboutCrypto.ca is a great place to start.
 Q4: How can I be a #SmartInvestor?

The OSC hosted a #SmartInvestor chat on Twitter.

Social Media

A comprehensive social media education plan was developed for the OSC’s investor education Facebook and Twitter accounts. It included 66 social media posts with IOSCO World Investor Week key messages and over 110k total impressions. The resources shared during the week included financial calculators and quizzes, articles, educational videos, and tips for investors.

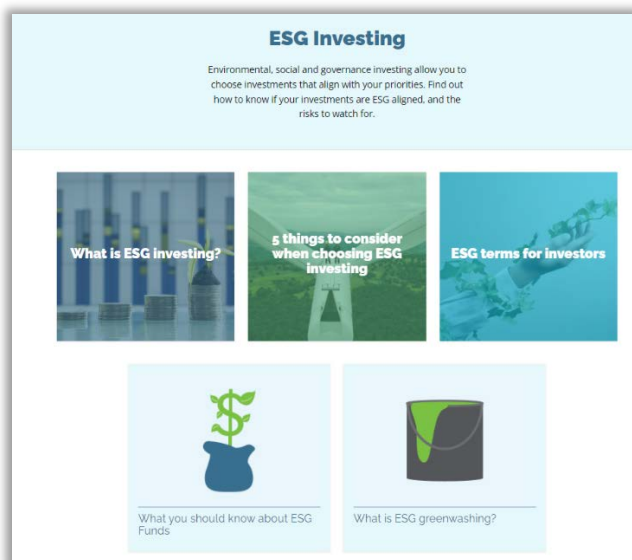
110k
total
impressions

Twitter and Facebook social media analytics for World Investor Week.

Social Media Channel	Number of posts	Impressions	Engagement Rate
Twitter	57	107,990	0.83%
Facebook	9	2,280	1.01%

Expanded Resources and Videos

To emphasize the importance of the World Investor Week themes, the OSC shared resources that focused on investor resilience, sustainable finance, and crypto assets. An [ESG hub](#) was featured to help investors better understand sustainable investing with definitions of common ESG terms and considerations for people thinking about ESG investing. To help educate investors about crypto, the OSC promoted the [GetSmarterAboutCrypto.ca](#) website and a [new video](#) about this online resource. Finally, with inflation being top of mind for investors, the OSC launched educational videos about the impact of inflation on [investing](#) and on [savings](#).



Left to right: ESG Hub and GetSmarterAboutCrypto.ca website.


OSC
ONTARIO SECURITIES COMMISSION

INVESTOR OFFICE

INVESTOR NEWS

October 4, 2022

Share




Get wiser during Investor Education Month

October is Investor Education Month. It's a good time to grab a pumpkin spice latte (if that's your thing) and take stock of your investor know-how. The Ontario Securities Commission is hosting investor education activities throughout the month to help you make informed financial decisions.

Before you invest, it's good to know the basics about yourself. This includes your financial readiness, investing goals, time horizon and risk tolerance level.

[Learn more](#)



World Investor Week

World Investor Week takes place from Oct. 3 to 9. The OSC is proud to participate in this global initiative of the International Organization of Securities Commissions. The campaign raises awareness about the importance of investor education and protection. It also highlights initiatives of securities regulators in these two critical areas. Themes for this year include investor resilience, fraud prevention, sustainable finance and crypto assets.

[Learn more](#)

Investor News putting a spotlight on World Investor Week.

CANADA (QUEBEC)

2022 WORLD INVESTOR WEEK

National Coordinator: [Canada, Autorité des marchés financiers \(AMF\) - Québec - Mr. Camille Beaudoin, Director, Financial Education Department, assisted by Anne-Bianca Morissette, Financial Education Expert.](#)

Other IOSCO members: -

Other participants: -

AMF Québec held IOSCO-WIW 2022 from Oct 03 to Oct 09, 2022

During the IOSCO - WIW 2022, AMF Québec increased its presence on social media by sharing IOSCO-WIW key messages to investors related to sustainable finances, the risks associated with crypto-assets as well as the risks associated with investing on its own. AMF Québec also raised awareness about the risk of fraud.

During all week, AMF Québec encouraged investors to inform themselves by consulting its tools and Web contents, namely:

- Tips for better investments
- Register of firms and individuals authorized to practice
- Cryptoassets: What you need to know
- List of platforms registered with AMF Québec
- Fraud prevention

Active WIW 2022 campaign on social media (Facebook, Twitter, LinkedIn)

Facebook, Twitter and LinkedIn cover image during WIW 2022:



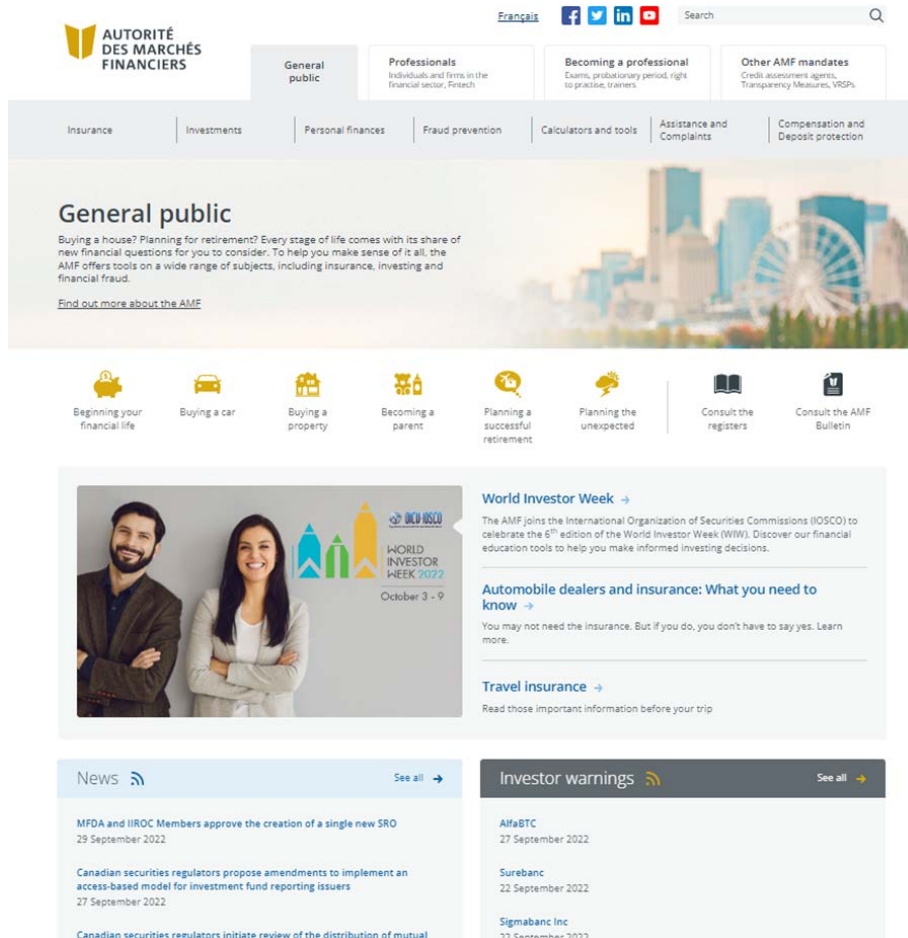
A few images used for social media posts during WIW 2022:



Social media results for WIW 2022

	Facebook	Twitter	LinkedIn	Total
Impressions (Number of times the WIW content has been displayed)	3,173	974	18,348	22,495
Clicks	162	46	287	495

WIW 2022 was also promoted on AMF Québec Website:



The screenshot shows the AMF Québec website homepage. At the top, there is a navigation bar with the AMF logo, the text 'AUTORITÉ DES MARCHÉS FINANCIERS', and a search bar. Below this are several menu categories: 'General public', 'Professionals', 'Becoming a professional', and 'Other AMF mandates'. A secondary navigation bar lists topics like 'Insurance', 'Investments', 'Personal finances', 'Fraud prevention', 'Calculators and tools', 'Assistance and Complaints', and 'Compensation and Deposit protection'. The main content area features a 'General public' section with a background image of a city skyline and a Ferris wheel. Below this are several icons representing different financial topics: 'Beginning your financial life', 'Buying a car', 'Buying a property', 'Becoming a parent', 'Planning a successful retirement', 'Planning the unexpected', 'Consult the registers', and 'Consult the AMF Bulletin'. A large promotional banner for 'World Investor Week' is visible, featuring a photo of a man and a woman and text about the event. Below the banner are sections for 'News' and 'Investor warnings'.

Training session *Investor protection in the age of gamified trading*

Many AMF Québec employees took part in the training session *Investor protection in the age of gamified trading* offered by Mr. Marius Zoican, Assistant Professor of Finance, University of Toronto, Mississauga - Rotman School of Management. This training session enabled to better understand how gamification impacts trading behaviour.

Launch of an Academic Financial Services Law Laboratory

AMF Québec launched an academic financial services law laboratory in partnership with the Université Laval in Québec City. The Laboratory has three main lines of research: Supervision of investment services, supervision of insurance services as well as supervision of banking services.

Over the next few years, the Laboratory will make efforts to improve the offer of courses in the financial services law sector and set up a Financial Services Consumer Protection Clinic to offer experiential training to students while providing community support.

Teacher Conventions

AMF Québec took part in two teacher conventions and was able to present the various investment awareness-raising tools available to help young investors.

AMF Québec has enjoyed taking part to the WIW IOSCO's working group and promoting World Investor Week 2022 among investors. AMF Québec is looking forward to next year's edition.

CHINA

2022 WORLD INVESTOR WEEK

National Coordinator: [China, China Securities Regulatory Commission \(CSRC\)](#).

Other IOSCO members: -

Other participants: [CSRC local bureaus, exchanges, associations and capital market entities](#).

China Securities Regulatory Commission (CSRC) held the "World Investor Week 2022" in October 2022, organizing all CSRC local bureaus, exchanges, associations, and capital market entities to participate. There were nearly 10,000 different original investor education products were produced and nearly 1.96 million original physical investor education products were distributed.

1. Produced promotional videos for activities

We have initiated two theme activities nationwide, "My Extraordinary Decade with Capital Market" and "200 Million Investors Open Annual Reports", with promotional videos.

(1) My Extraordinary Decade with Capital Market

Sponsor: China Securities Regulatory Commission

Region: China

Date: October 2022

Event Description: In October 2022, the Investor Protection Bureau of China Securities Regulatory Commission (CSRC) organized and produced this promotional video of "My Extraordinary Decade with Capital Market", the video introduced the latest decade of China's capital market in five chapters: "reform", "opening up", "determination", "growth" and "persistence".

(2) 200 Million Investors Open Annual Report

Sponsor: China Securities Regulatory Commission

Region: China

Date: October 2022

Activity Description: In October 2022, the Investor Protection Bureau of CSRC launched an investor education activity "200 million investors read annual reports", to encourage the public to embrace the comprehensive registration-based system reform with an emphasis on information disclosure. Starting from opening up and learning to read the annual reports of listed companies, this initiative aims to enhance public awareness and practice of the philosophy of value investment, long-term investment, and rational investment.

2. Invited investors into listed companies to understand the green industry

We invited investors into the leading enterprises of low-carbon, energy saving, environmental protection, and new energy industry. During the visit, investors communicated with C-level

management team of the company in person, joined the seminars about the social responsibility report to further know about the company's effort in sustainable development and low carbon energy saving. Thus, the investors could better understand the listed companies' development in green and related industries, progress of corporate green bond financing and projects. Hence, we further deepen the concept of sustainable finance into China's capital market.

3. Organized various investor education activities

Tailored and targeted to investors from varied backgrounds, CSRC organized other participants to conduct varied investor education activities. By hosting seminars and financial knowledge competitions, posting investor education videos and articles, public financial literacy and public awareness to illegal financial activities have been enhanced.

Picture 1: My Extraordinary Decade with Capital Market



Picture 2: 200 Million Investors Open Annual Report



Picture 3: WIW 2022 “Ring the Bell for Financial Literacy” Ceremony



Picture 4: Publicity and events for WIW 2022



CHINESE TAIPEI

WORLD INVESTOR WEEK 2022

National Coordinator: Chinese Taipei, Financial Supervisory Commission (FSC).

Other IOSCO members: Taiwan Stock Exchange Corp. (TWSE), Taipei Exchange (TPEX), Taiwan Futures Exchange (TAIFEX).

Other participants: Securities & Futures Institute (SFI), Securities and Futures Investors Protection Center (SFIPC), Taiwan Depository & Clearing Corporation (TDCC), Taiwan Securities Association (TSA), Securities Investment Trust and Consulting Association (SITCA), Chinese National Futures Association (CNFA), Financial Institutions.

Campaign Dates (From/To): Oct 3rd - Oct 9th

The FSC of Chinese Taipei participated in the 2022 World Investor Week (WIW) held by International Organization of Securities Commissions (IOSCO). The aim of the event was, through the participation of regulating authorities around the world, to educate investors and enhance their self-protection competencies.

The FSC has played an active and important role in educating the public to pay attention to investment risks in a rapidly changing market due to pandemic, war and geopolitics. The themes of this year's WIW campaign include investor resilience, sustainable finance, investment risk and investment fraud. Investor education events targeting general public, college students, seniors, indigenous people, new immigrants and financial practitioners, were planned by the SFI and held in cooperation with other participants. More than 860 thousand people were reached. Key achievements are listed below.

1. There were 54 different kinds of investor education activities during the WIW week, including financial knowledge and investment lectures, online quizzes with prizes and investor rights and interests conferences.
2. Investor education and protection related information and documents were posted on dedicated webpages, including the TWSE "Investor Knowledge Network", the TPEX "2022 Anti-investment scams promotion activities", the TAIFEX "Learning Futures during Quarantine Time Website", the TDCC "Fund Clear platform" and the CNFA "Legal futures trading".
3. Publish investor education documents, such as manuals, posters and e-book education documents, including "2023 Investment Rights" promotional materials, securities knowledge comics, and articles related to investor rights in financial magazines, etc.
4. To raise public awareness of the WIW, the SFI hosted online activities through the social media (Facebook) during October.

Active WIW 2022 campaign on website and social media:

Website:

SFI: <https://weblinesfi.org.tw/wiw/index.asp>

IOSCO: <http://www.worldinvestorweek.org>

Dates	Event	Introduction	Organizer
2022/1/1~12/31	Comics for Futures Trading Knowledge	Through graphical explanations, the indicators and risk management practices of futures trading are clearly communicated, making it easier for novices to understand the risks and precautions of futures trading.	Securities and Futures Institute(SFI)
2022/4/1~2023/1/31	The wonderful sharing of the campus lectures on financial education of the TWSE	To instill accurate investment concepts among young people, the Taiwan Stock Exchange (the "TWSE") held a financial forum on the campus, when financial experts, celebrities, and news anchors shared and exchanged their wealth-management knowledge and experience with teachers and students, with the recorded films, titled "Understanding Investment Risks and Grasping Market Trend," have being posted online for access by investing public.	Securities and Futures Bureau(SFB), FSC Taiwan Stock Exchange (TWSE) Securities and Futures Institute(SFI)
2022/5/30-10/9	2022 College Students Securities Elite Seed Online Cultivation Camp	Assist outstanding young people who are concerned about the development of the capital market in having a deeper understanding of relevant issues, and communicating and interacting with experts in the practice sector, getting excellent opportunities for learning	Taipei Exchange(TPEX) Securities and Futures Institute(SFI)
2022/6/16~12/31	Semiconductor 30 futures & shipping and transportation sector futures	To cooperate with TAIFEX's new products to publish research reports	MasterLink Securities Corp.
2022/5 ~ 12/31	Web clips: "A big strategy on futures trading"	A total of 10 episodes of web clips for the public, each episode is about 10 to 15 minutes. We invite futures professionals to share their views on futures trading practices and related risks.	Institute of Financial Law and Crime Prevention(IFLCP) Securities and Futures Institute(SFI)
2022/5~12/31	Columns: "Expert Views" and "What Celebrities Can Teach"	We create two news columns for the public attention. One is to invite market experts to analyze the connotation of the policy, the other is to ask financial celebrities for sharing	Securities and Futures Institute(SFI)

Webpage

Social Media: Facebook



Facebook publications

Events launched during the WIW 2022:

No	Events	Description																																							
1		<p>International Asset Management Forum II</p> <p>In response to the WIW 2022, SITCA held the forum on October 5th to help inventors gain new investment thinking under rising interest rate and inflation. The experts and scholars from home and abroad shared investment strategies under the new trend of investment in the era of various changes and topics.</p>																																							
2		<p>2022 Financial Elite Camp Award Ceremony and Striking the Gong for Financial Literacy Campaign</p> <p>TPEX held the 2022 Financial Elite Camp Award Ceremony and “Striking the Gong for Financial Literacy Campaign” on October 3rd to support WIW.</p>																																							
3	 <table border="1" data-bbox="319 1366 845 1590"> <caption>台灣半導體30指數及電子指數成分股比較</caption> <thead> <tr> <th>股票</th> <th>台灣半導體30指數</th> <th>電子指數</th> </tr> </thead> <tbody> <tr><td>台積電</td><td>31.61%</td><td>41.66%</td></tr> <tr><td>聯發科</td><td>15.55%</td><td>4.33%</td></tr> <tr><td>聯電</td><td>6.92%</td><td>4.33%</td></tr> <tr><td>日月光投控</td><td>3.83%</td><td>3.36%</td></tr> <tr><td>瑞豐</td><td>3.25%</td><td>2.15%</td></tr> <tr><td>聯詠</td><td>3.18%</td><td>1.97%</td></tr> <tr><td>力積電</td><td>2.90%</td><td>1.38%</td></tr> <tr><td>矽力-KY</td><td>2.71%</td><td>1.26%</td></tr> <tr><td>環瑞-KY</td><td>2.32%</td><td>1.07%</td></tr> <tr><td>譜瑞-KY</td><td>2.28%</td><td>1.04%</td></tr> <tr><td>前十大成分股</td><td>占61.16%</td><td>占60.73%</td></tr> <tr><td>前十大成分股</td><td>占74.65%</td><td>占74.45%</td></tr> </tbody> </table>	股票	台灣半導體30指數	電子指數	台積電	31.61%	41.66%	聯發科	15.55%	4.33%	聯電	6.92%	4.33%	日月光投控	3.83%	3.36%	瑞豐	3.25%	2.15%	聯詠	3.18%	1.97%	力積電	2.90%	1.38%	矽力-KY	2.71%	1.26%	環瑞-KY	2.32%	1.07%	譜瑞-KY	2.28%	1.04%	前十大成分股	占61.16%	占60.73%	前十大成分股	占74.65%	占74.45%	<p>TAIFEX holds a futures and options network symposium on EBC's live webcast "Money Show"</p> <p>To facilitate a more widespread understanding of futures market among individual investors, TAIFEX holds a futures and options network symposium on EBC's live webcast "Money Show" in conjunction with TAIFEX's products and measures.</p>
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4



Ring the Bell Ceremony for Financial Literacy

To help youngsters establish the correct concepts about investment risk, the TWSE held Financial Education Campus Seminar on October 4th at Tung Hai University in Taichung, Taiwan. In support of the WIW, the seminar was combined with the “Ring the Bell Ceremony for Financial Literacy” campaign to raise the awareness of financial literacy and investor protection.

5



Publish articles in “Business Today,” “Marbo Weekly”

The SFIPC publishes articles through the print media to advocate various topics relating to investor protection and reminds investors to develop the correct investment concepts and be aware of their legal rights.



In summary, driven by the cooperation of all participants, this year's WIW campaign has made further progress in investor education and protection.

COLOMBIA

WORLD INVESTOR WEEK 2022

National Coordinator: Colombia, Self-regulator of the Stock Market (AMV).

Other IOSCO members: Superintendencia Financiera de Colombia (SFC).

Other participants: Universidad Nacional de Colombia - Sede Bogotá, Universidad Externado de Colombia, Universidad Autónoma de Bucaramanga - UAB, Tecnológico de Antioquia, Universidad Santo Tomás, Universidad EAFIT, Universidad de Antioquia, Asociación Nacional de Estudiantes de Ingenierías Industrial, Administrativa y de Producción - ANEIAP, Universidad de Medellín.

During the World Investor Week 2022 (#WIW2022) promoted by the International Organization of Securities Commissions - IOSCO, held from October 3rd to 7th, the Self-regulator of the Stock Market - (AMV for its acronym in Spanish), developed various activities that included talks, conferences, workshops and webinars on investor resilience and crypto-assets within the framework of the World Investor Week 2022.

AMV's Financial Education Program developed 15 activities during the week, all these activities included a pre-post (non-experimental) learning evaluation survey to measure how much the results change after the intervention. As an innovation, five (5) licenses of the Crehana platform were raffled among the attendees of the sessions. With that access, they can take any course among more than 1,000 courses available on topics such as Personal Finance, Productivity, Data, Leadership, Marketing, Sales, Digital Transformation, and Wellness, among others in the platform's catalogue. Additionally, a tablet was given among the attendees of the week's activities so that they can continue their capacity-building processes not only in financial education.

After the COVID-19 crisis, we are returning to face-to-face events all over the world, but many still find it difficult to return to this modality or are comfortable with virtual events, so this year we carried out face-to-face and virtual activities all over the country. This would not be possible without the support of our great allies, the institutions of higher education, such as the Universidad Nacional de Colombia, Universidad Externado, Tecnológico de Antioquia, Universidad de Medellín, Universidad Autónoma de Bucaramanga, among others, who participated in our activities in their facilities and invited their community.

At AMV we are convinced that actions to create positive changes must be multiplied, so from now on, attendees to the different activities of AMV's Financial Education Program will be invited to join initiatives, foundations or volunteering organizations that support social, economic recovery and/or environmental causes in the cities where they live. This means that those who demonstrate their involvement in a program, project or organization will be able to receive differential training in topics related to financial literacy.

In the first edition, the linkage was promoted to: i) Fundación Cerros de Bogotá (Bogotá): They defend and promote the care of the forest reserve. ii) Fundación Sol en los Andes (Bogotá): Supports children with cancer. They receive volunteers for their projects in Bogota (children's stories, accompaniment, lodging and others). iii) Fundación Arca Luminosa (Bogotá): Supports rescued animals. They receive volunteers, donations of food or medical supplies and can be a temporary or permanent home.

Photo gallery:





Descifrando los criptoactivos

World Investor Week 2022
Semana del 3 al 7 de octubre

Estaremos con:



Paula Álzate
Especialista en Blockchain y Criptomonedas, Fundadora de Bitwoman Club, un espacio para enseñar desde cero y con lenguaje muy amigable todo el mundo de las criptomonedas.

Asiste y participa por una Tablet o una licencia de Crehana durante un año.
Aplicar términos y condiciones

 **Fecha: Jueves 6 de octubre**
Hora: 5 pm – 6:30 pm.

 Conéctate a través de **AMV Colombia**

#Educación Financiera

Organiza:




Evento de cierre World Investor Week

World Investor Week 2022
Semana del 3 al 7 de octubre

Estaremos con:



Jorge Llano
Vicepresidente de Desarrollo de Mercados de AMV



Adriana Cárdenas
Gerente de certificación e información de AMV

Sorteo de una Tablet y 5 licencias de Crehana durante un año.
Aplicar términos y condiciones

 **Fecha: Viernes 7 de octubre**
Hora: 3:30 pm – 4:00 pm.

 Conéctate a través de **AMV Colombia**

#Educación Financiera

Organiza:




CROATIA

WORLD INVESTOR WEEK 2022

National Coordinator: Croatia, Croatian Financial Services Supervisory Agency (HANFA).

Other IOSCO members: -

Other participants: Croatian Chamber of Economy.

After a very successful 2021 World Investor Week, Hanfa organized a number of events that took place mainly between October 4th and 18th 2022. Most of the events covered thematic areas such as sustainable finance, market manipulation and financial frauds, crypto market and investments and determination of investor profile – the topics proposed for the WIW 2022 by IOSCO and selected due to the great interest they attract.

Hanfa organized six lectures and workshops, attended by more than 130 participants. The public online lecture “Transparency of sustainable investments” discussed sustainable finance in general, regulatory demands and challenges, the scope of applications and entities subject to the Regulation on disclosures related to sustainability in the financial services sector and greenwashing. The recordings of the lectures were afterwards published on Hanfa’s YouTube channel [“Transparency of sustainable investments”](#).

Given the frequent occurrence of Internet frauds under the guise of fake investment companies, Hanfa also held a series of lectures on financial frauds for high school and university students.

Hanfa continuously draws attention to and warns citizens about such and similar frauds by issuing educational brochures, leaflets and other materials freely available through its website, striving to educate the public and point to what is necessary to know before starting any investments.

A special lecture and workshop for young adults were held at the Zagreb Youth Center. The workshop started with a discussion on investments in financial markets in general and the psychological characteristics of investors, after which the participants were introduced to the website MarketWatch and were given two weeks to do some simulated online trading. At a follow-up workshop held two weeks later, the participants presented their results, investment strategies and their overall experience.

In cooperation with Poslovni dnevnik, a daily business newspaper which launched a new broadcast on their online TV “The World of Money”, Hanfa recorded a broadcast on sustainable finance titled [“Does the energy crisis threaten 'green' financing?”](#), which was also published on Hanfa’s YouTube channel and shared through social media.

In cooperation with the Croatian National Bank, Hanfa continuously participates in the recording of the broadcast “Financial Alphabet” on Croatian Catholic Radio. The October 6th radio broadcast was dedicated to World Investor Week, in particular to the topic of [sustainable finance](#).

An article titled [“Are we familiar with the main characteristics of the crypto market?”](#) was published on Hanfa’s web portal “Money for Tomorrow”, as was a short video titled [“Sustainable finance”](#) on Hanfa’s web page.

Hanfa experts participated in the round table organized by the Croatian Chamber of Economy titled "Challenges and opportunities on the global and Croatian market". This event considered current trends and opportunities for stronger financing of the economy with private capital and through the capital market, with a special emphasis on strengthening the role of institutional investors in the development of the economy.

CYPRUS

WORLD INVESTOR WEEK 2022

National Coordinator: [Cyprus, Cyprus Securities and Exchange Commission \(CySEC\)](#).

Other IOSCO members: -

Other participants: -

During World Investor Week 2022 (WIW 2022) the Cyprus Securities and Exchange Commission (CySEC) joined forces with Supervisory Authorities around the world to inform investors and raise awareness about the importance of financial literacy. Throughout the Week, CySEC carried out a series of activities to inform and educate investors about potential risks of investments, the importance of an appropriate investment behavior, and how to make sound financial decisions. Emphasis was also given on the importance of educating the general public on basic financial matters.

Specifically, CySEC issued press releases to inform the public about WIW 2022, to spread the key messages of the campaign and to communicate CySEC's participation and the activities that were undertaken. Furthermore, CySEC uploaded the WIW 2022 logo in a prominent position on its website throughout the campaign, with an active link leading to the official website, where the public could find more detailed information, as well as, be informed about the activities that were taking place worldwide. CySEC also circulated an informative email to all the entities under its supervision, encouraging them to participate in the campaign by placing the logo of the campaign on their respective websites and sharing the key messages.

Moreover, CySEC Chairman Dr George Theocharides made relevant interventions on television and radio, relaying the campaign's key messages and CySEC's actions to educate investors, while he also stressed the importance of financial literacy for the protection of investors and the public at large.

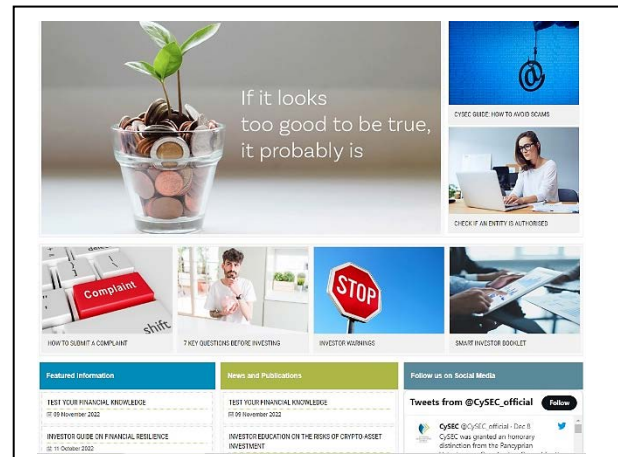
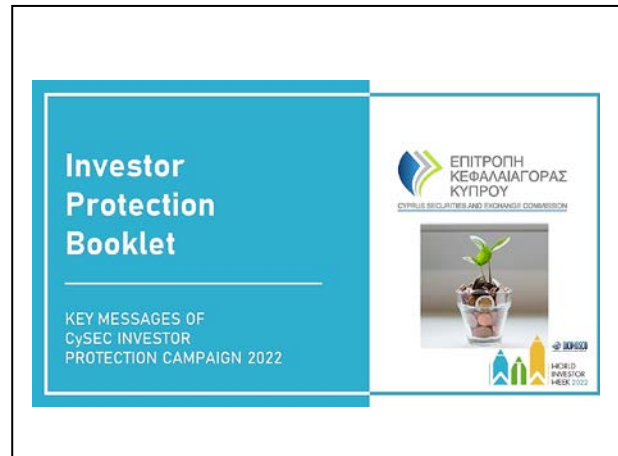
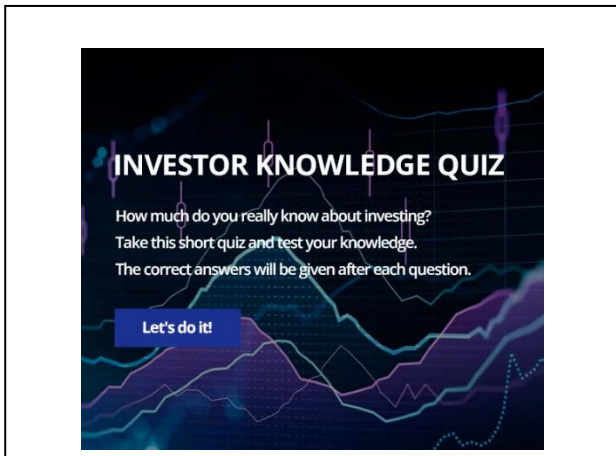
Within the framework of WIW 2022, CySEC created and uploaded on its website a new [Investor Protection Booklet](#) with practical advises regarding investor protection. Furthermore, it published on all main media outlets in Cyprus its new [Investors' Guide](#) on financial resilience; one of the two main messages communicated during this year's campaign. Also, a featured article on the [Risks of Crypto-Asset Investment](#), written by CySEC Chairman was circulated to the media in Cyprus and abroad.

Additionally, throughout the Week, CySEC, spread the key messages of the campaign via the social media, aiming to generate further awareness, targeting mainly the younger generation, who often turn to the social media for information on investments. In this spirit, CySEC created a dedicated Facebook page on [Financial Literacy](#) in order to reach out to a wider audience and inform them on financial matters.

What is more, several officers from CySEC participated in international webinars that were organized in the framework of WIW 2022, on topics such as financial resilience and sustainable financing.

As part of its strategic endeavors to promote and strengthen financial literacy in Cyprus, especially among the younger generation, CySEC announced during the Week its decision to offer an annual cash award amounting to € 1 000 to two students from Economics/Finance Departments of local Universities.

Within the framework of the objective to enhance financial literacy, CySEC launched its first [online investor knowledge quiz](#), where the public at large can evaluate their knowledge on basic financial matters through a pleasant and educative activity.



DOMINICAN REPUBLIC

WORLD INVESTOR WEEK 2022

National Coordinator: Dominican Republic, Superintendencia del Mercado de Valores de la República Dominicana (SIMV).

Other IOSCO members: -

Other participants: -

This year, the Superintendencia del Mercado de Valores (SIMV) conducted different activities during the period of the World Investor Week 2022, regarding the education, promotion and awareness of the role of our Institution as a regulator of the stock market in our Country.

Activities

During this week, we imparted two courses “Knowing the stock market of Dominican Republic” and “knowing the investment funds, trusts and securitization” in which we had over 100 participants.

Social Media Posts

As part of the World Investor Week we had a different kind of communication in our social media platforms that was more inclined to promote de investor week and the financial education. We knew the key messages of this year campaign where resilience of investors and sustainable finance, to promote this, we came up with creative pieces to share on social media during this week.

The social media platforms used was Facebook, Instagram and Twitter. A total of 4,762 people were reach on these social media posts.

These were the pieces that we share:





SIMV Superintendencia del Mercado de Valores de la República Dominicana

Estafa de inversión: señales de alerta y consejos

Cualquiera puede convertirse en víctima de una estafa, te compartimos valiosos consejos para evitarlo.

 #IOSCOWorldInvestorWeek @simvrdo



SIMV Superintendencia del Mercado de Valores de la República Dominicana

Descubre las actitudes de un buen inversionista

 Del 3 al 9 de octubre
Semana Mundial del Inversionista 2022
#IOSCOWorldInvestorWeek



SIMV

Inversiones sostenibles, factores a considerar

 Del 3 al 9 de octubre
Semana Mundial del Inversionista 2022
#IOSCOWorldInvestorWeek

ESWATINI

WORLD INVESTOR WEEK 2022

National Coordinator: Eswatini, Financial Services Regulatory Authority (FSRA).

Other IOSCO members: -

Other participants: Eswatini Stock Exchange.

The Financial Services Authority (FSRA) during the third week of October (**17th – 21st October 2022**) joined the International Organization of Securities Commissions (IOSCO), along with other member jurisdictions to commemorate World Investor Week (WIW).

The Financial Service Regulatory Authority (FSRA) is continuously promoting investor education in accordance with the Authority's Mission. This year's campaign was launched, during the week of October 17 - 21, 2022, under the theme, "Investor Resilience and Sustainable Finance" to uplift the importance of money management skills and investment skills while enhancing the importance of financial and investment planning and protection from being a victim of financial frauds and scams.

One of the principal objects of the FSRA is the protection of stakeholders in general and investor interests in particular. The FSRA's participation in the IOSCO WIW 2022 strengthened the investor education and protection framework and has also enhance the FSRA's ability to meet its obligations.



INVESTOR RESILIENCE & SUSTAINABLE FINANCE

**IOSCO WORLD INVESTOR
WEEK 2022
17 - 21 OCTOBER 2022**

Join us on our social media platforms

- Podcast 18 - 20 October 2022
- VOC 19 October 2022 @12noon
- Eswatini TV's Kuslie Breakfast Show 18 October 2022 @06:30AM
- Essay Competition @www.fsra.co.sz/iosco/ 17 -19 October 2022



The FSRA celebrated the IOSCO WIW 2022 between **17 and 21 October 2022**, which was kickstarted by a public announcement from the FSRA’s CEO. The FSRA disseminated key messages of the investor week via traditional and social media, multiple newspaper publications, radio appearances and promo videos on social media and TV. The key activities of the IOSCO Investor Week were as follows:



FSRA

FINANCIAL SERVICES
REGULATORY AUTHORITY



FSRA CELEBRATES WORLD INVESTOR WEEK

The Financial Services Authority (FSRA) during the first week of October (**17th – 21st October 2022**) joins the International Organisation of Securities Commissions (IOSCO), along with member jurisdictions, commemorate World Investor Week (WIW), during which **investor resilience and sustainable finance** highlighted. During WIW, IOSCO and its members in their respective jurisdictions spend up to seven (7) days raising awareness about the significance of investor education and protection

The key messages of this campaign shall be the following:

DAY 1 (MONDAY: 17 OCT)	
08:00	IOSCO World Investor Week Social Media Launch – FSRA CEO
09:00	Online overview presentation on Capital Markets, the IOSCO World Investor Week and the Launch of the Essay Competition “How will a smart investor to invest E10 000?” – General Manager Capital Markets
10:00	Social Media Posts
DAY 2 (TUESDAY: 18 OCT)	
06:30	Appearance on Swazi TV’s Kusile Breakfast Show
09:00	Online presentation on Investor Resilience - Capital Markets Industry Giant
10:00	Social Media Posts
DAY 3 (WEDNESDAY: 19 OCT)	
08:00	Online presentation on Sustainable Investor - Capital Markets Industry Giant
10:00	Social Media Posts
12:00	Presentation on Investor Resilience and Sustainable Investor on the Voice of the Church (VOC) radio station
DAY 4 (THURSDAY: 20 OCT)	
08:00	Online presentation on Smart Investor - Capital Markets Industry Giant
10:00	Social Media Posts
DAY 5 (FRIDAY: 21 OCT)	
08:00	Online presentation on Fraud and Scam Prevention - Capital Markets Industry Giant
	Announcement of the Essay Competition Winners – FSRA CEO
	IOSCO World Investor Week Closing Video – FSRA CEO

For more information:
 Website: www.fsra.co.sz | info@fsra.co.sz
 Contact details: +268 24068000
 WhatsApp: +268 76580214

During the week, the FSRA virtually launched the Essay writing Competition. This competition ran through 17th - 20th October and was open to all students from the ages 16-23 years in the country. Taking a leaf from this year's World Investor themes as guided by IOSCO, the topic for the essay were as follows:

The competition was designed to have the top three (3) essays emerging as winners and being awarded prize money in the following order:

- 1st prize: SZL 2,000.00 (approx. US\$ 110.00);
- 2nd Prize: SZL 1,500.00 (approx. US\$ 82.00); and
- 3rd Prize: SZL 1,000.00 (approx. US\$ 55.00).

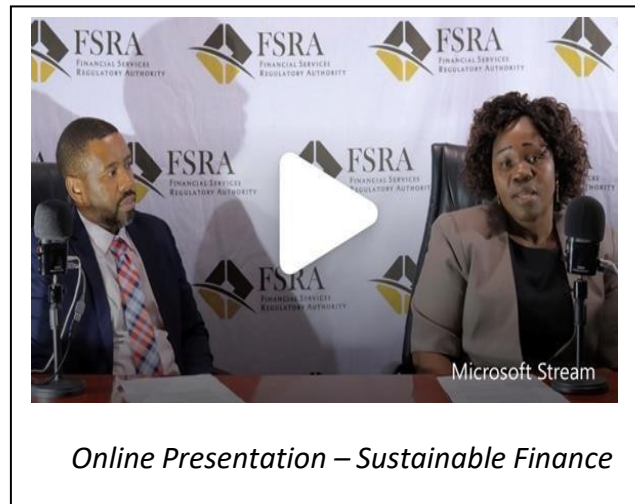
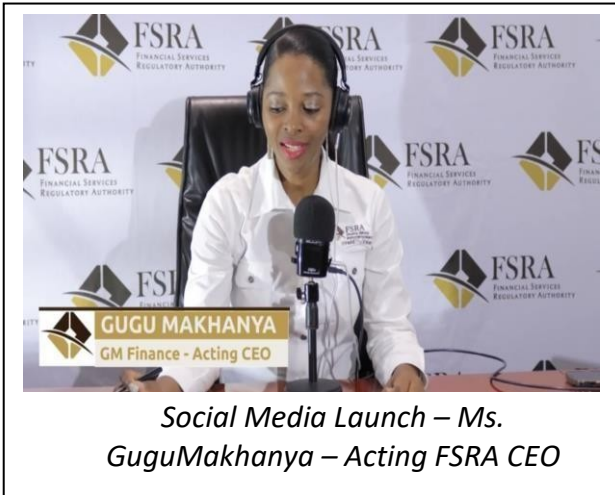
The investor week has been very successful. The Facebook and Instagram posts and FSRA's YouTube channel ads have produced 170,239 views. Numerous persons have clicked through to the FSRA-website. The use of the different social media has enabled the FSRA to reach all the target groups of the investor week as follows:

NAME OF EVENT	FACEBOOK INSTAGRAM YOUTUBE
Events	170,239 people reached
Interviews, TV Shows and Radio programs	20,873 people reached
OTHER	
Total number of posts	14
Total number of likes	464
Total number of friends/followers/supporters	6,162

For more information and ease of reference:

1. essay@fsra.co.sz
2. <https://youtu.be/BNHNYUuioDc>
3. <https://youtu.be/Jky8APXhVrQ>
4. <https://youtu.be/YhhDyNMdywQ>
5. <https://www.fsra.co.sz/iosco/>

Portfolio:





FSRA'S Capital Markets Department



Head Eswatini Stock Exchange and FSRA Staff



Guest Speaker Gifting – Head of Eswatini StockExchange



Guest Speaker Gifting – Head of Investments – Umelusi Fund Managers

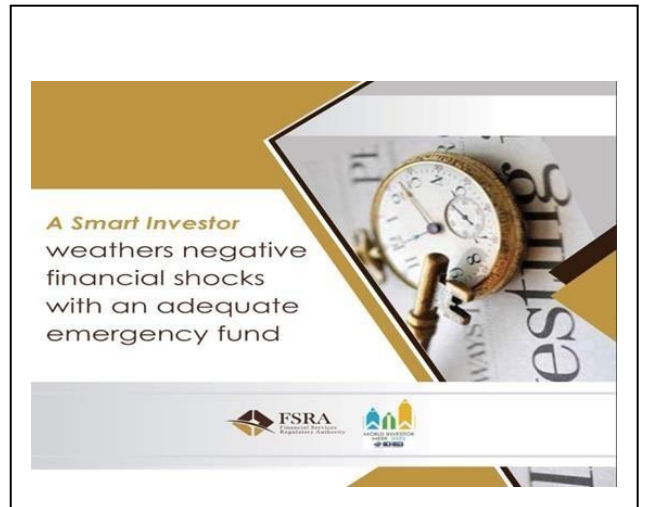


Essay Writing Competition Prize Giving and Gifting Ceremony



ESSAY Writing Competition Winners

Social Media Posts:



FRANCE

WORLD INVESTOR WEEK 2022

National Coordinator: France, Autorité des marchés financiers (AMF), Florence Corne.

Other IOSCO members: -

Other participants: AFG, AMAFI, ANACOFI, Better Finance, Boursorama, Bourse Direct, CNECF, CIECGP, Easy Bourse, Ecole de la bourse, F2iC, la Finance pour tous, Institut national de la consommation (INC), Nextwise.

The Autorité des marchés financiers (AMF) and its partners participated actively in the sixth edition of “World Investor Week” (WIW).

The AMF published articles to inform about the launch of the 3rd session of its MOOC, in partnership with the National Institute for Consumer Affairs (INC), and presenting the French initiatives for this edition of the WIW.

It generated 48 web, social media and press mentions.

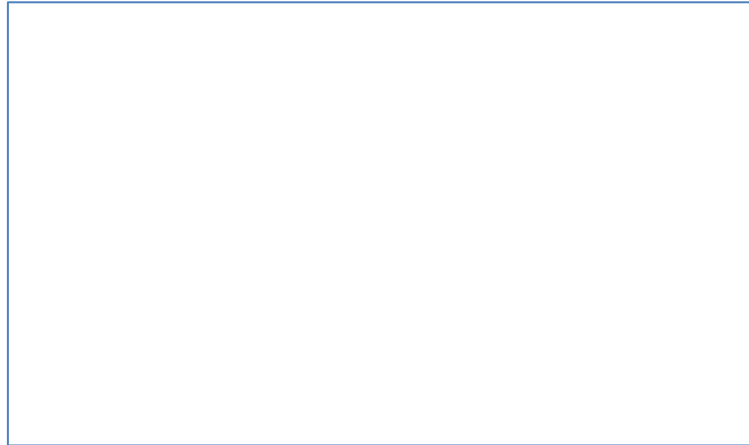
The AMF found partners to support the initiative. Partners also had to communicate on this week with their internal public (banks, asset-management companies, teachers, members...) and retail investors in general.

The AMF posted two posts every day on its Facebook page during the week, mostly with the templates sent. 180,160 people saw our posts and ads on social networks during the week, with 615 clicks, reactions, comments or shares. The AMF also posted some posts on its Twitter, LinkedIn and Instagram accounts.

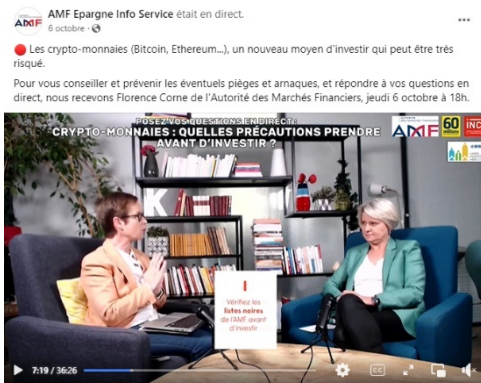


The AMF created specific content and organized several events during this week:

- Opening of a 3rd session of our MOOC with the INC “How to manage your savings and investments effectively?”. Three educational objectives: train on methods and good practices on savings and investments; know and understand the different savings and investment products; and raise awareness on the risk of scams. It is composed of 4 modules of one week. A new introductory video was created for this new session to draw attention on the evolving landscape and new practices. Participants had until 1st December to complete the evaluations. More than 11,000 people registered to follow this online course.



- Various events for retail investors:
 - A webinar followed by 213 participants (100 replays), about sustainable finance and preferences;
 - A Facebook live about cryptoassets followed by 50 participants and replayed around 1,000 times, organized with the INC.



- The AMF also released new educational content:

- 3 articles about sustainable preferences;


OBJECTIFS CLIMATIQUES & ENVIRONNEMENTAUX	90 ACTIVITÉS ÉCONOMIQUES	COMMENT ÊTRE « VERT » ?
2022 1. Atténuation du changement climatique 2. Adaptation au changement climatique	Sylviculture Industrie manufacturière Énergie Restauration et protection de l'environnement Gestion de l'eau et des déchets Construction et immobilier Transports Information et communication Finance et assurance Science et technique	1. Être éligible Activité couverte par la Taxonomie 2. Avoir un impact positif important Activité contribuant substantiellement à un des objectifs climatiques et environnementaux 3. Pas d'impact négatif significatif Activité ne causant pas de préjudice significatif aux objectifs climatiques et environnementaux 4. Garanties minimales Activité respectant certaines conventions internationales
2023 3. Utilisation durable et protection des ressources aquatiques et maritimes 4. Transition vers une économie circulaire 5. Prévention et réduction de la pollution 6. Protection et restauration de la biodiversité et des écosystèmes		

Atténuation du changement climatique	Adaptation au changement climatique
Utilisation durable et protection des ressources aquatiques et marines	Transition vers une économie circulaire
Prévention et réduction de la pollution	Protection et restauration de la biodiversité et des écosystèmes

- o An infographic on stock orders with la Finance pour tous;

QUEL ORDRE DE BOURSE CHOISIR SELON MES OBJECTIFS ?

Pour acheter ou vendre une action, il faut passer un « ordre de bourse ». Plusieurs types d'ordres existent. Il est essentiel de bien comprendre leur fonctionnement car ils ont des incidences différentes sur le prix et sur l'exécution de la transaction.



Les éléments indispensables pour passer un ordre :

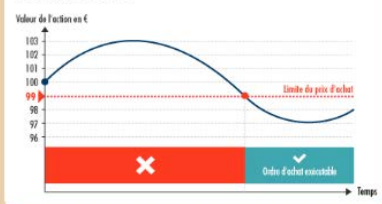
- le sens de l'opération : achat ou vente,
- le nom de la société cotée ou le code ISIN qui permet d'identifier le titre concerné,
- le nature du titre (action, obligation, etc.),
- la quantité de titres que vous souhaitez échanger,
- le type d'ordre de bourse et, le cas échéant, sa limite de prix,
- la durée de validité de l'ordre.

L'ORDRE À COURS LIMITÉ

MAÎTRISE DU PRIX SANS GARANTIE D'EXÉCUTION

Un ordre à cours limité permet d'acheter à un prix maximal ou de vendre à un prix minimal, à la condition, bien sûr, que la limite de prix soit atteinte. Cela suppose qu'elle ait été fixée à un cours réaliste. Ce type d'ordre est le plus sécurisé.

Exemple : le cours de l'action est à 100 €, je passe un ordre d'achat limité à 99 €, je suis sûr de ne pas payer plus de 99 €.



L'ORDRE AU MARCHÉ

PRIORITAIRE MAIS SANS GARANTIE SUR LE PRIX !


L'ordre au marché permet d'acheter ou de vendre une quantité de titres sans condition de prix, donc sans aucune maîtrise du prix. Il est exécuté immédiatement dès qu'il y a un acheteur ou un vendeur. Cet ordre est adopté si vous souhaitez acheter ou vendre vos titres rapidement.

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Exemple : le cours est à 100 €. Je passe un ordre d'achat. Si le cours monte rapidement, le risque de payer 101, 102, 103, voire 110 ! Mais l'ordre est également jugé valide si le cours de l'action est d'abord baissé.



L'ORDRE À DÉCLENCHEMENT


POUR SE PROTÉGER D'UN RETOURNEMENT DE MARCHÉ

Également appelé « stop », il permet de définir un niveau de prix à partir duquel vous déclenchez un achat ou une vente.

L'ordre à seuil de déclenchement

Il ne s'exécute pas automatiquement au seuil défini, malgré mes anticipations, le cours va continuer à baisser fortement, je vendrai à partir d'un cours plus bas.


Exemple : (si acheté à 85 €, le cours est à 100 €, je passe un ordre de vente à 95 €, pour le cas où il baisserait davantage).



L'ordre à plage de déclenchement

L'ordre se déclenche au 1^{er} seuil après l'ordre quand le 2^{ème} seuil est franchi. Cet ordre permet de maîtriser la part de l'opération : éviter d'acheter trop bas ou de vendre trop haut.

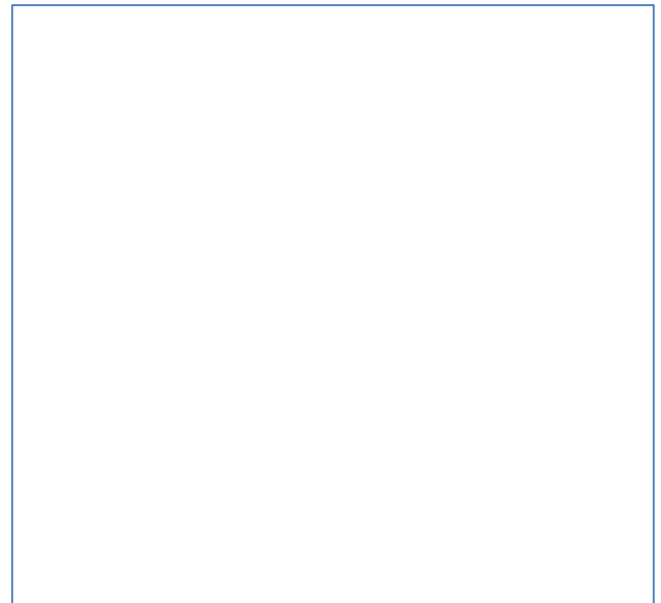
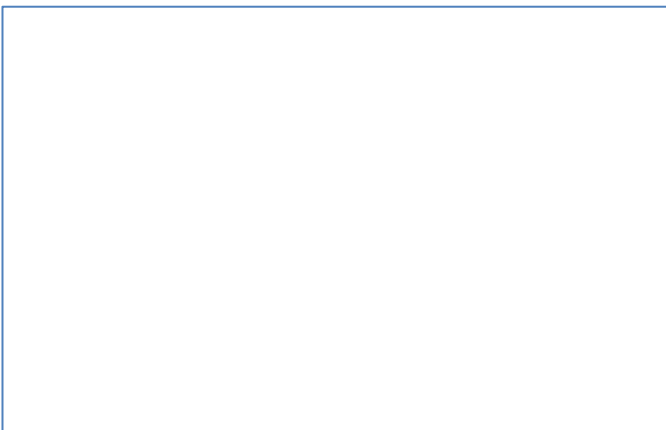
Exemple : (si acheté à 85 €, le cours est à 100 €, je fixe ma plage entre 95 et 90 €, je consentirais à vendre à 95, mais dès que le cours de 90 sans étancher l'opération de vente).



Une fois votre ordre validé, vous recevrez de votre intermédiaire un e-mail et/ou un sms qui recensera toutes les informations relatives à l'exécution de votre ordre, facile à télécharger et conserver.

lafinancepourvous.com AXI F

- o And an online tool ‘What kind of investor are you?’ with a decision tree to help understanding its investor profile and links to useful articles.



GERMANY

WORLD INVESTOR WEEK 2022

National Coordinator: [Germany, Federal Financial Supervisory Authority \(BaFin\), Annette von Diest.](#)

Other IOSCO members: -

Other participants: -

BaFin's activities:

During the October and November 2022 campaign, the Federal Financial Supervisory Authority (*Bundesanstalt für Finanzdienstleistungsaufsicht* - BaFin) released three videos providing key information about real estate financing. The videos explain important terms and basic rules that apply. The content, which has been adapted to the current development of the interest rate situation, answers many of the questions consumers have. A related article on mortgage lending was published at the same time.

Moreover, during the week of campaigning, BaFin experts participated in a digital prevention meet-up, to inform consumers about the risks of investing money online. Education is very important with this type of investment, since online providers often offer no further advice.

Furthermore, BaFin experts gave a talk in a workshop organised by the Federation of German Consumer Organisations (*Verbraucherzentrale Bundesverband* - vzbv) as part of the consumer education project "Verbraucherchecker" in Berlin. The aim of this project is to train university students so that they can pass on their knowledge to school students. In addition to other topics, the workshop focused on finance. In their talk, the BaFin experts explained risks of online shopping and highlighted important issues regarding payments. The students were very interested in the dialogue and asked many questions.





GIBRALTAR

WORLD INVESTOR WEEK 2022

National Coordinator: [Gibraltar, Gibraltar Financial Services Commission \(GFSC\)](#).

Other IOSCO members: -

Other participants: -

This year's World Investor Week (WIW) commenced on Monday the 7th of November and ran through to Monday the 14th November.

As the COVID-19 pandemic has come to an end, this year we were able to interact with the public around Gibraltar in person. We believe face-to-face interaction was the best form of communication as our campaign's demographic was primarily aimed at our Senior Citizens.

Through the use of the GFSC's social media platform and Gibraltar's media press, we were able to promote key messages around scam awareness and advertise our upcoming events to the public. We used various social media platforms: LinkedIn, Facebook, Instagram, and Twitter as well as advertising through numerous local press mediums such as TV and newspaper to promote our "Think SMART" messaging (please see attached poster).

Every day we visited various locations across Gibraltar with our information stands, including private venues such as senior citizen clubs and homes. These stalls included numerous information posters and leaflets to inform the public about scams and what to look out for to avoid becoming a victim to scams.

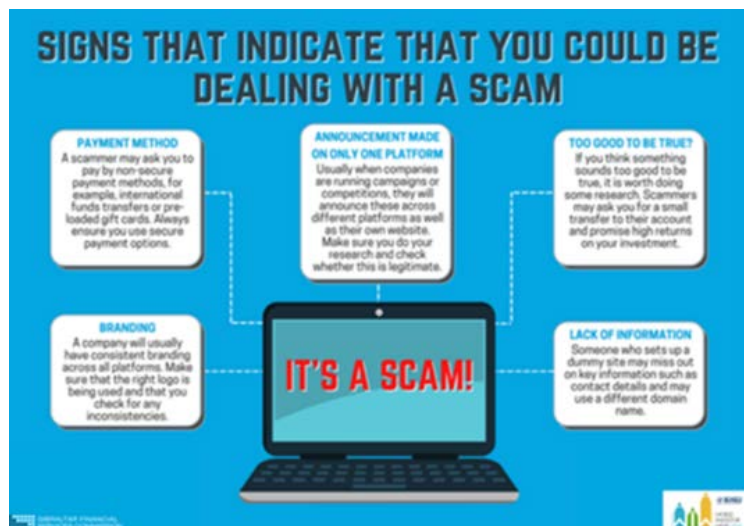
In addition, we handed our notepads (which incorporated our "Think SMART" messaging) and pencils, along with a focused information leaflet. We also created various scenarios on ways Senior Citizens can be scammed for example, via calls, texts, emails, or word of mouth that we used as conversation prompts to promote scam awareness.

Through the course of this week, we published daily posts on social media to keep our consumers informed. We posted images of our stops, the information stalls, and our infographics (on how to become more scam-savvy).

Additionally, the Gibraltar Chronicle published an article on the week leading up to WIW and a poster introducing the programme for our information stall visits. The featured article was an interview with our Director of Specialist Regulation, Heidi Bocarisa, who gave insight into the purpose of WIW and what we would be doing as a jurisdiction throughout the week. We also had an interview with GBC (Gibraltar's Broadcasting Corporation) to advertise the different venues for the information stall and the aims of this year's WIW.

The information stalls were very successful. We managed to reach 400+ individuals, handing out over 350 notebooks, leaflets, and pencils. Furthermore, we've increased our social media following on Instagram by 30% as a result of WIW and our overall feedback from consumers throughout the WIW 2022 campaign was positive.

Posters and leaflets





Crib sheets



"I've just been involved in an amazing investment opportunity that my cousin has introduced me to. There's no minimum amount to invest and you'll double your money in 5 years! He told me they're keeping it relatively quiet but if you're interested, I'll make sure you're included."

If it worked for her, it should work for me right? I could double my money in no time!

WHAT WOULD YOU DO?

GIBRALTAR FINANCIAL SERVICES COMMISSION

If it sounds too good to be true... it probably is! As much as we trust friends and family, they too can be victims of scams. Think SMART before you invest!

ALWAYS SEEK FINANCIAL ADVICE

GIBRALTAR FINANCIAL SERVICES COMMISSION

7:45 AM

+44748486866
Online
Mon, 7 November
05:28AM

123shipping:Your item has an unpaid shipping fee, pay this now <https://local-arrivedetails.com>. Failure will result in your pa??cel being returned to sender

Text Message

GIBRALTAR FINANCIAL SERVICES COMMISSION

7:45 AM

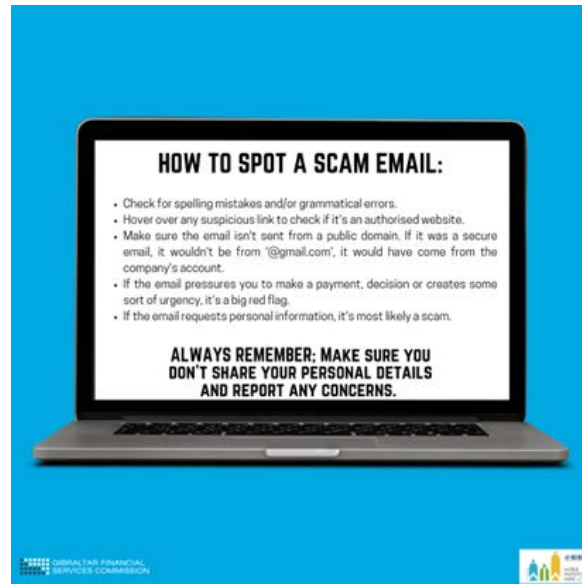
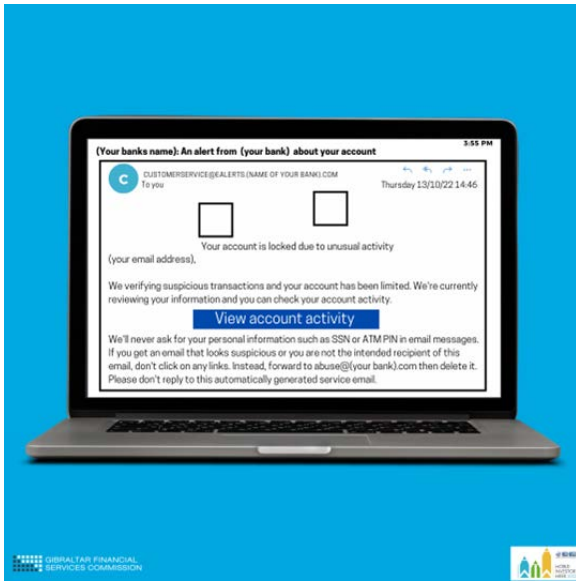
+44748486866
Online
Mon, 7 November
05:28AM

123shipping:Your item has an unpaid shipping fee, pay this now <https://local-arrivedetails.com>. Failure will result in your pa??cel being returned to sender

- A company will never put their name at the beginning of the text like the image above.
- No company will demand you to pay or make a rushed decision.
- Never click the link if you aren't sure the text is genuine.
- Spelling mistakes are clear indicators of scams.
- Words in bold are also a red flag when it comes to scam texts.

IF YOU ARE EVER UNSURE WHETHER A TEXT IS A SCAM OR NOT, CALL THE COMPANY TO CLARIFY.

GIBRALTAR FINANCIAL SERVICES COMMISSION



Gibraltar Chronicle articles

Friday 4th November:

Monday 7th November:

WORLD INVESTOR WEEK
MONDAY 7TH NOVEMBER UNTIL MONDAY 14TH NOVEMBER

Do you want to become more scam aware?
Do you know the different ways a scammer can target you?

As part of IOSCO World Investor Week, the GFSC will be visiting various locations in and around Gibraltar with information and freebies!

Pop by and have a chat with us to learn how to become more scam savvy! We will be at the following places:

- Atlantic Suites on the 7th and 10th of November from 10AM till 12PM
- University of Gibraltar on the 11th November from 9:30AM till 11:30AM
- John Mackintosh Hall on the 14th of November from 10AM till 12PM

UK C clean

by Jane Kir

A cocktail of reported Experts from Thomas' NI Trust, Lond College Lon the man, no get rid of an virus. He has a we system folk transplant; he one of th patients wit infection. A previous the same te for Covid fo subsequent in the latest detected the infection by genetics of virus he wa He was the of neutral

GFSC campaign focuses on protecting senior citizens from scams

(Continued from front page) and links, should be a red flag. Requests for personal information too, particularly banking information, should be a cause for concern. Banking scams have taken place in recent years and, although it's not unique to Gibraltar, Ms Bocaris said people need to stay aware. She added that local banks will inform the GFSC if there is concern over scams targeting their clients, but it's the Royal Gibraltar Police who deal with the matter. "Sometimes we can help to spread the word across the industry," she said. She added that the GFSC works closely with banks and other establishments on anything that can help protect consumers.



Photos by Johnny Baggio



Ms Bocaris said all investments should carry the warning that past performance is not an indication of future performance. She described how more people dipped into the world of investing during the pandemic as it is now so easily accessible online and their disposable income was not being spent on going out or on holidays. In her experience, most investments that have gone foul are due to people not researching enough. She recommended anyone investing to ask the company questions before giving them their money. The same advice goes for cryptocurrency investments. Ms Bocaris said crypto investments seem to have slowed down due to the downturn in the market. "We've seen the peak and now it's down in the trough," she said.

The GFSC will be hosting the awareness talks this week. Tomorrow, they will be at Charles Brizon House, Wednesday at Albert Rizzo House and Thursday at Seaman's Lodge. The talks will include examples of scams the elderly need to be aware of. The GFSC will also be raising awareness at events such as the University of Gibraltar's History Lectures, Atlantic Suites and John Mackintosh Hall.

INVESTING

When it comes to investing, Ms Bocaris had similar advice, if it's too good to be true it usually is. She described how nothing is guaranteed and people should only invest what they are willing to lose. Ms Bocaris added that the GFSC has received complaints from people who believe to have invested with regulated firms, when the opposite has been the case. "Don't invest money that you need to live off or your savings, only invest what you are comfortable with losing," she said. "Sometimes, at the initial investment stage, people will think they are investing what they are comfortable to risk. If their investment doesn't pan

Different venues



HONG KONG SAR, CHINA

WORLD INVESTOR WEEK 2022

National Coordinator: Hong Kong SAR, China, Investor and Financial Education Council.

Other IOSCO members: Hong Kong Exchanges and Clearing Limited (HKEX).

Other participants: The Government of the Hong Kong Special Administrative Region, Financial Services and the Treasury Bureau, Securities and Futures Commission

CFA Institute

CFA Society of Hong Kong

Institute of Financial Planners of Hong Kong

The Hong Kong and Shanghai Banking Corporation Limited (HSBC)

Bank of China (Hong Kong)

Campaign Dates (From/To): 3 – 31 October 2022

The Investor and Financial Education Council (IFEC), together with the participating organisations, offered various investor education resources, activities and events to promote the following key education messages:

- Financial resilience
- Virtual Assets
- Green and sustainable finance

Activities and Events

- **Online talk on virtual assets**

IFEC organised a Facebook talk on 3 October 2022 on virtual assets investing, featuring Mr. Christopher Hui, Secretary for Financial Services and the Treasury, and Ms. Julia Leung, Chief Executive Officer of the SFC¹.

The Facebook talk highlighted recent developments on this asset class in Hong Kong, including the proposed licensing regime for service providers, the related investor protection measures, virtual asset-related scams and NFT investments. The talk recorded over 240,000 video views².



The banner features the following information:

- Event Title:** 虛擬資產監管與投資者保障新知
- Date and Time:** LIVE 10月3日 星期一 1:00 PM
- Hosts:**
 - 許正宇先生 (Mr. Christopher Hui): 財經事務及庫務局局長
 - 梁鳳儀女士 (Ms. Julia Leung): 證監會副行政總裁 兼中介機構部執行董事
 - 范巧茹女士 (Ms. Julia Leung): 主持
- Organizers:** 主辦機構: 投委會 IFEC
- Supporting Media:** 支持媒體: 星島日報, 頭條日報
- Platforms:** 星島頭條 App, 星島頭條, 頭條網 (hd.stheadline.com)
- Tagline:** 五大平台 同步直播

- **Online talk on investor resilience**

IFEC, CFA Institute and CFA Society Hong Kong co-hosted a webinar on 6 October 2022 to discuss attitude and behavior when facing investment adversities. Mr. Joseph Chan, Under Secretary for Financial Services and the Treasury and representatives from the financial and academic sectors were invited as speakers. The webinar recorded over 100,000 video views².



- **Strike the Gong for Financial Literacy**

IFEC and HKEX co-hosted the event on 21 October 2022. The IFEC Chairman Mr. Victor Dawes and HKEX Co-Head of Markets Ms. Glenda So delivered keynote speeches on the development of investor education on green and sustainable finance in Hong Kong. Representatives from Securities and Futures Commission, CFA Institute and Hong Kong Green Finance Association also gave presentations on the landscape and regulation of ESG funds in Hong Kong, talent and product developments in the green and sustainable finance arena.



Resources and promotion

- **Communications**

Press release was issued to major online and print publications in Hong Kong on 3 October 2022. At the same time, e-newsletter was sent to over 10,000 subscribers with promotion on WIW activities and events.

- **Dedicated website “Embrace knowledge and ride over adversities”**

The website presented a series of blog articles to promote the key education messages of WIW 2022. Topics include investor resilience, green and sustainable finance and virtual assets. The website also featured the activities and programmes organised by IFEC and various participating organisations, including the “World Financial Planning Day 2022” by Institute of Financial Planners of Hong Kong, the Facebook post by HSBC, and the electronic publication by Bank of China (Hong Kong).

- **Social media promotion**

IFEC published 7 Facebook posts and 6 Instagram posts to promote WIW 2022 and the related activities and educational resources. These social media posts recorded more than 6,300 reactions or likes as of end November 2022³.

Footnotes:

1. Effective from 1 January 2023.
2. Source from Facebook and Youtube, as of end November 2022.
3. Source from Facebook and Instagram, as of end November 2022.

INDIA

WORLD INVESTOR WEEK 2022

National Coordinator: India, Securities and Exchange Board of India (SEBI).

Other IOSCO members: International Financial Services Centres Authority (IFSCA), BSE Limited (BSE), Multi Commodity Exchange of India Limited (MCX), National Stock Exchange of India Limited (NSE).

Other participants: Investor Associations (IAs), Commodities Derivative Trainers (CoTs), Securities Market Trainers (SMARTs), Metropolitan Stock Exchange of India Ltd. (MSE), National Securities Depository Ltd. (NSDL), Central Depository Services (India) Ltd. (CDSL), National Commodity & Derivatives Exchange Ltd. (NCDEX), Association of Mutual Funds in India (AMFI), Association of National Exchanges Members of India (ANMI), Associated Chambers of Commerce and Industry of India (ASSOCHAM), BSE Brokers Forum of India (BBF), Commodity Participants Association of India (CPAI), National Institute of Securities Markets (NISM).

Executive Summary

World Investor Week - 2022 (WIW 2022) is a week-long, global campaign promoted by IOSCO to reach out to public on investor education and protection and highlight the various initiatives undertaken by Securities Market Regulators in these two critical areas. India has been celebrating WIW since 2017. WIW 2022 was celebrated in India from October 10-16, 2022, for the sixth consecutive time.

SEBI was the National coordinator for celebration of WIW 2022 in India. The celebrations included coordination of the Market Infrastructure Institutions (MIIs), viz. stock exchanges, depositories, commodity derivative exchanges, trade bodies like Association of National Exchanges Members of India (ANMI), Association of Mutual Funds of India (AMFI), entities empanelled/recognized by SEBI to conduct Investor Awareness Programs (IAPs) and other associations. A host of initiatives were taken to promote investor awareness and education across the country. The objective of these celebrations was to equip existing and potential investors with the knowledge of understanding of the securities markets.

During WIW 2022, a series of investor awareness activities were undertaken. In a special message from Chairperson, SEBI, investors were informed about the precautions they need to undertake while investing. This message was displayed on SEBI official website and SEBI Investor Website and websites of other participating organisations.

Bilingual Digital/Physical banners about celebration of WIW 2022 were exhibited in all offices of SEBI, MIIs, and other participating associations. Digital Ticker about the celebration of WIW 2022 was run on the SEBI official website, SEBI investor website and also on the websites of MIIs and other associations. Hashtags were also put in the websites by SEBI and social media posts by MIIs and participating associations. Digital Micro-site was developed and run on the SEBI investor website to apprise the investors about the various events being conducted by MIIs, ANMI and other Associations.

As a part of the celebration, 'Ring the bell' ceremonies were organised by MIIs and they were attended by SEBI senior officials and officials of MIIs. These ceremonies witnessed the launch of several unique initiatives such as release of series of animated videos for investor education, release

of Financial Literacy Booklet, launch of a fun based learning game named FinHousie, etc. These programs were also promoted and streamed live on platforms like Facebook, YouTube, etc.

SEBI empanelled trainers and MIIs conducted investor awareness programs/ webinars in order to create awareness among both new and existing investors. These awareness programs were conducted on various topics related to Indian Securities Market like trading and settlement mechanism, e-KYC, precautionary messages for investors, etc. SEBI officials also attended these programs and educated the investors about various segments of equity and commodity derivatives market.

Special investor awareness programs were organised inviting securities market dignitaries by ANMI, AMFI, ASSOCHAM, BSE Brokers Forum of India (BBF) and Commodity Participants Association of India (CPAI) in association with MIIs.

WIW 2022 in India also witnessed a series of new investor awareness initiatives being taken up in the country. Some of these initiatives included conducting awareness programs for special target audience like women, visually impaired people, armed personnel, trading members, jewellers and programs focusing towards young people, women entrepreneurs, women volunteers/workers of Self Help Groups/NGOs. These programs received an appreciative response and positive feedback from the participants.

The week also witnessed the launch of several unique investor awareness related initiatives of MIIs, like launch of Krishi Rath – a mobile van campaign for spreading awareness on commodities in rural areas, release of Commodity Insights Yearbook, Sustainability Pledge Campaign, Commodity Walkathon, etc.

National level online Quiz contests were organised by MIIs across India for investors on Equity and Commodity Derivatives. These contests witnessed a good participation of investors and the winners were awarded prizes.

Awareness was also created by way of using several media platforms. MIIs had launched videos related to Indian Securities market in various languages. Awareness campaigns on various topics were also conducted on TV/Radio, Print and Social Media platforms viz. YouTube, Facebook, Twitter, LinkedIn, WhatsApp, etc.

INTRODUCTION

It is an accepted principle that an informed investor is a protected investor, investor awareness is a key activity for the securities market regulators across the globe.

To promote investor education and awareness, IOSCO initiates the celebration of World Investor Week (WIW) every year. The first edition of WIW was celebrated in 2017 and since then, it is being celebrated every year by securities market regulators around the world. During the week, numerous investor education and awareness related initiatives are undertaken by the securities market regulators.

This year too, owing to the global pandemic of COVID-19, IOSCO had permitted the participating jurisdictions to celebrate WIW anytime during the months of October or November. Accordingly, the WIW 2022 was celebrated in India from October 10-16, 2022. SEBI was the National Co-ordinator for the same.

Under the aegis of IOSCO and SEBI, the week was celebrated with the active participation from MIIs such as Stock Exchanges, Commodity Derivatives Exchanges and Depositories. SEBI empanelled Institutions/Trainers viz. Investor Associations (IAs), Commodities Derivative Trainers (CoTs), Securities Market Trainers (SMARTs), trade bodies such as AMFI, ANMI, ASSOCHAM, BBF, CPAI and other stakeholders viz. International Financial Services Centres Authority (IFSCA) and National Institute of Securities Markets (NISM) also participated actively in these celebrations.

Few unique investor awareness initiatives were also undertaken like awareness programs for special target audience, launch of educational material, illumination of exchange buildings, etc. This report brings out the details of activities conducted in India during WIW 2022.

Beginning of WIW 2022 in India

A. Display of Banners about celebration of WIW 2022

Bilingual banners (in English and Hindi) about celebration of WIW 2022 were exhibited in all offices of SEBI viz. Head office in Mumbai, four regional offices in New Delhi, Chennai, Kolkata and Ahmedabad and local offices located in different states in India. Banners were also displayed at all offices of MIIs and other participating organisations. These bilingual banners were also displayed on SEBI website (www.sebi.gov.in), SEBI investor website (www.investor.sebi.gov.in) and websites of MIIs, trade bodies and other stakeholders. The format of the banners displayed is as follows:



Image: Format of Banner of WIW 2022 celebration in India.



Image: Display of Banner about celebration of WIW 2022 in India, at various locations.

B. Bilingual Tickers about celebration of WIW 2022

Bilingual Tickers (in English and Hindi) about celebration of WIW were run on SEBI website, SEBI investor website and websites of MIIs and other participating organisations. The format of these tickers is as follows:

Ticker in English –

***“World Investor Week October 10-16, 2022
being celebrated under aegis of IOSCO and SEBI.”***

Ticker in Hindi –

“विश्व निवेशक सप्ताह (10-16 अक्टूबर, 2022) - आयस्को तथा सेबी की छत्रछाया में मनाया जा रहा है”

C. Development of MicroSite about celebration of WIW 2022

A micro-site was developed and hosted on SEBI Investor Website as a part of WIW 2022 celebrations. This microsite hosted all the information related to various investor awareness activities being conducted across the country during WIW 2022. This microsite also contained links of websites of other participating organisations. In order to evince interest of the investors, the images of various awareness activities being conducted during the WIW 2022, were also updated on this microsite. This microsite was updated on a daily basis along with details of investor awareness programs conducted, for convenience of the investors. Further, one key message was published on the micro site daily during WIW 2022, educating and cautioning investors. The key messages that were published are as follows:

Date	Key Message
October 10, 2022	A smart investor weathers negative financial shocks with an adequate emergency fund.
October 11, 2022	A small investor understands that risk exists in all investments.
October 12, 2022	A small investor focuses on the impact of inflation on purchasing power and uses real rates of return to assess investment performance.
October 13, 2022	A smart investor conducts research before investing to protect against financial scams.
October 14, 2022	A smart investor verifies that an investment professional is licensed.
October 15, 2022	A smart investor never discloses personal information on an unexpected call or other communication.
October 16, 2022	A smart investor ensures the use of strong passwords and good data security practices such as two-factor authentication on accounts containing financial data.

The layout of the Micro Site displayed during WIW 2022 is as follows:



The image shows a digital micro-site for World Investor Week 2022 in India. At the top left is the SEBI logo with the text 'भारतीय प्रतिभूति और विनियम बोर्ड' and 'Securities and Exchange Board of India'. At the top right is the IOSCO World Investor Week 2022 logo. The main heading is 'WORLD INVESTOR WEEK - 2022'. Below this, there is a paragraph explaining that WIW is an IOSCO initiative and a global awareness campaign. Another paragraph states that in India, the event is held from October 10-16, 2022, and SEBI is the national coordinator. The site features a large blue vertical banner on the left with the text 'WORLD INVESTOR WEEK - 2022 (Oct 10 - 16, 2022) KEY MESSAGE OF THE DAY'. In the center, there are three icons representing activities: 'ATTEND AN AWARENESS PROGRAM', 'PARTICIPATE IN QUIZ CONTEST', and 'READ AND LEARN MORE'. To the right, there is a 'Glimpses WIW - 2021' section. At the bottom, a 'Participating Organizations' section lists logos for various entities including ANSIL, AMFI, BSE, CDSL, CMAA, MCX, XNSE, NCFE, NSDL, NSE, and NISM.

Image: Micro Site of WIW 2022 celebrations in India

D. Message from Chairperson, SEBI

A special bilingual message (in English and Hindi) from Ms. Madhabi Puri Buch, Chairperson, SEBI, was displayed on the SEBI website and SEBI Investor website, MIIs, SEBI empanelled trainers and other participant organisations. Chairperson, SEBI, in her message during WIW 2022 said “Protecting investors’ interest is an important mandate of SEBI. Towards this end, SEBI has always endeavored to ensure the trust of investors the markets, provide investors with simplified investment processes, transparency through disclosures in the markets and a robust investor grievance redressal mechanism.”

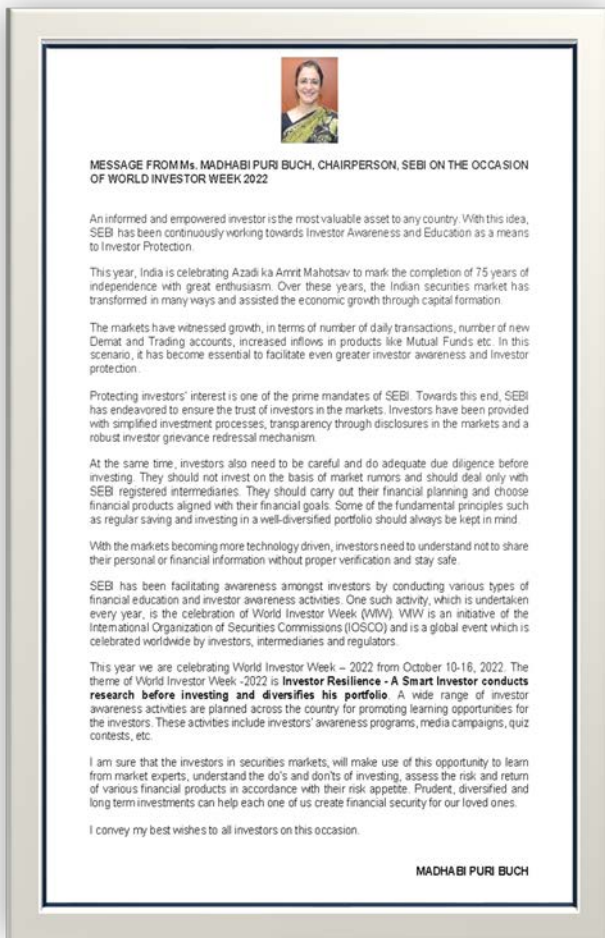


Image: Bilingual message from Chairperson, SEBI displayed on the SEBI website and websites of MIIs, SEBI empanelled trainers and other associations

E. Display on TV Screens at SEBI Premises

To further support the efforts for creating awareness about the celebrations of WIW 2022 in India, images of WIW 2022 bilingual Banners, Micro-site and Message from Chairperson, SEBI, were also displayed at the TV screens placed at reception of all SEBI Offices across the country. This helped in creating awareness among a larger audience and making them aware about the celebrations of WIW 2022.

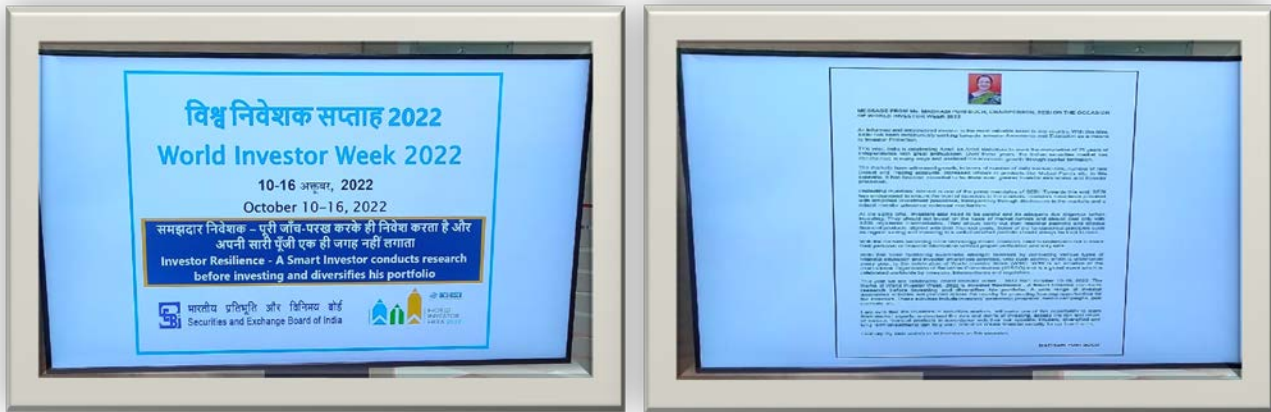


Image: Display on TV Screens at SEBI, Headquarters in Mumbai

F. Ringing the Bell Ceremonies during WIW 2022

As a part of commemorating the WIW 2022 celebrations, “Ring the Bell” ceremonies were organised by MSEI Ltd., NSE Ltd. and BSE Ltd. The senior officials from SEBI and MIIs participated in these ceremonies. The ceremony organised by MSEI Ltd. was dedicated to LGBTQ community. These ceremonies also witnessed various launch ceremonies and other investor awareness related initiatives which were undertaken by MIIs. Some of such unique initiatives were like release of series of animated videos for investor education, release of Financial Literacy Booklet, launch of a fun based learning game - FinHousie, etc. These activities are also discussed in detail in the later sections of this report. These ‘Ring the Bell’ ceremonies were also telecast live on YouTube and other platforms.



Image: Ring the Bell Ceremony by Mr. Ashwani Bhatia, Whole Time Member, SEBI at NSE on October 10, 2022

Image: Release of series of animated videos for Investor Education during Ring the Bell Ceremony at MSEI on October 10, 2022



Image: Ring the Bell Ceremony by Mr. G.P. Garg, Executive Director, SEBI at MSEI on October 10, 2022.

Image: Launch of Financial Literacy Booklet



Image: Ring the Bell Ceremony by Mr. G.P. Garg, Executive Director, SEBI at BSE on October 10, 2022

Image: Launch of a fun based learning game named FinHousie



G. Snapshot of the Reach of WIW 2022

During WIW 2022, a large number of investors were reached through various investor awareness initiatives of SEBI, MIIs and other participating organisations. To reach a larger target audience, efforts were also undertaken by conducting media campaigns and popularizing the WIW 2022 celebrations through various social media platforms. A snapshot of the reach through various platforms including social media platforms is as follows:

	Views/Reach (in Million)
Twitter (views)	2.65
Facebook (views)	28.08
Instagram (views)	31.9
YouTube (views)	3.46
LinkedIn (views)	1.93
News Paper	60.54
SMS Sent	1.03
Emails sent	77.34
Online resources (Page Views)	3.21

Additionally, nearly 18 (eighteen) million people were reached through investor awareness programs, road shows, radio, TV shows etc.

Approximately, about 228 million people were reached during the WIW 2022.

H. Key Message of celebration of WIW 2022, in line with IOSCO Key Messages

Broad theme of key messages, which was in line with IOSCO key messages, was shared with all the MIIs. Based on the IOSCO key messages, various messages were identified by MIIs to create awareness through media campaign and social media.

These key messages covered various topics related to capital market like Do's and Don'ts and precautionary messages, Investor Grievance Redressal Mechanism, precautions to be taken against illegal Trading, importance of diversification and due diligence, beware of cyber frauds etc.

MIIIs, also launched media advertisements on the basis of such key messages. Various educative series with animated characters were also launched by MIIIs, educating investors about Do's and Don'ts of investing in securities market.



Image: Key Messages circulated by MIIIs

I. Investor Awareness Programs

SEBI along with other participating organisations conducted various investor education and awareness programs during the week.

The information about the various awareness programs conducted during WIW 2022 was circulated in the public domain through social media channels like YouTube, Facebook, Instagram, LinkedIn, Twitter and through SMSes and emails. In addition to that, several awareness messages/videos were also uploaded on social media creating a wider penetration of investor awareness activities.

Investor Awareness Programs – SEBI and in association with MIIIs, AMFI and SEBI recognized IAs, CoTs, SMARTs and Visit to SEBI:

SEBI had conducted various investor awareness programs in association with MIIIs, SEBI recognized Investor Associations (IAs), Commodity Derivatives Trainers (CoTs), SMARTs, and other participating organisations.

A brief snapshot of these programs is given below:

a) Investor Education

During WIW 2022, Investor Awareness Programs were conducted across the country. These programs were conducted independently and jointly by SEBI, in association with the Stock Exchanges (NSE, BSE and MSE); Commodity derivative exchanges (MCX and NCDEX) and Depositories (NSDL and CDSL). Millions of investors were reached out through e-mails, SMS, WhatsApp, Twitter, Facebook, etc. A total of 2,913 such Investor Awareness Programs were conducted across the country covering over 111 thousand participants from various target groups. Out of these IAPs, 2,743 programs covering 103 thousand participants were conducted by MIIs, 170 programs covering 8,849 participants were conducted by SEBI recognized trainers viz. IAs, CoTs and SMARTs including Visit to/by SEBI sessions.

These programs were conducted covering basic concepts related to securities market like role of regulators, introduction to securities market, precautions to be taken while investing in securities market, mutual fund investments, Investor Grievance Redressal mechanism, trading and settlement mechanism, etc. Such programs were conducted for both equity and commodities derivatives market.

Investor Awareness Programs by MIIs

MIIs, also conducted some investor awareness programs for special target audiences like:

- Ministry of State for Jal shakti & Tribal Affairs
- Central Industrial Security Force (CISF)
- Border Security Force (BSF)
- Fire Stations
- Railway Officers
- Jewellers' Associations
- Manufacturers and Industrial Associations
- Gram Panchayats and Local Associations
- Farmers
- Farmer Producer Organisations
- Value chain participants of Commodities Derivatives Markets
- Medium, Small and Micro Enterprises (MSME's)
- Accountants
- Insurers
- Bankers
- Students
- Teachers/Professors
- Defense and Army officers
- Police officers including Special Commandos

Some of the glimpses of such investor awareness programs are as below:

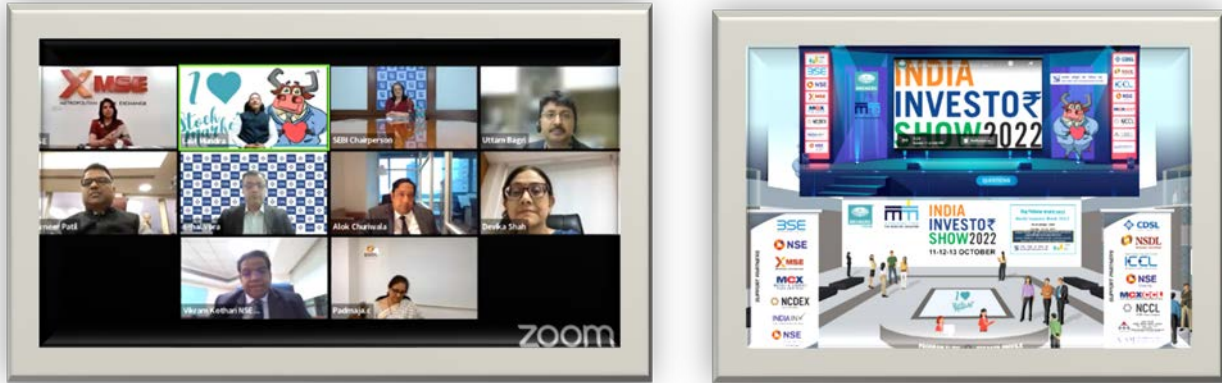


Image (top and below): Glimpses of different investor awareness programs conducted during WIW 2022.



India Investor Show 2022

The third edition of India Investor Show 2022, was organised from October 11-13, 2022, by BSE Brokers' Forum – International Forum for Investor Education (BBF-IFIE). In a three-day virtual event, senior SEBI officials and various other market dignitaries addressed the participants about the role of different segments of the investors in the securities market and comprehend the future course of financial markets.



J. Unique Initiatives

- i. During WIW 2022, a host of unique initiatives were undertaken for creating investor education and awareness. Some of these unique initiatives are given below: Interactive Virtual Roundtable on “Harnessing the Potential of Socio-Economic Empowerment in India @Protected, Safe and Sustainable Investments”. This event was organised specifically for the target groups like Women, Youth and Senior Citizens where dignitaries from Ministry of Corporate Affairs, Govt. of India, SEBI, Indian Institute of Banking and Finance and ASSOCHAM addressed the participants.



ii. ABC – ‘I’ (Any Body Can – Invest):

As a part of this initiative, a series of 8 (eight) offline programs were conducted. These programs aimed at equipping the common man with the fundamentals of investing in the securities market and managing personal finances.



iii. Webinar on “Role of International Financial Centres in Sustainable Investing” by Market experts.

iv. Talk Shows series for Women:

This program was solely conducted for women investors to discuss the basics of investing and how to achieve financial well-being. Total of 795 women participated in a series of 06 (six) online talk shows across various cities which included tier 1, 2, 3 cities. Some of the women financial experts deliberated on topics like how women investors see today’s financial services landscape, their expectations, the challenges they face and the approach towards investing.

v. Awareness Program for visually challenged individuals:

An Investor Awareness program was conducted for visually challenged persons in association with Blind People’s Association (India), wherein SEBI officers were nominated to address the participants.

vi. A women farmers centric investor awareness program was conducted on October 11, 2022. **Total of 210 women farmers attended the program.**

vii. Krishi Rath:

An on the ground Investor Awareness series dedicated for farmers was launched under ‘Krishi Rath: Ab Bhav ki Kunji Apne Haath’. The mobile van campaign was flagged off from SEBI’s premises on October 10, 2022 by Whole Time Member, SEBI in the presence of local Farmer Producer Organisations (FPO) leaders, farmers, value chain partners and key dignitaries from MIIs, simultaneously from 12 different key mandi (market) locations. The vans travelled to hinterlands sensitizing the stakeholders about how they can participate in commodity derivatives alongside guiding them with effective financial and trade practices. During the week, Krishi Raths covered 3,000 kms, covering 70 districts in 5 states across India. The panel discussions were also organised at key mandi locations.



viii. Commodity Walkathon:

To mark the World Investor Week 2022, a first of its kind walkathon was organised on 16th October 2022 in Mumbai. Titled “Walk for Investor Awareness”, the event symbolized a step-by-step journey for individuals towards becoming informed investors. The walkathon educated stakeholders on the various regulations of safe trading practices along their investment journeys to lead them towards empowerment in taking informed decisions. A total of 425 enthusiasts participated in the walkathon, which was inaugurated by WTM, SEBI.



ix. Release of Commodity Insights Year Book:

The Commodity Insights Yearbook was released by senior SEBI officials, MIIs and NISM. The yearbook is intended as a benchmark resource for spreading market intelligence through easy-to-access data and a rich repertoire of analytical articles portraying up-to-date and lucid exposition of a range of issues relevant to a specific theme, with particular reference to India. The theme of the Yearbook in 2022 is 'Energy'. The yearbook was widely circulated among market stakeholders, academic institutions, think tanks and policymaking bodies and is freely available for download.



x. Street Plays/Skit:

In order to reach out to masses at grass root level, the street plays were organised by MIIs. During the week, total of 24 street plays/skits were played at prominent locations and colleges. These plays were aimed at sensitizing the investors about the investment in unregulated investment schemes, financial frauds, Do's and Don'ts of investing and precautions to be kept in mind while making investments in the securities markets.



xi. Awareness programs for students:

- Simulation trading Workshops:

The simulation trading workshops were organised by NISM in campus from October 10-12, 2022 covering 158 students from different colleges. During these workshops, students were given hands on training for trading in the markets.



- Commodity Connect Program:

Another awareness program ‘Commodity Connect’ was also launched in which 150 students from 2 cities – Mumbai and Bhopal – participated. Through this event, the students were introduced to concept of commodity as an asset class, the world of commodity derivatives and essential skills required of commodity knowledge for young minds.

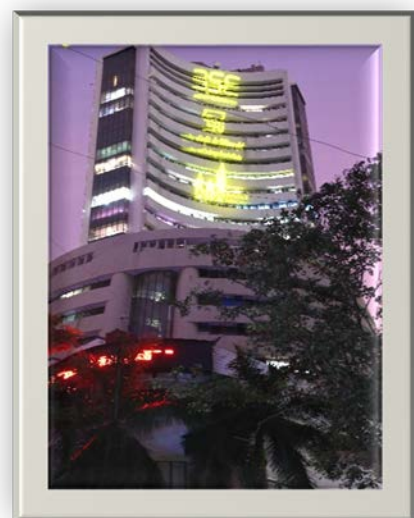
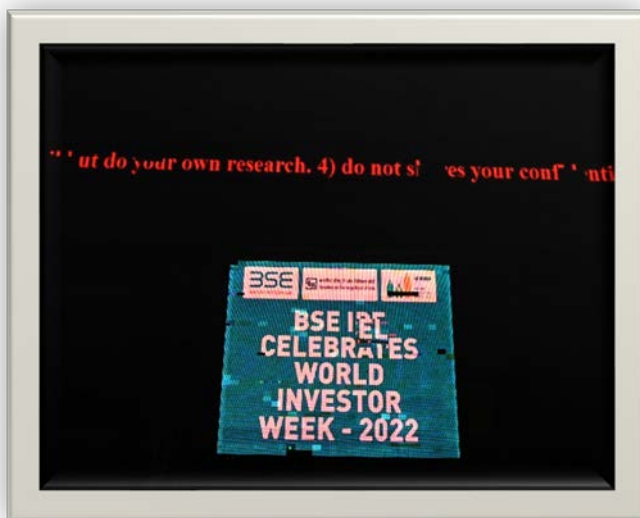
xii. Launch of FinHousie:

A fun based learning game – FinHousie, created especially for students as well as general investors, was launched during WIW 2022. This game was played with the students and the investors in the Investor Awareness Programs to impart knowledge of basic concepts of Personal Finance, Capital markets, Mutual Funds, Investor Grievance and help them to move a step forward towards achieving financial well-being. This tool is available free of charge for the public.



xiii. BSE building illumination and display of WIW banner on building:

The iconic building named Phiroze Jeejeebhoy Towers, housing BSE Ltd., was illuminated during the WIW 2022. A huge banner of WIW 2022 was displayed on the top of the building. Few important investor friendly messages were also placed on the running ticker outside BSE’s iconic Rotunda building while images of BSE IPF celebrating WIW 2022 were flashed on the giant TV screen outside the building. This initiative gathered a huge amount of attention from investors and was able to create a widespread awareness about the celebration of WIW 2022.



xiv. Sustainability Pledge Campaign:

The banners containing the Sustainability Pledge were placed at prominent buildings at GIFT IFSC during the course of week. Many people at GIFT IFSC participated in this campaign by signing the sustainability pledge. This initiative was undertaken in order to increase investor awareness and commitment about investing in companies that care about tackling climate change.



xv. Financial Literacy Rally:

12 Financial Literacy Rallies were organised by MIIs during the World Investor Week 2022 across India. Approximately 2,000 students from various colleges participated in the event.



K. Quiz and other Contests

During WIW 2022, nationwide online Quiz contests and crossword contests were organised by MIIs and NISM for investors. Once the participants registered for the online quiz, e-booklet on securities market was forwarded to the registered participants. MIIs and NISM conducted quiz on various topics related to securities market and commodity derivatives market. The links for registering and participating in these contests were provided on the websites of MIIs, NISM, social media platforms like Twitter, Instagram, Facebook, etc. Nearly 11,720 individuals participated in these quiz contests. The successful winners were awarded prizes by the MIIs and NISM.

- InvestWise Contest: A national level Ad-Mad Competition involving the investors' participation in above competition was organised. Participants had to make use of innovation and creativity and create impactful advertisements (short videos) based on the investor awareness and basic Do's and Don'ts of the capital market.

- Hack the Risk Contest: A pan-India industry-academia event was also organised offering opportunity to college students to express their perspective on the importance of risk management. Approximately 700 students participate in the contest.

The various target audiences for which these quiz contests were organised during WIW 2022, were:

- Existing and New Investors
- Investors of Commodity Derivatives Segment
- Students of Institute of Company Secretaries of India (ICSI)

Some of the glimpses of these Quiz and other Contests are given below:



L. Standardised PowerPoint Presentations on various themes related to Indian Securities Market

To further facilitate and provide standardised content on various topics pertaining to securities market, standardised power point presentations were prepared and adopted during various investor awareness programs. These power point presentations were shared with MIIs for utilization during the investor education and awareness programs.

The various topics on which the power point presentations were prepared are as follows:

- PPT-1: Introduction to Securities Market.
- PPT-2: KYC Procedure (Opening of Trading and Demat Account).
- PPT-3: How to Invest in IPO?
- PPT-4: How to Invest in Rights Issue?
- PPT-5: Corporate Actions- Dividends, Bonus, etc.
- PPT-6: How to Buy and Sell shares in stock exchange?
- PPT-7: Depository Services (availed by demat account holder).
- PPT-8: Introduction to Mutual Funds.
- PPT-9: Investor Grievance Redressal Mechanism.
- PPT-10: Introduction to REITS and InvITs.
- PPT-11: Introduction to Exchange Traded Funds (ETFs).
- PPT-12: Investment by Non-Resident Indians (NRIs) in Indian Securities Market.

M. Media Campaigns - TV Channels/Print Media/Videos/Social Media

During the WIW 2022, the extensive use of media was made. The Investor awareness messages were telecast on various Television channels. These messages covered topics like accessing commodity markets through Institutional Participants, Do's and Don'ts of investing in the stock market, etc. The TV Commercials were telecast on National News Channels in English, Hindi and other regional languages.



Image: TV commercial on the National news channel

Awareness about precautions to be taken by investors and celebration of WIW 2022 was also created by sending text messages and emails. Total 78.37 million emails and SMS were sent with key messages, generating awareness.

Print advertisements about the precautionary messages of Do's and Don'ts were also carried out in the Newspapers.



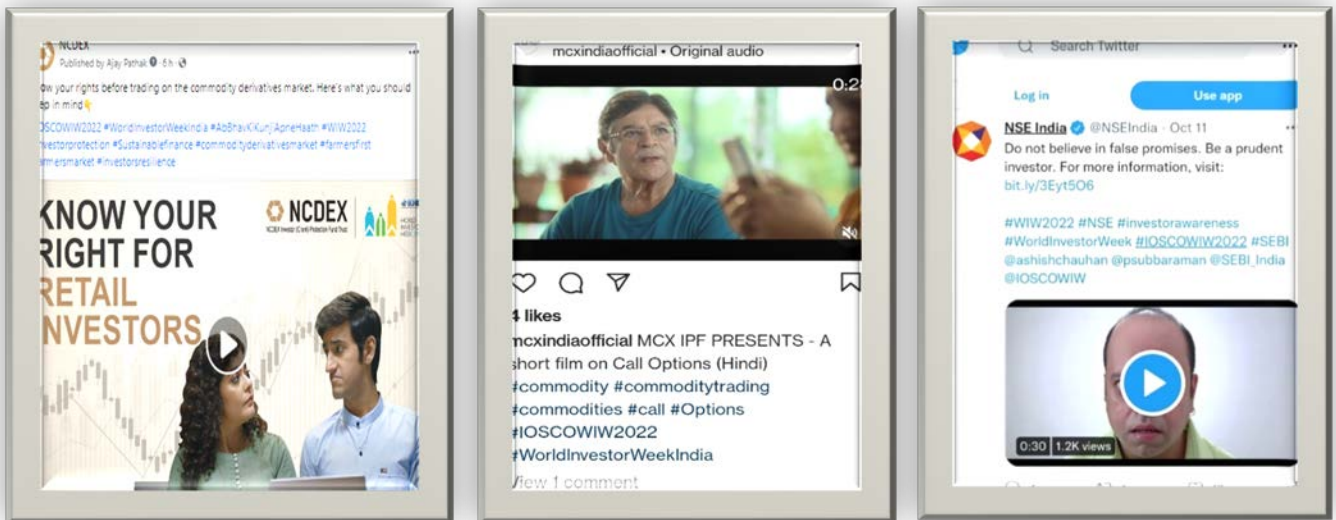
Image: Awareness campaign through Print media

Some of the special media campaigns that were conducted during WIW 2022 are:

a) Videos on Investor Awareness:

Videos on 72 topics in English and in other Indian languages, totaling to 130 videos were developed on investors’ awareness covering messages on various topics. These videos were uploaded on YouTube and the link was sent out to various social media handles i.e., Facebook, LinkedIn, Twitter and Instagram during the entire length of the WIW. The link of these videos are available in SEBI investor website at: <https://www.sebi.gov.in/wiw/videos.html>

b) Online Infographics:



During the entire week, a series of online infographics were posted by MIIs on social media. These infographics talked about the investment mantras, jargons of the market, precautions to be taken while investing in the markets etc.



Image: Infographics posted on Social Media

c) Social Media Campaign:

During this campaign, the posts on investor awareness messages, the key activities being undertaken during the week etc. were uploaded on various social media platforms. The hashtags, which were in line with IOSCO hashtags, were also shared with MIIs and participating associations.

#IOSCOWIW2022

#WorldInvestorWeekIndia

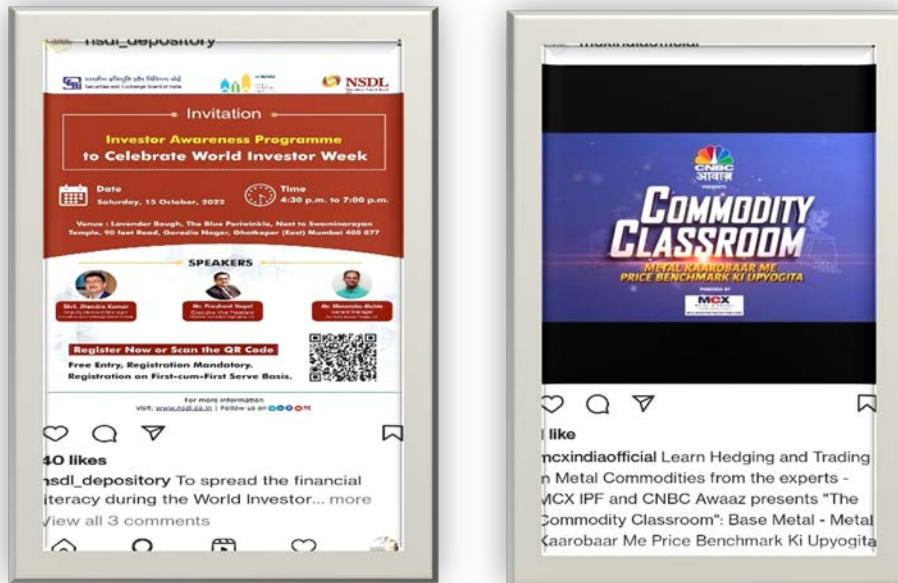


Image: Posts on Social Media regarding different investor awareness activities being conducted during WIW 2022

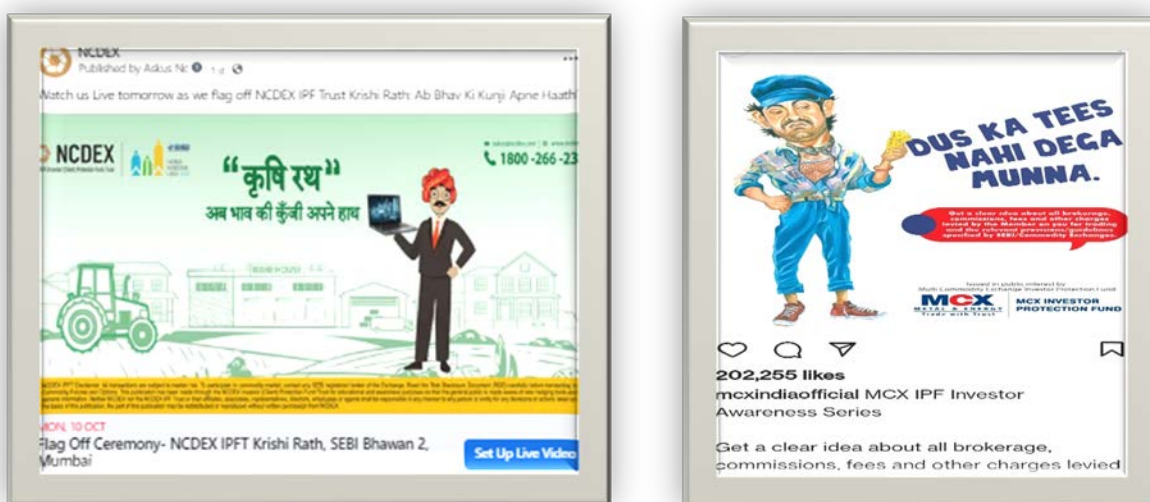


Image: Posts on Social Media on Investor Awareness

N. Conclusion

Due to pandemic – COVID-19, the world has changed drastically and so does the mode of investor education. During these times, the journey of investor awareness and education took a sharp turn and the emphasis was given to explore new avenues like use of social media along with the traditional methods at grassroot level. WIW 2022 acted as a platform to reach out to masses, at once and essentially provided an impetus to the investor education and awareness initiatives in the country.

The new avenues brought new experiences and new perspective. There was a synergy among the efforts of various stakeholders which ensured the wider reach and participation. The multifaceted approach helped setting benchmarks for future programs. WIW 2022 also provided some key learnings for conducting such programs. There was a balanced mix of the in person as well as online Investor Awareness Programs.

The digital/social media platforms were explored effectively to reach across boundaries and ensure better reception of the messages by the investors. This helped in accessing the target groups like women, young people, senior citizen etc. through webinars, online contests etc. The social media campaigns launched received overwhelming response and has possibly led to increased participation by the investors.

Overall, the event WIW 2022 received avid response and served as a stepping stone for many budding investors. During WIW 2022, over 110 thousand participants were reached directly through more than 2,900 Investor Awareness Programs and more. More than 228 million people were reached through various investor awareness initiatives which were taken in India during WIW 2022, like social and other media channels, roadshows, etc.

It will be an endeavour of SEBI to celebrate the Week every year as also to continue the sustained initiatives towards investor awareness on an ongoing basis.

INDONESIA

WORLD INVESTOR WEEK 2022

National Coordinator: [Indonesia, Indonesia Financial Services Authority \(Otoritas Jasa Keuangan - OJK\)](#).

Other IOSCO members: [Indonesia Stock Exchange \(IDX\)](#).

Other participants: -

The Indonesia Financial Services Authority (*Otoritas Jasa Keuangan* or OJK) in collaboration with the Indonesia Stock Exchange (IDX) organized a World Investor Week (WIW) 2022 event between 3rd and 9th October 2022 along with the celebration of the financial inclusion month. In addition, financial institutions also participated in celebrating the WIW event and the financial inclusion month until November 2022.

In total, there were **222 WIW activities** consisted of 119 capital markets educational events, 24 live Instagram events, 77 radio talkshows and 2 social media challenges which joined by **8,434,403** participants. In addition, OJK has also published **13** educational materials in relation to the capital markets with a total of **49,291 reaches** and **35** educational material specifically in relation to the sharia capital markets with a total of **147,190** reaches. Those materials are published on OJK's website and social media. We set out below the details of 149 WIW activities:

1. 119 capital markets educational events were carried out in the form of socialization events, seminars, webinars, workshops, Training of Trainers (ToT) programs and capital markets schools to promote the capital markets sector to students and public. These activities were held throughout Indonesia (such as Aceh, Medan, Sumatera Barat, Riau, Kepulauan Riau, Bangka Belitung, Jambi, Bengkulu, Jakarta, Banten, West Java, East Java, Bali & Nusa Tenggara, Central Kalimantan, South Kalimantan, North Sulawesi, South Sulawesi, Central Sulawesi and Maluku) and attended by 48,702 participants.
2. 24 live Instagram events which attended by 5,136 views were held via Instagram accounts of @sikapiuangmu, @pasar_modal_syariah, @idx_bengkulu, @idx_kalsel, @idx_kaltim, @idx_riau, @idx_sulteng, @idx_bali, @idx_jambi, @idx_sulut, @phintracosekuritas and @indonesiasipf. Some experts/influencers also joined in the live Instagram events. Positive feedbacks from viewers reflected in the comments/Q&A Instagram features, such as posting questions on information in relation to investment products, online investment, tips to avoid fraud in investment, investment benefits and risks, etc.
3. We held radio talkshows on 77 radios across 37 provinces in Indonesia with two themes on "Depositing Funds for Investment, Is It Allowed?" and "Halal Investment in The Sharia Capital Markets" with a total of 8,380,417 listeners.

4. Furthermore, we held 2 social media challenges by posting video reels on “Sharia Financial Freedom” and providing giveaway for the best comment on “Tips for Managing Finance Through Sharia Investment and Desired Expectations by Following Instagram @PasarModalSyariah” with a total of 148 participants.
5. We had social media campaign on “SikapiUangmu” via Facebook, Instagram, Twitter, Minisite and TikTok. This campaign purported to enhance public’s awareness on “SikapiUangmu” which is intended for millennials generation. Eye-catching visual, illustration, infographic and video reels embedded into the content. We also created a national hashtag with all stakeholders of the capital markets sector, i.e: #IOSCOWIW, #WIW2022, and #WorldInvestorWeek2022. The matrix of social media responses is set out below:

No	Social Media	Reaches*	Engagements**	Impressions***	Views****
1	Facebook	7,057	3,269	-	-
2	Instagram	42,234	3,219	51,431	-
3	Twitter	-	1,846	163,360	-
4	TikTok	-	-	-	789
5	Minisite	-	-	-	2,879
Total		49,291	8,334	214,791	3,668

Note:

*Reaches: the number of unique accounts seeing the post.

**Engagements: the number of times for the post liked, saved, and commented on.

***Impressions: the total number of times that the post has been seen.

****Views: the total number of times that viewers have watched.

No	Title of The Content	Facebook		Twitter		Instagram			Minisite	TikTok
		Reach	Engage ment	Impression	Engage ment	Reach	Engage ment	Impression	Viewers	Viewers
1	Professional License in Capital Market	231	77	235	31	1,675	236	2,206	1,076	
2	Diderot Effect and Basic Investment Tips	207	73	388	26	1,700	194	2,167		
3	Sustainable Finance	219	70	436	31	1,462	157	1,902		
4	Video: ORI 022: Indonesia Bond	183	76	444	138	4,505	184	4,927		148
5	Video: Investment in Capital Market vs Gambling	158	87	297	24	3,975	187	3,971		108
6	Quiz: Guess The Lyrics of Illegal Invesment Jingle	797	449	733	138	720	57	7,720		
7	Quiz: Guess The Logo IOSCO WIW 2022	1,003	512	611	126	599	80	599		
8	Structured Warrant New Products in Capital Market	253	104	1,279	79	2,022	306	2,645	1,803	
9	Video: Type of Investor	184	107	537	43	5,156	264	5,259		191
10	Video: Sharia Investment Principal: Masyir	407	107	800	117	3,032	300	1,084		107
11	Quiz: Guess The Product: Warran	1,420	725	5,031	551	9,121	568	9,875		
12	Video: ST09: Indonesia Green Bond	272	126	1,415	149	2,749	238	2,945		235
13	Guess The Product: ST09	1,723	756	4,154	393	5,518	448	6,131		
TOTAL		7,057	3,269	16,360	1,846	42,234	3,219	51,431	2,879	789

6. We also had social media campaign on “pasar_modal_syariah” via Instagram, Tiktok, and YouTube. This campaign purported to enhance public’s awareness on the campaign of “Sharia Capital Markets” which is intended for millennials generation. The matrix of social media responses is set out below:

No	Title of The Content	Instagram		TikTok		YouTube	
		Likes	Reach	Likes	Reach	Likes	Viewers
1	Types of Contracts in the Capital Market	146	3,521				
2	History of the Development of Sharia Capital Market Fatwas	40	1,882				
3	3 Securities Company Representatives	64	1,969				
4	3 Practices That Will Not Be Interrupted	151	4,090				
5	Sukuk Issuance Scheme	53	1,854				
6	Quote from Ibnu Qoyyim	342	7,217				
7	What to Do in Economic Uncertainty?	961	39,151				
8	State Sukuk	56	1,772				
9	Differences in Wants and Needs	237	7,255				
10	Sharia Mutual Funds	72	1,573				
11	Afraid to Start Investing?	101	4,655				
12	Other Sharia Investment Products & Product Innovations	52	1,410				
13	How to Check List of Sharia Securities	49	3,279				
14	Quote from Imam Ahmad Al Ghazali	398	8,649				
15	2023 Don't want a recess, want a reception	2,055	44,057				
16	What are Stock Splits?	289	11				
17	The Dangers of Gambling	302	7,094				
18	Establishment of Sharia Mutual Funds	43	1,744				
19	Sharia Investment Management in the Capital Market	44	1,593				
20	Meditating 1 Hour Better Than Working 10 Hours Without Knowing The Meaning			27	348		
21	Lust			50	453		
22	What Should We Do In Economic Uncertainty?			39	1,558		
23	#FINANCIALLYFREE 3rd			12	204		
24	Afraid to Start Investing?			14	69		
25	#FINANCIALLYFREE 2nd			17	201		
26	3 Uninterrupted Practices			30	271		
27	From a Mending Recession...			24	233		
28	Differences in Wants and Needs			24	251		
29	#FINANCIALLYFREE 1st			10	51		

No	Title of The Content	Instagram		TikTok		YouTube	
		Likes	Reach	Likes	Reach	Likes	Viewers
30	How to Check List of Sharia Securities			11	208		
31	The Dangers of Gambling			9	242		
32	Why Is There a Sharia Capital Market?					2	133
33	Cuan Halal While Young, Is It Possible?					2	51
34	How to Get Passive Income Through Sharia Mutual Funds					2	58
35	Tricks for Sharia Investors Utilizing the Window Dressing Phenomenon and the January Effect					4	83
Total		5,455	142,776	267	4,089	10	325

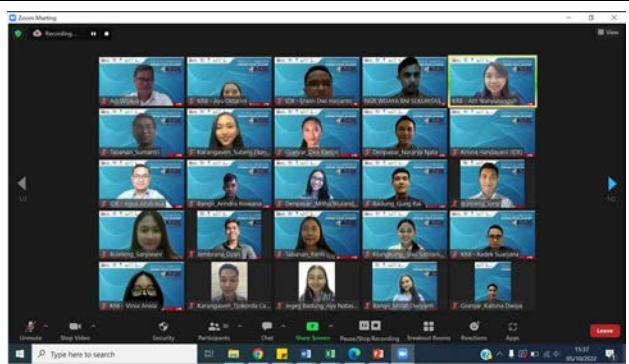
Note:

*Likes: number of accounts who liked the post

**Reachs: the number of unique accounts seeing the post

Activities Documentations







PEKAN PEMODAL DUNIA

Speakers: Iwan Abdallah, Dedy Priadi, Dyah Mustika, Agus Muntholib, Jeffrey Hendrie, Slamet Widodo, Chisty Maryani.

3-5 Oktober 2022
37 Provinsi
14 kawasan kota

3, 5, 7 Oktober 2022

Disukai oleh hamumys dan 274 lainnya sikapiuangmu Hai Sobot Sikapi, dalam rangka kampanye World Investor Week 2022, Sob...

TIPS MENJADI INVESTOR CERDAS DAN TANGGUH

Begitu syuiliid...
Hati-hati! Bisa jadi kamu korban diderot effect!
Apo itu diderot effect?

Disukai oleh eveylicious dan 182 lainnya sikapiuangmu Tahukah Sobot? Perilaku keuangan negatif seperti kebiasaan belanja konsumt...

PENCINTA ALAM KIT

Alat makan, Botol minum, Tas belanja, Saham berkelanjutan

ADA SAHAM BERKELANJUTAN?
Kepoin yuk!

Disukai oleh harnumys dan 147 lainnya sikapiuangmu Tahukah Sobot? Keuangan

Ada yang baru nih!
ORI022?

sikapiuangmu

Hai Sobot Sikapi, tau nggak sih? Kementeri...

sikapiuangmu - Audio asli

Reels

Investasi bodong

sikapiuangmu

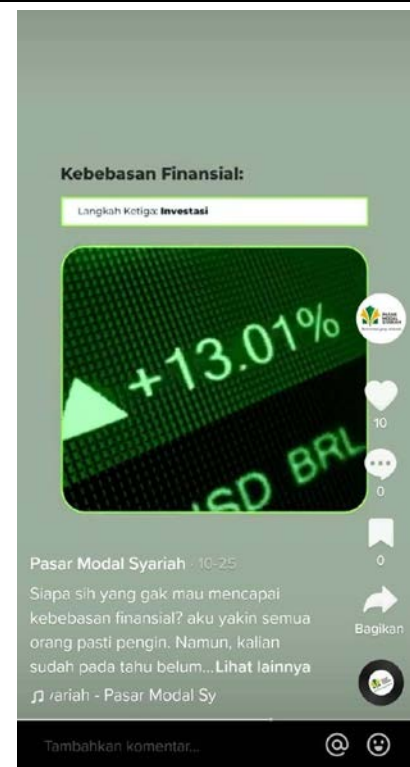
Menutup rangkaian kegiatan World Investor Week 2022 yuk kita dengarkan cover jingle Investasi legal dari kak @gheaindrwari jangan lupa ikutan #kuissikapiuangmu dan sampai jumpa di World Investor Week tahun depan!
#Sikapiuangmu #WorldInvestorWeek #IOSCOWI2022

sikapiuangmu - Audio asli

Cari Cuan Halal?

Investasi aja di **PASAR MODAL SYARIAH**

sikapiuangmu



IRAN

WORLD INVESTOR WEEK 2022

National Coordinator: Iran, Securities and Exchange Organization of Iran (SEO), Afsaneh Mirzaei (Ms.).

Other IOSCO members: -

Other participants: Tehran Stock Exchange (TSE), Iran Mercantile Exchange (IME), Iran Fara Bourse (IFB), Central Securities Depository of Iran (CSDI).

Campaign Dates (From/To): Oct 9 - Oct 11

The sixth World Investor Week was held from the 3rd to the 9th of October 2022 across the six continents under the supervision of the IOSCO. Within this week, the Organization and its members introduced and promoted numerous initiatives in two areas of “Investor Resilience” and “Sustainable Finance” in their respective jurisdictions.

The activities that such regulatory bodies and the entities under their supervision took part in included launching customer service providers for investors, holding competitions, organizing workshops and conferences, and running local/national campaigns in order to raise awareness in their respective jurisdictions.

The Securities and Exchange Organization of Iran (SEO) participated in the event for the second time and organized numerous activities in line with the objectives of the campaign and made use of several tools to draw the attention of the audience within its jurisdiction to the key messages promoted in WIW 2022.

Ringling the Bell for WIW 2022 by SEO’s Chair

Parallel to other regulatory bodies across the globe, SEO held the ceremony of ringing the bell to formally initiate the event. Dr. Majid Eshghi accompanied by a number of SEO’s managers took part in ringing the Financial Literacy Bell, which is an initiative first introduced by the World Federation of Exchanges as a symbolic sign to draw attention to the issue.

Later on in his remarks, Eshghi referred to the potential of financial literacy initiatives in bridging the gap between investors and the markets and mitigating the risks for them.

SEO’s Selected Message for WIW 2022

From among the key messages the IOSCO had put forth in various areas, the SEO decided to focus on “*A smart investor understands that risk exists in all investments*” as its message of the year for the World Investor Week 2022, with all programs revolving around it as the theme of the event.

SEO’s Activities for WIW 2022

With the aim to realize the objectives of the event and promote its key messages, the SEO released posts with key messages of WIW 2022 translated into Farsi included as well as motion graphics designed and produced on various aspects of financial literacy via social media platforms like Telegram, LinkedIn, Facebook and Instagram on a daily basis. A banner was also designed and uploaded on the SEO’s website and exchanges and other entities operating under its supervision.



It's worth mentioning that the SEO's publications with regards to strengthening financial literacy within the last year could be found on its official news agency website on the following subjects:

Introducing potential risks

Common mistakes in investment strategy

Household budget management (A women's art)

Inflation

Compound interest

Financial life cycle curve

Importance of financial literacy

Role of financial literacy in personal life

Financial intelligence and income

Ways to control costs

Importance of personal saving in our life

Principles of investing

How to make money as a kid

Interest rate and how it impacts investor's decisions

The Concept of investment efficiency

Cost-benefit analysis and its importance in investment strategies

Decision-making skills in financial planning

SEO's Content Production for WIW 2022 to Be Used in Social Media

The Securities and Exchange Organization of Iran tapped into a good range of social media platforms to promote IOSCO's key messages for WIW 2022 with eye-catching designs mostly reminding the audience of the old history and culture of the country. Moreover, educational motion graphics were released on the same platforms to promote financial literacy and teach investors how to be smart in their strategies; that is: how to analyze meticulously, move carefully and understand the risks involved.

STATISTICS

The following section is dedicated to the outcomes of the SEO’s international team activities in the above-mentioned social media platforms.

Instagram

The page **iran_wiw** was in the campaign with 31 posts viewed by 314 accounts out of which only 90 were followers of the page.

Telegram

Our page here (**Iran_WIW**) shared 34 posts which were viewed 1,384 times with 95 likes.

LinkedIn

The **SEO Iran** account on LinkedIn attended the campaign for the WIW 2022 with 28 posts resulting in 654 impressions, a total of 292 reactions and 31 reports.

Facebook

We were also active on Facebook with 60 posts and stories through the account **Iranwiw SEO**, which was liked 159 times in total.



IRELAND

WORLD INVESTOR WEEK 2022

National Coordinator: Ireland, Central Bank of Ireland, Grace O’Flaherty and Malgorzata Sakowicz.

Other IOSCO members: -

Other participants: Consumer and Consumer Protection Commission (CCPC) - Kealan McGuinness.

The Central Bank of Ireland participated in World Investor Week from 3 - 9 October 2022. We carried out the following initiatives to raise awareness of this event among consumers:

- On 4 October, we added a ‘like’ from the Central Bank LinkedIn account to this link to highlight it to our followers on that channel:

https://www.linkedin.com/posts/international-organization-of-securities-commissions-iosco-the-iosco-world-investor-week-kicks-off-with-activity-6982672038779858944-X9C3?utm_source=share&utm_medium=member_desktop

- On 4 October, we retweeted the following tweet on our Central Bank Twitter account:

“Frauds and Scams Prevention.

A smart Investor avoids “get rich quick” and “can’t lose” schemes; if it looks too good to be true, it probably is”

#WorldInvestorWeek

#IOSCOWIW2022

www.worldinvestorweek.org

- On 5 October, the Central Bank ‘liked’ “A smart investor never feels rushed and ignores over-the-top sales pitches and pressure to invest right on the spot.”
- We also engaged with the CCPC as, in Ireland, they hold the statutory mandate for financial education and financial literacy. As part of their initiatives in WIW 2022, they carried out the following:

They retweeted 5 posts and added 3 likes through their social media channels which have 51,501 followers.



ISRAEL

WORLD INVESTOR WEEK 2022

National Coordinator: Israel, Israel Securities Authority (ISA).

Other IOSCO members: -

Other participants: -

PUBLIC EVENTS

This year, at the center of the WIW 2022 campaign we held two public events – In Tel Aviv and Jerusalem. The public was invited to a lecture and an open discussion with ISA's senior staff (including ISA's chairwoman). The topics were first steps in investments in the capital market, reforms and innovations.

We chose to hold the events in relaxed good-vibes atmosphere – in local bars.



SOCIAL MEDIA

This year for the WIW campaign we created and launched ASI - an illustrated trendy and up-to-date character, a gamer and a graffiti artist. Through Asi, who served as the speaker in the social media posts, we conveyed the main messages of the campaign throughout the week. The series of posts was accompanied by matching illustrations of Asi.

We promoted the campaign through social media channels – Facebook, Instagram, LinkedIn and Isa's website. And also opened a group on the WhatsApp application, a very popular application in Israel – ASK ASI – to serve as a direct communication channel with the public.

FROM SOCIAL MEDIA PUBLICATIONS:



Israel Securities Authority

6,790 followers

2mo • 🌐



This week the Israel Securities Authority is launching World Investor Week 2022 for the sixth year.

This week we are coming to talk to you about first steps in investing.

Today! October 24, 2022 we will be in Jerusalem, and on Tuesday October 25, 2022 we will be in Tel Aviv <https://lnkd.in/diMikgiQ>

to speak to you and answer questions in a relaxed, feel-good atmosphere in local bars.

The World Investor Week campaign is designed to raise awareness of the importance of financial education and literacy for the general public and its role in promoting responsible and informed financial practices. The ISA is a partner in this global campaign headed by IOSCO, the most senior forum for collaboration between securities commissions worldwide, with over than 100 members.

Come join us!

[#worldinvestorweek](#)

[#ioscowiw2022](#)



PIC•COLLAGE

ITALY

WORLD INVESTOR WEEK 2022

National Coordinator: Italy, Commissione Nazionale per le Società e la Borsa (CONSOB).

Other IOSCO members: -

Other participants: Adeimf, Anasf, Feduf, GLT Foundation, Museo del Risparmio di Torino, QfinLab-Politecnico di Milano, USR Lombardia and USR Lazio, several Italian Universities.

The 6th edition of the World Investor Week (WIW) in Italy has been celebrated with a number of initiatives mainly held between Monday 3 October and Friday 7 October 2022. In light of the high level of flexibility allowed in organizing the WIW, participants have been also given the opportunity to choose a different week or period within the month of October, exploiting any synergies with the Italian 'Financial Education Month' ("FEM").

The FEM, held in October every year, is promoted by the National Committee for the planning and coordination of financial education activities ("Edufin Committee"). The Edufin Committee has been established in 2017 to promote and plan awareness-raising campaigns as well as financial education initiatives and plays a crucial role in laying down and implementing the National Strategy for Financial Education in Italy.

As usual, during the FEM and the WIW 2022, CONSOB has operated in tight connection with the Edufin Committee, contributing to the planned activities jointly with the other members.

CONSOB has also collaborated with historical WIW partners, namely "Associazione dei Docenti di Economia degli Intermediari e dei Mercati Finanziari e Finanza d'Impresa" (ADEIMF), "Associazione Nazionale Consulenti Finanziari" (ANASF), "Fondazione per l'Educazione Finanziaria e al Risparmio" (Feduf), "Global Thinking Foundation", "Museo del Risparmio", "Qfinlab - Politecnico di Milano", Ufficio Scolastico Regionale (USR) della Lombardia e USR del Lazio as well as with a number of Italian Universities affiliated with CONSOB.

The calendar for 2022 contained about 50 streaming and in-person events and CONSOB organised or participated in 32 of them, reaching tens of cities and thousands of recipients (from primary and secondary school students, to university students, adults and women).

Most initiatives have covered thematic areas like financial scams and illegal acts, the crisis triggered by the pandemic, investment in times of crisis, sustainability and digital innovation as well as financial control tools (e.g. financial planning and budgeting), contributing to prevent financial vulnerabilities and coping with challenging times (in line with the concept of 'smart investor').

Among initiatives carried out by CONSOB, it is worth mentioning:

- 3 repeats of "Beware of scams", a show-conference inspired by the famous Ponzi scheme's phenomenon which is part of an experimental project of edutainment on financial education called "Finance on stage";
- some events dedicated to secondary school students and their teachers, in cooperation with an Italian University, based on a CONSOB educational format on personal finance management;

- [La finanza sostenibile: occhio ai rischi! \(non è tutto oro quello che luccica\)](#) - Sustainable finance: be aware of risks! – Webinar on-line. A 2-module-course, developed together with Bank of Italy, aimed at disseminating basic knowledge on the topics of sustainable finance. The first one introduces the basic concepts related to sustainable finance by making examples of what is meant by environmental and social factors (the ESG criteria) and by illustrating different types of sustainable investment strategies. The second module takes a more practical approach by explaining the customer’s sustainability preference assessment and the main characteristics of sustainable financial products in the market. The module explains what information is needed to consciously invest in a sustainable sustainable product and where to look for it;
- a series of four meetings, realized in cooperation with an Italian university, entitled ‘Digital Innovation and Sustainability: a look beyond the opportunities’. *Viaggio tra rischi, insidie e pericoli* (Journey through risks, pitfalls and dangers) and dedicated to a reflection on the risks associated with digital innovation and sustainability (such as scams or greenwashing);
- targeted events dedicated to university students based on a CONSOB educational formats about: the path from saving to investing, rising inflation and the impact on personal finance, behavioural finance, sustainable investments, digital finance;
- a global WIW webinar on sustainable finance organized by CONSOB and CVM Brazil, with the support of the IOSCO Secretariat, to present the main findings of the report on sustainable finance and investor education published on 31 August 2022 and discuss developments in the sector, with a view to analyze the main implications in terms of investor protection and education.

FEM and the WIW 2022 have also been the showcase for research and studies that CONSOB conducted independently or in collaboration with numerous Italian Universities.

Information and details about the Italian campaign (e.g. official calendar, list of partners, contact references, related documents and media coverage) and the official list of all the initiatives are provided in a designated area of the CONSOB investor education portal (<https://www.consob.it/web/investor-education/mese-wiw-2022>), accessible also through the partners’ websites by way of dedicated web links.

Partners’ press offices cooperated with CONSOB to guarantee clear, shared communication policy and messages throughout the WIW, also by means of social networks.

JAMAICA

WORLD INVESTOR WEEK 2022

National Coordinator: Jamaica, Financial Services Commission (FSC), David Answer.

Other IOSCO members: -

Other participants: Jamaica Deposit Insurance Corporation, Bank of Jamaica, Jamaica Stock Exchange.

For the year 2022, the Financial Services Commission of Jamaica collaborated on several joint initiatives with fellow regulators locally and regionally. Our local initiatives started with the launch of our flagship financial literacy initiative, the Schools' Financial Education Programme. This is one of the largest financial literacy initiatives aimed at high school students in the Caribbean, originally teaching them about the role and function of key financial institutions, the concept of money and how to manage money.

The programme was, for the first time in its existence, opened to both secondary and primary schools for participation and its accompanying essay competition. A total of 18 schools across Jamaica have registered to be a part of the programme, which includes a curriculum of topics delivered by fellow regulators and institutions falling under the remit of the Ministry of Finance and The Public Service. These institutions include the Jamaica Deposit Insurance Corporation, the Jamaica Stock Exchange, the Bank of Jamaica, the Betting, Gaming and Lotteries Commission, RISE Life Management and the Students' Loan Bureau.

This major collaboration aims to provide a more holistic curriculum that not only teaches students how to be financially literate, but how to effectively leverage the financial opportunities available to them while staying safe from the threat of illicit schemes, underaged gambling and other threats to their financial wellbeing. The programme also provides students with an outlook into furthering their education through the various facilities available to them through the Students' Loan Bureau. The link to the programme video is available on YouTube, linked below.

[Click this link for the programme video](#)

[Click this link for the resource folder](#)

The Financial Services Commission of Jamaica also joined the Jamaica Stock Exchange to commemorate National Investor Education Week (October 9-14, 2022) and collaborated with them during their week of activities. The FSC's Communication Officer delivered a presentation on the role and function of the FSC and how it protects our youth at the JSE Youth Forum on October 14, 2022, while the Director of Stakeholder Engagement, Communication and International Relations, David Geddes, made a presentation on the history of the Financial Services Commission and provided an overview of the private pensions, securities, and insurance industries in Jamaica at the Jamaica Diaspora Conference on October 13, 2022. The links to both events are linked below:

[Jamaica Diaspora Conference](#)

[National Youth Forum](#)

Regionally, the Financial Services Commission of Jamaica has worked extensively with the International Forum on Investor Education (IFIE) Caribbean Working Group, to formulate a joint initiative for all jurisdictions within the CWG to take part. Collaborative social media campaigns across a total of four platforms (Facebook, Instagram, Twitter, LinkedIn) centred on nineteen key messages relating to financial sustainability and investor resilience are being developed and will soon be launched. The CWG created a planning group, of which the FSC is a member and played a pivotal role in drafting key messages for the initiative and providing insight into the various social media platforms' users and how to best present the messages to meet the demographics on each platform.



Figure 1 Schools' Financial Education Programme Presentation videos



Figure 2 Communications Officer at the Financial Services Commission, David Answer (2nd right) shares a conversation with students and teachers at the NIEW Youth Forum

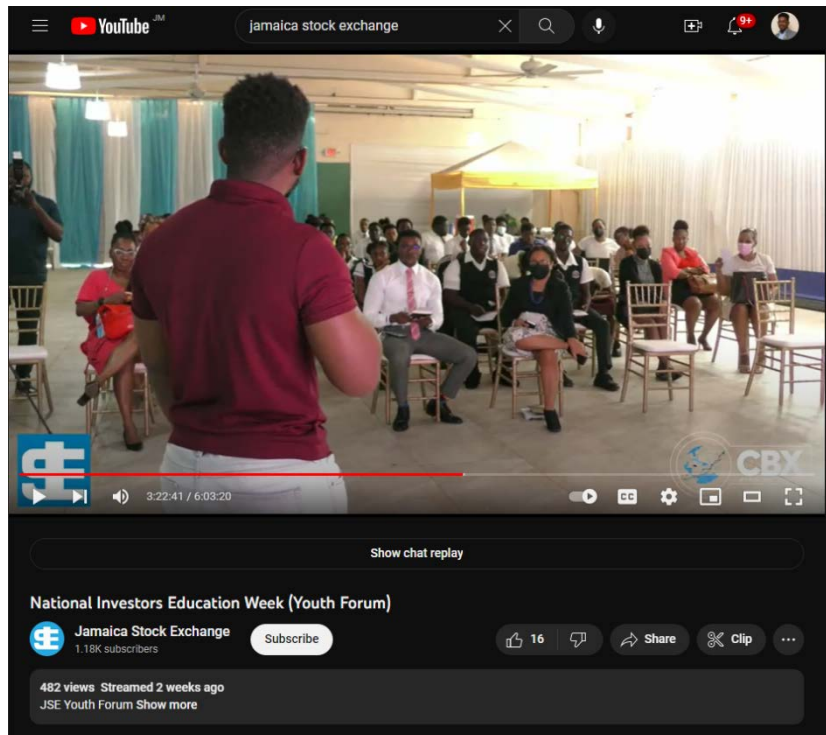


Figure 3 Communications Officer at the FSC, David Answer, delivering his presentation to students and teachers in attendance at the NIEW Youth Forum

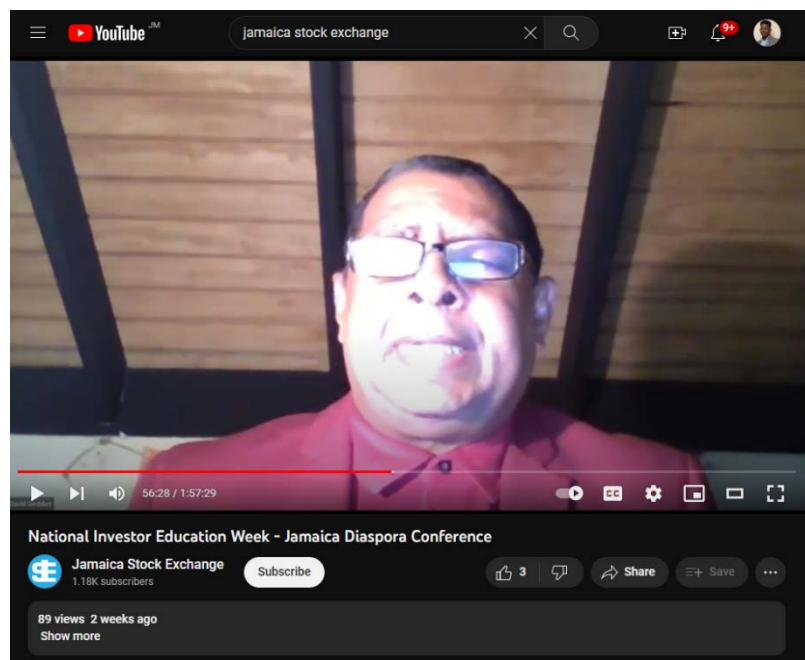


Figure 4 Director of Stakeholder Engagement, Communication and International Relations at the FSC, David Geddes, delivering his presentation to attendees at the Jamaica Diaspora Conference

JAPAN

WORLD INVESTOR WEEK 2022

National Coordinator: Japan, Financial Services Agency (FSA).

Other IOSCO members: Japan Securities Dealers Association (JSDA).

Other participants: Japan Exchange Group (JPX).

In Japan, this year's World Investor Week (WIW) was held from October 3-9. One of the characteristics of Japan's initiatives during the World Investor Week 2022 campaign is the active participation of SROs, namely Japan Securities Dealers Association (JSDA) and Japan Exchange Group (JPX).

1. Japan Securities Dealers Association (JSDA)

The JSDA, through the WIW, is currently undertaking the following initiatives with respect to investor protection and investor education.

- Creating a special website dedicated to WIW and requesting cooperation from JSDA Members

As with last year, the JSDA created a special website dedicated to introducing the WIW, and disseminated the WIW logo and key messages. In addition, the JSDA requested cooperation from its member securities firms, and provided them with the WIW logo so that they can promote and proliferate the message of WIW.

<https://www.jsda.or.jp/about/international/wiw2022.html>

(Japanese)

<https://www.jsda.or.jp/en/activities/international-events/others/html/wiw2022.html>

(English)

- Activities for investment promotion to reach the youth

The JSDA created a YouTube channel in order to disseminate the attractiveness of securities investment to potential investors and uninterested people, particularly members of the young generation.

<https://www.youtube.com/channel/UC7BLI5b59r7CPGWEjEzyd7w> (Japanese)



- Creating a special website and the leaflet for the NISA promotion

The JSDA summarized the main points of NISA (Nippon Individual Savings Account), which is a tax incentive system suitable for medium- and long-term asset building, and disseminated information on special websites and leaflets.

<https://www.isda.or.jp/nisa/index.html> (Japanese)



- Activities for investment promotion in collaboration with celebrities

The JSDA has created some videos with messages from celebrities including the Prime Minister of Japan and posted the videos on a special website in order to encourage viewers to start investing in securities.

<https://www.isda.or.jp/toushimessage/index.html> (Japanese)



- Conducting activities related to "Securities Investment Day"

The JSDA has designated October 4th as "Securities Investment Day" in order to get more people interested in securities investment. The JSDA created and distributed posters to member firms for their use in explaining Securities Investment Day to increase the public recognition of the day.

- Activities for financial and securities education

The JSDA is hosting seminars, dispatching lecturers, and providing online content for the potential investors and beginners.

<https://www.jsda.or.jp/jikan/index.html>

(Japanese)

https://www.youtube.com/channel/UCMdIaJqOR2Qxvvh-6c_aJjQ/

(Japanese)



- Activities to prevent investment scams

In order to prevent investment scams, the JSDA conducted public awareness campaigns directed at general consumers and investors that call attention to their potential risk of becoming victim to investment fraud, including creating newspaper advertisements and providing information on the JSDA website.

https://www.jsda.or.jp/anshin/inv_alerts/toushisai/campaign.html

(Japanese)

2. Japan Exchange Group (JPX)

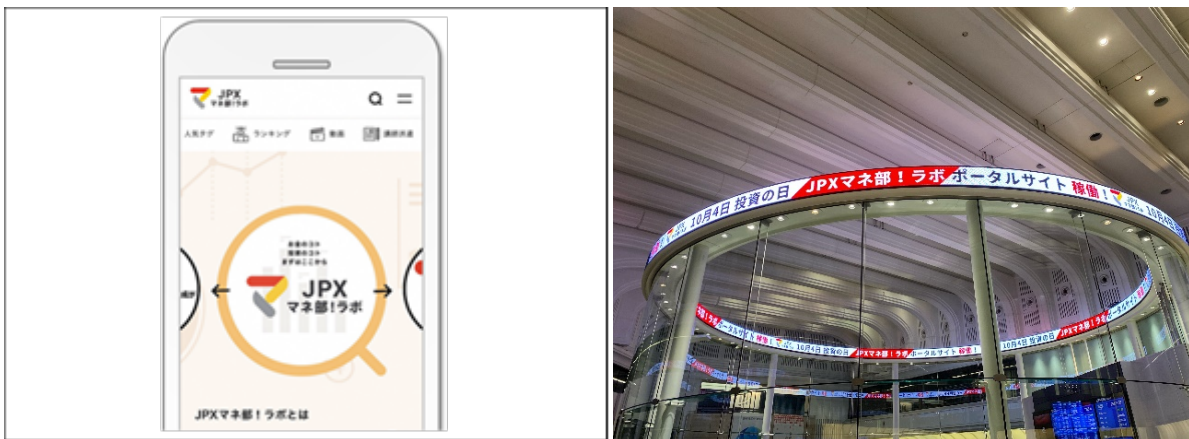
As part of its enduring efforts in financial and economics education, in April 2022, JPX launched a new "JPX Manebu Lab" brand, which reorganized its "Manebu"(*) initiative into five programs as it continues to reach out to working adults and students.

(*) "Manebu" is a play on two words: the English 'money' and the Japanese word "manabu" meaning 'to learn'.

- The "JPX Manebu Lab" portal site was launched on October 4, Securities Investment Day in Japan, which fell during World Investor Week. The portal site offers one-stop access to financial and economics education content from a smart device or PC. Content can be searched based on investment experience, product, and keywords so that each and every visitor to the website can easily find a wealth of articles and video clips relevant to them. JPX will continue to develop this website to provide people who are looking to start investing with accurate information for their financial and life planning needs.

<https://www.jpx.co.jp/jpx-manebulab/index.html> (Japanese)

- On October 4, JPX Group CEO Akira Kiyota was featured in a Nikkei newspaper special feature on asset formation and building, where he touched on the launch of the "JPX Manebu Lab" portal site and his message to future investors, hoping that the website would encourage people to start thinking about building their financial assets for their futures.



3. Financial Service Agency (FSA)

The JFSA contributed to the WIW 2022 as a national coordinator, closely communicating with relevant domestic and global parties and collaborating on events held during the campaign period.

On October 4, Securities Investment Day, the JFSA and JSDA posted three to five minute message videos from KISHIDA Fumio, Prime Minister, and SUZUKI Shunichi, Minister of Finance and Minister of State for Financial Services, on the JSDA's website, in order to explain the importance of asset building and to disseminate the NISA.

The JFSA also published several press releases and tweeted about the WIW and the online contents in order to raise awareness of the initiatives during the 2022 event.

Both before and after WIW, the JFSA has promoted investor protection and investor education to improve financial and digital literacy through:

- Based on the implementation of the new junior high school / high school study guidelines, (i) training for teachers, and (ii) dispatching lecturers to teacher training courses at universities.
- Taking measures more effectively to improve financial literacy, such as school visits by officers, seminars, and the creation of teaching materials in cooperation with related organizations.
- Proposing content to better understand a variety of financial products.
- Initiatives to disseminate NISA / Dollar-Cost Averaging NISA.

JORDAN

WORLD INVESTOR WEEK 2022

National Coordinator: Jordan, Jordan Securities Commission (JSC), Hussain M. Hammadneh.

Other IOSCO members: -

Other participants: -

The Jordan Securities Commission (JSC) participated in this event through a set of awareness and educational activities along with many other members of the International Organization of Securities Commissions (IOSCO). These activities include the publication of awareness messages, audio lectures and short videos, activating chat channels and inquiries, sharing links to educational activities for counterparts, and guides on how to deal with margin, corporate governance and issuance on the authority's website and social media pages.

The broad headlines of the events focus on the importance of following up on companies' disclosures and obtaining appropriate financial information in the planning process that seeks to make a sound investment decision capable of achieving the desired goals to improve the performance of dealers, and to ensure adherence to legal and regulatory frameworks, especially with regard to governance, in addition to introducing how to open an account and trading in the Amman Financial Market and to form a general idea of the nature of the risks of investing in securities.

As part of the week's activities at the international level, the authority participated in the four virtual seminars that were held during the campaign. The Authority invited the public interested in investing in securities to register and participate in the symposium through the links announced on the Authority's website and its social networking pages. The seminars discussed the following topics: meta-virus and financial markets opportunities and challenges, scrutiny of digital/crypto assets before making a decision, investor protection and education, sustainable finance, and investor resilience. More information on the links below:

https://www.jsc.gov.io/page/en/the_jsc_s_activities_for_wiw_2022

https://www.jsc.gov.io/page/ar/jsc_activities_for_wiw_investors_education





KENYA

WORLD INVESTOR WEEK 2022

National Coordinator: Kenya, Kenya Capital Markets Authority (CMA).

Other IOSCO members: -

Other participants: -

1. INTRODUCTION

Capital Markets Authority (CMA) Kenya participated in the sixth edition of the week-long World Investor Week (WIW) campaign from October 3rd to 9th, 2022. Collectively the WIW 2022 campaign reached over 50,000 people, a 38% increase compared to WIW 2021 where 36,000 people were reached. Additionally, the WIW 2022 had a 50% increase in the number of market intermediaries who participated registering nine (9) intermediaries compared to the six (6) intermediaries in WIW 2021. During the WIW 2022, CMA Kenya undertook a number of events as per the IOSCO guidelines.

2. INITIATIVES BY CAPITAL MARKETS AUTHORITY

a) Support from Intermediaries

CMA Kenya invited intermediaries to partner and participate in this year's WIW by focusing their investor education and awareness programs on their respective websites and in their promotion and marketing efforts and other communications during the period.



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AIBAYS
KENYA

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1. Dial *126#
2. Select **Lipa na Bonga points**
3. Select Paybill; Enter **548800**
4. Account: Use your **CDSC number (numerical part)**
5. Enter the amount
6. Enter your **Bonga Points pin**
7. Your **Bonga Points are now cash** in your trading account
8. Log in to your account and invest in stocks today

Don't have a licenced trading account for local stocks? Click [HERE](#) to open one today!

AIB DigiTrader Your Number 1 Trading platform for Local stocks



Sample promotional material from an intermediary

b) FinTok Video Competition

A FinTok competition was held. The prizes for the top winners was money to purchase shares through a stockbroker of the winner's choice as follows: A Grand Winner at Kshs. 50,000.00 (USD 400), First Runners Up at Kshs. 30,000.00 (USD 240) and the Second Runners Up at Kshs. 10,000.00 (USD 80). CMA Kenya FinTok videos can be accessed using the following link:

<https://www.tiktok.com/tag/cmakenyafintok>



Corporate Services Director, Mr. Edwin Njambura, handing over a dummy cheque to Miss Nina, the grand winner of the FinTok competition.



c) County initiatives

CMA Kenya visited three counties where a total of nineteen (19) institutions (6 in Narok County, 4 in Kisii County and 9 in Trans Nzoia County) were visited by a team of the CMA Kenya staff who engaged the senior leadership of these institutions on capital markets products and services, investor protection matters, as well as discussion on areas of collaboration with each institution. Discussions were held with a total of 121 top leadership of these institutions.



The CMA team led by Mr. Konrad Afande the Manager for Education Awareness and certification with some of the officials of Transnational Times DT Sacco Ltd in Trans Nzoia County



Kamunyu Njoroge the Senior Manager Education, Awareness and Certification and Lucy Kimani the Senior Officer Education and Awareness with the two Deputy Principals for Academics and Administration at Maasai Mara Technical and Vocation College, in Narok County

Additionally, as part of the County initiatives, radio Campaigns on Sidai FM (Narok County), Getembe FM (Kisii County) and Imani Radio (Trans Nzoia County) were held from 6-17 October, 2022. Staff from the Capital Markets Authority Kenya were hosted live on respective radio stations to discuss in local languages topical capital markets issues including investor protection, products and services, investing tips, financial resilience and sustainability. The radio campaigns reached over 30,000 listeners.



CMA staff participate in Vernacular radio

d) Social media Initiatives

The department developed infographics, animations, VLOGS and videos aimed at enhancing investor protection and awareness on capital markets products and services during the WIW 2022.

<p><i>A smart investor</i> verifies that an investment professional is licensed</p> 	<p><i>A smart investor</i> is suspicious of requests to wire money out of the country</p> 	<p><i>A smart investor</i> researches investment opportunities independently before investing</p> 	<p><i>A smart investor</i> ensures the use of strong passwords and good data security practices such as two-factor authentication on accounts containing financial data</p> 
       			

CMA PRODUCTS AND SERVICES

EXAMPLES OF COLLECTIVE INVESTMENT SCHEMES (CIS)

Real Estate Investment Trusts (REITs)

Characteristics of REITs

- REITs comprise pooled monies accumulated from many investors looking for a diversified real estate portfolio
- Listed REITs may be sold in an Initial Public Offer. eg Stanlib I-REIT
- Restricted REITs are made to specific groups of individuals meeting certain thresholds such as being a professional investor

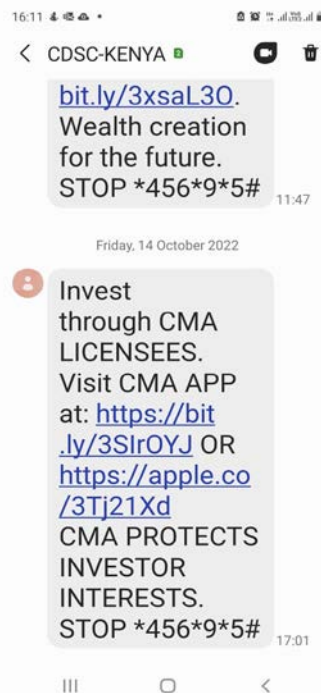
The department developed infographics, animations, VLOGS and videos aimed at enhancing investor protection and awareness on capital markets products and services during the WIW 2022.

	2022	2021	% Change
Twitter	1,973 new followers	1,500 new followers	32% increase
Facebook	51,571 followers registered	50,578 followers registered	2% increase
LinkedIn	1,917 new followers gained	1,133 followers gained	69% increase

Through boosting the various content on social media, the CMA Kenya reached over 60,000 people.

e) Short Messaging Campaign

CMA Kenya partnered with the Central Depository and Settlement Corporation (CDSC) to send investor protection messages through SMS to 500,000 investors. CDSC, which is the securities depository in Kenya, provided the CMA Kenya with data of dormant accounts.



f) Webinar in partnership with Angola

The CMA Kenya participated in an initiative by the Angolan Securities Commission where the Manager, Education and Awareness was a panelist and shared on capital markets developments in Kenya in during the forum hosted by the Commission as a hybrid online webinar that was also projected to a live audience at their offices on October 3, 2022. The forum included speakers from SEC Nigeria and Ghana.



g) SME Consultative Forum

CMA Kenya held a forum targeting key stakeholders and SMEs with a view to facilitate capital raising through the capital markets.



(From left) CMA Chairman, Mr. Nicholas Nesbitt, Nairobi Securities Exchange CEO Mr. Geoffrey Odundo, CMA Board Member Mr. John Birech and CMA CEO Mr Wyckliffe Shamiah, during the SME Consultative Forum

h) Capital Markets Soundness Report (CMSR) Launch

CMA Kenya launched the quarterly Capital Markets Soundness Report during the WIW 2022. The report is aimed at keeping the public abreast with up-to-date information on market stability, deepening, and development by simplifying industry performance through Capital Markets Stability Indicators.



CMA CEO Mr Wyckliffe Shamiah and Director of Policy and Market Development (CMA) Luke Ombara during the launch of the Capital Markets Soundness Report in October 2022

i) Capital Markets Mobile Application

CMA Kenya boosted its Mobile App. on social media following the soft launch of the Mobile App in 2021 as part of WIW 2021. The APP has been improved to provide access to respective market intermediaries’ online platforms with a view to increase products uptake. Other improvements made include enhancement of the tracking tool for more visibility, survey mechanism for feedback, a visitor counter visible to the public among others. The boosting witnessed an increase in uptake as demonstrated in the table below:

As of December 15, 2022, the subscription to the CMA Application was 1,668 as follows:

Month	Jan	Feb	Mar	April	May	Jun	Jul	Aug	Sep	Oct	Nov
Cumulative Number of subscribers on android	114	114	117	120	149	222	229	237	226	1,495	1,421
Cumulative Number of subscribers on IOS		20	26	40	56	89	99	120	122	216	247

The number is expected to increase upon the launch of the App scheduled for Q3. 2022.

Table 1: Capital Markets Mobile App statistics

j) India Benchmarking

In collaboration with other departments, four staff members from CMA visited India for a benchmark study hosted by the Securities and Exchange Board of India (SEBI) to establish a roadmap towards the delivery mechanism of professional training programs for capital markets stakeholders in Kenya.

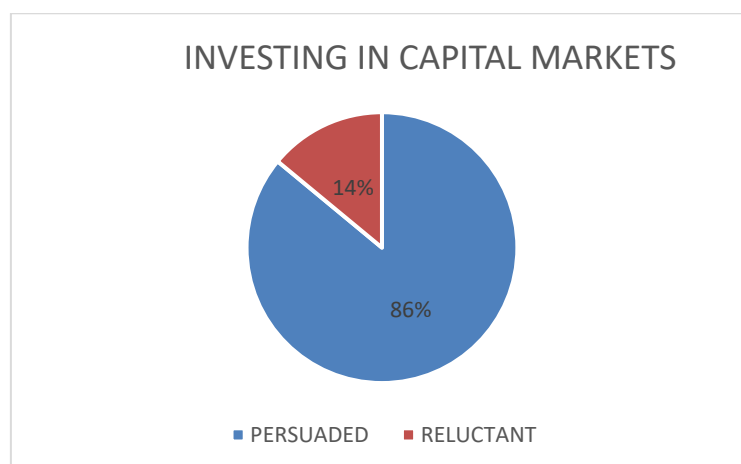


The team from CMA at the National Stock Exchange

3. MONITORING AND EVALUATION

The Capital Markets Authority Kenya distributed evaluation forms during various forums as a means of receiving feedback.

When asked which answer summed up how best they felt about investing in capital markets, 86% of the respondents understood how different investment products work including stocks and bonds while 14% of the participants were reluctant as they needed to learn and understand more about capital markets.



KOREA, REPUBLIC OF

WORLD INVESTOR WEEK 2022

National Coordinator: Republic of Korea, Financial Supervisory Service (FSS).

Other IOSCO members: -

Other participants: Korea Financial Consumer Protection Foundation and the Korea Council for Investor Education.

The Financial Supervisory Service (FSS) of Korea hosted the 3rd World Investor Week (WIW) in coordination with the Korea Financial Consumer Protection Foundation and the Korea Council for Investor Education from November 21 to 25, 2022. Topics discussed at the WIW ranged from ESG to investment fraud. In 2022, various face-to-face education programs as well as virtual events were provided as the restrictions and measures regarding the COVID-19 have been lifted.

During the WIW, the FSS held a livestreaming session to better connect and interact with the participants and viewers in real time on the topic of ESG disclosure. By the end of December 2022, about ten thousand people watched the video.

Livestreaming



The FSS also launched the webpage with educational contents on investment fraud and sustainable finance as well as information on various WIW events in 2022.

2022 FSS WIW Webpage



In addition, the FSS, the Korea Financial Consumer Protection Foundation and the Korea Council for Investor Education held four (4) quiz contests on ESG-related issues and investment fraud as a way to generate more interest of the public. Prizes were given to randomly picked 258 participants.

During the WIW, the Korea Council for Investor Education ran outreach financial education programs dedicated to students in elementary, middle and high schools in southwest areas of South Korea from November 22 to 26 in 2022. The programs are designed to promote the knowledge about ESG related issues, investment fraud and overall financial literacy, and total 365 student in 10 schools participated in the programs during the WIW.

Outreach Education Programs



Also, a musical designed to improve financial literacy of school students was shown in four (4) high schools of several regions such as Dangjin, Cheonan, Gongju and Seoul in Korea during the WIW.

Musicals



The FSS ran diverse events and educational programs for investor protection during the WIW 2022 intensively, and also continues to make various efforts to enhance investor protection after the WIW.

MALAYSIA

WORLD INVESTOR WEEK 2022

National Coordinator: Malaysia, Securities Commission Malaysia (SC Malaysia).

Other IOSCO members: -

Other participants: Bursa Malaysia Berhad, Securities Industry Dispute Resolution Center (SIDREC), Federation of Investment Managers Malaysia (FIMM).

In conjunction with the World Investor Week 2022 (“WIW 2022”), the Securities Commission Malaysia (“SC Malaysia”) through its investor empowerment initiative, InvestSmart® organised its annual flagship investor education event, InvestSmart® Fest 2022 (“ISF 2022”) from 14 to 16 October 2022. The aim of ISF 2022 was to promote investor empowerment and confidence to enable informed investment decision making without falling victim to scams.



ISF 2022 attracted more than 9,000 participants and brought together 42 exhibitors comprising of capital market institutions, associations, industry players and other relevant regulatory and government agencies. The 3-day event showcased products and services offered by capital market intermediaries including stocks, bonds, unit trusts, private retirement schemes (PRS), exchange-traded funds (ETF), equity crowdfunding (ECF), peer-to-peer financing (P2P), digital investment management (DIM) and digital asset exchanges (DAX). The theme for ISF 2022 *Silap Labur Duit Lebur* translates as a reminder to investors to be wary of scams to avoid losing their hard-earned money. This is in line with SC Malaysia’s focus to create awareness on scams given the proliferation of scam in recent years.

Throughout the 3 days, ISF 2022 featured 26 talks and panel discussions by leading industry experts to share their insights on the Malaysian capital market and investment opportunities available. Given this year’s theme, there were also dedicated sessions specifically on anti-scam with many of the other sessions also having elements of anti-scam messaging in them. These sessions were also broadcasted live on InvestSmart®’s Facebook and YouTube channel to reach wider audience in Malaysia.

INVESTSMART® FEST 2022 • 14 - 16 OCTOBER 2022

In October 2022, InvestSmart® organized its ninth instalment of the InvestSmart® Fest at KL Convention Centre. InvestSmart® Fest 2022 with the theme, “Silap Labor Duit Lebur” was held in conjunction with the Financial Literacy Month 2022 and World Investor Week 2022.



 **9,000+ VISITORS**

40+ EXHIBITORS

- Capital Market Intermediaries
- Associations
- Regulatory and Government Agencies

Launch of new jingle “Silap Labor Duit Lebur” by Dato’ Sri Siti Nurhaliza Tarudin

 **50 SPEAKERS**

641 slots of free consultation with licensed financial planners at #FinPlan4U service desk offered both physically and virtually



EVENTS HIGHLIGHTS



Additionally, the SC Malaysia offered to the members of the public one-hour free financial planning consultation sessions with licensed financial planners under the #FinPlan4u (Financial Planning For You) initiative. This year, over 640 sessions were offered to the public from 11 to 16 October 2022 using virtual and in-person formats.



www.investsmartsc.my
 InvestSmart SC




Come Join Us Virtually Or Physically For A Free Financial Planning Consultation

↓ Virtually

11-13 October 2022

↓ Physically

14-16 October 2022

Exhibition Hall 5,
Kuala Lumpur Convention Centre

Event Partners:  

In Conjunction With:  

The highlights of the 3-day event can be viewed at:

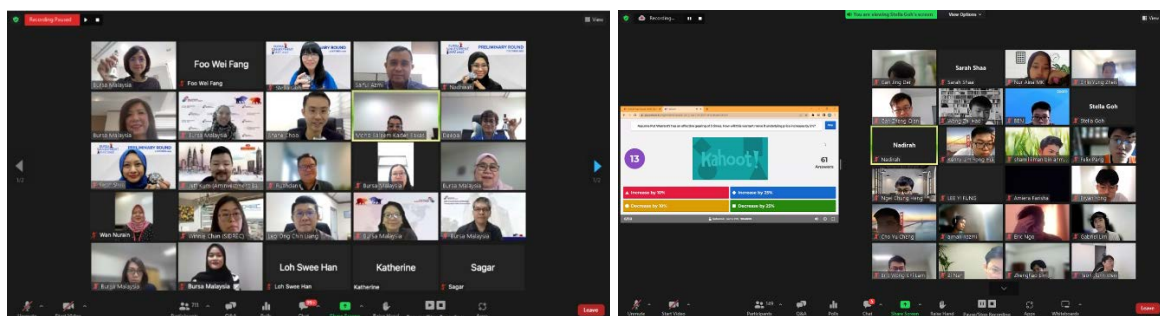
<https://youtube.com/watch?v=TtOo0SEOQRq&feature=shares>

WIW 2022 participation by SC Malaysia's Affiliate and Stakeholders

(a) Bursa Malaysia Berhad

Bursa Malaysia is the stock exchange of Malaysia and is one of the largest bourses in ASEAN. In conjunction with WIW 2022, Bursa Malaysia hosted Ring the Bell ("RTB") ceremony at the opening of the Bursa Investment Quiz (Investment Quiz) competition on 7th October 2022. The Investment Quiz is targeted at Malaysian youths aged between 18 - 25 years old and aims to improve investment literacy among the youths. The quiz was conducted via Kahoot! platform.

Bursa Malaysia has been supporting this initiative by organising Ring the Bell event since 2021. The event has been well received and it represents an important platform for us to enhance the investment literacy among new investors.



(b) Federation of Investment Managers Malaysia (FIMM)

FIMM is a self-regulatory organization (SRO) that regulates the marketing and distribution of Unit Trust Schemes (UTS) and Private Retirement Schemes (PRS). For WIW 2022, FIMM launched a week-long campaign consisting of a series of bite-sized tips on smart investing practices that were posted across its social media platforms – Facebook, Instagram, Twitter and LinkedIn.

FIMM carried out one posting a day on its social media platforms, between 3 to 9 October 2022. In line with the WIW 2022's theme, the daily postings were centered on the basics of investing and the positive steps that investors can take to guard against common pitfalls when investing.

KEY MESSAGES FOR IOSCO WORLD INVESTOR WEEK

FIMM
FINANCIAL INVESTMENT MARKETS BOARD

A SMART INVESTOR ...
WEATHERS NEGATIVE FINANCIAL SHOCKS WITH AN ADEQUATE EMERGENCY FUND.



IOSCO WORLD INVESTOR WEEK 2022

95-3-7899 4242 | info@fimm.com.my | fimm.com.my

KEY MESSAGES FOR IOSCO WORLD INVESTOR WEEK

FIMM
FINANCIAL INVESTMENT MARKETS BOARD

A SMART INVESTOR ...
UNDERSTANDS THAT RISK EXISTS IN ALL INVESTMENTS.



IOSCO WORLD INVESTOR WEEK 2022

95-3-7899 4242 | info@fimm.com.my | fimm.com.my

KEY MESSAGES FOR IOSCO WORLD INVESTOR WEEK

FIMM
FINANCIAL INVESTMENT MARKETS BOARD

A SMART INVESTOR ...
RECOGNISES THE IMPORTANCE OF DIVERSIFICATION, ESPECIALLY WITH RESPECT TO PROTECTING INVESTMENTS FROM LOSSES FROM A SINGLE, UNEXPECTED EVENT.



IOSCO WORLD INVESTOR WEEK 2022

95-3-7899 4242 | info@fimm.com.my | fimm.com.my

KEY MESSAGES FOR IOSCO WORLD INVESTOR WEEK

FIMM
FINANCIAL INVESTMENT MARKETS BOARD

A SMART INVESTOR ...
PLANS FOR LIFE'S UNEXPECTED CHALLENGES WITH BUDGETING STRATEGIES TO MANAGE RISK, REDUCE THE IMPACT OF INFLATION, AND AVOID HIGH INTEREST DEBT.



IOSCO WORLD INVESTOR WEEK 2022

95-3-7899 4242 | info@fimm.com.my | fimm.com.my

KEY MESSAGES FOR IOSCO WORLD INVESTOR WEEK

FIMM
FINANCIAL INVESTMENT MARKETS BOARD

A SMART INVESTOR ...
FOCUSSES ON THE IMPACT OF INFLATION ON PURCHASING POWER AND USES REAL RATES OF RETURN TO ASSESS INVESTMENT PERFORMANCE.



IOSCO WORLD INVESTOR WEEK 2022

95-3-7899 4242 | info@fimm.com.my | fimm.com.my

KEY MESSAGES FOR IOSCO WORLD INVESTOR WEEK

FIMM
FINANCIAL INVESTMENT MARKETS BOARD

A SMART INVESTOR ...
CONDUCTS RESEARCH BEFORE INVESTING TO PROTECT AGAINST FINANCIAL SCAMS.



IOSCO WORLD INVESTOR WEEK 2022

95-3-7899 4242 | info@fimm.com.my | fimm.com.my

KEY MESSAGES FOR IOSCO WORLD INVESTOR WEEK

FIMM
FINANCIAL INVESTMENT MARKETS BOARD

A SMART INVESTOR ...
NEVER FEELS RUSHED AND IGNORES OVER-THE-TOP SALES PITCHES AND PRESSURE TO INVEST RIGHT ON THE SPOT.



IOSCO WORLD INVESTOR WEEK 2022

95-3-7899 4242 | info@fimm.com.my | fimm.com.my

(c) Securities Industry Dispute Resolution Center (SIDREC)

SIDREC is a body approved by the Securities Commission Malaysia (“SC”) to handle capital market-related disputes involving monetary loss between individuals or sole proprietors and SIDREC Members. For WIW 2022, SIDREC carried out a series of social media postings on tips to be a smart investor based on WIW’s themes of the year, namely, sustainable finance, crypto assets, investor resilience, and fraud and scams prevention.

SIDREC carried out one posting a day between 3 to 7 October 2022 across four social media platforms, namely Facebook, Instagram, Twitter and LinkedIn. SIDREC's target audience for the campaign is the general public and more specifically, existing and potential investors.



MALDIVES

WORLD INVESTOR WEEK 2022

National Coordinator: Maldives, Capital Market Development Authority (CMDA), Aminath Mohamed Didi (Director General, Education and Training Department).

Other IOSCO members: -

Other participants: Maldives Pension Administration Office (MPAO), Maldives Monetary Authority (MMA), Maldives Stock Exchange Company Pvt Ltd. (MSE), Bank of Maldives Plc (BML), Maldives Islamic Bank Plc (MIB), SME Development Finance Corporation (SDFC), Allied Insurance Company Pvt Ltd. (Allied Insurance).

1. Overview of WIW 2022 activities

Capital Market Development Authority (CMDA) activities for World Investor Week were carried out from 3rd to 9th October 2022 with a total of 5 activities. Some of the activities were conducted face to face while others were conducted virtually to allow audiences to participate from different parts of the Maldives. All activities combined; a total of 835 people participated in WIW 2022 activities.

WIW 2022 was launched in the Maldives with a financial literacy programme on “Fostering Financial Literacy for Youth”, that included sessions delivered by Maldives Pension Administration Office (MPAO), Maldives Stock Exchange (MSE) and CMDA. Subsequently, a programme on “Financial Journalism”, a webinar on “Sustainable Finance” and a programme on the “Importance of Financial Literacy” were conducted throughout the week. Fostering financial literacy for youth and Financial Journalism Programme were conducted face to face while the other programmes were conducted via Zoom. Daily updates of the activities were posted on CMDA social media channels after each programme, over the course of WIW 2022.

In addition to the activities carried out by CMDA, Maldives Stock Exchange and Maldives Securities Depository initiated a 7-day series of social media posts pertaining to one of the themes for the year: Investor Resilience. The storyline of the posts detailed how one can turn everyday savings to a resilient investment considering the factors that will help make the plan foolproof. The video-clip post series were featured on all MSE social media platforms (Facebook, Instagram, Twitter, and Linked-In).

2. Activity-1 | Financial Literacy Programme; “Fostering Financial Literacy for Youth”



The opening ceremony of WIW 2022 was followed by a financial literacy programme on “Fostering Financial Literacy for Youth” aimed for college and university students. The opening remarks by the Chief Executive Officer of CMDA, Mohamed Hussain Maniku highlighted the importance of students and youth in building a financially resilient community as well as the new investment options available in the Maldives. He also emphasised on the importance of building financial discipline to achieve long term goals.

The programme consisted of three sessions: Saving & Investing, Retirement Planning & Securities Market Operations. The sessions were presented by staff from CMDA, MSE and MPAO.

2.1. Saving & Investing

This session was focused on the importance of saving and investing through capital markets. The session aimed to create awareness on building a society with more financially resilient citizens and discussed the locally available avenues for saving and investments. This session was presented by Mr. Abdullah Zakariyya, Head of Pension Supervision Department at CMDA.

2.2. Retirement Planning



The session on “How to be a smart investor – Pension Perspective” focused on setting a goal for retirement, saving options, pension related investments which include Maldives Retirement Pension Scheme (MRPS) as an investor - investment objectives and strategies, investable opportunities in Maldives and investment allocations, performance, and processes. Additionally, this session covered the benefits of MRPS membership. The session was presented by Ms. Mariyam Hana, Investment Development Analyst at MPAO.

2.3. Securities Market Operations



The session on Securities Market Operations was an introductory session about the stock market, brief description about shares, bonds and sukuk and an explanation of the trading process. This session was presented by Mr. Hussain Iyaad, Operations Officer at Maldives Stock Exchange.

3. Activity-2 | CMDA Social Media Quiz (3-9 October 2022)

CMDA Social Media Quiz was open to all Maldivians with a MVR 5,000 cash prize for the winner. This was promoted via Facebook, Instagram and Twitter. Quiz commenced on 3rd October and continued throughout the week till 9th October 2022.

A total of 790 participants responded to the Quiz. This is a 939.47% increase from the year 2021. A total of 30 participants made to the draw with all correct answers and the winner was Ms. Aishath Salma, Hithadhoo of Addu City.



4. Activity-3 | Financial Journalism

This programme was aimed for journalists and was conducted on the 5th of October 2022. The Programme commenced with a session on “Securities Market Operations”, presented by Mr. Mujuthaba Moosa, Head of Operations at MSE, followed by a session on “Market Regulations & Corporate Governance” presented by Uz. Hussain Nazeer, Legal Consultant at CMDA. Third session on Economic and Business Reporting was presented by Mr. Ahmed Riza, CEO of Realty Consultancy Maldives Pvt Ltd. The final session on Annual Reports and Financial Accounts was presented by Mr Ibrahim Saleem, Director General and Mr. Ahmed Arushad, Assistant Manager at CMDA.

4.1. Securities Market Operations



This session was presented by Mr. Mujuthaba Moosa, Head of Operations at Maldives Stock Exchange. The speaker gave an overview of Maldivian stock market, its participants and instruments. The difference between Primary Market and Secondary Market was also highlighted, while also emphasising on the trading process.

4.2. Market Regulations & Corporate Governance



This session was presented by Uz. Hussain Nazeer, Legal Consultant at CMDA. The session focused on the effective laws and regulations, investor protection, regulatory framework. The speaker also drew attention to the importance of transparency and the role of corporate governance.

4.3. Economic and Business Reporting



This session was presented by Mr. Ahmed Riza, CEO of Realty Consultancy Maldives Pvt Ltd. Different aspects of business reporting, methods, and techniques to make reporting interesting were discussed in this session.

5. Activity-4 | Webinar on Sustainable Finance



Webinar on sustainable finance was conducted on the 6th of October 2022. This programme was aimed for the general public and covered the following 3 sessions.

5.1. Aligning Investments to Sustainability Goals

This session was presented by Mr. Badhurudheen Hassan, Head of Retail Banking & Cards) and Mr. Ali Farish, Head of Business & SME Banking segment at BML. This session focused on sustainability through banking, banking services and social initiatives by BML.

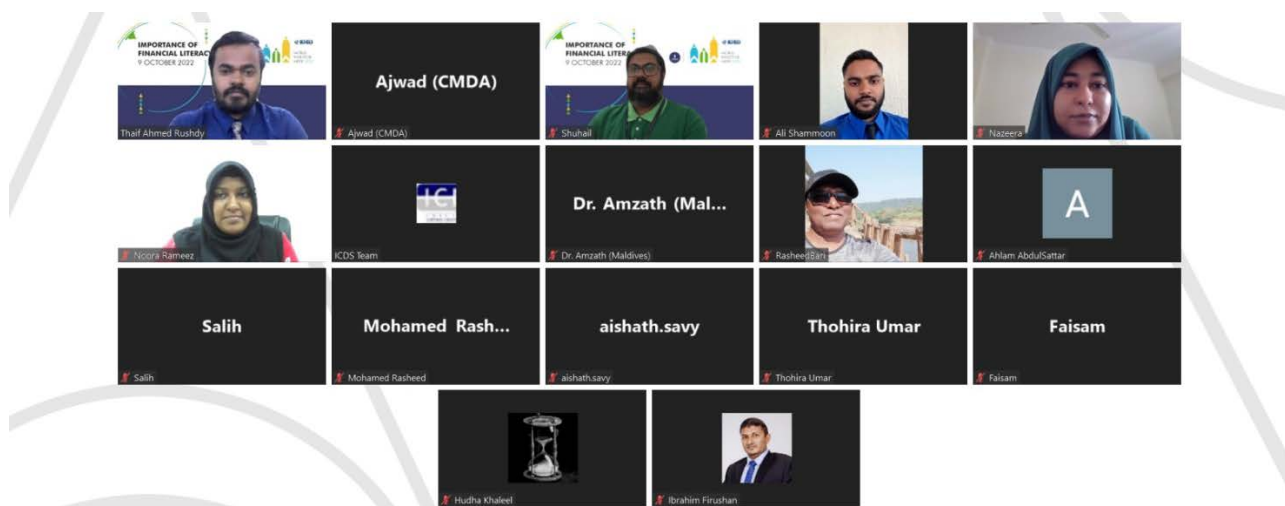
5.2. Opportunities, Risks, and Impacts of Sustainable Finance in SME's.

This session was presented by Ms. Mariyam Mahin Moosa, Senior Business Support Specialist at SME Development Finance Corporation (SDFC). This session highlighted the role of SDFC and SME's in the Maldives. The session also emphasised the significance of sustainable financing, opportunities and impacts in Maldives.

5.3. Private Securities Market

This session was presented by Ms. Aishath Limya, Head of Business Development at Maldives Stock Exchange. This session focused on raising finance for private companies through the recently introduced Viyana platform.

6. Activity-5 | Webinar on the Importance of Financial Literacy



Webinar on the Importance of Financial Literacy was conducted on 9th October 2022. This activity was aimed for the public and included the following sessions.

6.1. Role of Financial Literacy

This session was presented by Mr. Thaif Ahmed Rushdy, Deputy Manager at Maldives Monetary Authority. The session covered the importance of financial literacy and the positive impact it has on a society and how to improve the level of financial literacy.

6.2. Financial Inclusion

This session was presented by Mr. Ibrahim Shuhail, Branch Manager at Maldives Islamic Bank. The session focused on the benefits of financial inclusion, financial services demanded by the society, challenges faced by both the society and financial institutions.

6.3. Financial Education for Social and Financial Protection

This session was presented by Mr. Ibrahim Firushan, General Manager at Allied Insurance Company. The session focused on the role of insurance in financial education and protection of a society. The session also highlighted the importance of understanding risk exposure and the products available to mitigate such exposures.

7. WIW 2022 - Information shared on social media

CMDA shared information related to WIW 2022 through social media platforms such as Facebook, Twitter and Instagram. A promotional post for each activity was shared on these channels. The following table summarizes the level of public interaction to these posts for all the activities. The posts had 29,151 views and 1,607 engagements.

MALTA

WORLD INVESTOR WEEK 2022

National Coordinator: [Malta, Malta Financial Services Authority \(MFSA\), Conduct Supervision - Financial Promotion Team.](#)

Other IOSCO members: -

Other participants: [Malta Stock Exchange \(MSE\).](#)

For the second consecutive year, the Malta Financial Services Authority (MFSA) and the Malta Stock Exchange (MSE) participated in the sixth edition of the IOSCO World Investor Week (WIW) from 3rd to 9th October 2022.

On 6th October 2022, the MFSA and the MSE issued a press release announcing the kick-off of the World Investor Week 2022, detailing the main topics selected by the IOSCO for the 2022 event.

The press release accompanied the bell-ringing ceremony at the Malta Stock Exchange held on 4th October 2022 in order to mark the occasion and raise the public's awareness about the importance of investor protection and financial education. The Chairman of the MSE together with the Head of Conduct Supervision at the MFSA addressed those during the event.

Throughout the World Investor Week, the MFSA disseminated IOSCO's messages on its social media pages on Facebook, LinkedIn, Instagram, and Twitter, with a focus on sustainable finance and investor resilience.

Furthermore, for the occasion of the WIW 2022, the MFSA published on its website a dedicated webpage on Sustainable Finance. The aim of the webpage is to provide consumers with general information on Sustainable Finance (e.g. which are the Environmental, Social and Governance factors) as well as the main risks related to sustainable investments, such as Greenwashing, and what consumers should look in order to identify the financial product that meets their sustainability preferences.

Please find below some pictures of the main initiatives held on the occasion of the WIW 2022:

Press release published on the MFSA website to kick-off the WIW 2022

World Investor Week 2022 Puts a Spotlight on Investor Resilience and Sustainable Finance

OCTOBER 06, 2022

Share       

For the second consecutive year, the Malta Financial Services Authority is participating in the annual World Investor Week, which is being organised for the sixth time by the International Organisation of Securities Commissions (IOSCO) during the first week of October.

Aimed at raising awareness on the importance of investor education and protection, this year's campaign focuses on investor resilience and sustainable finance, complementing previous IOSCO World Investor Week editions which addressed fraud and scam prevention, as well as crypto asset investments.

Through this campaign, the MFSA intends to make investors aware of the type and level of risk associated with a particular investment or asset class, and how these risks can be mitigated through diversification. Investors will also be reminded of the benefits of implementing an effective budgeting strategy; this helps with managing unexpected shocks and risks, such as the market volatility brought about by the war in Ukraine or the outbreak of COVID-19. Such financial shocks require adequate emergency funds.

A crucial part of improving investor resilience entails conducting sufficient research before taking a financial decision, taking into account factors such as the environmental and social impact of the business model or activities of the investment they have their eye on.

Delving further into this topic, the campaign promotes sustainable finance, explaining the benefits of taking into account Environmental, Social and Governance (ESG) factors when making investment decisions. In this respect, investors should carefully review the terms and conditions, and information documents to understand how the investment weighs up various ESG factors and to assess whether this is in line with their own investment goals, risk tolerance and preferences.

In light of the increasing appetite for sustainable investments, investors should also keep an eye out for the risks that come along with them. During the IOSCO World Investor Week, the most common red flags related to 'greenwashing' will be highlighted. Greenwashing refers to businesses' wrongful practice of promoting products and services as being environmentally friendly when, in reality, this might be either false or only partially true. A common example of greenwashing would be a fund that is being marketed as having a focus on sustainability goals, despite the fact that it is investing in companies that emit substantial carbon volumes, or which manufacture products that make vague claims about various percentages of post-consumer recycled content. Usually such companies fail to provide the necessary evidence to substantiate these sustainability claims.

As a rule of thumb, companies' claims in relation to ESG or sustainable finance factors are more credible and legitimate when they abide by measurable metrics and objectives, such as the amount of reduction in emissions or target dates. These should be audited and publicly disclosed in order to prove their authenticity.

Throughout World Investor Week, the MFSA disseminated IOSCO's messages on its social media pages with the aim of enhancing investors' confidence when accessing financial markets.

As part of the initiatives, a bell-ringing ceremony for financial literacy was also held at the Malta Stock Exchange on Tuesday 4 October 2022, with the participation of Emily Benson, MFSA's Head of Conduct Supervision.

Commenting on this initiative, Emily Benson stated: "The MFSA is participating once again in the IOSCO World Investor Week to raise awareness on investor protection and financial literacy, two topics of utmost importance, especially in the challenging times we are living in. The MFSA remains committed to its mission to ensure that consumers participating in the financial markets make informed decisions and are adequately protected."



Dedicated webpage on Sustainable Finance published on the MFSA Website

Sustainable Finance



What is meant by Sustainable Finance?

Sustainable finance refers to the process of taking Environmental, Social and Governance (ESG) factors into account when making investment decisions, leading to more long-term investments in sustainable economic activities and projects. A sustainable financial instrument is one that creates, values and formats financial assets in ways that shape and result in more the long-term needs of the investor, environmentally sustainable economy (Source: IMF). This type of investment is sometimes known as responsible investment.

When buying a financial instrument or service, you should be aware that it might have different environmental and social impact and therefore you may wish to consider these factors in your investment decision. As an investor, you should be aware that financial instruments with sustainability elements are available in the market.

What are the Environmental, Social and Governance (ESG) factors?

ESG factors are the elements that an investor might want to consider when investing money, covering multiple issues that might have not been previously considered when making investment decisions:

- Environmental factors consider the impacts of a company on the environment and may include the impact on climate change, pollution, use of renewable energy, use of water, land and other natural resources, production of waste, impact on biodiversity, deforestation and carbon emissions.
- Social factors consider the human element and how the company performs in relation to social inequality and social integration, work conditions and employees' diversity, human rights, such as the use of child labour, investment in human capital or economically or socially disadvantaged communities, as well as its impacts on mental health.
- Governance factors deal with how the company is run and may refer to the management structure and diversity, employee compensation, tax compliance, accounting policies and political lobbying.

When taking investment decisions, you may wish to determine the nature of your own sustainability preferences, considering which ESG factors are of importance to you and ensure that the investment is in line with these preferences. When seeking professional financial advice, you should clearly explain your sustainability preferences to your financial adviser.

How can I express my preferences in relation to the sustainability features of financial instruments?

New EU legislation related to Sustainable Finance will require you to disclose information not only about your knowledge and experience, financial needs and investment goals but also about your sustainability preferences when seeking professional financial advice. Service providers are then expected to adequately meet your preferences.

Therefore, think about your sustainability preferences (such as respect for human rights, or the impact on the environment) before taking an investment decision, so that you will be able to allocate your capital accordingly.

What are ESG risks and why are they important?

When investing you should be aware that the value of your investments is not only affected by the financial performance of the companies you have invested in, but also by Environmental, Social or Governance risk as well as external shocks such as extreme weather, natural disasters, terrorism etc.

ESG risks include:

- financial risks arising from the impact of ESG factors on invested assets
- public policy, technological developments and market sentiment that can lead to some activities or industries being phased out
- the physical impact of global warming that can make some geographic areas higher risk
- negative financial impacts for companies linked to factors such as inequality, health or labour relations
- negative financial impacts for companies linked to factors such as executive leadership or bribery and corruption

What is "greenwashing" and what are the associated risks?

The appetite for sustainable investments has increased. This heightened interest among investors has increased the risk of abuse and led to some businesses taking shortcuts by incorrectly claiming that their products and practices are environmentally friendly. A business could claim that its product is green because it saves benefits or that it is made from recycled materials. This could be false, partially true, or outright false.

Greenwashing is a marketing and communication strategy which conveys a false or misleading impression about the adherence of a company's activity to environmentally friendly practices or the environmental benefits of a product or service in order to attract more investors. In other words, companies may make green or sustainable pledges that are inconsistent with what they actually do. A common example of greenwashing is a fund that is being marketed with a focus on its sustainability goals, despite investing in companies that emit substantial carbon volumes or manufacture products that claim various percentages of post-consumer recycled content without providing evidence.

So how can you distinguish between a sustainable investment, and one which is not so sustainable? The most common red flags that could feature include the following:

- misleading graphics that include the usage of green colour, mountains, trees, natural landscapes,
- usage of vague language such as "eco-friendly" or "natural," "green",
- exaggerated communications on sustainable achievements, and
- recording of claims without proof or credentials.

Greenwashing can result in investors being unable to allocate capital towards their sustainable preferences. Furthermore, such firms may be liable to regulatory fines and reputational damage which will ultimately impact the company's share price, and shareholders' interests.

In order for companies' claims to be more credible and legitimate, they must abide by reasonable metrics and objectives, such as amount of reduction in emissions or target claims. These should be audited and publicly disclosed in order to prove their authenticity.

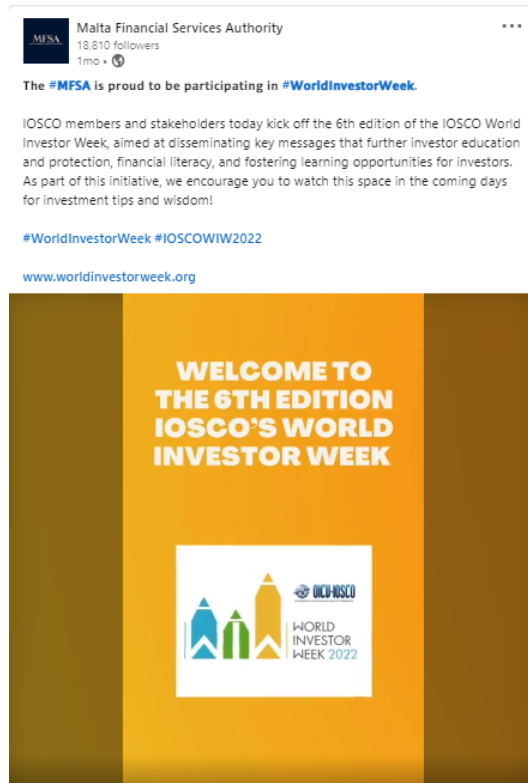
When you seek professional financial advice, your financial adviser should take in consideration the greenwashing risk and ensure that your investments meet your sustainable preferences and goals by investing in businesses that uphold their commitments to sustainable finance.



MSE Ring of the Bell Ceremony



Examples of Social Media posts



MFSA @MFSAComm · 07/10/22 ...


A knowledgeable retail investor on sustainability-related issues asks their financial advisor to explain what “greenwashing” is, and how to mitigate such risk.



Malta Financial Services Authority
October 9

A smart investor recognises the importance of diversification.
#WorldInvestorWeek #IOSCOWIW2022
www.worldinvestorweek.org

A smart investor
recognizes the importance of diversification




mfsa_official

A smart investor
understands that each sustainable finance investment opportunity is unique, and should be evaluated on its own terms




MOROCCO

WORLD INVESTOR WEEK 2022

National Coordinator: Morocco, Moroccan Capital Market Authority (AMMC).

Other IOSCO members: -

Other participants: -

The Moroccan Capital Market Authority (AMMC) has successfully observed for the 6th consecutive year the World Investor Week campaign initiated by the International Organization of Securities Commissions (IOSCO) to promote financial education for the general public. The 'World Investor Week 2022' was launched on the 3rd of October, 2022 and continued until the end of December.

The AMMC, an authority committed to the financial education of the general public

Financial education of the general public is a strategic priority for the Moroccan Capital Market Authority. Therefore, the AMMC is intensifying its efforts to facilitate and improve the understanding of key concepts related to the capital market.

The AMMC has led several activities to raise awareness towards the enhancement of financial education for investors through various instructional content targeting the public including:

A new issue of the "Investor's guide"

The investor guide is intended to provide current and future investors with the understanding of financial market concepts. The new release deals with the following subject:

“The information materials you absolutely need to know”

This new guide aims at simplifying access to the various information documents related to financial operations and instruments.



[Download French Version here](#)

Motion design videos

Three animated videos aimed at simplifying various concepts related to investing in the capital market.

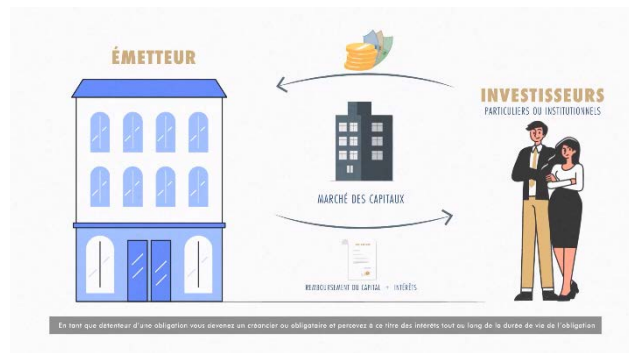
Investing in the capital market



[Watch French Version here](#)

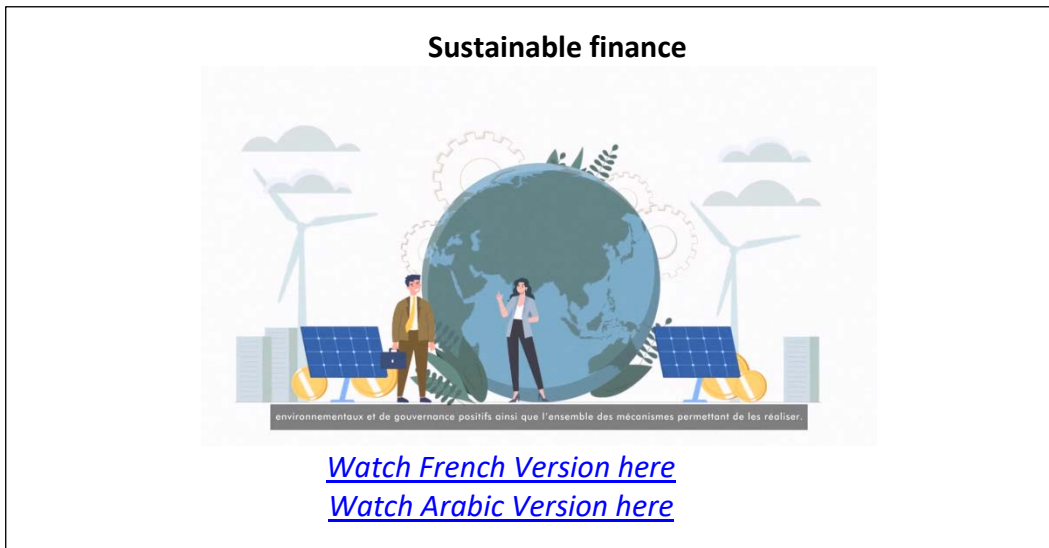
[Watch Arabic Version here](#)

Financial instruments



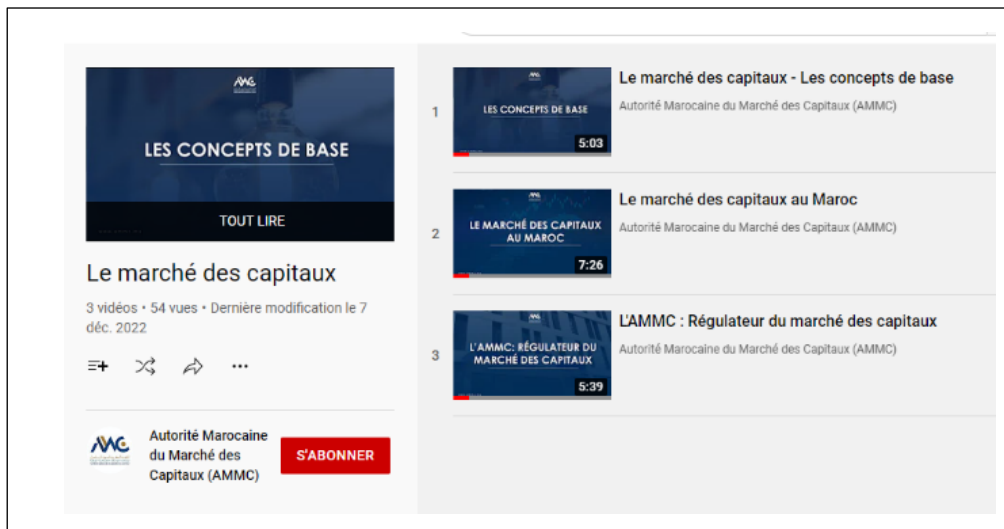
[Watch French Version here](#)

[Watch Arabic Version here](#)



Moroccan Capital Market videos

Three videos with a voice-over explanation aiming to introduce the general public to the Moroccan capital market through three axes:



Basic concepts of the capital market
[Watch here](#)

The capital market in Morocco
[Watch here](#)

The AMMC, capital market regulator
[Watch here](#)

Financial education and awareness-raising key messages

AMMC has implemented an integrated media campaign on dissemination of IOSCO key messages that were translated to French and Arabic and published in LinkedIn and Twitter.



New content on the “Quiz Finance” mobile app

A themed quiz dealing with savings has been published on the “Quiz Finance” mobile app, which is an application that allows people to test their knowledge of the capital market in a playful way.

Webinar with the Union of Arab Securities Regulators (UASA)

The AMMC has hosted with the UASA members a webinar highlighting the different financial education initiatives undertaken by each of the members.

ندوة حول ممارسات الهيئات في مجال الترتيب المالية والشمول المالي

عرض حول مساهمة الهيئة المغربية لسوق الرساميل في مجال الترتيب المالية والشمول المالي

تقديم :
أسماء عبدالي

الأربعاء 09 يونيو 2022

UNION OF ARAB SECURITIES AUTHORITIES



إتحاد هيئات الأوراق المالية العربية

ندوة حول ممارسات الهيئات في مجال الترتيب المالية والشمول المالي

افتتاح الندوة وكلمة السادة ممثلي اتحاد هيئات الأوراق المالية العربية	10h00
مداخلة السيدة/ أسماء عبدالي ممثلة الهيئة المغربية لسوق الرساميل	10h10
مداخلة السيدة/ رشا حسن ممثلة الهيئة العامة للرقابة المالية لمصر	10h20
مداخلة السيد/ مهدي بن مصطفى ممثل هيئة السوق المالية لتونس	10h30
أسئلة وإجابة // مناقشة مفتوحة	10h40
مداخلة السيدة/ منيرة الحمادي ممثلة هيئة الأوراق المالية والسلع للإمارات	10h50
مداخلة السيد/ فهد المطيري والسيد/ نجيب بوابس ممثل هيئة أسواق المال للكويت	11h00
أسئلة وإجابة // مناقشة مفتوحة	11h10
مداخلة السيد/ بوينرة محمد المهدي ممثل لجنة تنظيم عمليات البورصة ومراقبتها بالجزائر	11h20
مداخلة السيدة/ لمى علي علوان ممثلة هيئة الأوراق المالية العراقية	11h30
مداخلة السيد/ مراد آل جادبيه ممثل هيئة سوق رأس المال بفلسطين	11h40
أسئلة وإجابة // مناقشة مفتوحة	11h50
كلمة الختام وشكر الحضور والمشاركين	12h00

البرنامج

NETHERLANDS, THE

WORLD INVESTOR WEEK 2022

National Coordinator: The Netherlands, Autoriteit Financiële Markten, Dutch Authority for the Financial Markets (AFM) - Vincent van der Windt, Communications Department / Market Integrity Department.

Other IOSCO members: -

Other participants: -

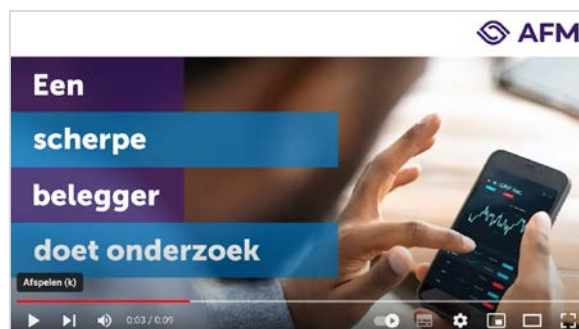
During the IOSCO - WIW 2022, the Dutch Authority for the Financial Markets (AFM) ran a targeted social media campaign focused on helping young, starting investors make sound investment choices, based on an easy-to-use checklist. We used an infographic and campaign video on several social media platforms highlighting the necessity for proper due diligence when investing your money. We also published a periodic report on fraud-related issues during that time, directly tying it to WIW in order to get media more interested to write about it.

Checklist and video ad on social media

The checklist consisted of 5 steps, urging young investors to set clear long-term goals, research an investment (including sustainability claims), check the investment company, and avoid pressured sales tactics:



The video ad:



We chose not to use the IOSCO-branded content, because IOSCO is not a known entity in The Netherlands. Using our own brand guide for our visual content ensures that our targeted audiences know its sender, and better appreciate its importance.

We ran ads on Facebook, Instagram, and YouTube for two weeks, as research showed that an effective campaign on these platforms will be more successful when lasts longer than one week. During that time, our ads had **1,782,768 views**.

Periodic report on fraud-related issues

Every 6 months, we publicly report on fraud-related issues in a periodic digital format. In October 2022, we used the momentum of the WIW to garner extra media interest in the publication, stressing the importance of investor protection as fraud cases regarding retail investors increase.

The publication (<https://publicaties.afm.nl/afm-signalenmonitor-najaar-2022/checklist>):



The publication had 3,170 visits during WIW 2022.

Media in The Netherlands wrote some 20-25 articles, mostly in online publications. A few headlines:

Fraude met beleggingsproducten neemt fors toe

Gouden beleggingsbergen blijken vaak diepe valkuilen

AFM waarschuwt voor frauduleuze beleggingsaanbieders

PALESTINE

WORLD INVESTOR WEEK 2022

National Coordinator: Palestine, Palestine Capital Market Authority (PCMA), Kayed Meari.

Other IOSCO members: -

Other participants: Palestine Stock Exchange (PEX).

The PCMA has participated in launching the world investor week activities during the period 03/10/2022 to 09/10/2022, along with 108 countries. It is organized by The International Organization of Securities Commissions (IOSCO) and aims to raise awareness about the importance of investor education and protection at the global level through the efforts of the securities regulatory organizations in the member countries of the international organization. The PCMA is a member of IOSCO since the year 2014, and therefore, participated in the WIW activities in the years 2017, 2018, 2019, and 2021.

Aligning with the main objective of the WIW campaign titled “Investment Resilience, and enhancing sustainable development”, the PCMA worked on achieving the WIW activities for the year 2022, which is: organizing a specialized workshop on Investment Resilience, enhancing sustainable development, and green economy.

Kindly find below a detailed report for the PCMA participation in the WIW:

- ✓ Implemented a specialized workshop titled “Investment Resilience, and enhancing sustainable development” with the participation of the Palestine stock exchange PEX, the Environment Quality Authority, and The Association of Palestinian Local Authorities APLA. It was implemented on 03/10/2022 with the attendance of 100 stakeholders (Securities companies, shareholding companies, insurance companies, the media, the municipalities in Palestine, and PCMA employees).

The workshop included welcoming remarks with dialogues sessions. The sessions focused on many topics as; Sustainable development in Financial Technology and Islamic Finance, the APLA projects to support and enhance the work of local authorities, presenting success stories in Green Energy, and focused on presenting the opportunities and challenges in sustainable development.

The moderator for this workshop was the economic journalist Mr. Talaat Alawi.

- ✓ Produced a specialized awareness video concerning (Investment Resilience, and enhancing sustainable development)

Link for the video: https://youtu.be/CURO3_5Uc-4

- ✓ Develop awareness key messages in both languages (Arabic and English) during the WIW period, and were published on the PCMA official social media channels in addition to the partner’s channels.

Note: #of key messages: 6 (as stated below).

The publication "post"	The publication content	Date	Links
The first teaser post	COMING SOON.	29 Sep 2022	https://www.facebook.com/photo/?fbid=407026084942601&set=a.232002582444953
The second post	The e-brochure.	3 Oct 2022	https://www.facebook.com/photo/?fbid=410382637940279&set=a.232002582444953
First key message	Investment Resilience: means ensuring a disaster-resistant future and investing in the ability to withstand the disaster as part of sustainable development.	4 Oct 2022	https://www.facebook.com/photo/?fbid=411249051186971&set=a.232002582444953
Second Key message	A smart investor realizes that sustainable finance may be referred to in many different ways, such as environmental, social, and governance (ESG) investing, socially responsible investing, and impact investing.	5 Oct 2022	https://www.facebook.com/photo/?fbid=412080227770520&set=a.232002582444953
Third Key message	Plan for a secure future by investing in: "Renewable energy" "Sustainable agriculture" "Eco-friendly transportation" and "Industries that are least harmful to the environment"	6 Oct 2022	https://www.facebook.com/photo/?fbid=412898607688682&set=a.232002582444953
Fourth Key message	Investing in smart and green system applications brings many benefits and less harm to production and consumption.	7 Oct 2022	https://www.facebook.com/photo/?fbid=413751930936683&set=a.232002582444953
Fifth Key message	The companies must take into consideration the environmental impacts of their activities, and therefore must adopt a proactive and targeted approach toward a sustainable future.	8 Oct 2022	https://www.facebook.com/photo/?fbid=414617877516755&set=a.232002582444953
Sixth Key message	Sustainability in companies means strengthening and enhancing the relationship between the employer and investors, as they are directly responsible for sustainable development, as well as establishing departments specialized in following up on sustainability reports in the company.	9 Oct 2022	https://www.facebook.com/photo/?fbid=415463790765497&set=a.232002582444953

- ✓ Produced, designed, and published an electronic brochure to identify the WIW campaign, the brochure was published on the PCMA official social media channels in addition to the partner's channels.
- ✓ Produced posts to be published on the PCMA official social media channels in addition to the partner's channels, including quotes from the welcoming remarks in the workshop.
- ✓ **The media coverage for the WIW activities.**

A press release was published through the daily newspaper, the news websites, the PCMA website, the PCMA mailing list, the Palestine stock exchange website and official page on Facebook, and the PCMA official page on Facebook as the following:

#	Media	Link
1	Palestinian Media Office in Europe	هيئة سوق رأس المال بالشراكة مع بورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي في فلسطين 2022 - المكتب الإعلامي الفلسطيني في أوروبا (fatehmedia.eu)
2	Wafa	سوق رأس المال وبورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي (wafa.ps)
3	Watan	هيئة سوق رأس المال وبورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي - وكالة وطن للأنباء (wattan.net)
4	Al Haya	سوق رأس المال وبورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي-الحياة الجديدة (alhaya.ps)
5	Al Ayyam	والبورصة تطلقان فعاليات أسبوع المستثمر "سوق رأس المال" (al-ayyam.ps)
6	Maan	هيئة سوق رأس المال وبورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي (maannews.net)
7	AL Quds	صحيفة القدس (alquds.com)
8	Dooz	دوز - إطلاق فعاليات أسبوع المستثمر العالمي في فلسطين 2022 (dooz.ps)
9	Amad media	هيئة سوق رأس المال بالشراكة مع بورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي - أمد للإعلام (amad.ps)
10	24 FM	هيئة سوق رأس المال بالشراكة مع بورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي في فلسطين 2022 - 24 FM (24fm.ps)
11	Al Ajyal	هيئة سوق رأس المال بالشراكة مع بورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي في فلسطين 2022 (arn.ps)
12	Al Jadid	هيئة سوق رأس المال وبورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي .. اخبار اقتصادية (pressn.net)
13	6060 News	6060 أخبار (6060news.com)
14	Raya	هيئة سوق رأس المال بالشراكة مع بورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي في فلسطين 2022 (raya.ps)
15	Watan news	هيئة سوق رأس المال بالشراكة مع بورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي - صحيفة الوطن الفلسطينية (watan.ps)
16	Al Haya	راديو حياة - هيئة سوق رأس المال بالشراكة مع بورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي (hayat.ps)
17	Al wasat today	هيئة سوق رأس المال بالشراكة مع بورصة فلسطين تطلقان فعاليات أسبوع المستثمر العالمي في فلسطين 2022 (alwasattoday.com)

- ✓ The implementation of television interviews, radio interviews, and podcast channels concerning the World Investor Week as the following:
 - Radio program called “Added Value” on 24 News and media.
 - “YallaNft” podcast channel.
 - The economic program published on Voice of Palestine.
- ✓ The activities targeted all the population in Palestine, and adopted the following hashtags for the WIW posts and publications.
 - [World Investor Week](#)
 - [#IOSCOWorldInvestorWeek](#)
 - [#IOSCOWIW2022](#)
- ✓ The report includes pictures of the workshop agenda, the invitation, and the key messages.





**المبادرة العالمية من المنظمة الدولية
للهيئات المشرفة على أسواق المال (أيوسكو)
أسبوع المستثمر العالمي في فلسطين**

تعد مبادرة "أسبوع المستثمر العالمي" نشاطاً مميزاً لأسواق المال في مختلف بلدان العالم، وهي مبادرة دولية تم إطلاقها بتنظيم من المنظمة الدولية للهيئات المشرفة على أسواق المال (أيوسكو) عام 2017. وتشارك فلسطين من خلال هيئة سوق رأس المال في فعاليات أسبوع المستثمر العالمي بداية تشرين أول من كل عام إلى جانب العديد من الدول حول العالم، علماً أن الهيئة انضمت لمضوية الـ (أيوسكو) في العام 2014. وإطلاقاً من مهامها الرقابية على القطاع المالي غير المصرفي وكونها الجهة الرسمية للتنظيم وتطوير الرقابة على قطاع الأوراق المالية الفلسطيني استناداً لفانون الأوراق المالية رقم 12 لسنة 2004، تنظم الهيئة فعاليات أسبوع المستثمر في كل عام بالشراكة الرئيسية مع بورصة فلسطين المصنوع الكامل في اتحاد البورصات العالمية والمضوية تحت قطاعات الهيئة، إضافة إلى شركات الوساطة للأوراق المالية، وشركاء آخرين بما يتناسب مع عنوان الحملة الرئيسي في ذلك العام.

ويتمثل الهدف من هذه الفعالية السنوية في زيادة الوعي بأهمية تثقيف المستثمرين وحمايتهم من خلال مجموعة من الأنشطة على مدار أسبوع، مثل إطلاق الاتصالات والخدمات التي تركز على المستثمر، وتعزيز المساهمات لزيادة الوعي بمبادرات تثقيف المستثمرين والجمهور، وتنظيم ورش العمل والمؤتمرات، وحملات تستهدف فئات مختلفة إلى جانب نشر الرسائل التوعوية التي تحث على الاستثمار وتبين الحقوق والواجبات والالتزامات على كافة الأطراف.





**مرونة الاستثمار وتعني ضمان مستقبل مقاوم للكوارث،
والاستثمار في القدرة على الصمود في وجهها كجزء من
التنمية المستدامة.**

**Investment Resilience: means ensuring a
disaster-resistant future and investing in the
ability to withstand the disaster as part of
sustainable development.**






المستثمر الذكي يدرك أهمية التحول نحو التمويل المستدام بعدة طرق مختلفة، مثل الاستثمار البيئي، والاستثمار المسؤول اجتماعياً، والاستثمار المؤثر.

A smart investor realizes that sustainable finance may be referred to in many different ways, such as environmental, social, and governance (ESG) investing, socially responsible investing, and impact investing.



خطط لمستقبل آمن عبر الاستثمار في قطاعات الطاقة المتجددة والزراعة المستدامة والمواصلات الصديقة للبيئة والصناعات الأقل ضرراً على البيئة.

Plan for a secure future by investing in: "Renewable energy" "Sustainable agriculture" "Eco-friendly transportation" and "Industries that are least harmful to the environment".



الاستثمار في تطبيقات الأنظمة الذكية والخضراء يحقق مكاسباً كثيرة وأضراراً قليلة على الإنتاج والاستهلاك.

Investing in smart and green system applications brings many benefits and little harm to production and consumption.



يجب على الشركات الأخذ بعين الاعتبار الآثار البيئية المترتبة على نشاطاتها، وعليها تبني نهج استباقي محدد الأهداف نحو مستقبل مستدام.

The companies must take into consideration the environmental impacts of their activities, and therefore must adopt a proactive and targeted approach toward a sustainable future.



الاستدامة في الشركات تعني تعزيز العلاقة ما بين أصحاب العمل والمستثمرين كونهم مسؤولين مباشرين عن التنمية المستدامة، وكذلك تأسيس أقسام متخصصة بمتابعة تقارير الاستدامة في الشركة.

Sustainability in companies means strengthening and enhancing the relationship between the employer and investors, as they are directly responsible for sustainable development, as well as establishing departments specialized in following up on sustainability reports in the company



COMING
SOON





المهندس موسى حديد
رئيس الاتحاد الفلسطيني للهيئات المحلية

من واجب الهيئات المحلية أن تبحث عن فرص استثمار محلياً ودولياً من أجل تعزيز إيراداتها وتخفيض نفقاتها، الأمر الذي سينعكس إيجاباً على مستوى الخدمات التي تقدمها.

أسبوع المستثمر العالمي 2022
"الاستثمار المرن والتنمية المستدامة"

براق النابلسي
مدير عام هيئة سوق رأس المال

تتسم الهيئة ضمن استراتيجيتها إلى الاهتمام بالقضايا البيئية والاجتماعية وقضايا الحوكمة والاستثمارات في التأثير الاجتماعي وتشجيع المستثمرين لاستكشاف ما يمكن تحقيقه ضمن برامج تجنيد أموال بطرق مبتكرة وبتكنولوجيا متطورة تعود بالنفع على المستثمر والمجتمع.

أسبوع المستثمر العالمي 2022
"الاستثمار المرن والتنمية المستدامة"

نهاد كمال
مدير عام بورصة فلسطين

التوعية المالية حول ديمومة الاستثمار هي من أولويات أسواق المال، خاصة في ظل توجهات المستثمرين حول العالم لتحقيق معايير المرونة والاستدامة في استثماراتهم.

أسبوع المستثمر العالمي 2022
"الاستثمار المرن والتنمية المستدامة"

أسبوع المستثمر العالمي 2022
(الاستثمار المرن وتعزيز التنمية المستدامة)
يوم الاثنين 3/10/2022 - مسرح بلدية رام الله

تسجيل	10:30-11:00
- عرض فيديو أسبوع المستثمر العالمي الافتتاح والكلمات الترحيبية	
- السيد مراد الكدية المدير العام لوزارة التجارة للوزارة المالية / هيئة سوق رأس المال - السيد نهار كمال المدير العام / بورصة فلسطين - السيد م. موسى حديد / رئيس الاتحاد الفلسطيني للهيئات المحلية	11:00-11:30
• الورقة الأولى: التنمية المستدامة في صناعة التكنولوجيا المالية والتمويل الإسلامي السيد سنان الكندي مدير مركز الريادة على عمليات السوق حلة سوق رأس المال	11:35-11:55
• الورقة الثانية: أبرز مشاريع اتحاد المهنيين المحليين للهيئات المحلية والعرض الوديعة وعرض خصمى نتاج محلية في الضفة الغربية السيد م. عبد المؤمن عفاة مدير وحدة الدعم الفني والمالي، الاتحاد الفلسطيني للهيئات المحلية.	12:00-12:20
• الورقة الثالثة: أبرز التحديات والفرص النوعية والتعليم المالي التي تسهم في تعزيز التنمية المستدامة والتطلعات المستقبلية والتمهيدات التي تواجه مشاريع التنمية المستدامة سندة جوده البيئية	12:25-12:45
جلسة نقاش وأسئلة تطرح على المتحدثين	12:45-1:30
غداء	1:30

مدير الخدمة المتخصصي نطق بتولي

تتشرف هيئة سوق رأس المال وبورصة فلسطين بدعوتكم للمشاركة في حلقة نقاش تحت عنوان "الاستثمار المرن وتعزيز التنمية المستدامة" ضمن فعاليات أسبوع المستثمر العالمي. وتتضمن حلقة النقاش مجموعة من الجلسات الحوارية التي تسلط الضوء على أهمية التنمية المستدامة وأهم المشاريع الفلسطينية في هذا المجال بالإضافة إلى الدور التوعوي للجهات الرسمية. وذلك يوم الاثنين الموافق 03 تشرين أول 2022 ما بين الساعة 10:30 صباحاً وحتى 2:00 ظهراً في قاعة مسرح بلدية رام الله.

يرجى تأكيد حضوركم من خلال الرد على البريد الإلكتروني التالي: info@pcma.ps
حضوركم تشريف لنا،

PANAMA

WORLD INVESTOR WEEK 2022

National Coordinator: Panama, Superintendency of the Securities Market of the Republic of Panama (SMV).

Other IOSCO members: -

Other participants: -

The Superintendence of the Securities Market of the Republic of Panama (SMV), participated in the World Investor Week (WIW), carrying out through the week of October 3 to October 7, 2022, various informative and educational activities.

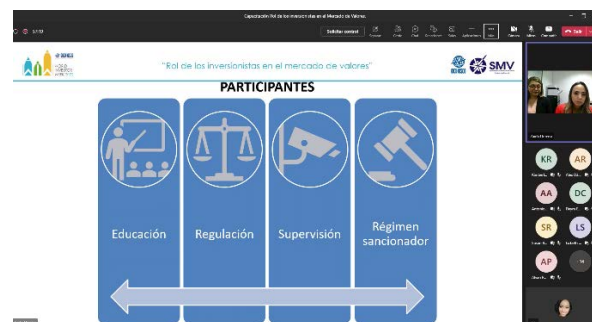
Talks given on October 4 and 5, 2022:

On October 4 and 5, academic talks were held titled: **"The role of investors in the stock market"**, by Maruquel Murgas, director of the Supervision of Intermediaries Department and training on: **"A stock market with a sustainable approach"**, presented by Mrs. Zaida Llerena, Director of The Legal Department. We counted with the participation of students and professors from the Economics, Finance and Business faculties of various universities in the country, as well as the participation of a professor from the Central Unit of Valle del Cauca (UCEVA) of the Administrative, Economic and Accounting Sciences Faculty (FACAEC), Colombia.

Total of participants: 37.

The event touched on topics such as:

- Stock market activities.
- Licenses granted by the entity.
- Market participants.
- Financial education.
- Regulation.
- Have you heard about the acronym ASG?
- Environmental criteria.
- Benefits to investors.
- ESG or ESG criteria.



<https://supervalores.gob.pa/rol-de-los-inversionistas-y-un-mercado-de-valores-con-enfoque-sostenible/>

Investor Day 2022, October 6

On October 6, 2022, within the framework of the fourteenth version of the celebration of the investor's week, the Superintendencia of the Securities Market of the Republic of Panama (SMV) held the event "Investor Day", consisting of two panels of current issues for the market: sustainable investments and collective investments.

The first panel was entitled "**Sustainable investments: investor resilience to the global situation**", and the second "**Collective Investment: capital raising and investment alternatives for investors**", both panels presented and analyzed by experts in the sector.

The event brought together the main actors of the sector, representatives of the National Government and international institutions, and, as an innovation, we had the participation of students with the highest academic indexes from different universities in the capital. The closing remarks were given by Ms. Lucía Meza, Representative of CAF-Development Bank of Latin America in Panama.

Investor Day aims to share relevant topics about the stock market with the investing public and the professionals who are part of it and was organized within the framework of the World Investor Week (WIW 2022), a global campaign by the International Organization of Securities Commissions (IOSCO), of which the SMV is a member; and which aims to raise awareness about the importance of financial education and investors protection. This campaign began on October 3 and ended on October 9, 2022.

Investor Day is part of the education activities carried out annually by the SMV through the Investor Education and Communication Unit. The Superintendencia of the Securities Market of the Republic of Panama maintains its commitment to investor education and protection, through events like this.



<https://supervalores.gob.pa/dia-del-inversionista-2022/>

Social media campaign:

- **Twitter and LinkedIn.** During the Investor Week (From October 3rd to 7th) a daily educational capsule was posted on these social networks. Its content was aimed at the investing public or potential investors. The post carried the following #: **#WIWSMV #WIW #UEIWIW #SMVWIW #INVERSIONISTANFORMADO #PROTECCIONINVERSIONISTA #INVERSIONRESPONSABLE #WORLDINVESTORWEEK #IOSCOWI2022**

- **Website:** In the UEI / WIW section, content aimed at investor protection was posted, as well as information and photographs of the events carried out.

Capsules

<https://supervalores.gob.pa/que-es-la-uei/wiw-2022/>



Twitter impressions: 160
LinkedIn impressions: 171



Twitter impressions: 57
LinkedIn impressions: 176



Twitter impressions: 50
LinkedIn impressions: 118



Twitter impressions: 57
LinkedIn impressions: 174



Twitter impressions: 80
LinkedIn impressions: 130

Brochure



<https://supervalores.gob.pa/que-es-la-uei/wiw-2022/>



WIW on <https://supervalores.gob.pa/> website

Letters of invitation to industry representatives:

- We extended the invitation to participate in the WIW to: the Latin American Stock Exchange, Panamanian Chamber of Capital Markets (CAPAMEC), Institute of Corporate Governance, Chamber of Securities Issuers of Panama and the Panamanian Chamber of Administrators of Investment Companies and Pension Funds, to promote the campaign on its social networks and website.

PARAGUAY

WORLD INVESTOR WEEK 2022

National Coordinator: Paraguay, Comision Nacional de Valores (CNV), Marcelo Echagüe Pastore, Luis Talavera Insfrán.

Other IOSCO members: -

Other participants: Bolsa de Valores y Productos de Asuncion S.A., Cadiem CBSA, Corporacion Andina de Fomento, Sparkassenstiftung Alemana, Alianza para la Inclusion Financiera, Murano Consultores, Futuro Casa de Valores, GovernArt, Universidad Americana, Universidad Nacional de Asuncion, Universidad Paraguayo-Alemana.

The Comision Nacional de Valores of Paraguay (CNV) participated at the so-called World Investor Week (WIW) 2022, by widely promoting and organizing 8 (eight) open free-of-charge conference talks to the general public and by virtual means, lasting each between twenty minutes and one hour approximately. In addition, CNV also offered 3 (three) on-site lectures to students and faculty of prestigious universities located in the country's capital city, Asuncion.

Several national and international stakeholders stemming from the stock market, cooperation agencies, universities, consultants and foundations were invited as lecturers. Every stakeholder hence developed a topic related to financial education and investor protection, while also highlighting important information within their own fields of expertise.

The first series of virtual talks took place on October 4, hosting 640 participants. Two conferences took place that day, with the Director of a brokerage house (Cadiem CBSA) and the Market Relations Manager of Asuncion's stock exchange (BVPASA) kindly offering themselves to discuss about financing projects through the stock market in Paraguay.

The second series of virtual talks took place on October 5, hosting 532 participants. Three conferences took place that day, with CAF's Senior Specialist for Private Sector's Analysis and Technical Assessment, the Director of a German cooperation agency (DSIK) and AFI's Senior Manager of Financial Inclusion Data Policy, kindly offering themselves to discuss about financial inclusion issues in Paraguay.

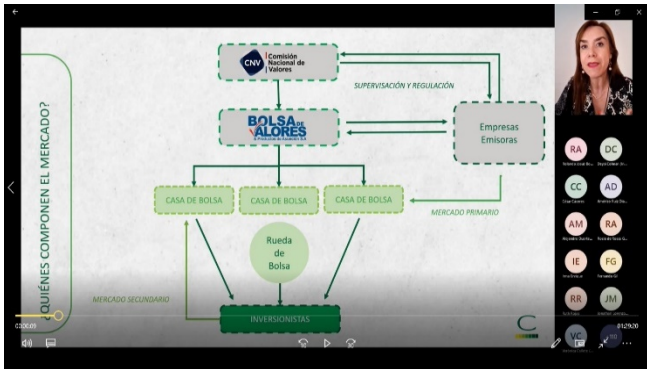
The third series of virtual talks took place on October 6, hosting 520 participants. Only one conference took place that day. The session included two Colombian consultants (Murano Consultores) kindly offering themselves to discuss about risk-based supervision.

The fourth and last series of virtual talks took place on October 7, hosting 487 participants. Two conferences took place that day, with the CEO of an Equatorian brokerage house (Futuro Casa de Valores) and GovernArt's Commercial Director kindly offering themselves to discuss about Financial Technologies (FinTech) and Sustainable Finance in Paraguay an LATAM.

Additionally, CNV offered 3 (three) on-site lectures to students and faculty of prestigious universities located in the country's capital city, Asuncion, amounting to approximately 150 participants in total.

Moreover, and in spite of allowing Q&A sessions at the end of every conference talk, CNV made it clear to participants that further comments or questions about the event and its contents could be done via email and social media. Presentations made during the event are already publicly available at CNV’s website: https://www.cnv.gov.py/?page_id=4091

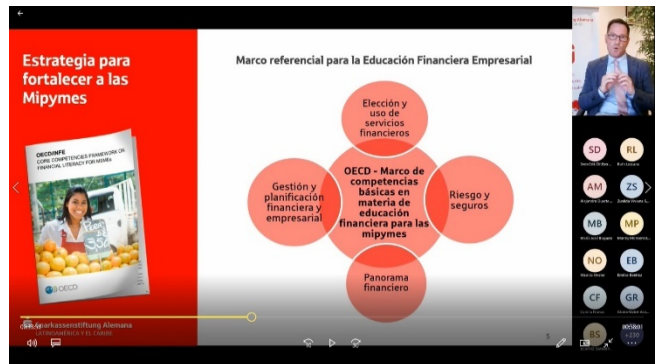
It was also mentioned that all attendees would receive a certificate for their participation during WIW 2022.



2. El mercado de valores de Paraguay – Factores relevantes ante el panorama de volatilidad

Montos transados en mercados bursátil y extrabursátil y mecanismos asociados de compensación 2021 y Jan 2022. (Miles de millones de Guaraníes)

	2021		Primer semestre 2022	
	Valor transado	% de total	Valor transado	% de total
Bursátil SEN (primario y secundario)				
Bonos	9.814	43%	2.844	41%
Repos	12.926	56%	3.947	57%
Acciones	168	1%	99	1%
Otros	164	1%	75	1%
Compensación en depositarias de BCP y BVA. Títulos no valorados a precios de mercado				
Extrabursátil				
CDA's	7.899	67%	4.904	51%
Cuotas de participación	2.908	25%	3.266	34%
Bonos	527	5%	1.040	11%
Acciones	241	2%	281	3%
Otros	184	2%	104	1%
Compensación bilateral en bolsa de manera bilateral. Títulos no valorados a precios de mercado				



PERU

WORLD INVESTOR WEEK 2022

National Coordinator: Peru, Superintendence of Securities Market (SMV), Daniel García López.

Other IOSCO members: -

Other participants: Lima Stock Exchange (BVL), Mutual Funds Management Companies Association (AFM), Brokerage Firms Association (ASAB), Municipality of Lima (MUNLIMA), San Ignacio de Loyola University (USIL).

The Superintendence of Securities Market (SMV) of Peru participated for the sixth consecutive year in the WIW, recognizing with this the importance of investor education as a mechanism for the development and promotion of securities market, given the direct and positive impact that this has on its development in the medium and long term.

Thus, during the month of October, the SMV, together with other institutions, carried out different activities with the aim of raising awareness among investors and the general public about the relevance of investor education and his protection.

In that way, the SMV, included a [special section of World Investor Week](#) in its Securities Market Portal (www.smv.gov.pe), where the main activities and key messages of the campaign were described. In this section, the general public could review the complete program of activities and review the recording of these, as well as review educational materials such as videos, brochures, info graphics, comics, SMV's podcast, a virtual fair and a memory game with concepts related to the securities market. More than 1,100 people accessed this special section of the WIW.

Main activities carried out

Taking into account that there were still certain restrictions derived from the COVID-19 pandemic, different activities were carried out supported by technological tools, such as:



SEMANA MUNDIAL DEL INVERSIONISTA

SEMANA MUNDIAL DEL INVERSIONISTA del 17 al 23 de octubre

La Semana Mundial del Inversionista, es una actividad que tiene como objetivo destacar la importancia de la educación y protección de los inversionistas y fomentar oportunidades de aprendizaje para ellos. Esta actividad se realizará en el Perú entre el 17 y 23 de octubre de 2022.

Palabras del Superintendente

La Superintendencia del Mercado de Valores (SMV) lidera la organización de la Semana Mundial del Inversionista (SMI) en el Perú, actividad promovida a nivel internacional por la Organización Internacional de Comisiones de Valores (IOSCO) por sus siglas en inglés, con el objetivo de crear conciencia sobre la importancia de la educación financiera y la protección de los inversionistas. En este contexto, la SMV como miembro de IOSCO conducirá la SMI 2022 en el Perú, del 17 al 23 de octubre de 2022.

Antes y durante la SMI se realizan, con la participación de diversos partidos del mercado de valores, una serie de actividades, como charlas, seminarios, difusión de material educativo, etc. con la finalidad de crear cultura sobre el mercado de valores, difundir los beneficios de las diversas alternativas de inversión existentes en el mercado de valores así como de los riesgos asociados a cada una de ellas, la importancia de operar en entidades autorizadas, los derechos y las obligaciones de los inversionistas, entre otros.

En ese sentido, les invitamos a participar de cada una de las actividades que la SMV ofrece a cargo de la SMI 2022, con el conocimiento que ello contribuirá a fortalecer la capacidad de resiliencia de los inversionistas ante situaciones adversas externas e internas, así como los incentivará a realizar sus inversiones sabiamente informados.

José Manuel Pechiera Rebagliati

Conoce y participa de nuestras ACTIVIDADES

Para PÚBLICO EN GENERAL [CONOCE MÁS](#)

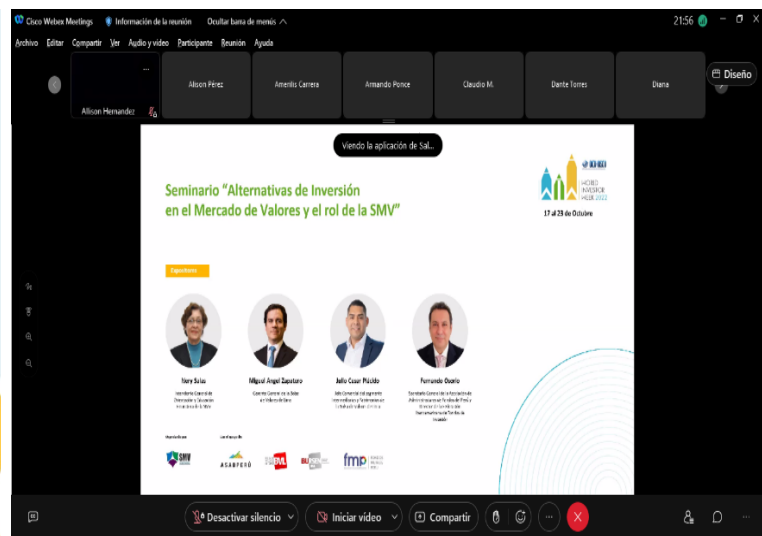
Para ESCOLARES Y UNIVERSITARIOS [CONOCE MÁS](#)

- Virtual conferences organized jointly with the MUNLIMA held on October 05, 12 and 19, in which officials from the SMV, ASAB and AFM exposed issues related to the role of the SMV and investor protection, as well as investment through the stock exchange and investment in mutual funds, respectively. Said conferences were broadcast on the MUNLIMA YouTube channel and were aimed at the general public, with the participation of 278 people.



- Seminar "Investment Alternatives in the Securities Market and SMV's role", aimed at the general public, held on October 20 and attended by more than 190 people. Topics related to investor protection and SMV's role, investment through the stock exchange and investment in mutual funds were presented by officials from the SMV, BVL and AFM.

It should be noted that this event was transmitted via BVL's YouTube channel, which made it possible to expand the audience.



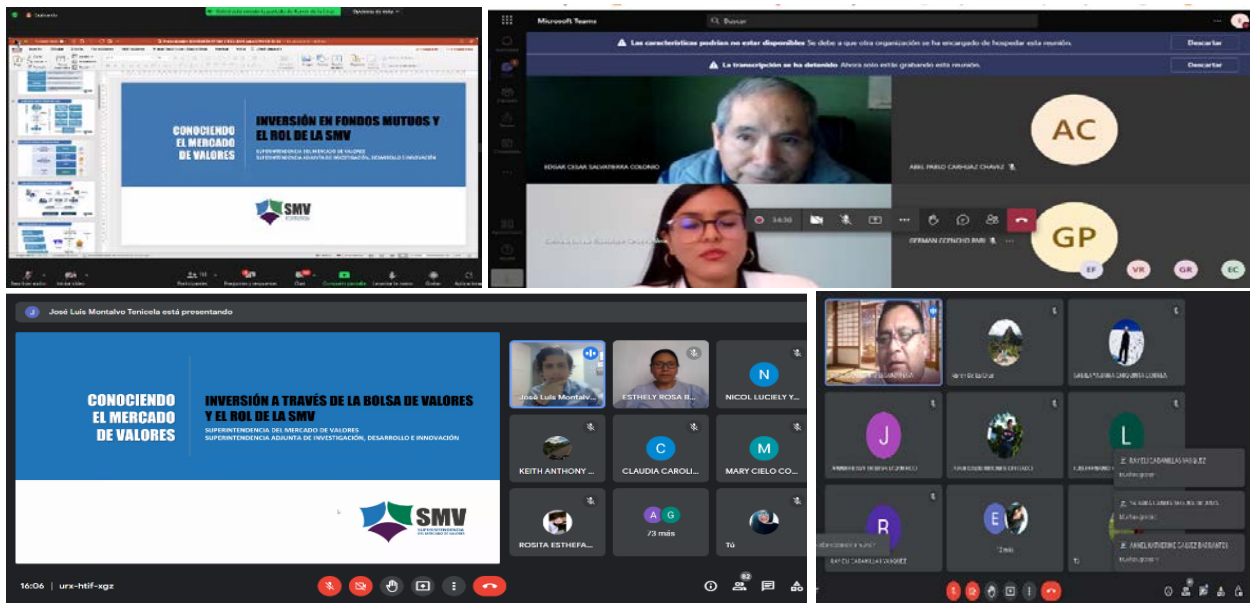
- With the aim of promoting sustainable and smart investments through new technologies, the USIL held the webinar "The future of smart investing in LATAM" on October 25, which was developed as a laboratory of ideas think tank and included the participation of experts from Argentina, Brazil, Colombia, Spain, the United States, Mexico and Peru.



In this sense, the webinar sought to disseminate messages related to sustainable investments, investor resilience, crypto assets and fraud prevention, which support investor education and protection.



- Likewise, several seminars on the securities market and the SMV's role were organized at different universities in the country, such as Universidad Privada del Norte, Universidad Nacional de Trujillo, Universidad Nacional del Centro, Universidad Nacional de Piura, Universidad Nacional Hermilio Valdizán and Universidad Privada San Martín de Porres. In these events, a participation of 380 students was registered.

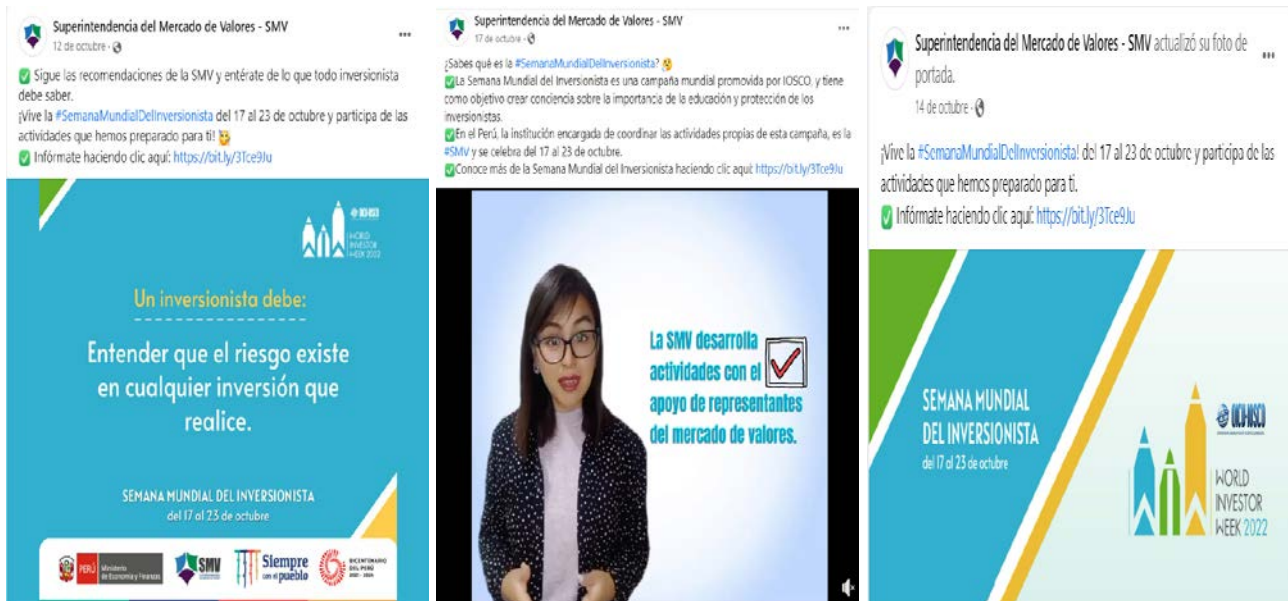


- Also, it was accomplished a Seminar "Securities Market and SMV's role" for the school COAR LIMA, and it had an overall participation of 48 students.

Social network and media campaign

The use of SMV’s social networks (Facebook, Instagram and LinkedIn) was intensified to disseminate information, objectives and the WIW’s activities as well as the key messages of the campaign. It should be noted that the participating entities (BVL, AFM, ASAB and MUNLIMA) also disseminated the activities and messages through their social networks, which not only had a coordinated campaign with clear messages aligned with the objective of the WIW, but also that it was possible to have a greater scope overcoming the difficulties that the situation brought.

• SMV’s Social network



• Other participants Facebook



On the other side, an online banner in the Diario El Peruano (1portal web) was contracted for seven days (from October 14th to 20th), which had a coverage of 312,111 navigators. It should be noted that through this banner the WIW 2022 activities were disseminated, including a link that addressed the WIW section of the SMV Portal, as well as the key messages of the campaign.



Advertising was first done on Google Display and Facebook Ads, increasing event viewability by 254,477 impressions.



Main results

WIW 2022 made it possible to reinforce the dissemination of messages and key aspects to be taken into account in order to participate in the securities market, using various technological and written tools to obtain the widest possible reach. Thus, it is estimated that through Facebook, Instagram, LinkedIn, and YouTube, 31 publications were made with a total of 50,018 people reached, in addition the contents achieved 753 likes, 92 times were shared and 1,434 clicks.

POLAND

WORLD INVESTOR WEEK 2022

National Coordinator: Poland, the Polish Financial Supervision Authority (UKNF).

Other IOSCO members: -

Other participants: Warsaw Stock Exchange (GPW), the GPW Foundation.

The solemn ring of the bell at the Warsaw Stock Exchange (GPW) trading hall on 3 October 2022 signalled the inauguration of the first Polish edition of the ‘Ring the Bell for Financial Literacy’ event as part of the 4th edition of World Investor Week (WIW).

The event was organised by the GPW and the GPW Foundation in cooperation with the UKNF and KDPW_CCP, and provided an occasion to present the agenda of WIW 2022 in Poland and the organisers’ educational projects.

The agenda included a speech by Jean-Paul Servais, Chair of the IOSCO Board, who drew special attention to the main messages of this year’s WIW campaign focused on, for example, investor resilience, sustainable finance, protection against scams, crypto-assets.

As part of the 6th edition of World Investor Week, on 4-7 October 2022, the UKNF held a series of webinars for students of secondary schools and teachers. The webinars covered topics such as: Investing on the Warsaw Stock Exchange (GPW) – investing rules; Cybersecurity from the perspective of a user of financial services: practical aspects; Warsaw Stock Exchange (GPW) – trading in financial instruments; How to protect your phone and not get hacked. More than 4.5 thousand participants attended the webinars.

Also, as part of World Investor Week 2022, the 2nd edition of the Financial Education Day was organised on 15 October by the GPW Foundation. The event was attended by more than 1,000 people (online or in person). The agenda of the Financial Education Day included a debate among experts (‘Financial education: role and perspectives’) and lectures for those interested in learning more about personal finance and investing. The event was divided into modules for various groups: students, beginners in investing, teachers, parents, adults, and seniors.

The WIW campaign also featured two lessons entitled “EduAction: saving and investing”, which were attended by 52 secondary school classes from across Poland. The project was co-organised by the GPW.



PORTUGAL

WORLD INVESTOR WEEK 2022

National Coordinator: Portugal, Comissão do Mercado de Valores Mobiliários (CMVM).

Other IOSCO members: -

Other participants: Banco de Portugal (BdP), Insurance and Pension Funds Supervisory Authority (ASF), Euronext Lisbon (Lisbon Stock Exchange), AEM (Listed Companies Association) APB (Portuguese Banking Association), APIFPP (Investment and Pension Funds Association), APAF (Portuguese Association of Financial Analysts) and APS (Portuguese Insurance Association), CFA Society Portugal, the Portuguese Association for Consumers Protection (DECO) and the Confederation of Portuguese Business (CIP).

As in 2021, CMVM's participation in WIW 2022 was steered together with eleven relevant stakeholders of the Portuguese financial market, the CMVM believes the partnership with these entities enriches the experience and maximizes the dissemination of key messages to investors.

While developing this year's programme, two main themes/concerns impacted our choices: (i) sustainable finance, its urgency, but also the challenges it poses to investors (ii) given the new economic situation, need to save and to prepare for the future and how capital markets can play a role.

Following 2020 Board ruling, the partners were invited to organize their own events under the CMVM's coordination. Therefore, from the 27 events organized, only 2 were solely our responsibility. All the other events ownership pertained to our coordination and approval.

All information concerning events and partners in 2022 can be consulted on our WIW dedicated site that has its own YouTube channel, where most of the events were streamed. It is important to note that this site is also a large database of information concerning the investor that can be reached whenever the public desires. To navigate it, please consult <https://smiportugal.pt/>

The main initiatives are listed below and reflect the above-mentioned objectives.

CMVM ANNUAL CONFERENCE | "SAVINGS IN THE CAPITAL MARKET: INVESTING IN A SUSTAINABLE FUTURE"

The CMVM Annual Conference took place this year during the World Investor Week, more specifically on the 4th of October.

The Conference had a hybrid character and took place at the *Museu do Oriente*, and it was simultaneously broadcasted on SMI's YouTube channel. It had two major connecting themes, namely savings in the capital market and sustainable finance.

Thus, during the morning, savings in the capital market were discussed, with the Conference starting with a Keynote address on "Capital Markets Union and Sustainable Finance" by Marcel Haag, DC FISMA - Directorate-General for Financial Stability | Financial Services and Capital Markets Union.

This was followed by a first panel on the importance of savings from the perspective of investors and the economy. At mid-morning, the José Luis Sapateiro Prize was awarded and before lunch a second panel was held on savings instruments for retirement, expectations, and alternatives.

The afternoon session began with the speech by Andreas Hoepner, Professor at the University College Dublin, on “Climate Change and the EU Regulatory Response: Absolutely Sustainable "Paris-Aligned investing”.

This intervention was followed by the third panel on the capital market at the service of sustainable development in the European context.

BELL RING FOR FINANCIAL LITERACY

Euronext was once again associated with the initiative promoted by the World Federation of Exchanges to kick off the World Investor Week, ringing the bell to draw attention to the importance of financial literacy.

The bell rang for the opening of markets in Lisbon, Amsterdam, Brussels, Dublin, Milan, Oslo, and Paris.

DECO WEBINAR: “THE IMPORTANCE OF SUSTAINABLE FINANCE FOR THE CONSUMER”

Moderated by a reporter of TVI/CNN this webinar addressed the topic of sustainable finance and the role that retail investors play in it.

The essential contribution of investors to sustainability objectives was discussed, a contribution that implies specific duties for those who provide advice or market these investment products, namely on the assessment of investor preferences regarding sustainability, within the scope of MiFID. With the help of panel of experts, the development of the taxonomy associated with these financial instruments was discussed, and the challenges that still arise in this area, particularly concerning information made available to investors that lacks consistency and comparability.

AEM ONLINE CONFERENCE “CHARGES OF THE ENERGY TRANSITION”

With the participation of António Coutinho, CEO of EDP INOVAÇÃO who made the Keynote Speech, and a panel of experts the major challenges involved in energy transition were debated.

At a time of great uncertainty about the future, more evidently marked by Russia's hostility against Ukraine and the structural increase in inflation, but also conditioned by the major climatic, demographic, and migratory changes in progress, the AEM promoted the analysis and debate on the main challenges of energy transition, in a context of urgent need to develop the capital market and as a contribution to boosting the real economy in Portugal.

OPEN DAY IN BANKING: “FROM TRADITIONAL TO VIRTUAL - WHAT OPTIONS ARE THERE FOR THOSE WHO WANT TO START INVESTING?”

Developed for a target audience of secondary school students and young investors, this session in a hybrid format, organized by the APB was set up as a clarification session aimed at younger people.

Several available investment solutions were explained, for those who want to start applying their money in a sustainable way. More conservative savings options were discussed, such as deposits or savings certificates, then moving on to more complex ones, such as investment funds and being mindful of virtual ones, such as active cryptos.

An attempt was made to make young people aware of the details of each of these products and the risks and precautions to be taken when subscribing to them.

DGE WEBINAR: “THE EMERGENCY OF SUSTAINABLE FINANCE AND THE IMPACT OF THE ENERGY CRISIS ON THE ECONOMY AND PERSONAL FINANCE”

This customary webinar (3rd consecutive year), aimed at teachers, important disseminators of financial literacy, results from the partnership between the National Plan of Financial Education (PNFF) and the Ministry of Education.

One more year, with the help of associates and directors of the CMVM, topics that impact the times we live in, were discussed, namely, sustainable finance, associated objectives, where we are and how and where we want and should go, and how the consequences of the Energy Crisis will impact us all.

Then, and considering the current economic situation, the effects of the energy crisis on the economy and personal finances were discussed, specifically on how inflation and rising interest rates condition citizens' lives and more specifically how they impact savings and investments.

Finally, in a scenario of turbulence and volatility in the market, we shared with the audience the major challenges facing investors, the precautions they should take and how the CMVM can help. The webinar was attended by 300 teachers.

SPECIAL PODCAST MONEYBAR: “WHAT TO DO WITH INVESTMENTS IN AN UNCERTAIN SCENARIO?”

This initiative organized by Euronext/APFIPP, which organize a joint initiative for the second consecutive year, this year consisted of a Podcast aimed at the public, wherein Bárbara Barroso, a specialist in financial education and founder of MoneyLab, explored in this episode of the MoneyBar podcast, the topic: "What to do with investments in an uncertain scenario?"

The author helped the public understand the best practices in terms of financial planning and investment management, in addition to explaining how savers can better protect their savings in the current economic context.

This initiative had more than 13,000 viewers.

ASF SESSION: “UNIT LINKED INSURANCE AND OTHER SAVINGS INSTRUMENTS WITHIN THE INSURANCE AND PENSION FUNDS SECTORS”

Led by the Insurance and Pension Funds Supervisory Authority (ASF), this initiative was organised in a hybrid format and was designed for the public.

The event began with the presentation of the study - "*Evolution of the Unit-Linked product segment and general characterization of the offer and investment policy associated with these products, in the period 2020-2021*".

A presentation on savings instruments within the insurance sectors and pension funds followed and the session ended with questions and answers.

CIP WEBINAR: “DIGITAL FINANCIAL LITERACY: THE IMPACT OF SOCIAL NETWORKS”

Organized by the Portuguese Business Confederation (CIP). This webinar was designed for the public.

In our society, digitalization and social networks have been playing an increasingly important role in disseminating knowledge and changing behavior, which is why they can be excellent tools to combat financial illiteracy.

CIP considers that given the acceleration of digitalization, particularly in financial services, it is essential that the business fabric adopt sustainable and safe attitudes, behaviors, and financial choices.

Seeking to involve financial intermediaries in this debate on the advantages and risks of digitalizing financial services, and the growing importance of social networks, CIP invited representatives from several banks, i.e Ativo Bank, Caixa Geral de Depósitos but also Bárbara Barroso from MoneyLab and a representative from the CMVM.

CFA WEBINAR - “FINANCIAL LITERACY FOR ALL - WORKSHOP ON HOW TO START INVESTING”

Organized by the CFA Society, and with the public in mind, this webinar was organised with the aim of addressing financial investment, in a very simple and easily accessible way.

The Webinar was organized around five modules; (1) why invest, (2) importance of saving, (3) Investment, (4) most frequent behavioral mistakes and (5) what are the main investment products available and their characteristics.

The basic idea was to revisit basic investment principles and reiterate their importance, as well as savings, in a time of economic uncertainty and with a volatile market.

APB WEBINAR: “OPEN DAY IN BANKING: WHAT CARE SHOULD I TAKE WHEN I AM ONLINE?”

In the second session of Open Day in Banking in digital format, APB organized a webinar on the precautions to be taken when going online.

Promoted by a national bank there was a conversation on fraud attempts - such as Phishing or Malware, which can occur when we are online, whether making a purchase, paying, browsing social networks, or going to the bank.

In this session, some advice, and good practices that we should adopt were also transmitted to avoid being victims of fraud, whenever we use the various digital channels.

APS WEBINAR: “CONTRIBUTION OF THE INSURANCE ACTIVITY IN THE TRANSITION TO A MORE SUSTAINABLE ECONOMY”

After the welcome note by the President of APS, the webinar began with a keynote speech by John Scott, responsible for sustainable risk at the Zurich Insurance Group.

This was followed by a round table on the practical implications in terms of Investment, governance, and underwriting, wherein members of 3 insurance companies participated - Fidelidade, Swiss Re and Tranquilidade - moderated by APS.

CFA SESSION: “FINANCIAL RESILIENCE - BEHAVIOR MISTAKES, HOW TO AVOID THEM”

With a hybrid format, broadcast on SMI's YouTube channel and in the ISEG amphitheatre (One of Portuguese Leading economics schools) the CFA organized this session on behavioral factors.

This initiative consisted of two parts, an initial one wherein Professor Victor Barros and the CFA sought to conduct an interactive session with the audience to identify behavioral errors in the investment process.

In the second part, a debate was held with the participation of portfolio managers and investment consultants who talked about most common errors that result from behavioral biases.

CONVERSATIONS AT THE CMVM: “SUSTAINABLE FINANCE”

To close WIW 2022, the CMVM organized a new session of “Conversations at the CMVM”, in digital format.

Designed for the public and to discuss one of the themes of the moment, sustainable finance, Rita Oliveira Pinto, Advisor to the CMVM Management Board, spoke on sustainable finance with Professor Pedro Mateus das Neves.

The importance of sustainable finance was discussed. What is being done at global and European level, the weight of everyone's involvement in this matter, and of investors, ensuring that they are aware of the risks and what they are to subscribe, as well as their preferences.

Very interesting conversation, too short, which seeks to scalpel the path that is being taken in regulatory and legal terms, but also conceptual and philosophical on sustainable finance.

DECO CLASSES: “YOUNG INVESTOR WEEK: SAVING AND INVESTING”

Outside the official schedule of SMI 2022, and throughout the entire week, in a face-to-face format, DECO organized classes on savings and investment in partnership with the national network of DECO Jovem schools.

BANCO DE PORTUGAL: “SOCIAL MEDIA CAMPAIGN “VIRTUAL ASSETS, REAL RISKS”

Banco de Portugal (BdP) promoted the campaign on the BdP's social networks, 'Virtual assets, real risks', in three videos: Crypto as a means of payment; Crypto and the confrontation with the digital Euro; and Limitation of powers.

- Video 1 - "'Virtual currencies' are not real currencies. Find out why.
- Video 2 - "The Digital Euro and Crypto assets. What are the differences?"
- Video 3 - "Did you know that when you invest in virtual assets you are doing it at your own risk?"

WIW 2022 - Key figures

Partners	11
Number of initiatives	27
Number of direct participants	16,500
New launches	Brochure on sustainable finance, 5 videos, and first edition of “Investor’s Report”
Press releases	3
Printed news generated	21
TV audience	Not yet available
Social media impressions	97,689
WIW YouTube visualizations	5,362
Site viewers	3,554

ROMANIA

WORLD INVESTOR WEEK 2022

National Coordinator: Romania, Financial Supervisory Authority (FSA/ASF).

Other IOSCO members: -

Other participants: Institute of Financial Studies, Bucharest Stock Exchange (BVB), Central Depository, universities, schools and high-schools.

Financial education is FSA's strategic objective, and constant efforts are being made to create and diversify financial education programs in order to achieve the goal of increasing the level of financial literacy in Romania.

In the current highly dynamic and competitive financial landscape, there are a wide range of saving and investment options available, characterized by a greater degree of uncertainty due to technological advancements, financial innovation and socio-political instability. These factors contribute to markets that are constantly changing and therefore much more volatile. Therefore, a strong foundation in financial education and resulting self-efficacy becomes crucial for personal financial success, serving as a counterbalance against economic challenges that may impede access to financial well-being.

During World Investor Week 2022, FSA organized a variety of activities targeted towards children, young people, teachers, employees and general public. These activities included seminars and webinars, trainings, interviews and other events, all aimed at raising awareness about the importance of financial education and encouraging people to get involved in it.

To celebrate WIW 2022 in Romania, FSA organized a series of actions and activities as follows:

1. *The Bell Rings at BVB!* is a traditional project of FSA and Bucharest Stock Exchange (BVB) – twice a year, young people open the trading session on the first day of GMW and WIW. Opening of stock trading on October 3, 2022 with a group of 90 high-school students is part of the FSA financial education program. Another group of over 210 high-school students participated online. Representatives of FSA and BVB gave a presentation on the main role of the capital market and the stock market in order to raise awareness of specific aspects related to investments and financial decisions among young people.
2. The Central Depository issued free of charge registration of IBAN code dedicated to shareholders.
3. The reopening of FSA's program aimed at high-school students – *Start2Learn*, with the pilot module *Start2Learn: Personal Finances* took place in WIW 2022. The program provides the basics the youngsters need to start planning their financial objectives and helps them to make healthy financial decisions.
4. A long-term pilot program has been initiated in partnership with a secondary school from Bucharest, aimed at monitoring the need for financial education and the development of skills among approximately 400 secondary school pupils.
5. *Start4Life* is a program developed by FSA and dedicated to disadvantaged and vulnerable children and youngsters from family-type centers and centers for children with disabilities. As there are different specific characteristics for each type of child, which requires an appropriate approach to

the needs and profile of each, the program is tailor made, with the necessary tools established to adjust the required didactic and pedagogical content, as well as measures and mechanisms for continuity and monitoring of results in medium and long term. A group of children from a placement center participated in a financial education session at the FSA headquarters. Basic information from the financial education field, including the area of investments, was transmitted to them.

6. During WIW 2022, the second edition of the *FinPitic drawing contest* for the smallest participants was submitted to the public vote, the new editions of the FSA Olympics, FinClub, Student Club, Investment Academy, Academic FinHub were launched.

7. *Academic Laboratory* is the FSA financial educational program in which lecturers present practical workshops or seminars to students from universities from all over the country. Under the umbrella of Academic Laboratory in WIW 2022, 2 seminars were organized:

- at the Romanian-American University – 100 students participated, having a special guest invited, one of the biggest Romanian entrepreneurs, Mr. Marian Alecu:
- at the Academic of Economic Studies – 60 students participated.

Start2Invest was organized during WIW 2022 for students in order to learn how to use the BVB trading platform. *Start2Invest* event was also organized under the Academic Lab's umbrella.

Also part of the program for students, a FSA project dedicated to students who have become entrepreneurs or wanting to become entrepreneurs, includes an interview with a successful entrepreneur. For the second edition, Mr. Iulian Stanciu, the CEO and owner of the main e-commerce site in Romania, was invited. The event was broadcast live on Facebook and YouTube.

Academic FinHub is a FSA financial educational program that allows academia and the labor market to discuss various topics on how to make more relevant the skills that are taught in universities for the future graduates that will increase their attractiveness for the job market. *Academic FinHub* has reached its 3rd edition and was transmitted live on Facebook and YouTube. The subject debated was *The importance of knowledge, use and development of behavioral economics research in the training of financial market professionals*.

9. *Lecturers Newsletter* is a periodic publication dedicated to high-school lecturers and teachers, containing articles on financial markets and financial education in order to help them better understand and convey information to their students. The 5th issue was released during WIW 2022.

10. The *Financial Wellness* program was launched by FSA in 2019 and is aimed at employees from various fields of activity. It is a financial education program that takes place in the workplace, with employers offering access to various financial education workshops organized and supported by FSA. Within WIW 2022, seminars were organized for employees of companies and entities partnering with FSA in this financial education program.

12. FSA and its Institute of Financial Studies launched the first fully accredited national financial literacy course for primary school teachers in Romania. Throughout the week, and in the following weeks, multiple groups of teachers participated in this unique course.

13. The education website www.edutime.ro was reviewed to enhance the user experience for site visitors, with a maximum of approximately 10,000 visitors during WIW 2022. Several posts were

shared on FSA's Facebook page and key messages from the IOSCO were distributed to be disseminated during WIW 2022, with a total impact of over 12,000 people during this period.

FSA's organized events were well received and appreciated from a media perspective. The following are the main links that refer to FSA's actions during WIW 2022:

<https://www.agerpres.ro/comunicate/2022/10/04/comunicat-de-presa-asf--989994>

<https://www.1asiq.ro/Incepe-programul-StartFIN-pentru-cadrele-didactice-din-invatamanul-primar-articol-3,100-69516.htm>

<https://www.agerpres.ro/comunicate/2022/10/04/comunicat-de-presa-asf--990199>

<https://www.1asiq.ro/Incep-inscrierile-la-Olimpiada-ASF-un-concurs-national-de-educatie-financiara-pentru-elevii-claselor-a-VIII-a-si-a-XI-a-articol-3,100-69520.htm>

<https://www.piatafinanciara.ro/incepe-programul-startfin-pentru-cadrele-didactice-din-invatamanul-primar/>

<https://ziare.com/focsani/stiri-actualitate/incepe-programul-startfin-pentru-cadrele-didactice-din-invatamanul-primar-8771440>

<https://www.revista-patronatelor.ro/asf-celebreaza-educatia-financiara-in-cadrul-world-investor-week/>

<https://onlinepress.ro/incepe-programul-startfin-pentru-cadrele-didactice-din-invatamanul-primar/>

<https://onlinepress.ro/olimpiada-asf/>

<https://romani-adevarati.ro/2022/10/04/a-s-f-celebreaza-educatia-financiara-in-cadrul-world-investor-week/>

<https://technote.ro/2022/10/04/a-s-f-celebreaza-educatia-financiara-in-cadrul-world-investor-week/>

<https://www.manager.ro/articole/banii-tai-151/directorul-bvb-exista-multe-moduri-in-care-poti-face-bani-dar-trebuie-sa-stii-sa-ii-si-gestionezi-113771.html>

<https://mycta.ro/o-saptamana-de-actiuni-si-evenimente-dedicate-educatiei-financiare/>

<https://www.1asiq.ro/Incep-inscrierile-la-Olimpiada-ASF-un-concurs-national-de-educatie-financiara-pentru-elevii-claselor-a-VIII-a-si-a-XI-a-articol-3,100-69520.htm>

<https://financialintelligence.ro/clubul-online-de-educatie-financiara-a-iv-a-editie/>

<https://www.piatafinanciara.ro/clubul-online-de-educatie-financiar-a-iv-a-editie/>

<https://mainnews.ro/club-de-educatie-financiara-pentru-liceeni-organizat-de-ministerul-finantelor/>

<https://www.ceccarbusinessmagazine.ro/clubul-online-de-educatie-financiara-a-iv-a-editie-s16397/>

<https://www.bankingnews.ro/arb-bnr-asf-club-de-educatie-financiara-finclub.html>

<https://www.bzi.ro/bnr-si-asf-anunta-organizarea-clubului-online-de-educatie-financiara-a-iv-a-editie-4558674>

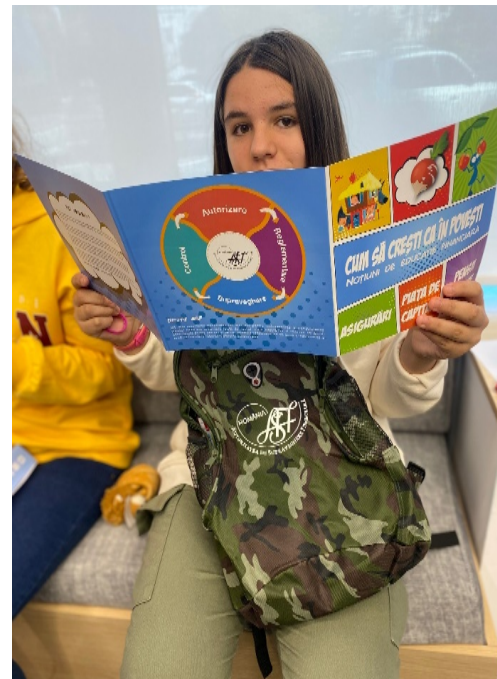
<https://www.transilvaniabusiness.ro/2022/10/06/educatie-financiara-pentru-elevi/>

<https://www.1asiq.ro/ASF-deschide-cea-de-a-treia-editie-a-Student-Club-articol-3,100-69549.htm>

<https://opiniabuzau.ro/bnr-organizeaza-patra-editie-programului-de-educatie-financiara-finclub/>

<https://tribunainvatamantului.ro/academia-de-investitii-pentru-studenti/>





RWANDA

WORLD INVESTOR WEEK 2022

National Coordinator: Rwanda, Capital Market Authority (CMA), Magnifique Migisha.

Other IOSCO members: -

Other participants: All market players.

The Rwanda's Capital Market Authority (CMA) joined the International Organization of Securities Commissions (IOSCO) in celebrating the sixth annual World Investor Week (WIW) from 3 to 9 October 2022 which focused on investor education and promoting investor protection to support and guide investors' decision for their long-term investment appropriately.

The growth of any economy depends on capital accumulation, which in turn depends on investment and an equivalent amount of savings to match it. Two of the most important issues in development economics and for developing countries are how to stimulate investment and increase the level of saving to fund increased investment.

During this year's World Investor Week, CMA conducted digital media and broadcast media campaigns to engage the general public on available saving and investment opportunities through the local stock market."

CMA and the capital market industry players have committed to carrying out regular public education and awareness initiatives meant to bridge the financial literacy gap targeting retail investors in Rwanda to facilitate an interactive and educative forum to enable investors to start saving and investing through the local capital market. Rwanda has also made impressive strides in developing its local capital market as one of the young and growing sectors in the country with many promising opportunities.

This year's campaign targeted the general public whereby they are educated on the importance and benefits associated with saving and investing through the capital market. They also learned various key concepts of saving and investment opportunities through the Rwandan capital market.

I. Published articles

Rwanda's Capital Market Authority joins IOSCO in the 2022 World Investor Week campaign to enhance investor education <https://www.newtimes.co.rw/article/1597/news/featured/rwandas-capital-market-authority-joins-iosco-in-the-2022-world-investor-week-campaign-to-enhance-investor-education> (Published in the New Times).

NEWS

Rwanda's Capital Market Authority joins IOSCO in the 2022 World Investor Week campaign to enhance investor education



Rwanda's Capital Market Authority joins IOSCO in the 2022

<https://en.igihe.com/news/article/rwanda-s-capital-market-authority-joins-iosco-in-the-2022-world-investor-week> (published on IGIHE)



II. Digital media campaign

The CMA's social media networks were used to spread the information on the world investor week campaign as per the below screenshots.

← Tweet


 **Capital Market Authority Rwanda** 
@CMARwanda

#Rwanda's Capital Market Authority joins IOSCO in the 2022 World Investor Week campaign to enhance investor education

newtimes.co.rw/article/1597/n...

#WorldInvestorWeek #IOSCOWIW2022



 Search

 Home  My Network  Jobs  Messaging



Capital Market Authority Rwanda
71 followers
[View full page](#)

 **Capital Market Authority Rwanda**
71 followers
2mo • 

#Rwanda's Capital Market Authority joins IOSCO in the 2022 World Investor Week campaign to enhance investor education
<https://lnkd.in/d/F89TSe4>

#WorldInvestorWeek #IOSCOWIW2022



III. Aired TV shows

Investor Protection in the Rwanda Capital Market | The role of regulators

<https://www.youtube.com/watch?v=QXxA0dmiV2Y>



#BIG_Q: Investor Protection in the Rwanda Capital Market | The role of regulators



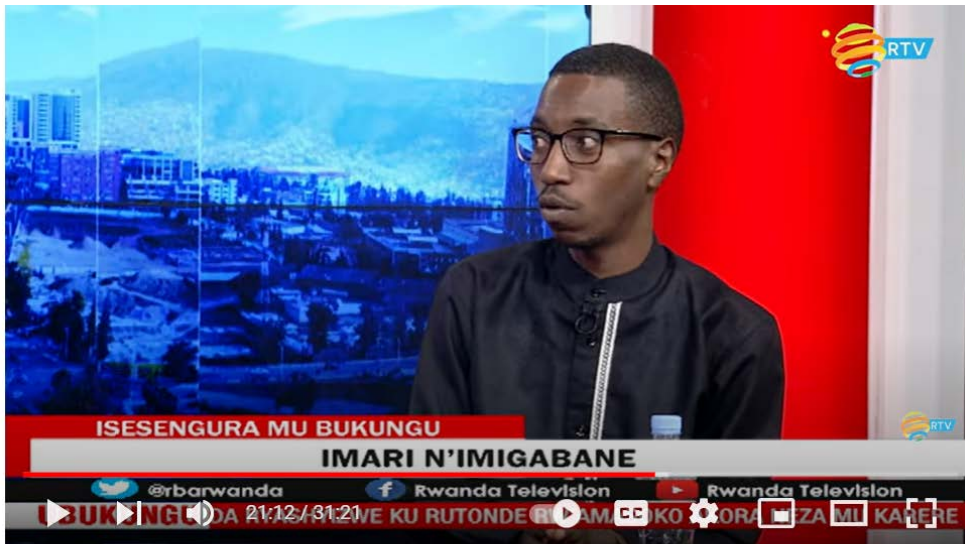
Rwanda...
410K...

Subscribed

3



Share



#RBAHafiYawe #RBANews #Rwanda

Isoko ry'Imari n'Imigabane ry'u Rwanda mu y'imbere yitwara neza muri Afurika | Ibanga ni irihe?



Rwanda...
410K...

Subscribed

10



Share



SAUDI ARABIA

WORLD INVESTOR WEEK 2022

National Coordinator: Saudi Arabia, Capital Market Authority (CMA) of Saudi Arabia, Ali Aldakheel.

Other IOSCO members: -

Other participants: -

Campaign dates: 11th – 20th of October 2022

The Capital Market Authority (CMA) of Saudi Arabia has contributed to the World Investor Week 2022 throughout its two awareness programs: Thameen (ثمين) “which means in English Precious”, and Smart Investor (المستثمر الذكي). These two programs are CMA’s initiatives that have been created for the purpose of increasing the national financial literacy. Thameen is targeting adults in general, as well as current and potential investors in the capital market, while Smart Investor is tailored for the youth generation.



The World Investor Week campaign for 2022 lasted for a total ten days, starting from 11th until 20th of October 2022. The focus of the campaign was to cover the following areas: Investor Resilience, Frauds and Scams Prevention, and Investor Protection.

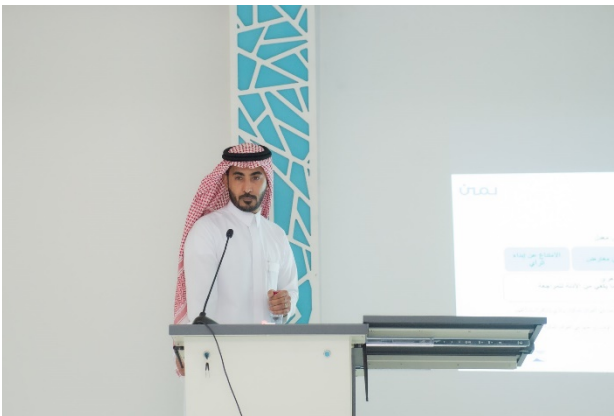
In order to reach the target audience for the campaign, different digital channels were used: Twitter, Instagram, YouTube, Facebook, LinkedIn, and Website. For both Thameen and Smart Investor. Furthermore, numbers of workshops were held during the WIW, in addition to Universities visits, where more than 330 students participated.

During the campaign period, more than 24 posts were published, the content included visuals, texts, graphics, and videos. By the end of the campaign, the results reached over 7.7 million impressions, which is 30% more than last year, and more than 2.2 million views; the engagement has also a positive outcome this year, accomplishing over a thousand likes and retweets.

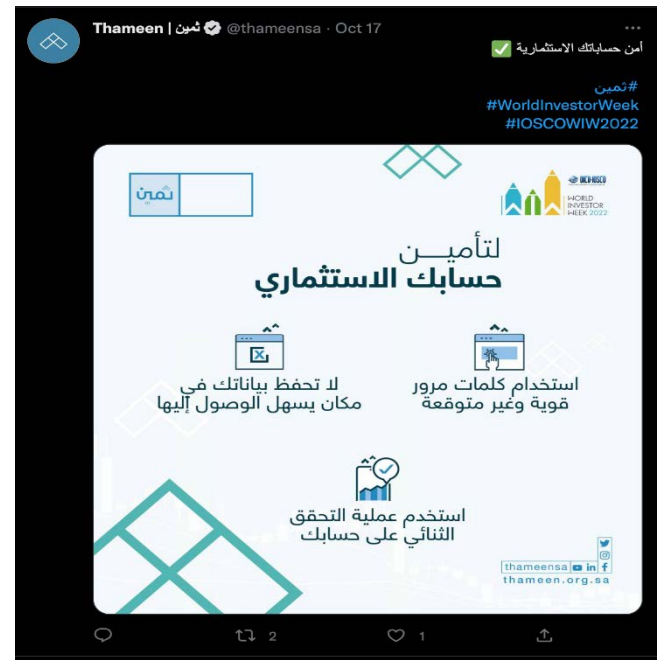
<https://thameen.org.sa>

<https://si.org.sa>

Photo Gallery:







Thameen | ثمين @thameensa · Oct 19

القرارات التي تتخذها بدون دراسة مسبقة قبل الاستثمار قد يؤدي بك لخسارة أموالك

#تممين
#WorldInvestorWeek
#IOSCOWI2022



thameensa | thameen.org.sa

Smart Investor | المستثمر الذكي @siorgsa · Oct 11

تخطيطك الصحيح منذ البداية ينتج لك مشروع استثماري متماسك الجوانب ويساعدك على مواجهة التحديات غير المتوقعة

#المستثمر_الذكي
#WorldInvestorWeek
#IOSCOWI2022



2:10 424.1K views

Smart Investor | المستثمر الذكي @siorgsa · Oct 12

علم أبنائك الاخذار ليكون أسلوب حياة لهم

#المستثمر_الذكي
#WorldInvestorWeek
#IOSCOWI2022

Smart Investor | المستثمر الذكي @siorgsa · Oct 14

أشرح لأبنائك كيف يستفيدون من مصروفهم بالاستثمار

#المستثمر_الذكي
#WorldInvestorWeek
#IOSCOWI2022



486.7K views 0:00 / 1:09

Smart Investor | المستثمر الذكي @siorgsa · Oct 13

تقسيم الدخل مهم للأبناء لمواجهة أي تحديات

#المستثمر_الذكي
#WorldInvestorWeek
#IOSCOWI2022



siorgsa si.org.sa

Smart Investor | المستثمر الذكي @siorgsa · Oct 16

تعليم الأبناء على أهمية التأكد من كل خطوة قبل الشراء كصحة الموقع الإلكتروني وأنها ليست عملية احتيال

#المستثمر_الذكي
#WorldInvestorWeek
#IOSCOWI2022

Smart Investor | المستثمر الذكي @siorgsa · Oct 15

الاندفاع قبل البحث وعدم التخطيط يجعل خسارة الأموال أسرع لذلك كن قذوة لأبنائك

#المستثمر_الذكي
#WorldInvestorWeek
#IOSCOWI2022



SINGAPORE

WORLD INVESTOR WEEK 2022

National Coordinator: Singapore, Monetary Authority of Singapore (MAS).

Other IOSCO members: -

Other participants: The Association of Banks in Singapore, The Singapore Exchange Limited, MoneySense-Singapore Polytechnic Institute for Financial Literacy, Securities Investors Association (Singapore), Financial Planning Association of Singapore, The Central Provident Fund Board, Credit Bureau (Singapore) Pte Ltd, Financial Industry Disputes Resolution Centre Ltd.

Campaign Dates (From/To): 8 Oct - 29 Oct

MoneySense, Singapore's national financial education programme, together with the Association of Banks in Singapore jointly organised the "My Money 2022" series which comprised of a townhall session, Webinar and Seminar during the World Investor Week (WIW).

The series of events aimed to enhance the knowledge of investors on different investment products so that they can make more informed investment decisions in line with their needs and risk appetites.

Securities Market Open at Singapore Exchange - Ring the Bell for Financial Literacy

The launch of WIW was marked by the "Ring the Bell for Financial Literacy" ceremony by exchanges around the world, signifying the industry's efforts to promote financial literacy. The Singapore event was broadcasted on SGX Facebook Live on 4 October 2022, 8.30am to 9.15am.

Ring the Bell for Financial Literacy





Townhall Session

To deepen our reach to the young adults segment with the longest investment time horizon, students from Institutes of Higher Learning were invited to attend the townhall session.

The townhall covered topics on building an affordable diversified investment portfolio and the types of insurance that are important for Gen Z. Social media entrepreneurs were invited to share their entrepreneurship and investing journey, and how sound money management afforded them enough capital to start a business venture. The sharing aimed to inspire young people to take charge of their finances and start investing early in life.

The students also had the opportunity to interact with industry experts and network with like-minded individuals who are passionate about financial literacy matters at the event. Highlights of the townhall session can be viewed on MoneySense Facebook page <https://fb.watch/hwTvPpyuWM/>.

Townhall Session



Webinar Session

We had a webinar session to cater to busy working individuals who prefer to attend virtual events at their convenience.

The theme, building a resilient investment portfolio, was tailored to equip investors with the skills and knowledge to make better investment decisions and understand the risks associated with common asset classes through short presentations and a panel discussion. To keep the audience engaged, the duration of the webinar was kept to 90 mins.

The session comprised the following topics:

1) Adapting to Disruption

The presentation featured risks and opportunities in a rising interest rates environment and key considerations and strategies to build a resilient investment portfolio. These includes focusing on quality earnings to support valuations and cross-asset diversification as a form of return stabilizer.

2) Building a portfolio for the long-term

This segment introduced common asset classes that could be included in a diversified portfolio and considerations on which asset classes to invest in depending on an individual's investment horizon. The industry expert shared key considerations before investing including the importance of taking a longer-term view and not trying to time the market to lower the risk of losing money.

3) REITs and ETFs

The presentation covered the average performance of REITs in Asia, the benefits and considerations of investing in REITs/S-REITs and REITs ETFs. The industry expert shared how investors can access market data from the stock exchange portal to make an informed investment decision.

4) Environmental Resilience in Capital Markets

This segment featured MAS' sustainable finance initiatives such as MAS' environmental risk management guidelines, ESG disclosure and reporting guidelines, as well as why a company's impact on the environment matter to an investor.

The webinar had more than 1,200 views and was well-received. The video remains accessible on MoneySense's Facebook page, and continue to garner post-event viewership.

Webinar

URL: <https://fb.watch/hwTA7kaWDk/>



My Money
Building a Resilient Investment Portfolio
 20 OCTOBER 2022 | 8.00PM - 9.30PM
 LIVE MONEYSENSE FACEBOOK LIVE

Our Panellists

- Mr James Cheo**
 Managing Director, Chief Investment Officer,
 Southeast Asia Global
 Private Banking and Wealth, HSBC
- Ms Jeanne Stampe**
 Green Finance Resource Lead,
 Monetary Authority of Singapore
- Mr Tim Phillips**
 Head of Content & Investment Lead,
 ProsperUs
- Mr Geoff Howie**
 SGX Market Strategist

WEBINAR
 REGISTER HERE

Brought to you by:



In partnership with:



Supported by:




Building a Resilient Investment Portfolio

Mr James Cheo | Mr Geoff Howie
 Mr Edward Choy (Moderator) | Ms Jeanne Stampe | Mr Tim Phillips



Resilience: Quality, income and diversification

- Quality earnings to support valuations**
 - Companies with strong margin power to ensure earnings delivery
 - Companies with structural growth opportunities
 - Companies with strong ESG performance and exposure to the sustainability revolution
- Income as a source of return**
 - Short-dated investment grade bonds
 - Durable dividend stocks
- Diversification as return stabiliser**
 - Cross asset diversification - optimised
 - Tactical tilts - rates, credit, equity

Submit your questions at: <https://pages.facebook.com/wwi2022>

Mr James Cheo
 Investment Outlook - Adapting to Disruption

Seminar Session

The final session of the series was in the form of a physical seminar to reach out to audience who may find virtual engagement challenging due to barriers around technology and user interface.

With a longer duration than the webinar at 3 hours, the seminar had a wider coverage including money management, insurance and retirement planning in addition to investment. The seminar started with global trends and market outlook as a backdrop for the key investment trends in the year ahead, followed by the impact of rising rates and how to start investing with low cost investment products to ride out inflation.

The third topic on retirement planning emphasised the importance of starting retirement planning early in order for investments to grow and benefit from compound interest, and featured tips on how to maximise returns from the Central Provident Fund (CPF), Singapore’s mandatory social security savings scheme funded by contributions from employers and employees.

We had also invited a group of social media influencers to have a dialogue with a financial practitioner. During the dialogue, the financial practitioner gave advice based on the stories shared by the social media influencers on their experiences on financial management and investing.

The seminar ended with a panel discussion on the topic “Building Investor Resilience in a Changing World” where panelists shared important aspects that investors should look out for in building a portfolio that is resilient in a volatile market.

In addition to the seminar, we collaborated with partners to set up booths at the event venue to create a better learning experience for the participants. The booths provided an opportunity for participants to browse the booths and ask questions prior to the start of event and during the event break time. The booths shared information on:

- How the Financial Industry Disputes Resolution Centre Ltd can help to resolve disputes between a consumer and the financial institution;
- Tips on how to avoid falling prey to scams by playing a Scam Buster Bank Quiz and learn scam tactics by playing a behavioural inoculation game that puts player in the mindset of a scammer; and
- Free financial literacy talks and courses offered by MoneySense’s ground outreach arm the Institute for Financial Literacy and the opportunity to do a one-to-one consultation with financial practitioners on possible steps to improve financial health.

The seminar was physically attended by more than 500 participants and the recording of the event would be on MoneySense’s Facebook page accessible to more audience.



Seminar
Building Investor Resilience in a Changing World
My Money

29 OCTOBER 2022 | 2.00PM - 5.00PM
 Registration starts at 1pm

**SINGAPORE MANAGEMENT UNIVERSITY
 SCHOOL OF LAW**
 55 Armenian St, Singapore 179943, SMU Hall, Basement 1

**FOC:
 REGISTER NOW**
**TO GET A FREE
 GOODIE BAG**

Our industry experts will be sharing insights on markets and global trends, tips on how to navigate a rising interest rate environment and how to start retirement planning. More details in registration link.

 Mr Vasu Menon Executive Director, Investment Strategy Wealth management singapore OCBC Bank (The Association of Banks in Singapore)	 Ms Lorna Tan Head of Financial Planning Literacy DBS Bank Ltd (The Association of Banks in Singapore)	 Ms Chuin Ting Weber CEO & Chief Investment Officer MoneyOwl Pte Ltd
 Mr Christopher Tan CEO Provident Ltd (Financial Planning Association of Singapore)	 Ms Ong Woei Jiin Director (Retirement Schemes) CPF Board	 Mr Edward Choy Moderator





SOUTH AFRICA

WORLD INVESTOR WEEK 2022

National Coordinator: [South Africa, Financial Sector Conduct Authority \(FSCA\)](#).

Other IOSCO members: -

Other participants: [City of Johannesburg, National Credit Regulator \(NCR\), Small Enterprise Development Agency \(SEDA\)](#).

1. Background

World Investor Week is a week-long global campaign which aims to promote investor education and investor protection. It is an initiative organized by the International Organization of Securities Commissions (IOSCO) that is made up of 34 securities regulators member organisations. During this week members and stakeholders across the different continents embark on a range of activities, such as offering investor-focused information and services, promoting contests to increase awareness of investor education initiatives, organizing workshops and conferences. This year WIW took place from the 3rd to the 9th of October 2022.

For the World Investor Week 2022, the FSCA organised focused and area specific activities that would create awareness and promote Investor Education. The aim was to raise awareness of the importance of investor education in wealth creation, debt management and how to manage your credit, as well as how to protect investments against fraud and scams.

The objectives of this project were:

- To promote financial literacy and investor education,
- To raise awareness of potential scams in investments and ways to protect investments,
- To re-institutionalise the concept of money management and to highlight the importance of investment in wealth creation.

2. Workshops on Investment Education:

- During the World Investor Week From the 4th to the 6th October 2022, the Financial Sector Conduct Authority, organised workshops with Small, Medium and Micro Enterprises (SMMEs) around Eldorado Park in Johannesburg, South Africa.
- The session had speakers from the Financial Sector Conduct Authority (FSCA), the City of Johannesburg (CoJ), Small Enterprise Development Agency (SEDA) as well as the National Credit Regulator (NCR). The target group for this session was the Small Medium and Micro enterprises as well as individual entrepreneurs. A total of 91 representatives from various SMMEs attended the workshop.



Image: Invitation to attend workshop. This was circulated via WhatsApp, email and social media.

The presentations were conducted by the FSCA, the Small Enterprise Development Agency (SEDA), as well as the National Credit Regulator (NCR).



Image: Workshop Attendees



Image: Workshop Attendees

3. Social Media Posts about Investments

As part of the World Investor Week, the FSCA disseminated key messages raising awareness, promoting financial literacy, and fostering learning opportunities for Investors. The social media platforms used was LinkedIn, Facebook and Twitter as per the social media handles below:

Facebook: FSCA South Africa

Twitter: @FSCA_ZA

YouTube: FSCA Connect

LinkedIn: Financial Sector Conduct Authority

The screenshots below speak to the social media post breakdown for the various social media platforms used for the period 3 to 20 October 2022.

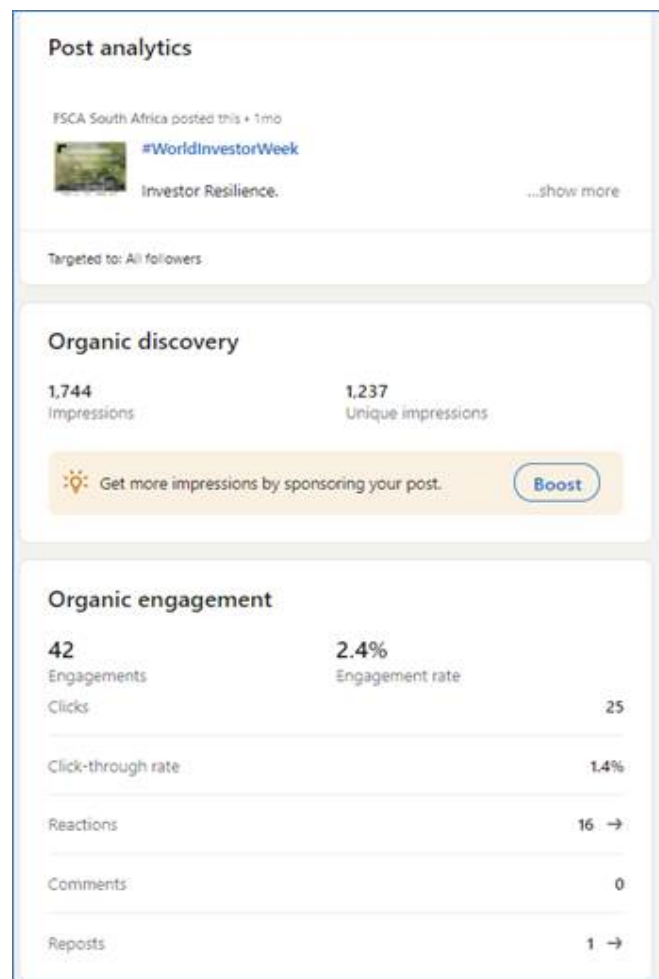
Twitter



Facebook



LinkedIn



4. Monitoring and Evaluation

The M&E team designed the questionnaires which were distributed to participants to fill in, and the responses from the participants can be summarized as follows:

The success of the programme was informed by the extent to which the content is relevant to the participants' needs. A large percentage of the respondents indicated that the information presented was very useful to them, 54% reported that the information was totally new, while another 33% reported that half of the information was new to them, and only 13% indicated that they had prior knowledge of all the information covered in the presentation.

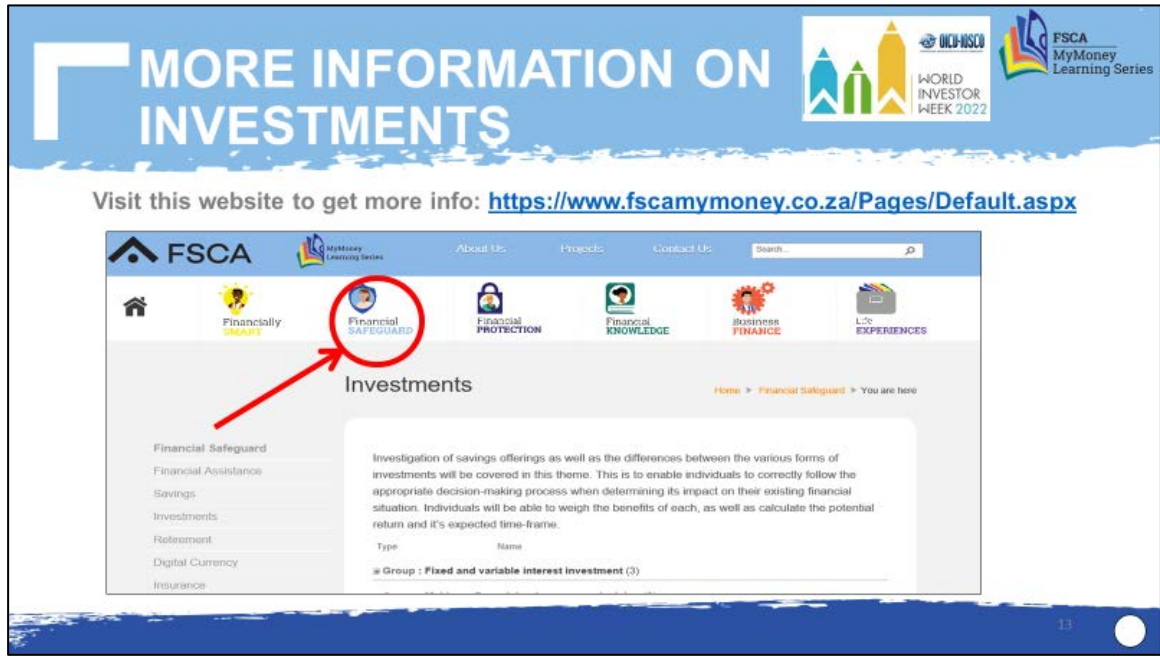
Targeted Participants: The workshop was targeted at the SMMEs and entrepreneurs, and indeed based on the attendance registers all the participants were SMMEs and emerging entrepreneurs.

Attendance registers: The total number of participants that attended the face-to-face workshop exceeded the expected target number.

The participants indicated that they learned new Information with regards to the scams, and how they can protect their investments.

5. Website activities

The FSCA added the WIW logo and branding to our consumer website at www.fscamymoney.co.za for the month of October. Savings and Investments were highlighted in banners on the site's home page.



Screenshot of www.fscamymoney.co.za

SPAIN

WORLD INVESTOR WEEK 2022

National Coordinator: Spain, [Comisión Nacional del Mercado de Valores \(CNMV\)](#).

Other IOSCO members: -

Other participants: [Bolsas y Mercados Españoles \(BME\)](#), [World Federation of Exchanges \(WFE\)](#).

CNMV has supported the World Investor Week (WIW).

The WIW was held during the second week of November. Throughout the week, CNMV promoted it by having the logo on its homepage.

❖ Social media:

CNMV disseminated key messages to increase the awareness of the importance of investor education and investor protection and a number of posts have been shared on Twitter, using the following hashtags:

#WorldInvestorWeek

#IOSCOWIW2022

➤ CNMV shared the following 13 posts on Twitter during the week (translated into Spanish):

- A smart investor recognizes the benefit of long-term, regular and diversified investment. (7/11)
- A smart investor plans for life unforeseen challenges and investment in uncertain contexts. (7/11)
- A smart investor assesses the impact of fees when choosing an investment. (7/11)
- A smart investor analyze whether the sustainable investment policy fits with the investment objectives, risk tolerance and preferences of investors. (8/11)
- A smart investor understands that each sustainable investment opportunity is unique and has to be individually evaluated. (8/11)
- A smart investor never feels rushed and ignores over-the-top sales pitches and pressure to invest right on the spot. (9/11)
- A smart investor avoids “get rich quick” and “can’t lose” schemes. If it’s too good to be true, it won’t be true. (9/11)
- A smart investor understands that risk exists in all investments. (10/11)
- A smart investor conducts research on a product before investing. (10/11)
- A smart investor plans for life unforeseen challenges with budgeting strategies to manage risk, reduce the impact of inflation and avoid high-interest associate debt. (10/11)
- A smart investor recognizes the importance of diversification when it comes to protect investments from losses derived from a single unforeseen incident. (10/11)
- A smart investor has an emergency fund to overcome economic setbacks. (10/11)
- A smart investor always uses secure passwords and good data protection practices such as two-factor authentication in accounts that contain financial information. (11/11)
- A smart investor never discloses personal information on an unexpected call or other communication. (11/11)

Each of the social post reached almost 14,000 people.

➤ Four guides were shared on Twitter as well:

- 1- Boiler rooms
- 2- Decalogue to avoid boiler rooms
- 3- Investors protection based on Mifid Directive
- 4- Sustainable Finance

➤ A YouTube video was shared on Twitter as well:

‘Choose you best way as an investor’:

<https://www.youtube.com/watch?v=kDSq9IZofeY&t=20s>

➤ An online course was shared on Twitter as well:

Sustainable finance:

<https://www.cnmv.es/Cursos/Educacion-Financiera/Finanzas-Sostenibles/index.html#/slide/S5IGr4Bue>

➤ A Podcast was shared on Twitter as well:

Podcast:

https://www.ivoox.com/01-chiringuitos-financieros-el-restaurante-moda-audios-mp3_rf_56515237_1.html

IMAGES:

• **POSTS**



<p>Los inversores inteligentes comprenden que cada oportunidad de inversión sostenible es única, debiendo ser evaluada individualmente.</p>	<p>Los inversores inteligentes aprecian las ventajas de una estrategia de inversión regular, diversificada y a largo plazo.</p>	<p>Los inversores inteligentes analizan si la política de inversión sostenible declarada encaja con los objetivos de inversión, tolerancia al riesgo y preferencias de los inversores.</p>	<p>Los inversores inteligentes planifican para los imprevistos de la vida y la inversión en tiempos inciertos.</p>
<p>Los inversores inteligentes desconfían de promesas de "dinero fácil" e inversiones que "no pueden perder"; si parece demasiado bueno para ser verdad, no será verdad.</p>	<p>Los inversores inteligentes cuentan con un fondo de emergencias para superar reveses económicos.</p>	<p>Los inversores inteligentes investigan antes de invertir para protegerse contra estafas financieras.</p>	<p>Los inversores inteligentes comprenden que todas las inversiones conllevan riesgo.</p>
<p>Los inversores inteligentes reconocen la importancia de diversificar, sobre todo para proteger las inversiones de pérdidas derivadas de una sola incidencia imprevista.</p>	<p>Los inversores inteligentes planifican los retos imprevistos de la vida con estrategias presupuestarias para gestionar el riesgo, reducir el impacto de la inflación y evitar el endeudamiento con interés alto.</p>	<p>Los inversores inteligentes en cuentas que contengan información financiera, utilizan siempre claves seguras y buenas prácticas de protección de datos, como la autenticación de doble factor.</p>	<p>Los inversores inteligentes nunca revelan información personal durante una llamada no solicitada u otro tipo de comunicación.</p>

• GUIDES



❖ **Ring the bell ceremony**

On October 3rd, the trading session started at the Barcelona stock exchange with a commemorative Ring the Bell to celebrate it. More than 50 stock exchanges around the world have rung the bell to highlight the importance of Financial Education.

Pablo Hernández de Cos, Governor of the Bank of Spain, led the bell-ringing ceremony, accompanied by Javier Hernani, CEO of BME. In his speech, Hernández de Cos stressed that "financial education has a macroeconomic impact, as the fact that citizens make responsible decisions is fundamental to guarantee financial stability."

On his side, Javier Hernani reiterated BME's commitment to financial education. "The greater the financial culture of a society, the better investment decisions its citizens will make, which has a favorable impact on the proper functioning of financial markets and the progress of the economy as a whole."

SWEDEN

WORLD INVESTOR WEEK 2022

National Coordinator: Sweden, Finansinspektionen (Sweden's financial supervisory authority).

Other IOSCO members: -

Other participants: The Swedish Police and The Swedish Consumers' Banking and Finance Bureau.

Digital seminar for elderly people

Every year, hundreds of elderly people fall victim by various investment frauds. That is why Finansinspektionen, together with The Swedish Police and The Swedish Consumers' Banking and Finance Bureau, organized a digital seminar to strengthen the elderly's knowledge of fraud.



**DIGITAL TIMME
OM BEDRÄGERIER**
FÖR DIG SOM ÄR PENSIONÄR

- 5 OKTOBER KL. 10:00 - 11:00
- DIGITALT SEMINARIUM
- ARRANGERAS AV FINANSINSPEKTIONEN

Seminarieret är gratis och fritt från reklam.

**STÄRK DINA
KUNSKAPER OM
BEDRÄGERIER!**

**NATIONELLA
NÄTVERKET
FÖR FINANSIELL
FOLKLYSTNING**

**OLIKA TYPER AV
BEDRÄGERIER OCH OM
DU HAR DRABBATS**
POLISEN

**INVESTERINGS-
BEDRÄGERIER OCH
VARNINGSSIGNALER**
FINANSINSPEKTIONEN

**UNDBIK ATT BLI LURAD
OCH ATT TÄNKA PÅ
OM DU INVESTERAR**
KONSUMENTERNAS
BANK- OCH FINANSBYRÅ

Article about fraud

In addition, an article on investment fraud was published on the authority's website fi.se. The article addresses what is current in the area of fraud and contains tips on what to think about in order not to be deceived.

Brochure on savings and investment

On the theme of saving and investing, the new brochure *Save, invest & borrow* was launched during the week. The brochure contains facts and inspiration about different types of savings and how to invest your money. It is available to read digitally and physically and will be used in our educations.

THAILAND

WORLD INVESTOR WEEK 2022

National Coordinator: Thailand, The Securities and Exchange Commission (SEC Thailand).

Other IOSCO members: -

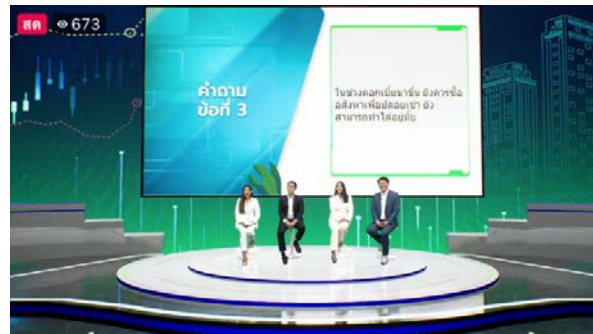
Other participants: -

To reaffirm our commitment to raising awareness and reiterating the importance of capital market investor education and protection, the SEC Thailand has proactively taken part in the annual IOSCO World Investor Week campaign for the sixth consecutive year. This year's activities were launched under the theme, **“Investor Resilience”** or **“How can investors make their finances more resilient to the ever-changing life context?”**. Throughout the week of 2-8 October 2022, financial and investment knowledge to cope with the dynamic financial environment, including the challenges of money management amidst inflationary pressures, were highlighted through various online activities. Key messages delivered include financial and investment planning, proper saving and investment methods, and self-protection from falling victim to financial frauds and scams. The activities taken place are as follows:

1. To signify the launch of the campaign in Thailand, the SEC Secretary General, Ms. Ruenvadee Suwanmongkol, gave an opening speech at the online seminar and promoted key messages of the campaign throughout the week, reflecting her continuous firm support given to this important event.



2. An online educational seminar targeting various groups of audience was held on 2 October, 2022 on the topic, **“Building Resilience to Cope with the Unexpected”**. The seminar program includes knowledge-and experience-sharing sessions by financial gurus and influencers on the recent financial issues, such as **“As the World Changes, What Should We Learn about Money Management?”** and **“How to Invest to Beat Inflation?”**. This seminar was reached by 5,000 online participants through the SEC Facebook live pages.



3. A series of educational infographics on **money management techniques to build up financial resilience for the changing context** was publicized through the SEC Facebook pages throughout the week (7 days, 7 tips), achieving around 7,461 reaches from the target audience.



Day 1 “3 tips for adapting to changes”



Day 2 “Financial planning, anyone can do”



Day 3 “Techniques to manage personal expense”



Day 4 “Techniques to increase personal income”



Day 5 “Investing to beat inflation”



Day 6 “3 things to check before you invest”



Day 7 “5 No’s to avoid frauds & scams”

The Stock Exchange of Thailand (SET)

SET supported the World Investor Week 2022 and WFE Ring the Bell for Financial Literacy campaign by launching a video clip and banner on SET Website and SET Twitter during the first week of October 2022.

Website / Social Media Activities

SET launched a video clip, remarked by Dr. Soraphol Tulayasathien, Senior Executive Vice President, Head of Sustainable Market Development Division, describing the “SET Financial Literacy in Action” strategy through the SET Fin Quizz’s activities. SET Fin Quizz is an online financial literacy assessment test which is a starting tool to self-analyze financial gaps among Thai people at any ages. This data will be collected and analyzed to provide effective forms of financial education.

- **Video on YouTube:** <https://www.youtube.com/watch?v=q2m9afM-iY8>
- **Video on Twitter:** https://twitter.com/SET_Thailand_EN/status/1576769013681643520?t=lzz7KzIPW92mhUX0mkyUOQ&s=06

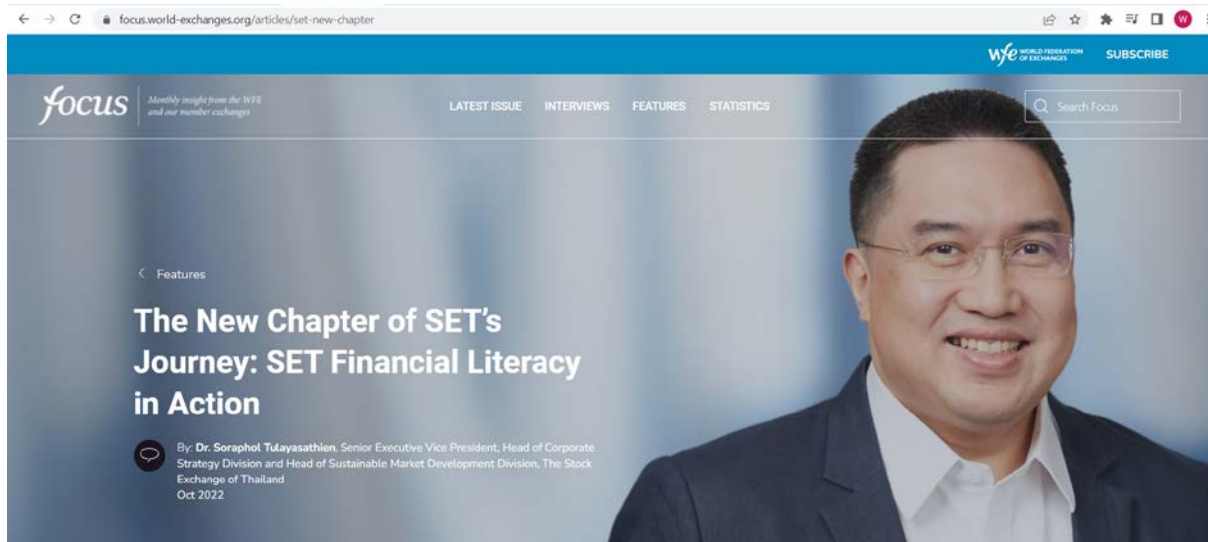
- **Banner on SET Website**



Financial Literacy Article

SET has published an article titled “The new chapter of SET’s journey: SET Financial Literacy in Action” on WFE Focus Magazine in October 2022 issue, which is devoted to investor protection and financial literacy to support the World Investor Week.

- **Article:** <https://focus.world-exchanges.org/articles/set-new-chapter>



TRINIDAD AND TOBAGO

WORLD INVESTOR WEEK 2022

National Coordinator: [Trinidad and Tobago, Trinidad and Tobago Securities and Exchange Commission \(TTSEC\)](#).

Other IOSCO members: -

Other participants: -

The Trinidad and Tobago Securities and Exchange Commission (TTSEC), in celebration of World Investor Week (WIW) 2022, engaged in the following activities in keeping with the themes for this year - Investor Resilience and Financial Sustainability.

WIW 2022 – October 3-9

Investor Resilience

- 1) Investor Education (IE) and Financial Literacy (FL) are critical components for building investor resilience. These topics were in focus when the TTSEC held its 25th Anniversary National Tertiary Level Quiz Competition in the midst of WIW – September 30th - October 19th.
- 2) The TTSEC also executed an investor resilience social media campaign, which highlighted key messages and tips for investors, on improving their financial resilience and being better prepared to face unplanned life events.

Financial Sustainability

- 1) This was promoted on social media using existing published content on financial sustainability. This campaign focused on increasing awareness of the importance of financial sustainability in the securities market. The following links are published articles on the subject and were shared on our socials:

<https://www.ttsec.org.tt/sustainable-finance-and-regulatory-expectations/>

<https://www.ttsec.org.tt/sustainable-reporting-standards-in-the-securities-market-pt-2/>

<https://www.ttsec.org.tt/sustainable-investing-and-the-role-of-securities-regulators/>

The TTSEC's individual activities formed part of the wider collaborative effort through the International Forum for Investor Education - Caribbean Working Group, in recognition of WIW 2022.

Results

In October 2022 the following data was retrieved following the implementation of the World Investor Week activities. The data compares activity with the previous month – September 2022.

Engagement

Engagement on Facebook grew by 608% from previous month to 1.2K.
 Engagement on Twitter grew by 1.9K% from previous month to 661.
 Engagement on Instagram from by 27.2% from previous month to 187.
 Engagement stood at 81 on LinkedIn with a decrease in engagement by 21.4%.
 Total Engagement – 2,129

Table 1 below presents this data.

Table 1 - Engagement on Social Media compared to previous month

Social Media	Increase/Decrease % from previous month	Growth/Decline #
Facebook	608% increase	1.2K
Twitter	1.9K% increase	661
Instagram	27.2% increase	187
LinkedIn	21.4% decrease	81
Total #		2,129

Reach

Total reach on Facebook increased from previous month by 233% to 620K
 Total reach on Instagram increased from previous month by 377% to 450K
 Total reach on LinkedIn decreased from previous month by 19% to 1.9K

Total Reach **1,071,900**

The table below shows the data represented.

Table 2 Reach on Social Media compared to previous month

Social Media	Increase/Decrease % from previous month	Growth/Decline #
Facebook	233% increase	620K
Instagram	377% increase	450K
LinkedIn	19% decrease	1.9K
Total #		1,071,900

New Followers

Facebook increased by 36 or .4% to 9.3K.
 Twitter increased by 26 or 3.5% to 768.
 Instagram increased by 50 or 3.4% to 1.5K.
 LinkedIn increased by 21 to .7% to 3.1K.
 Total New Followers – 133

Table 3 below shows a tabular view of the data above.

Table 3 Number of New Followers when compared to previous month

Social Media	Increase/Decrease % from previous month	Growth/Decline #
Facebook	.4% increase	9.3K
Twitter	3.5% increase	768
Instagram	3.4% increase	1.5K
LinkedIn	.7% increase	3.1K
Total # 133		

Images from Social Media Campaign





**INVEST IN WAYS THAT ALIGN
WITH YOUR GOALS**



**#INVESTORRESILIENCE
#FINANCIAL SUSTAINABILITY**



**UNDERSTAND RISK AND
HOW YOU'RE AFFECTED**



**#INVESTORRESILIENCE
#FINANCIAL SUSTAINABILITY**

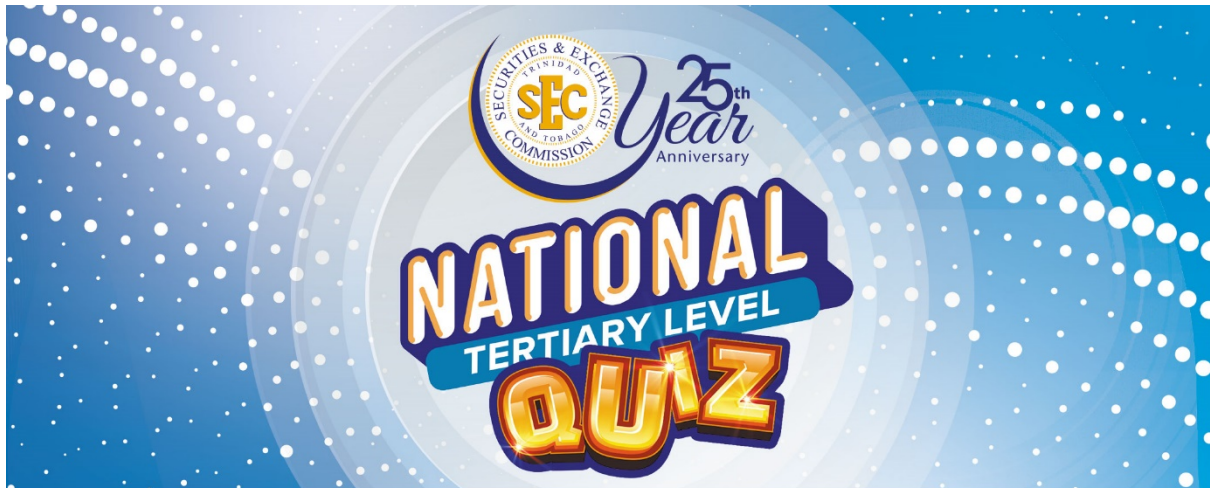


#INVESTORRESILIENCE
#FINANCIAL SUSTAINABILITY



Images from National Tertiary Level Debate Competition





TTSEC's 25th Anniversary National Tertiary Level Quiz Competition
'You Invest. We Protect. Everyone Benefits!'

Trinidad and Tobago
Securities and Exchange
Commission ("TTSEC")

CONGRATULATES

*The Arthur Lok Jack Global
School of Business on
winning the TTSEC's 25th
Anniversary Tertiary Level
Quiz Competition 2022.*



From Left to Right: Mr. Mariano Browne, CEO, UWI-ALJGSB; Ms. Enid Zephyrine, Chairman, TTSEC; Mr. Christian Brooker; Mr. Alexander Ramlogan; Ms. Teddy-Ann Quamina, Ms. Lystra Lucillio, CEO (Ag.), TTSEC and Dr. Miguel Daniel, Team Coach.

Congratulations also to
*Cipriani College of Labour
and Cooperative Studies
on placing 2nd.*



From Left to Right: Ms. Nichelle Rodulfo, Team Coach; Ms. Monifa Cudjoe; Mr. Nicholas Charles; Ms. Enid Zephyrine, Chairman, TTSEC; Ms. Shania John and Ms. Lystra Lucillio, CEO (Ag.), TTSEC.

THANK YOU TO ALL PARTICIPATING SCHOOLS

1. Arthur Lok Jack Global School of Business - UWI
2. Cipriani College of Labour and Co-operative Studies (CCLCS)
3. Council of Legal Education (Hugh Wooding Law School)
4. CTS College of Business and Computer Science Limited
5. UWI School of Business and Applied Studies Limited (Trading as ROYTEC)

Prizes partly sponsored by the
Central Bank of Trinidad and Tobago
National Financial Literacy Programme



www.ttsec.org.tt

www.investucatett.com | www.investorquest-tt.com

Download our TTSEC Investor Protection App  

Find us on     

TÜRKIYE

WORLD INVESTOR WEEK 2022

National Coordinator: Türkiye, Capital Markets Board of Türkiye (CMB).

Other IOSCO members: Turkish Capital Markets Association (TCMA).

Other participants: Borsa Istanbul, Central Registration Agency (MKK), Istanbul Settlement and Custody Bank (TAKASBANK).

WIW was celebrated from October 3 to 7, 2022 for the sixth time in Türkiye. In collaboration with Capital Markets Board of Türkiye, Borsa Istanbul, Central Registration Agency and Istanbul Settlement and Custody Bank, Turkish Capital Markets Association organized an online event open to public. The event started on October 3 with an opening ceremony with the striking of the gong at market opening in Borsa Istanbul.

The event covered 20 sessions with 100 speakers on various issues such as sustainable finance, crowdfunding investments, digital brokerage houses, investor decisions in terms of behavioral finance, technology and algorithmic transactions in capital markets, cornerstones of investment, measurement and reporting of greenhouse gas emissions, future of the profession of sustainability specialist, individual and corporate topics such as carbon footprint calculation, investment in lease certificates and real estate investment through the capital markets. Participants had the opportunity to get useful information from experts and market professionals and ask questions about the relevant topic through registering from a dedicated website:

www.dunyayatirimcihaftasi.org.tr

Seminars were held online on www.dunyayatirimcihaftasi.org.tr, with a total of 16,624 participants. The seminars are available on YouTube and are continuously being watched by those who are interested on the related issues.

Participants obtained certificates for their participation and were eligible to for lotteries after each panel to win digital products. In between session breaks, short films and videos were shown regarding various issues regarding investing and investment scams. In addition, there were some videos that targeted children which engaged them on topics of saving and investing.



6. DÜNYA YATIRIMCI HAFTASI
3-7 Ekim 2022

Sermaye Piyasası Aracılığıyla Sürdürülebilir Finansmanı Uzmanına Sor
03 EKİM 2022 | 10.30 - 11.30

Moderatör
Seçil Yıldız
Türkiye Kalkınma ve Yatırım Bankası - Genel Müdür Yardımcısı

Seçil Sayın Kutluca
Sermaye Piyasası Kurulu - Daire Başkanı Yardımcısı

Mert Yılmaz
Info Yatırım Menkul Değerler A.Ş. - Genel Müdür Yardımcısı

Banu Budayoğlu Yılmaz
Borsa İstanbul A.Ş. - Stratejik Planlama Servisi Yöneticisi

Prof. Dr. Recep Bildik
İstanbul Ticaret Üniversitesi

www.dunyayatirimcihaftasi.org.tr

IOSCO WORLD INVESTOR WEEK 2022

BORSA İSTANBUL

TSPB TÜRKİYE SERMAYE PİYASALARI BİRLİĞİ

UNITED ARAB EMIRATES

WORLD INVESTOR WEEK 2022

National Coordinator: [United Arab Emirates, Securities and Commodities Authority \(SCA\) of United Arab Emirates \(UAE\)](#).

Other IOSCO members: [Dubai Financial Services Authority \(DFSA\)](#).

Other participants: [Abu Dhabi Securities Exchange \(ADX\)](#), [Dubai Financial Market \(DFM\)](#).

Campaign Dates (From/To): Oct 3 - Oct 7

The Securities and Commodities Authority (SCA) of United Arab Emirates (UAE) organized the 2022 World Investor Week (WIW 2022) initiative in the country from the 3rd to the 7th October of 2022 with a soft launch bell ringing ceremony held on Oct 3rd 2022 at the trading halls of the exchanges (ADX and DFM). The theme of the campaign in the UAE was on investor resilience and sustainable finance.

The WIW 2022 commenced with a special message from H.E. Dr. Maryam Al Suwaidi, CEO of SCA emphasizing the importance of this campaign for the UAE. The message was released both in Arabic and English in social media on launch of WIW 2022 in the UAE.

There were different presentations and activities held during this campaign with the purpose of continuing to develop and expand capital markets through financial education and protection of retail investors, targeting the general public as well as more sophisticated investors. The WIW 2022 highlighted issues of sustainable financing, investor flexibility, the role of the SCA in protecting the investors, as well as the responsibility of investors themselves in protecting their own investments and preserving their rights by developing and strengthening their investment culture.

The SCA organized a forum titled: “Investment Principles and Effective Financial Planning” for students of Fujairah University of Science and Technology, focusing on introducing students and university professors to the SCA’s work and its supervisory and legislative role. The forum focused on the most important economic concepts that the investor must know in order to invest successfully in the capital markets, besides learning effective financial planning.

The DFSA created a video on sustainable finance which was posted on the DFSA’s website and LinkedIn page. The video garnered 33 views on the DFSA website and 2,142 impressions, 44 likes and 4 reposts on LinkedIn.

In addition, the SCA organized a webinar titled “The Forum for Sustainable Finance and Investors’ Rights”, in cooperation with ADX. The webinar covered the issues of sustainable financing, the role of SCA in protecting investors, and the role of the investors in protecting their investments by enhancing their awareness in capital markets investment.

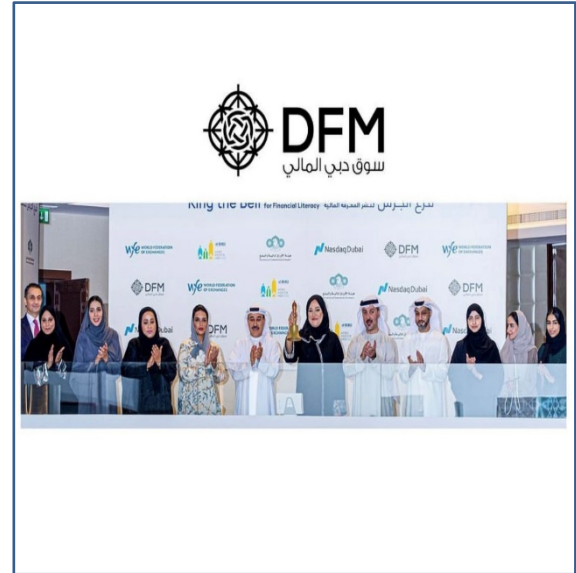
Furthermore, SCA published an audio-visual summary of the World Investor Week events on its social media platforms. The SCA and the financial markets in the UAE published media awareness materials related to the topics raised by the World Investor Week throughout the week.



Securities and Commodities Authority (SCA) organizes the activities of the World Investor Week 2022

In cooperation with the two financial markets and Dubai Financial Services Authority Holding seminars and workshops on the topics of sustainable financing, investor flexibility, the Authority's role in preserving investor rights, and its role in protecting his investments Dr. Maryam Al-Suwaidi, CEO of the Securities and Commodities Authority (SCA), announced that "SCA - in cooperation with the Abu Dhabi Exchange (ADX), Dubai Financial Market (DFM) and Dubai Financial Services Authority (DFSA) - will participate in the activities of the World Investor Week 2022, which will be held over this week, as part of the annual initiative of the International Organization of Securities Commissions (IOSCO).

"The activities on the agenda of this year's World Investor Week shed light on the topics of sustainable financing, investor flexibility, the authority's role in protecting the investor, as well as the responsibility of the investors themselves to protect their investments and preserve their rights by developing and strengthening their investment culture.", Dr. Al-Suwaidi added.



sca_uae

IOSCO WORLD INVESTOR WEEK 2022

هيئة الأوراق المالية والسلع
Securities & Commodities Authority

مرونة المستثمر
المستثمر الذكي

- يواجه الصدمات المالية السلبية بوضع فخر كلف من المال جانباً لتأجيل التطوير.
- يدرك أن جميع الاستثمارات تنطوي على مخاطر.
- يولي أهمية الأصول، لا سيما عندما يتعلق الأمر بحماية الاستثمارات من خسائر ناتجة عن وقوع حدث متفرد مفاجئ.
- يخطط لتحويلات الجاهز غير المتوقعة بوضع استراتيجيات تتعلق بالمرونة بهدف إدارة المخاطر والتخفيف من آثار الأزمات عن التصخم، وتماشي الجوانب ذات القلادة المرتفعة.
- يصب تركيزه على الآثار الذي يلحقه التصخم على القوة الشرائية ويستخدم المعدل الحقيقي للعائد في تقييم الأداء الاستثماري.
- يجري أبحاثاً قبل الشروع في الاستثمار يقي نفسه من الازدواج صحية للاختيال المالي.

11 likes
sca_uae .
#اسبوع_المستثمر_العالمي #هيئة_الأوراق_المالية_والسلع
#اقتصاد #استثمار #الإمارات #تداول... more
October 4 · See translation

sca_uae

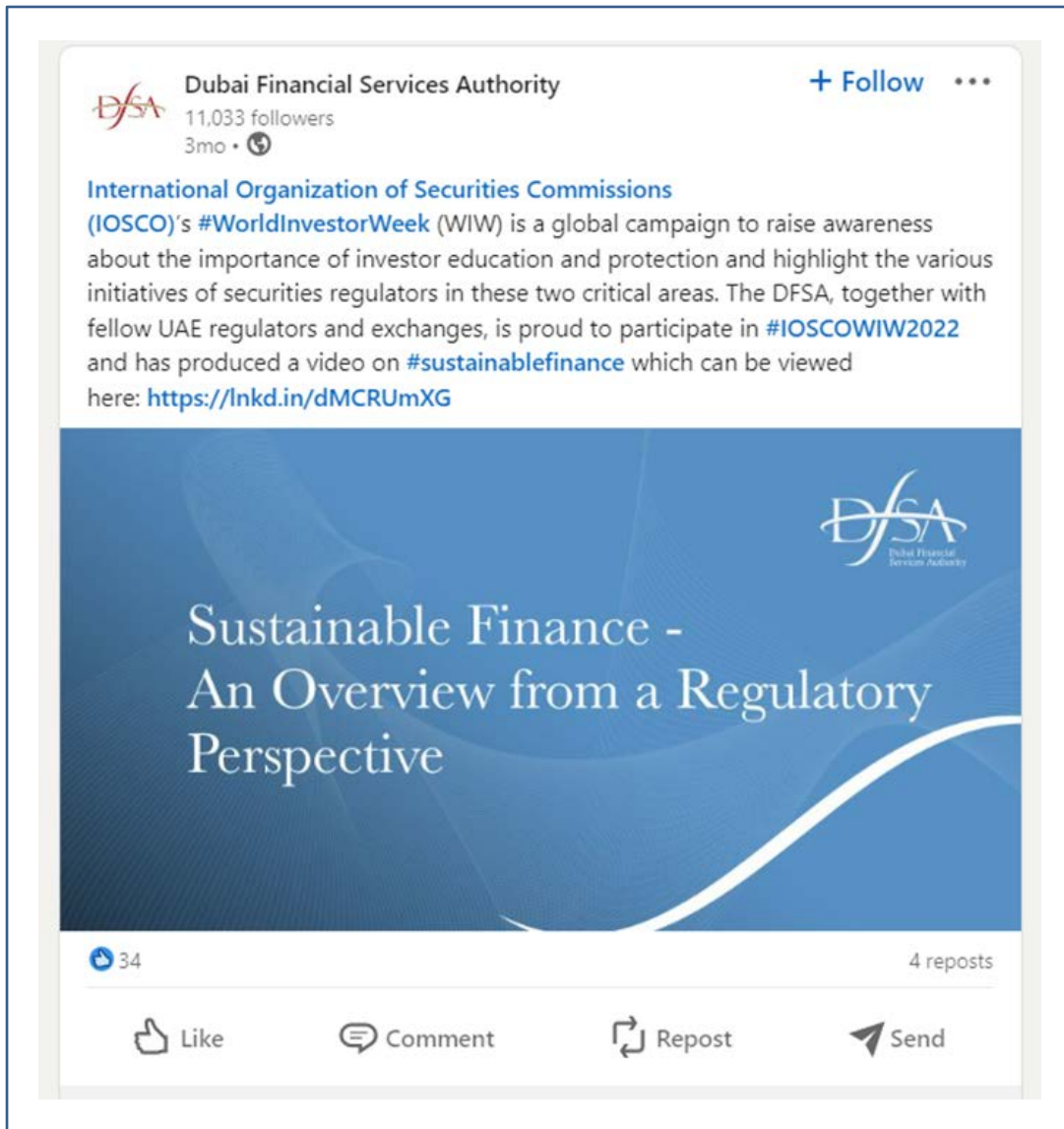
IOSCO WORLD INVESTOR WEEK 2022

هيئة الأوراق المالية والسلع
Securities & Commodities Authority



Investor Resilience
A smart investor

- Weathers negative financial shocks with an adequate emergency fund
- Understands that risk exists in all investments
- Recognizes the importance of diversification, especially with respect to protecting investments from losses from a single, unexpected event
- Plans for life's unexpected challenges with budgeting strategies to manage risk, reduce the impact of inflation, and avoid high interest debt
- Focuses on the impact of inflation on purchasing power and uses real rates of return to assess investment performance
- Conducts research before investing to protect against financial scams


11 likes
sca_uae .
#اسبوع_المستثمر_العالمي #هيئة_الأوراق_المالية_والسلع
#اقتصاد #استثمار #الإمارات #تداول... more
October 4 · See translation





Dubai Financial Services Authority + Follow ...





 11,033 followers
3mo • 

International Organization of Securities Commissions (IOSCO)'s **#WorldInvestorWeek** (WIW) is a global campaign to raise awareness about the importance of investor education and protection and highlight the various initiatives of securities regulators in these two critical areas. The DFSA, together with fellow UAE regulators and exchanges, is proud to participate in **#IOSCOWIW2022** and has produced a video on **#sustainablefinance** which can be viewed here: <https://lnkd.in/dMCRUmXG>



**Sustainable Finance -
An Overview from a Regulatory
Perspective**

 34  4 reposts

 Like  Comment  Repost  Send

UNITED STATES

WORLD INVESTOR WEEK 2022

National Coordinator: [United States, U.S. Securities and Exchange Commission \(SEC\)](#).

Other IOSCO members: [U.S. Commodity Futures Trading Commission \(CFTC\)](#), [Financial Industry Regulatory Authority \(FINRA\)](#), [National Futures Association \(NFA\)](#).

Other participants: [North American Securities Administrators Association \(NASAA\)](#).

Noteworthy activities and accomplishments:

On October 3, the SEC issued a [press release](#) announcing its planned activities for World Investor Week (WIW), including outreach events highlighting the importance of long-term planning and investor resilience. To promote investor protection, SEC Chair Gary Gensler emphasized in a [new video](#) the importance of considering the risks before making investment decisions based solely on celebrity endorsements. The SEC's Office of Investor Education and Advocacy (OIEA) also posted [new videos](#) to teach investors how to spot and avoid scams. The videos use a fictional online investment program, called HoweyTrade, to show investors what investment scams may look like. In addition, OIEA, CFTC, FINRA, NFA, and NASAA published an [Investor Bulletin](#) offering tips to help individuals increase their resilience as investors.

On October 4, NFA and the CFTC held a free webinar entitled *Digital Assets and Customer Protection: Answering Common Questions*. This webinar covered the key messages of WIW, including understanding the risks that are associated with crypto assets, conducting due diligence when considering any investment opportunity, and recognizing the warning signs of investment fraud.

On October 5, the CFTC hosted *Meeting the Demand for Understanding Risk and Financial Education*, a free virtual event featuring two one-hour panel discussions that targeted financial educators and counselors across the United States. The first panel, *Teaching Risk to Educate Meme-Curious Investors*, was moderated by the CFTC's Office of Customer Education and Outreach and included speakers from FINRA, CoinDesk, the National Urban League, and a financial counselor who works with military servicemembers and families. The discussion examined risk education, trends in investor behavior, how much investors understand risk, the questions they ask, and how educators can respond. The second panel was moderated by CFTC's Office of Technology Innovation and focused on *The Future of Money: The Changing Landscape of Currency*. Speakers included representatives from the SEC's FinHub, the U.S. Internal Revenue Service (IRS) and the Department of Justice's National Cryptocurrency Enforcement Team. More than 160 financial educators, market participants, and investors in more than 20 countries participated in the live event. In addition, social media promotion of the event garnered 15,000 impressions and more than 370 engagements. Both sessions were recorded and continue to be available on [CFTC.gov](#) as well as [CFTC's YouTube channel](#).

FINRA collaborated with AARP to host three World Investor Week Tele-Town Halls featuring representatives from FINRA, SEC, and CFTC, who discussed *Keeping Investments Safe from Fraudsters* with more than 1,200 Americans in Indiana, Massachusetts, and California. The FINRA Foundation also partnered with the National Center for Victims of Crime and the Cybercrime Support Network to train victim advocates and social workers attending NCVC’s National Training Institute on assisting victims of financial crimes, including romance scams. In addition, the FINRA Foundation hosted an event for older Americans in Nevada on emerging investment trends, tips for keeping track of your investments, strategies for spotting and avoiding fraud, and tools offered by financial regulators towards smarter, more informed investing. The event featured leadership from the SEC, FINRA, and the Nevada state securities regulator.



Owen Donley from the SEC joins Gerri Walsh from FINRA at a World Investor Week event for older Americans.



John Moses from the SEC visits the Warfield Air National Guard Base in Maryland.



Title screen of CFTC's *Meeting the Demand for Understanding Risk & Financial Education* event.



ZAMBIA

WORLD INVESTOR WEEK 2022

National Coordinator: Zambia, Securities and Exchange Commission (SEC).

Other IOSCO members: -

Other participants: Capital Markets Association of Zambia (CMAZ), Stockbrokers Zambia Limited, Stanbic Bank Zambia, Business Studies Teachers Association of Zambia (BUSTAZ), the Zambia Universities and Colleges Debaters Association, the Copperbelt University Economics Association, University of Zambia Business and Economics Association (UZABECA), Kitwe City Council, Public Service Management Division, Ministry of labour and Social Security.



THE SECURITIES AND EXCHANGE COMMISSION - ZAMBIA
WORLD INVESTOR WEEK
2022 REPORT

"Learn more about Investor resilience and Sustainable Finance"

www.seczambia.org.zm



**INVESTOR EDUCATION
BOARD GAME DISTRIBUTION**



**AWARDS CEREMONY
UNIVERSITY STUDENTS
ESSAY COMPETITION**



**INTER-UNIVERSITY
DEBATE**

 Seczambia
  Seczambia
  Seczambia

Report prepared by Sichone Chanda | Reviewed by Dingase Makumba

EXECUTIVE SUMMARY

The Securities and Exchange Commission (SEC) implemented the World Investor Week (WIW) 2022 in Zambia in collaboration with IOSCO and various stakeholders in the week 3rd to 9th October 2022 under the theme *'Learn more about Investor resilience and Sustainable Finance'* as a means of building up investor financial literacy and in turn helping them make investment decisions which are environmentally friendly to help mitigate the effects of climate change.

The WIW activities spread over the week, begun with the Ministerial Launch by the Honourable Minister of Finance - Dr. Situmbeko Musokotwane, MP. This was followed by a Kick-Off Event by the SEC CEO – Mr. Phillip Chitalu at Southern Sun Hotel, in attendance to give speeches were SEC Board Chairperson – Mrs. Ruth Mugala and the President of the Capital Markets Association of Zambia – Mrs. Dorothy Moono amongst others. During the Kick-Off Event, the inter - University Students Essay Writing Competition was launched by the SEC Board Chairperson and the 2021 University Students Essay Writing Competition Awards Ceremony was held with Ms. Martha Masinja, a University of Zambia student emerging as winner.

Under the theme *Investor Resilience*, SEC hosted a virtual webinar dubbed as the 'Workers Symposium' where the event was graced by the Minister of Labour and Social Services Mrs. Brenda Tambatamba represented by Labour Commissioner Mrs. Kasanda who gave the Keynote Speech with the main presentation given by Mr. Nicholas Kabaso, a SEC licenced capital markets practitioner.

A Virtual Capital Markets Exhibition was conducted as awareness to the general public. All these activities culminated in the 2022 Inter-University Debate being held in Kitwe, Copperbelt Province graced by the Kitwe Town Mayor Her Worship Ms. Mpasa Mwaya and the event had the Zambia Catholic University emerge as winners.

The above activities were captured, and content disseminated through the Zoom Video Conference, e-mail and various social media platforms translating into a total of 63,627 people reached during the 2022 World Investor Week.

1. BACKGROUND

The Securities and Exchange Commission (SEC) joined the International Organization of Securities Commissions (IOSCO) to commemorate the sixth World Investor Week (WIW) and to coordinate WIW activities for Zambia. This year, the WIW 2022 was undertaken under the theme **'Learn more about Investor resilience and Sustainable Finance'** from 3rd October 2021 – 9th October 2022 and activities were led by the SEC and in collaboration with the Capital Markets Association of Zambia (CMAZ, and other Capital Markets stakeholders (listed above).

Like in many jurisdictions, Zambia is part of a global agenda that seeks to enhance the financial education and financial inclusion levels of its Citizens. Therefore, the WIW 2022 is an important activity in our capital markets as it contributes towards achieving this objective. As in the previous years, the WIW 2022 spurred a lot of public interest and created an opportunity to raise awareness on Investor Education with focus on the thematic areas of investor resilience and sustainable finance. The campaign was undertaken by holding physical engagements as well as using different social media platforms.

Below are some of the activities that were held during the WIW 2022.

2. STUDENT ENGAGEMENTS

In cognizance of the National Strategy for Financial Education (NSFE II) for which SEC is a co-implementor and the IOSCO Investor Education Strategy, the Youth (in-school and out of school) segment is a major target group. As such, student engagements included among others: the University Students Essay Writing Competition and Secondary School Engagements.

2.1 UNIVERSITY STUDENTS ESSAY WRITING COMPETITION

As part of the programme during the Kick-Off Event for the WIW 2022 on Monday 3rd October 2022, at Southern Sun Hotel, the SEC undertook to award the winning students for the 2021 WIW University Students Essay Writing Competition.

The awards were conferred by the SEC Board Chairperson, Mrs. Ruth Mugala who also launched the 2022 University Essay Writing Competition. This competition will run through the month of November and is open to all Universities in the country.

The topics for the essays are as follows:

- Fraud and Scams;
- Sustainable Finance.

The competition is designed to have the top three (3) essays emerging as winners and being awarded prize money in the following order:

- 1st prize: K 5,000.00 (approx. US\$ 300.00);
- 2nd Prize: K 3,500.00 (approx. US\$ 200.00); and
- 3rd Prize: K 2,500.00 (approx. US\$ 145.00).

In addition to the above, the winners will be granted an internship opportunity at the SEC for a period of three (3) to six (6) months.

2.2 WIW 2021 ESSAY WRITING COMPETITION AWARDS CEREMONY

In 2021 the SEC undertook a University Students Essay Writing Competition primarily targeting youths in universities, thus during the SEC WIW 2022 Kick-Off event the SEC also conducted the WIW 2021 Essay Writing Competition Awards Ceremony. The event culminated in the top 3 performers by score being announced as winners of the 1st, 2nd and 3rd Prize. The following below were the winners of the competition in 2021.

Martha Masinja
University of Zambia



Comfort Mutale
University of Lusaka



Mutale A. Mulolani
University of Lusaka



Figure 1: SEC Director - Directorate of Market Supervision and Development, Mutumboi Mundia with Winner - Martha Masinja.

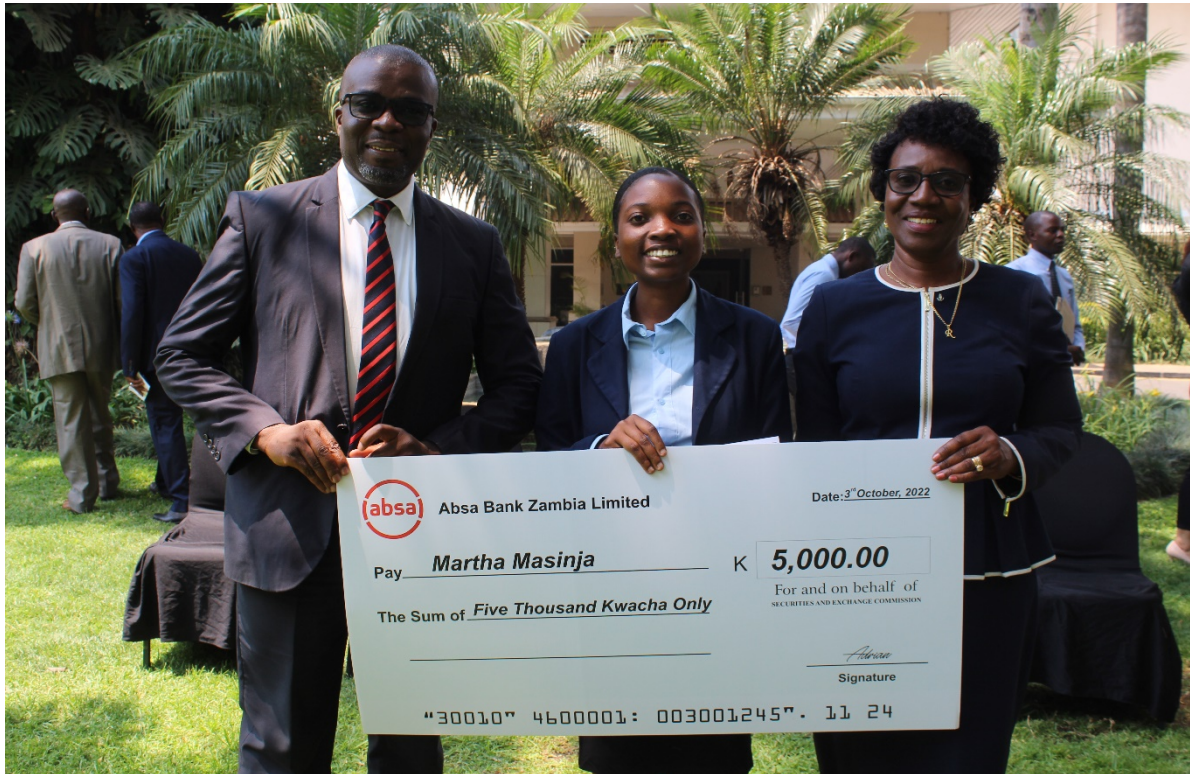


Figure 2: SEC Board Chairperson Mrs. Mugala and SEC CEO Mr. Chitalu posing with 1st Prize Winner Ms. Martha Masinja.

2.3 SCHOOL ENGAGEMENTS

On Tuesday 4th October 2022, the SEC team undertook School engagements to Secondary Schools around Lusaka.

2.3.1 Kaunda Square Secondary School in Photos





2.3.2 Kamulanga Secondary School in Photos



2.3.3 SOS Secondary School in Photos



2.3.4 Northmead Secondary School in Photos





3. WORKERS SYMPOSIUM

A workers symposium was held on Wednesday 5th October 2022. The moderator was Ms. Dingase Makumba – Manager Market Development alongside Ms. Sitali Mugala – Market Research and Product Development, meanwhile Mr. Philip Chitalu – SEC CEO and Minister of labour and Social Services represented by Mrs. Kasanda gave introductory remarks and the main presentation was given by Mr. Nicholas Kabaso, a licensed capital markets practitioner. On the Zoom Video Conference call there were 191 Zoom participants, whilst on Facebook there 1,189 people reached bringing the total reach to 1,380.



Figure 3: Minister of labour and Social Services represented by Mrs. Kasanda.



Figure 4: Mr. Nicholas Kabaso making his main presentation.

4. PUBLIC EXHIBITION

A Virtual Capital Market Operators’ public exhibition was held on Thursday 6th October. Various panelists from across the Capital Market industry were invited for discussions around the topics– Investor Resilience Basics, Fraud and Scams, Sustainable Finance. Panelists were namely: the SEC, fund managers, CMAZ, stockbrokers and the Lusaka Securities Exchange (LuSE) Plc. The Virtual exhibition had 2,796 people reached with viewers coming from different regions of the world.

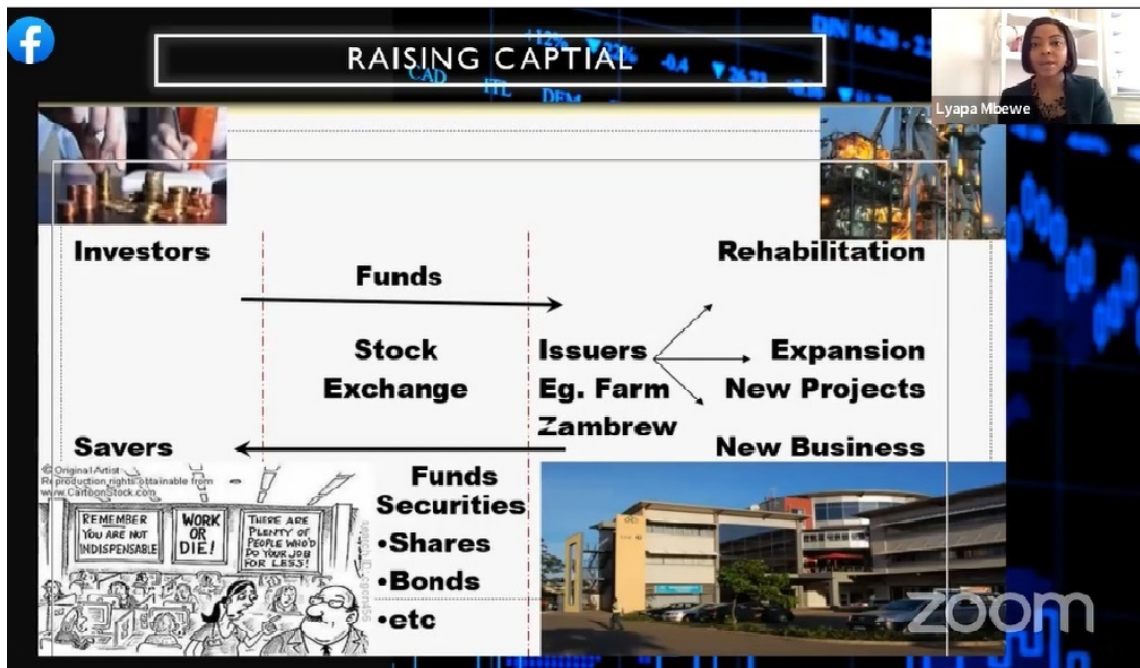


Figure 5: CMAZ - Mrs. Lyapa Mbewe, making a presentation.

In cognizance of the National Strategy for Financial Education (NSFE II) for which SEC is a co-implementor and the IOSCO Investor Education Strategy, the Youth (in-school and out of school) segment is a major target group. As such, student engagements included among others: the University Students Essay Writing Competition and Secondary School Engagements.

5. STUDENT ENGAGEMENT: Inter-University Debate

As earlier mentioned in cognizance of the National Strategy for Financial Education (NSFE II) for which SEC is a co-implementor, Youth (in-school and out of school) segment is a major target group thus part of student engagements also included the Inter-University debate, which was hosted at Kitwe Little, Kitwe in Copperbelt Province.

Under this activity, Universities were picked from the Copperbelt province namely Copperbelt University, Zambia Catholic University, Mufulira College of Education and Mukuba University were engaged in a debate on some of the thematic topics for the WIW 2022 which were: Investor Resilience; Sustainable Finance; Initial coin offerings (ICOs), Digital Assets and Investing online.



Figure 6: Best Speaker - Happy K. Nswana, Zambia Catholic University.

5.1 Investor resilience

Round One

Motion: It is unwise to invest in capital markets during periods of uncertainty such as global pandemics (e.g. COVID-19) and geopolitical tensions (e.g. Russia invasion on Ukraine).

Proposer: Copperbelt University

Opposer: Mukuba Medical University

Winner: Copperbelt University



Figure 7: Mukuba Medical University Debaters.

5.2 Sustainable finance

Round Two

Motion: The current policies on promoting a Green Economy are sufficient to make Zambia a Global Green Investments Hub.

Proposer: Mufulira College of Education

Opposer: Zambia Catholic University

Winner: Zambia Catholic University



Figure 8: Mufulira College of Education Debaters.

5.3 Initial coin offerings (ICOs), Digital Assets and Investing online.

Round Three

Motion: The introduction of e-currency in Zambia should be a top National priority for Government.

Proposer: Copperbelt University

Opposer: Zambia Catholic University

Winner: Zambia Catholic University



Figure 9: Copperbelt University Debaters.

The debate was organized with the help of the Zambia Universities and Colleges Debaters Association and held physically in Kitwe at the 'Kitwe Little Theatre'. This event was streamed on both through the Zoom Conference Call and the SEC's Facebook page. The event was graced by Her Worship, the Kitwe Mayor, Ms. Mpasa Mwya who gave a speech and made contributions to the ongoing events. Ms. Mwya mentioned that she was very happy with the event and suggested SEC undertakes to include on the programme the Business Society who she said would immensely benefit from financial education especially how to manage finances during turbulent times.



Figure 10: Her Worship Ms. Mpasa Mwya Giving a Speech.



Figure 11: The SEC team handing over a gift and Investor Education Materials to the Kitwe Mayor Ms. Mpasa Mwya.

Meanwhile in 1st place was Zambia Catholic University - K 5,000.00, 2nd place Copperbelt University - K 3,500.00, 3rd Place Mukuba University – K 2,500.00, Mufulira College of Education – K 1,000.00.



Figure 12: Winners of WIW 2022 Inter-University Debate - Zambia Catholic University.

6. PARALLEL EVENTS - WEBSITE AND MEDIA ACTIVITIES

Various activities were streamed onto Facebook and Zoom, as well as various flyers and audio content. On Facebook, the metric of “reach” was used as a good indicator of how well the content message of our events were getting into people’s newsfeed, thus showing us the impact of our campaign and the numbers of the audience being reached.



Figure 13: Post showing Highest Reach.

The above post captures moments during the WIW 2022 Inter-University Debate and this post stood out amongst the other posts capturing the highest reach of 23,992 people viewing it.

Table: Metric reporting on Facebook and Zoom outreach

NAME OF EVENT	FACEBOOK	ZOOM	TOTAL
Social Media Launch and WIW 2021 Essay Competition Awards	14,040	N/A	14,040
School Engagements	7,221	N/A	7,221
Worker’s symposium	2,626	190	2,816
Capital Market Exhibition	3,402	220	3,622
WIW University Debate	35,911	17	35,928
TOTAL	63,200	427	63,627

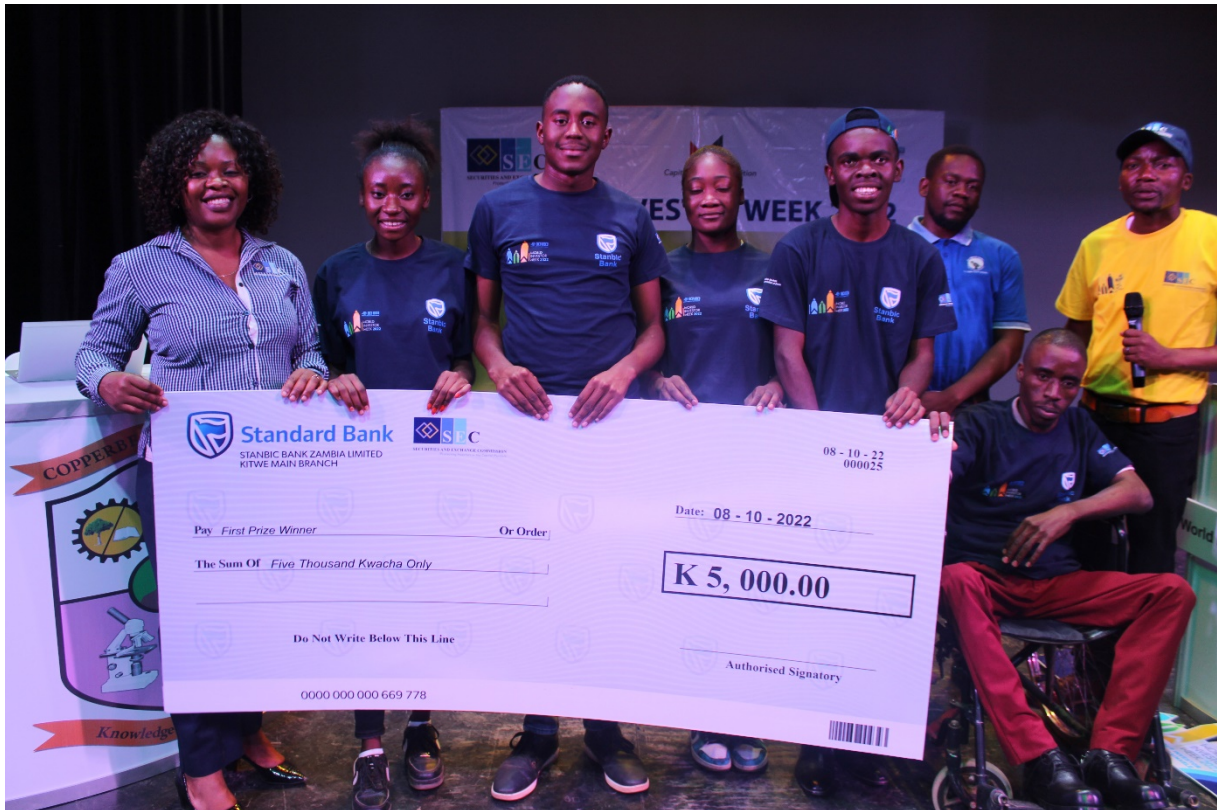


Figure 14: SEC officials and key stakeholders pose for a photo with Zambia Catholic University students who emerged winners in the Inter-university debate.

7. DISSEMINATION OF INVESTOR EDUCATION MATERIAL

Investor education flyers were distributed during the WIW 2022. The literature contained content that focused on key messaging as guided by IOSCO and was distributed via social media through the month of October. Further to this, the SEC also distributed the Snakes and Ladders Investor Education Board Game.

The Snakes and Ladders Investor Education Board Game was a fun yet educative way to disseminate information on the roles of the regulator and the rights and obligations of the investor and generally promote responsible financial habits helping the investor become aware of preventive ways of avoiding fraud.

8. WORLD INVESTOR WEEK 2022 CREATIVES IN PICTURE GALLERY

Social Media Messaging



Flyer for WIW 2022 Commemoration



Flyer for WIW 2022 Kick



Flyer for Capital Markets Exhibition



Flyer for Workers Symposium



Flyer for Launch of 2022 WIW Essay

Appendix 1 - Snakes and Ladders 'Investor Education' Board Game

The board game grid consists of 100 numbered squares (1-100). A character starts at square 1 and moves towards square 99 (FINISH). Educational text boxes are placed on various squares, providing investor education. Snakes and ladders are placed on the board to add chance to the game.

Text Boxes:

- 1:** One of the functions of the SEC is to ensure protection of investors in the Capital Markets.
- 2:** You must contact SEC licensed Investment Advisor to obtain more details about a financial product before investing.
- 3:** Always request for documents on transactions made for proper follow up and outdence.
- 4:** You contact SEC licensed Stock Broker to know your rights as a shareholder.
- 5:** When a return on investment seems too good to be true, it probably is.
- 6:** It is important to seek maximum information and professional advice before investing.
- 7:** You do not ask for documents on investments made on your behalf.
- 8:** You should always keep track of your investments.
- 9:** Always check that the provider of financial services has an authentic and valid license from the SEC before investing.
- 10:** You check if the prepared investment meets your current needs and situation.
- 11:** Keep yourself updated on market performance to make the right investment decisions.
- 12:** Before investing you contact the SEC to confirm if the company holds a valid license.
- 13:** Dividends are paid when the company's management and board of directors recommend that a dividend can be paid and these voted on by the shareholders during an AGM.
- 14:** You do not check for documents on investments made on your behalf.
- 15:** You do not ask for documents on investments made on your behalf.
- 16:** You do not ask for documents on investments made on your behalf.
- 17:** You do not ask for documents on investments made on your behalf.
- 18:** Always request for documents on transactions made for proper follow up and outdence.
- 19:** You must contact SEC licensed Investment Advisor to obtain more details about a financial product before investing.
- 20:** You must contact SEC licensed Investment Advisor to obtain more details about a financial product before investing.
- 21:** You must contact SEC licensed Investment Advisor to obtain more details about a financial product before investing.
- 22:** You must contact SEC licensed Investment Advisor to obtain more details about a financial product before investing.
- 23:** Always request for documents on transactions made for proper follow up and outdence.
- 24:** When a return on investment seems too good to be true, it probably is.
- 25:** You do not ask for documents on investments made on your behalf.
- 26:** You do not ask for documents on investments made on your behalf.
- 27:** Before investing you contact the SEC to confirm if the company holds a valid license.
- 28:** Before investing you contact the SEC to confirm if the company holds a valid license.
- 29:** Before investing you contact the SEC to confirm if the company holds a valid license.
- 30:** Keep yourself updated on market performance to make the right investment decisions.
- 31:** Keep yourself updated on market performance to make the right investment decisions.
- 32:** Keep yourself updated on market performance to make the right investment decisions.
- 33:** The higher the return on investment, the higher the level of risk.
- 34:** The higher the return on investment, the higher the level of risk.
- 35:** The higher the return on investment, the higher the level of risk.
- 36:** The higher the return on investment, the higher the level of risk.
- 37:** It is important to seek maximum information and professional advice before investing.
- 38:** It is important to seek maximum information and professional advice before investing.
- 39:** It is important to seek maximum information and professional advice before investing.
- 40:** It is important to seek maximum information and professional advice before investing.
- 41:** It is important to seek maximum information and professional advice before investing.
- 42:** Be careful. Never give your bank, debit or credit card details to anyone unless you trust the person.
- 43:** Be careful. Never give your bank, debit or credit card details to anyone unless you trust the person.
- 44:** Be careful. Never give your bank, debit or credit card details to anyone unless you trust the person.
- 45:** Be careful. Never give your bank, debit or credit card details to anyone unless you trust the person.
- 46:** Be careful. Never give your bank, debit or credit card details to anyone unless you trust the person.
- 47:** Be careful. Never give your bank, debit or credit card details to anyone unless you trust the person.
- 48:** You fail to track your share performance on the market. You incur losses.
- 49:** You fail to track your share performance on the market. You incur losses.
- 50:** You fail to track your share performance on the market. You incur losses.
- 51:** You do not check the authenticity and validity of the operator's license.
- 52:** You do not check the authenticity and validity of the operator's license.
- 53:** You do not check the authenticity and validity of the operator's license.
- 54:** SEC Awareness Programme time of educating the public on how you can be a Smart Investor.
- 55:** SEC Awareness Programme time of educating the public on how you can be a Smart Investor.
- 56:** Check the SEC website for the list of licensed Capital Markets Operators.
- 57:** Check the SEC website for the list of licensed Capital Markets Operators.
- 58:** Anyone who has legal capacity can invest in Capital Markets, but this may not always be suitable for his / her situation.
- 59:** Anyone who has legal capacity can invest in Capital Markets, but this may not always be suitable for his / her situation.
- 60:** Individuals / Institutions buy / sell securities on Capital Markets.
- 61:** Individuals / Institutions buy / sell securities on Capital Markets.
- 62:** Anyone who has legal capacity can invest in Capital Markets, but this may not always be suitable for his / her situation.
- 63:** You provide your debit or credit card details to anyone who requests them.
- 64:** You provide your debit or credit card details to anyone who requests them.
- 65:** You provide your debit or credit card details to anyone who requests them.
- 66:** You provide your debit or credit card details to anyone who requests them.
- 67:** Be careful when providing your financial or bank details. It is unlikely for you to win when you have not played.
- 68:** Be careful when providing your financial or bank details. It is unlikely for you to win when you have not played.
- 69:** You follow up regularly with your SEC Fund Manager regarding your investments.
- 70:** You follow up regularly with your SEC Fund Manager regarding your investments.
- 71:** You thoroughly read your contract and ask relevant questions before signing.
- 72:** You thoroughly read your contract and ask relevant questions before signing.
- 73:** You thoroughly read your contract and ask relevant questions before signing.
- 74:** EIS / Fund Managers are required to provide an investor with an account statement as and when requested.
- 75:** EIS / Fund Managers are required to provide an investor with an account statement as and when requested.
- 76:** EIS / Fund Managers are required to provide an investor with an account statement as and when requested.
- 77:** EIS / Fund Managers are required to provide an investor with an account statement as and when requested.
- 78:** Beware of Phishing - emails, SMS or phone calls to trick people into disclosing their financial information to the regulator.
- 79:** Beware of Phishing - emails, SMS or phone calls to trick people into disclosing their financial information to the regulator.
- 80:** Beware of Phishing - emails, SMS or phone calls to trick people into disclosing their financial information to the regulator.
- 81:** Beware of Phishing - emails, SMS or phone calls to trick people into disclosing their financial information to the regulator.
- 82:** Beware of Phishing - emails, SMS or phone calls to trick people into disclosing their financial information to the regulator.
- 83:** Beware of people / companies conducting financial activities without a licence or not complying with the law.
- 84:** Beware of people / companies conducting financial activities without a licence or not complying with the law.
- 85:** Beware of people / companies conducting financial activities without a licence or not complying with the law.
- 86:** You invest in a scheme proposing to double your money in two months.
- 87:** You invest in a scheme proposing to double your money in two months.
- 88:** You invest in a scheme proposing to double your money in two months.
- 89:** You invest in a scheme proposing to double your money in two months.
- 90:** Investors should not sign on any contract until they fully understand the terms and conditions.
- 91:** Investors should not sign on any contract until they fully understand the terms and conditions.
- 92:** Investors should not sign on any contract until they fully understand the terms and conditions.
- 93:** You are informed that you won a lottery and are required to provide your bank details.
- 94:** You are informed that you won a lottery and are required to provide your bank details.
- 95:** SEC has a prescribed Complaints Procedure for dealing with complaints against service providers.
- 96:** The SEC's website is a useful tool to get more information on the Regulatory policies, rules and guidelines.
- 97:** The SEC's website is a useful tool to get more information on the Regulatory policies, rules and guidelines.
- 98:** You post on an email requesting to update your bank account details without confirming with your bank.
- 99:** Exercise caution when investing. Beware of the risks and that not all investments will generate profits.

Adapted from the Financial Services Commission Mauritius

Appendix 2 - Certificate of participation during the World Investor Week Inter-university Debate Competition



ZIMBABWE

WORLD INVESTOR WEEK 2022

National Coordinator: [Zimbabwe, Securities and Exchange Commission of Zimbabwe \(SECZim\) - Farai Mpfu, Head of Investor Education, and Precious Hassen, Investor Education Officer.](#)

Other IOSCO members: -

Other participants: -

Securities and Exchange Commission of Zimbabwe held IOSCO-WIW 2022 on 4th November 2022

The Securities and Exchange Commission of Zimbabwe (SECZim) participated in the World Investor Week 2022 as part of its objective to raise awareness of and participation in the capital market. SECZim was anchor sponsor of the inaugural capital markets quiz which ran from 16th September up to the final held on 4th November 2022.

About the Capital Markets High Schools Quiz

The goal of the Quiz programme was to highlight and recognise the important role played by Capital Markets in economic development and preservation and growth of household savings and investments. The Quiz programme offered a unique and exciting way to motivate, inspire, encourage and reward scholars in their quest for knowledge and provided them with the opportunity to celebrate their achievement as part of a high profile, national competition. The Quiz questions and answers were based on content published in the Investor Protection Fund / SECZim Investment 101 Handbook, which is available in the three official languages, English, chiShona and isiNdebele and Zimbabwe Stock Exchange Investor 101 Guide.

The Quiz Structure

The tournament structure consisted of a 20-school single-elimination bracketed academic tournament with qualifying rounds and a national final championship contest. The competition was held over a period of three months (16th Sep - 4th Nov 2022) with the competition dates being 16th, 30th of September, 14th and 28th of October. The Final which was the Commission's focus for World Investor Week was held on Friday the 4th of November 2022. The quiz was flighted on Zimbabwe Television Network (ZTN) which is a channel on DSTV and stories were posted on all SECZim social media pages and the quiz also received press coverage.

Participating Schools

Twenty participating schools were grouped into 4 teams, that is, Pool A, B, C and D.

Fig 1: Competing schools



FINANCIAL MARKETS INDABA in Partnership with BUSINESS WEEKLY

CAPITAL MARKETS - HIGH SCHOOLS QUIZ

Headline Sponsor
Securities and Exchange Commission of Zimbabwe

COMPETING SCHOOL TEAMS
POOL A
Ruya Adventist High School
Monte Cassino Girls High School
Nyamhunga High School
John Tallach High School
Lifelong Education College

Website: www.indabafrica.com | Contact: patrick@indabafrica.com



FINANCIAL MARKETS INDABA in Partnership with BUSINESS WEEKLY

CAPITAL MARKETS - HIGH SCHOOLS QUIZ

Headline Sponsor
Securities and Exchange Commission of Zimbabwe

COMPETING SCHOOL TEAMS
POOL B
St Angela Academy
Regina Mundi High School
St Johns High School Chikwaka High School
Dominican Convent High School Harare
African Apostolic Church Secondary School

Website: www.indabafrica.com | Contact: patrick@indabafrica.com



FINANCIAL MARKETS INDABA in Partnership with BUSINESS WEEKLY

CAPITAL MARKETS - HIGH SCHOOLS QUIZ

Headline Sponsor
Securities and Exchange Commission of Zimbabwe

COMPETING SCHOOL TEAMS
POOL C
Kutama College
Dominican Convent High School Bulawayo
Nyadire High School
St Anne's Goto High School
Mutambera High School

Website: www.indabafrica.com | Contact: patrick@indabafrica.com



FINANCIAL MARKETS INDABA in Partnership with BUSINESS WEEKLY

CAPITAL MARKETS - HIGH SCHOOLS QUIZ

Headline Sponsor
Securities and Exchange Commission of Zimbabwe

COMPETING SCHOOL TEAMS
POOL D
Mutorwwe High School
Chinhoyi High School
St Ignatius College
Zimuto High School
St David's Banda High School

Website: www.indabafrica.com | Contact: patrick@indabafrica.com

Out of the twenty schools that participated from around the country the following schools qualified for the finals:

- Pool A - John Tallach High School, Matebeleland North
- Pool B - Dominican Convent High School, Harare
- Pool C - Dominican Convent High School, Bulawayo
- Pool D - St Ignatius College, Mashonaland East

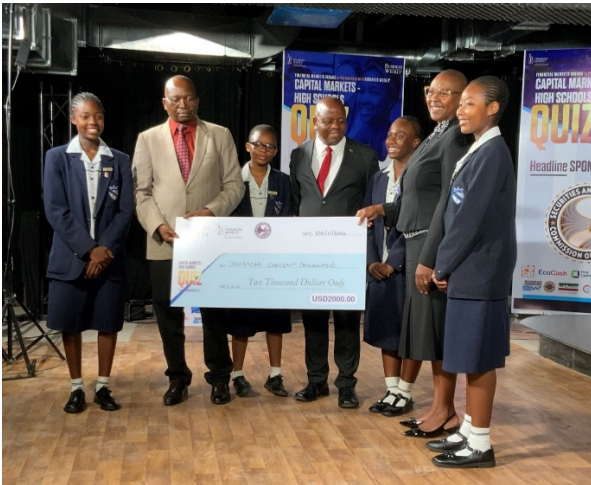
Fig 2: Qualifying Schools



Capital Markets High Schools Quiz Final Winner 2022

Dominican Convent High School (Bulawayo) won the 2022 Capital Markets High Schools Quiz. The Commission guided that participating teams should be diverse and inclusive.

Fig 3: The Winner of the Quiz



WINNERS - Dominican Convent High School (Bulawayo) students pose for a picture with officials from Ministry of Primary and Secondary Education, Business Weekly and SECZim



Winning school receive Investment 101 Handbook from the Chairman of SECZim, Commissioner Yona Banda

Press Publicity

The quiz received press coverage from Business Weekly, a quiz media partner, and The Herald and details of these stories can be accessed on the links provided.

<https://www.businessweekly.co.zw/matabeleland-norths-john-tallach-tops-inaugural-capital-markets-quiz-show/>

<https://www.herald.co.zw/john-tallach-tops-inaugural-capital-markets-quiz-show/>

<https://www.businessweekly.co.zw/dominican-convent-tops-quiz-competition/>

<https://www.businessweekly.co.zw/dominican-convent-bulawayo-wins-pool-c-of-quiz-competition/>

<https://www.businessweekly.co.zw/st-ignatius-college-makes-it-to-the-finals-of-quiz-competition/>

<https://www.businessweekly.co.zw/dominican-convent-win-inaugural-capital-markets-quiz-competition/>

Fig 4: Press Coverage of Pool A



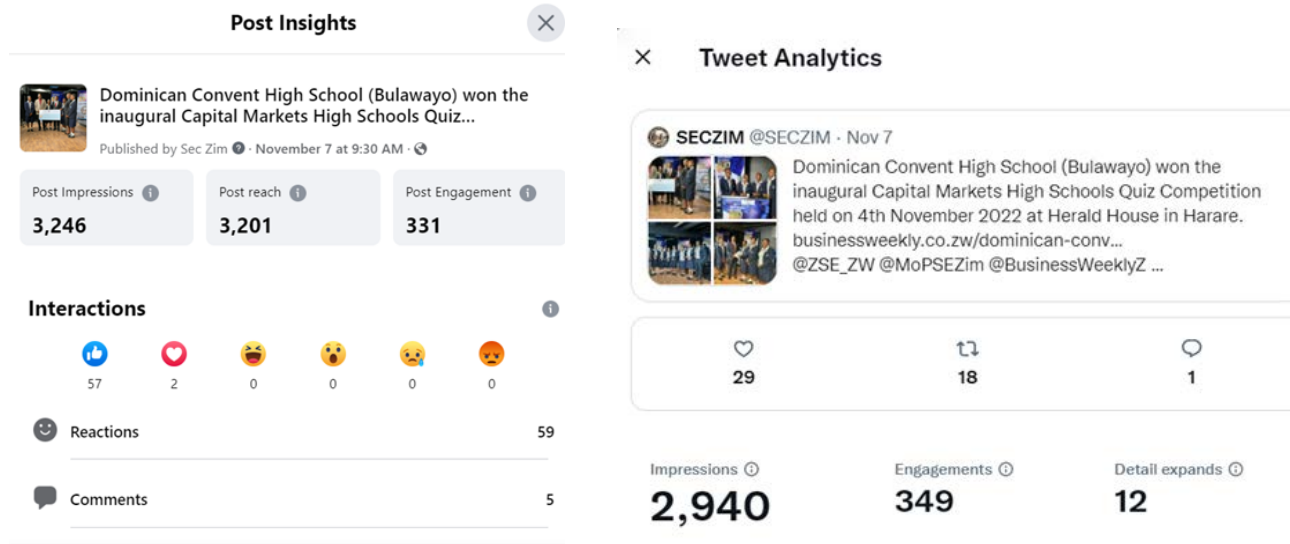
Social Media

Fig 5: Facebook Post



The Quiz posts were received well on social media (Facebook and Twitter) and made it to top posts during the month of November.

Fig 6: Facebook and Twitter Insights



The Investment 101 Experience Survey

SECZim conducted a survey which sought to establish the following:

- how the students prepared for the Quiz;
- accessibility of the educational material;
- relevance of content;
- the preferred version of content.

Fig 7: Survey Results

QUESTION 1	How did you access Investment 101	A	B	C	D	E	%
A.	WhatsApp	27					37.5
B.	Email		6				8.3
C.	Hard Copy			23			31.9
D.	Website				12		16.7
E.	Other (specify)					4	5.6
QUESTION 2	Which Version did you access?	A	B	C	D	E	
A.	Original version	16					22
B.	Investment 101 Summaries		56				77.8
C.	Shona Version						
D.	Ndebele Version						
E.	Audio Book						
QUESTION 3	How many Chapters did you read/listen to?	A	B	C	D	E	
A.	1-4	6					8.6
B.	5-8		10				14.3
C.	9-12			9			12.9
D.	All Chapters				43		61.4
E.	None of the above					2	2.9
QUESTION 4	Investment 101 is easy to understand	A	B	C	D	E	
A.	Strongly Agree	5					7.0
B.	Agree		28				39.4
C.	Neutral			32			45.1
D.	Disagree				4		5.6
E.	Strongly Disagree					2	2.8
QUESTION 5	Should Investment 101 be included in the school syllabus?	A	B	C	D		
A.	Yes, it should	32					45.1
B.	No, should not		6				8.5
C.	Maybe			18			25.4
D.	Never				15		21.1

Survey Findings Summary

- 37.5% of the students used WhatsApp to access the handbook.
- Investment 101 Handbook (2019) summarised version proved to be more popular than the other versions of the Handbook (Original, Audio, chiShona and isiNdebele versions) with 77.8% of the students having used that version. Organisers of the Quiz shared the summarised version of Investment 101 Handbook as this was the easier and cheaper way, light on data and easier to manage in a household or school power deficit situation.
- 61.4% of the students read all chapters of the Handbook whilst a small number did not read/listen to any of the chapters. It can be assumed that those students who did not read any chapters of the handbook were called in by the school at the last minute to participate in the quiz.
- 84.5% of the students found the handbook easy to understand.
- 70.5% of the students are keen on the introduction of the handbook into the school syllabus.

Recommendations

- Investor education content to be created and shared via the WhatsApp platform as most pupils have access to WhatsApp.
- Handbook to be broken down further into simplified, summarised modules to make it easy for all to understand.
- SECZim to work with Ministry of Primary and Secondary Education Curriculum Development Unit to develop age-appropriate materials. It is important to introduce financial education and literacy programmes from an early age therefore developing age-appropriate materials is key.

Financial Planning Standards Board Ltd (FPSB)

WORLD INVESTOR WEEK 2022

International Coordinator: [Financial Planning Standards Board Ltd \(FPSB\)](#).

Other IOSCO members: -

Other participants: [FPSB Network](#).

[Financial Planning Standards Board Ltd. \(FPSB\)](#), along with its global network of financial planning professional bodies administering CERTIFIED FINANCIAL PLANNER certification, was pleased to join the International Organization of Securities Commissions (IOSCO) for World Investor Week (WIW) to host the sixth annual World Financial Planning Day (WFPD) on Wednesday, 5 October.

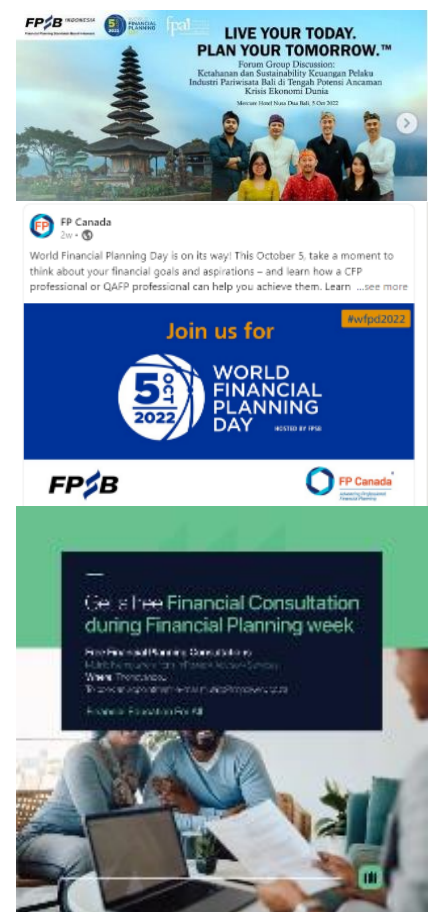
Since 2017, FPSB has partnered with IOSCO to host WFPD to help the public understand the importance of making investment decisions within the context of other financial and life goals. Now in its sixth year, WFPD is an opportunity for FPSB and the global community of more than 203,000 CFP professionals to continue to support IOSCO and regulators around the world in efforts to increase consumers' levels of financial literacy and capability.

WFPD 2022 kicked off with a variety of activities including territory-specific events hosted by FPSB's network of financial planning professional bodies, a WFPD teaser video, social media campaign, a Fireside Chat discussion with IOSCO Secretary General and FPSB CEO, a celebratory video featuring chief executives from FPSB's Network, and FPSB's participation in a WIW panel discussion on investor resilience, and more.

Global Activities and Local Events

Leading up to and on WFPD, FPSB's network of organizations in 18 territories promoted global and local programs, covering topics ranging from investment planning and retirement to estate planning and saving. The FPSB global network reached consumers through in-person and virtual events; research, articles and blogs; press releases; regulatory engagement; website and social media promotions. Below are WIW / WFPD activities hosted by FPSB's network of organizations:

- **Australia:** [FPA Australia](#) hosted Financial Planning Week from 3-9 October with the release of a custom measurement index and research that measured the value of financial advice and perceived benefits of working with a CFP professional. The campaign resulted in 25 media mentions and more than 24,000 impressions via social media.
- **Brazil:** [Planejar – Associação Brasileira de Planejamento Financeiro](#) hosted virtual consumer events on financial planning and investment topics from 3-7 October.
- **China:** [FPSB China](#) hosted in-person and virtual events to raise awareness of financial planning.
- **Chinese Taipei:** The World Investor Week Forum hosted by the [Financial Planning Association of Taiwan](#) from 4-6 October provided an in-depth analysis of market trends to help more than 9,200 individuals gain financial knowledge related to global inflation. The campaign resulted in 172



media mentions and more than 3,200 impressions via social media.

- **Germany:** [FPSB Deutschland](#) conducted virtual consumer events that reached 1,500 individuals from 3-7 October to raise awareness about the value of financial planning. Nearly 300,000 impressions tied to event promotion resulted from website advertising.
- **Hong Kong:** [The Institute of Financial Planners Hong Kong](#) hosted a virtual event on best practices of wealth transfer planning on 5 October.
- **India:** [FPSB India](#) participated in the National Stock Exchange of India bell-ringing ceremony on 4 October to kick off World Financial Planning Day, hosted TV and virtual discussions with CFP professionals on the evolution and value of financial planning, conducted a live YouTube session with a CFP practitioner on personal finance, and held in-person sessions with students and employees on the importance of financial planning the first week of October, reaching more than 1,800 individuals.
- **Indonesia:** Virtual consumer events on a variety of financial planning topics were hosted by [FPSB Indonesia](#) and FPAI from 5-9 October.
- **Japan:** [Japan Association for Financial Planners](#) raised awareness of financial planning with an extensive media and social media campaign, resulting in 400 visits to their dedicated WFPD pages.
- **Malaysia:** More than 350 pro bono financial planning sessions from CFP professionals and a range of in-person and virtual financial education events were facilitated throughout September and October by the [Financial Planning Association of Malaysia](#) in partnership with SmartFinance and #FinPlan4U. The campaign resulted in 17 media mentions.
- **Republic of Korea:** [FPSB Korea](#) launched a video contest to address the question, “What are you doing to better your future?” and granted awards to winners on 5 October.
- **Singapore:** [Financial Planning Association of Singapore](#) hosted in-person and virtual consumer events on a variety of financial planning topics and published articles, blogs and brochures to raise awareness about the value of financial planning.
- **South Africa:** [FPI of Southern Africa](#) celebrated Financial Planning Week in partnership with ASISA Foundation from 3-7 October as part of World Financial Planning Day, which included Facebook live sessions and podcasts on a range of financial planning topics, workshops and pro bono financial planning consultations.
- **Thailand:** Consumer-facing articles from [Thai Financial Planners Association](#) covered a range of financial planning topics that were featured and supported by a media outreach and social media campaign.



- **The Netherlands:** [Federatie Financieel Planners](#) hosted Plan Your Future. Live Today (“Plan je toekomst; Leef vandaag”) from 3-7 October and published financial planning articles for consumers and professionals.
- **United Kingdom:** [Chartered Institute for Securities and Investment](#) hosted its Financial Planning Week from 3-9 October to advance financial literacy and money management skills across the UK, which included a #10DaysOfFinancialPlanning social media campaign.
- **United States:** [CFP Board](#) hosted its 5th Annual Diversity Summit to advance diversity in the financial planning profession on 27 October.

[Learn more](#) about the 2022 WFPD and WIW events.

To support FPSB’s network of organizations with their local WFPD and WIW campaigns, FPSB provided an online, easily accessible [FPSB Network toolkit](#) leading up to the campaign. Content shared in the toolkit included promotional support for key messaging, suggested social media posts, press releases, FPSB & IOSCO Fireside Chat, FPSB Chief Executives celebratory video, value of financial planning video segments, and more. The toolkit resulted in more than 450 unique pageviews by the FPSB Network.

Microsite: WorldFPDay.org

As the cornerstone of this year’s campaign, [WorldFPDay.org](#) highlighted global activities, as well as programs and events around the world. FPSB measured increased microsite engagement in 2022, compared to the previous year (period: 1 July – 15 October), that showed: **page views of global events** increased by 7.83 percent; **referral visits** increased by 7.2 percent; **number of pages per session** increased by 11.6 percent; and **articles and resources** by 1.4%. In addition, **WFPD microsite** visitors increased by 645% with the launch of WFPD running 3-5 October, compared to prior day.

Event Broadcast: FPSB and IOSCO Fireside Chat



FPSB’s [WFPD Signature Event](#) featured a Fireside Chat discussion with IOSCO Secretary General Martin Moloney and FPSB CEO Noel Maye about IOSCO’s goals for WIW, the challenges facing members of the public as they seek to manage finances and plan for the future, and the impact that financial planning and a global community of CFP professionals can have on consumer wellbeing and resilience. The on-demand event broadcast was featured across FPSB social media.

The event broadcast has received more than 365 views, 2,850 impressions and nearly 100 post engagements and comments among LinkedIn, Facebook, Twitter and Instagram. The [event broadcast](#) is accessible on FPSB’s YouTube channel.

World Financial Planning Day Celebratory Video



FPSB shared a [video that featured chief executives from FPSB's Network](#) sharing celebratory remarks to generate excitement within the CFP professional community of WFPD and WIW. The video is available on FPSB's YouTube channel and has received more than 625 views. Through FPSB's social media platforms, the video received 3,318 impressions and a combined total of 226 likes, shares or comments.

World Financial Planning Day Campaign Launch Video



To kick off WFPD and WIW, a [video featuring FPSB CEO Noel Maye](#) shared a welcome message to introduce the dual campaigns and its goals to raise awareness of the value of financial planning, of having a financial plan, of working with a financial planner who has committed to competency and ethical standards as well as promote consumer financial education and protection. The video is available via FPSB's YouTube channel and has received more than 290

views. Through FPSB's social media platforms, the video received 2,876 impressions and a combined total of 315 likes, shares, comments or views to date.

2022 World Financial Planning Day and World Investor Week Teaser Video

To increase awareness of WFPD and WIW in the lead up to the event, FPSB shared a [teaser video](#) that highlighted campaign activities and how to learn more. The video is available on FPSB's YouTube channel and has received 50 views. Through FPSB's social media platforms, the video received 1,954 impressions and a combined total of 265 likes, shares, comments or video views.

The Value of Financial Planning Video



For this year's WFPD, FPSB re-broadcasted a [video](#) promoting the value of financial planning and working with a CFP professional. To date, the video has received 1,083 views from FPSB's YouTube channel. Through FPSB social media platforms, the video received 2,141 impressions and a combined total of 61 likes, shares or comments.

Participation in IOSCO WIW Webinar on Investor Resilience



To support IOSCO's WIW and WFPD, FPSB Head of Stakeholder Engagement Dante De Gori, CFP, and FPSB Board member Andrea Middel, CFP, joined thought leaders in the profession from Comissão de Valores Mobiliários (CVM Brazil), Organisation for Economic Co-operation and Development (OECD), U.S. Securities and Exchange Commission (SEC), Comissão do Mercado de Valores

Mobiliário (CMVM in Portugal) to share insights on the close linkages between financial resilience, financial literacy, financial inclusion, the importance of robust financial consumer protection frameworks, and recent trends affecting investors via the [IOSCO WIW Investor Resilience webinar](#). The event explored the importance of financial education and the key role of financial planning to set and achieve long-term investment goals.

To date, the webinar has received 252 views from the CVM Educacional YouTube channel. Through FPSB social media channels, promotion of the event received 2,878 impressions and a combined total of 107 likes, shares or comments.

Media Outreach and News Coverage

FPSB issued the following press releases to raise awareness about this year's WIW and WFPD campaigns:

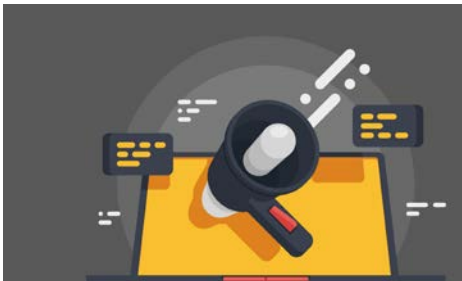
- 23 August: [FPSB, Global CFP Professional Community Promote Value of Financial Planning During 6th World Financial Planning Day](#)
- 3 October: [IOSCO Secretary General, FPSB CEO Discuss the Impact of Financial Planning on Investor Resilience This World Financial Planning Day](#)

Combined, the two press releases were picked up by 144 global online sources with a potential audience reach of more than 170M+.

Social Media Campaign

FPSB executed an organic social media strategy to drive users to the WFPD microsite and IOSCO WIW website, with a variety of social media content promoting WFPD and WIW programs and content from www.WorldFPDay.org, including FPSB Network activities, research findings and resources. LinkedIn, Facebook, Twitter and Instagram were employed to share WIW and WFPD content beginning in July, with the hashtags #WFPD2022 and #IOSCOWIW2022. Nearly 7% (6.7%) of traffic to the WFPD microsite was from social media during the campaign time-frame. Results from the organic social media campaign are as follows:

- FPSB social media channels saw a 5.4% increase in followers during campaign
- Social media engagement across all three platforms increased by 7%, compared to prior year's WIW / WFPD campaign
- WIW and WFPD content resulted in 872 post engagements including likes, comments and shares



This year's WFPD and WIW campaigns raised the **share of voice** of the terms "CERTIFIED FINANCIAL PLANNER" and "CFP" in overall media and social media conversations by 43.2% during campaign time-frame, 1 July through 31 October.

Conclusion

FPSB is appreciative of the opportunity to partner with IOSCO's World Investor Week to deliver World Financial Planning Day for its sixth consecutive year. Raising awareness about the importance of financial planning and investor education while increasing consumers' levels of financial literacy and capability – particularly as the world deals with global economic uncertainty– is a significant priority for FPSB during WFPD and throughout the year. FPSB and its global network look forward to continuing to collaborate with IOSCO on WIW/WFPD and other consumer awareness and protection projects.

International Federation of Accountants (IFAC)

WORLD INVESTOR WEEK 2022

International Coordinator: [International Federation of Accountants \(IFAC\), Scott Hanson, Director - Policy & Global Engagement, \(scotthanson@ifac.org\).](#)

Other IOSCO members: -

Other participants: -

As the global voice of the accounting profession, IFAC understands that promoting financial literacy is essential to our mandate to serve the public interest. Grasping the fundamentals of accounting allows non-accountants to articulate the ways in which accounting intersects with their own experiences, financial and professional. IFAC's engagement with the International Organization of Securities Commissions' (IOSCO) World Investor Week was formed out of this desire to enhance the financial literacy of non-accountants by providing accessible information about how and where accounting and investing intersect, given IFAC's unique area of expertise.

In 2021, for IOSCO's World Investor Week event, IFAC produced a video entitled "[Understanding ESG Reporting](#)" to help break down how sustainable finance is reported and regulated. The video became the IFAC YouTube channel's most watched video of all time, making it clear that there is demand for video content that clearly and concisely conveys accounting basics.

For World Investor Week 2022, IFAC created three new videos explaining evergreen accounting concepts so that they can be understood by first-time and lifelong investors alike. They aim to provide an overview of the services provided by accountants, and tools used by accountants, which can be accessed to help investors (but also the general public/potential investors) better understand the financial well-being of potential investments and to foster trust in the accountancy profession.

- [What is a Financial Statement?](#)
- [What is an Audit?](#)
- [What is Professional Accountancy?](#)

In addition, IFAC participated in IOSCO's flagship global webinar on Sustainable Finance.

Annex 1 – WIW 2022 Global Events

WIW 2022 had 9 Global events. See more information and the main results below:



Ring the Bell for Financial Literacy

Sponsor: **The World Federation of Exchanges (WFE)**

Location: **Worldwide**

Date: **Mon, 03-Oct-2022 00:00 CEST**

Exchanges and CCPs around the globe ringed the bell for financial literacy all week during IOSCO's World Investor Week. Financial Literacy is fundamental to the work of Exchanges and CCPs and the commitment they have towards inclusive and sustainable economic growth, fostering equality and their belief in the power that markets-based financing has to provide solutions and bridge gaps. As an industry, market infrastructures believe it has become even more important at this time of pandemic.

In a combination of in-person and virtual events, 83 Exchanges and CCPs around the globe had participated in this event.

List of participants, videos, articles, and photos available on WFE website at:

<https://www.world-exchanges.org/ring-bell-financial-literacy-2022>

RING THE BELL FOR FINANCIAL LITERACY 2022

<https://www.world-exchanges.org/ring-bell-financial-literacy-2022>

		Date
Abu Dhabi Securities Exchange (ADX)	Opening Bell	3 October
Amman Stock Exchange	Opening Bell	4 October
Astana International Exchange	Opening Bell	7 October
Athens Stock Exchange	Opening Bell	7 October
Australian Securities Exchange	Opening Bell	13 October
B3 - Brasil Bolsa Balcão	Opening Bell	3 October
Bahrain Bourse	Opening Bell	3 October
Baku Stock Exchange	Opening Bell	6 October
Banja Luka Stock Exchange	Other	Other
Bermuda Stock Exchange	Opening Bell	6 October
BME	Opening Bell	3 October
Bolsa de Comercio de Santiago	Opening Bell	5 October
Bolsa de Valores de Quito S.A.	Opening Bell	6 October
Bolsa Institucional de Valores, Mexico	Closing Bell	3 October
Bolsa Mexicana de Valores	Closing Bell	5 October
Borsa Italiana	Opening Bell	3 October
Botswana Stock Exchange	Opening Bell	6 October
Boursa Kuwait	Closing Bell	4 October
Bursa Malaysia Bhd	Opening Bell	7 October
Cboe Australia Pty Ltd	Opening Bell	6 October
Cboe Global Markets, Inc.	TBD	TBD
Chittagong Stock Exchange PLC	Opening Bell	6 October
Colombo Stock Exchange	Opening Bell	4 October
Dar es Salaam Stock Exchange	Closing Bell	5 October
Dhaka Stock Exchange Limited	TBD	TBD
Dubai Financial Market	Opening Bell	5 October
Euronext Amsterdam	Opening Bell	3 October
Euronext Brussels	Opening Bell	3 October
Euronext Dublin	Opening Bell	3 October
Euronext Lisbon	Opening Bell	3 October
Euronext Paris	Opening Bell	3 October
FMDQ Group	Other	3 to 7 October
Ghana Stock Exchange	Opening Bell	5 October
Hong Kong Exchanges and Clearing Limited	Opening Bell	21 October
Indonesia Stock Exchange	Opening Bell	5 October
Johannesburg Stock Exchange	Opening Bell	6 October
Kazakhstan Stock Exchange	Opening Bell	4 October
KDPW CCP	Opening Bell	3 October
Latin American Stock Exchange/ Latinex	Opening Bell	3 October
Ljubljana Stock Exchange	Opening Bell	3 October
London Stock Exchange	Opening Bell	4 October
Lusaka Securities Exchange	Other	7 October
Luxembourg Stock Exchange	Other	5 October

Macedonian Stock Exchange	Opening Bell	6 October
Malta Stock Exchange	Opening Bell	4 October
MIAX Exchange Group	Opening Bell	6 October
Muscat Stock Exchange	Other	4 October
Nairobi Securities Exchange PLC	Opening Bell	3 October
NASD PLC	Other	7 October
Nasdaq	Both Opening and Closing Bells	During the week
Nasdaq Copenhagen	Closing Bell	5 October
Nasdaq Helsinki	Opening Bell	3 October
Nasdaq Iceland	Other	Other: TBD
National Stock Exchange of India Limited	Closing Bell	10 October
NEO Exchange	Opening Bell	3 October
Nigerian Exchange Limited	Closing Bell	Other
NZX Limited	Opening Bell	3 October
Oslo Børs	Opening Bell	3 October
Pakistan Stock Exchange	Opening Bell	4 October
Palestine Exchange	Opening Bell	5 October
Qatar Stock Exchange	Opening Bell	4 October
Securities Clearing Center Company “Muqassa”	Opening Bell	6 October
Shanghai Futures Exchange	TBD	TBD
Shanghai Stock Exchange	Other	9 October
Shenzhen Stock Exchange	Closing Bell	End September
Singapore Exchange Limited	Opening Bell	4 October
Taipei Exchange	Opening Bell	TBD
Taiwan Futures Exchange	Other	7 October
Taiwan Stock Exchange	Other	4 October
Tehran Stock Exchange	Other	8 October
The Egyptian Exchange (EGX)	Opening Bell	10 October
The GPW Foundation (connected with WSE in Poland)	Opening Bell	3 October
The Philippine Stock Exchange, Inc.	Opening Bell	5 October
The Stock Exchange of Thailand	Other	3 October
TMX Group	Closing Bell	3 October
Toronto Stock Exchange	Closing Bell	3 October
TSX Venture Exchange	Closing Bell	3 October
Tunis Stock Exchange	Opening Bell	5 October
Uganda Securities Exchange	Opening Bell	7 October
Ulaanbaatar securities exchange JSC	Opening Bell	7 October
Warsaw Stock Exchange	Opening Bell	3 October
Wiener Boerse AG	Opening Bell	5 October
Zimbabwe Stock Exchange	Other	Other



Metaverse and capital markets: challenges and opportunities

Sponsor: **Comissão de Valores Mobiliários (CVM) – Securities and Exchange Commission of Brazil**

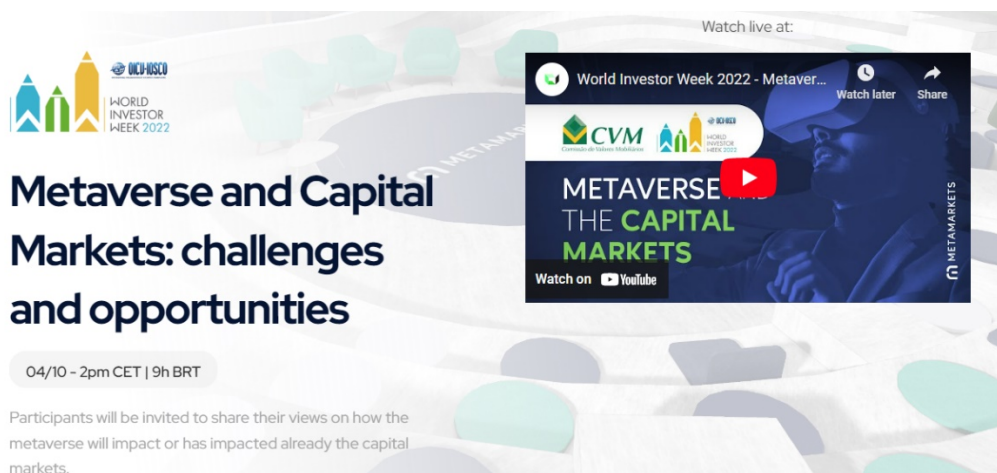
Location: **Worldwide**

Date: **Tue, 04-Oct-2022 14:00 – 15:00 CEST**

Participants shared their views on how the Metaverse is impacting or will impact the capital markets, including in relation to regulation/self-regulation, financial education, and investor protection, among other points. There were four virtual rooms available during the event, and in one of them, we had more than 200 visitors from all around the world.

The video recording of the event is available online:

<https://www.metamarkets.space/clients/wiw>



Watch live at:

World Investor Week 2022 - Metaver...

Watch later Share

METVERSE
THE CAPITAL
MARKETS

Watch on YouTube

Metaverse and Capital Markets: challenges and opportunities

04/10 - 2pm CET | 9h BRT

Participants will be invited to share their views on how the metaverse will impact or has impacted already the capital markets.





6th World Financial Planning Day

Sponsor: **Financial Planning Standards Board (FPSB)**

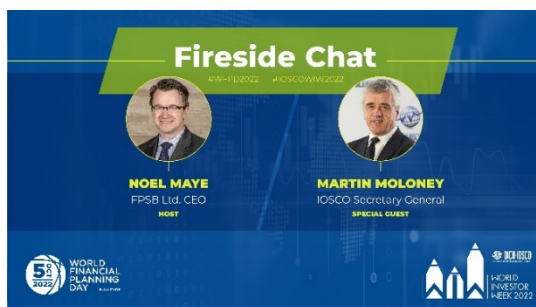
Location: **Worldwide**

Date: **Wed, 05-Oct-2022 00:00 CEST**

Financial Planning Standards Board Ltd. (FPSB) joined the International Organization of Securities Commissions (IOSCO) to raise awareness of, and promote financial literacy, during IOSCO's World Investor Week. Goals: Unite the global financial planning community to raise awareness of the value of financial planning, of having a financial plan and of working with a financial planner who has committed to competency and ethical standards, like a CFP professional.

FPSB and its network of financial planning professional bodies, representing more than 203,000 CFP professionals worldwide, hosted a series of programs and events to raise awareness of the value of financial planning in celebration of World Financial Planning Day.

For more information about World Financial Planning Day, please visit <http://www.WorldFPDay.org>



Fireside Chat – FPSB CEO Noel Maye and IOSCO Secretary General Martin Moloney

Sponsor: **Financial Planning Standards Board (FPSB)**

Location: **Worldwide**

Date: **Wed, 05-Oct-2022 10:00 CEST**

FPSB CEO Noel Maye and IOSCO Secretary General Martin Moloney discussed the goals and themes for WFPD and WIW and how the financial planning community can support financial education and consumer protection.

The video recording of the event is available online:

<https://www.youtube.com/watch?v=GJcRIHvUEwg&t=4s>



Webinar on Crypto/Digital Assets and DeFi – Look Before You Leap

Sponsor: **Hosted by the IOSCO Asia Pacific Hub in Kuala Lumpur, and supported by the IOSCO Board-level Fintech Task Force (FTF)**

Location: **Worldwide**

Date: **Wed, 05-Oct-2022 13:00 – 14:00 CEST**

The webinar discussed Crypto and DeFi issues with impact on investor protection and investor education. Financial innovation, like crypto/digital assets and DeFi products and services, may result in greater efficiencies, but they also present risks that investors must understand to take informed investment decisions.

The webinar also referred to some recent case studies and discussed the measures that jurisdictions have taken to educate and protect their investors. Indeed, investor education, together with regulatory, supervisory and enforcement tools could help support responsible development of the crypto/digital asset ecosystem. The event was opened to regulators, members of the industry and the general public.

The list of panellists, video recording and other information about the event are available online:

<https://www.iosco.org.my/news-media/webcasts-podcasts>



International Organization of Securities Commissions
IOSCO Asia Pacific Hub
Malaysia



Crypto/Digital Assets and DeFi – Look Before You Leap

Date : Wednesday, 5 October 2022

Time : 13.00 – 14.00 (CEST)

Supported by the IOSCO Board-level Fintech Task Force (FTF), the webinar will discuss crypto and DeFi issues with the impact on investor protection and investor education. Financial innovation, like crypto/digital assets and DeFi products and services, may result in greater efficiencies, but they also present risks that investors must understand to take informed investment decisions.

The webinar is open to regulators, members of the industry and the general public.



Tuang Lee Lim

Chair of the IOSCO Fintech Task Force,
Assistant Managing Director (Capital Markets) of the
Monetary Authority of Singapore (MAS), Singapore.



Richard Fox

Lead for IOSCO Crypto and
Digital Assets Working Group,
Director, International
Financial Conduct Authority (FCA), UK



José Vasco

IOSCO WIW WG Coordinator,
Director, Office of Investor Protection and Assistance,
Comissão de Valores Mobiliários (CVM), Brazil



Moderator

Josafat De Luna-Martinez

Senior Policy Advisor,
IOSCO General Secretariat

REGISTER NOW

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Webinar on Sustainable Finance and Investor Education and Protection

Sponsor: **Hosted by Commissione Nazionale per le Società e la Borsa (CONSOB) – Italy and Comissão de Valores Mobiliários (CVM) – Securities and Exchange Commission of Brazil**

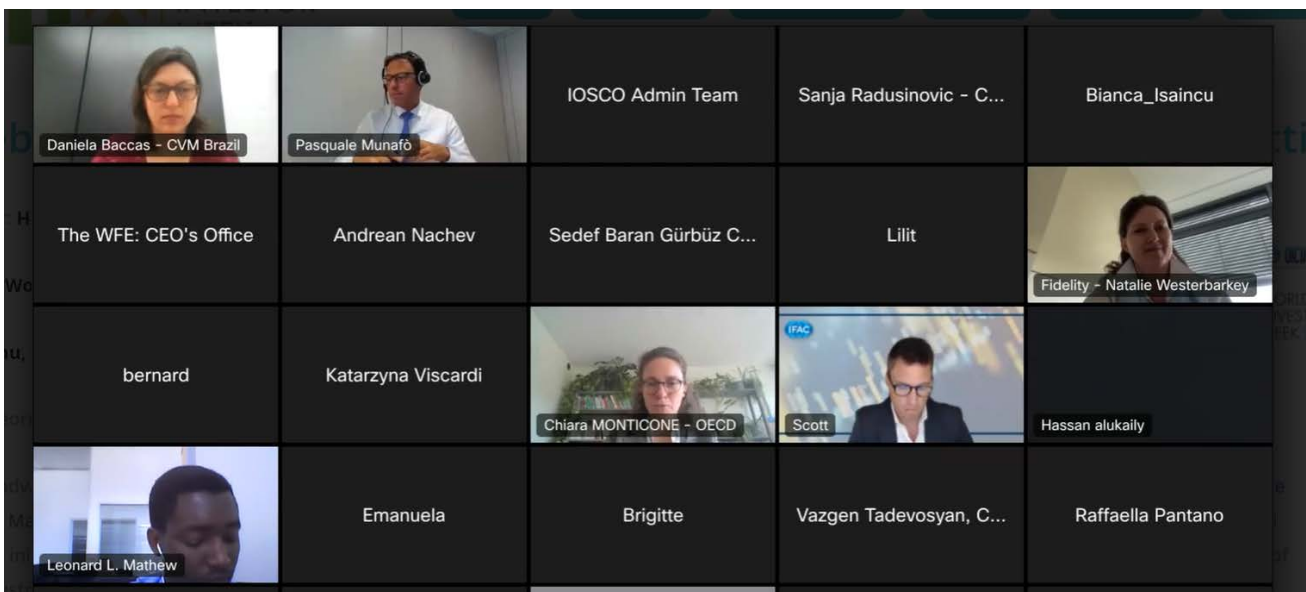
Location: **Worldwide**

Date: **Thu, 06-Oct-2022 13:00 CEST**

Taking advantage of the findings, tools and key messages of the recently published IOSCO report on Retail Investor Education in the Context of Sustainable Finance Markets and Products, the webinar discussed the main challenges for investors and how regulators and other stakeholders could support initiatives to enhance investor protection and investor education in the area of sustainable finance. The webinar was opened to regulators, members of the industry and the general public.

The agenda, list of panellists, video recording and other information about the event are available online:

<https://www.worldinvestorweek.org/?p=events&id=34>





Webinar on Investor Resilience

Sponsor: **Hosted by Comissão de Valores Mobiliários (CVM) – Securities and Exchange Commission of Brazil**

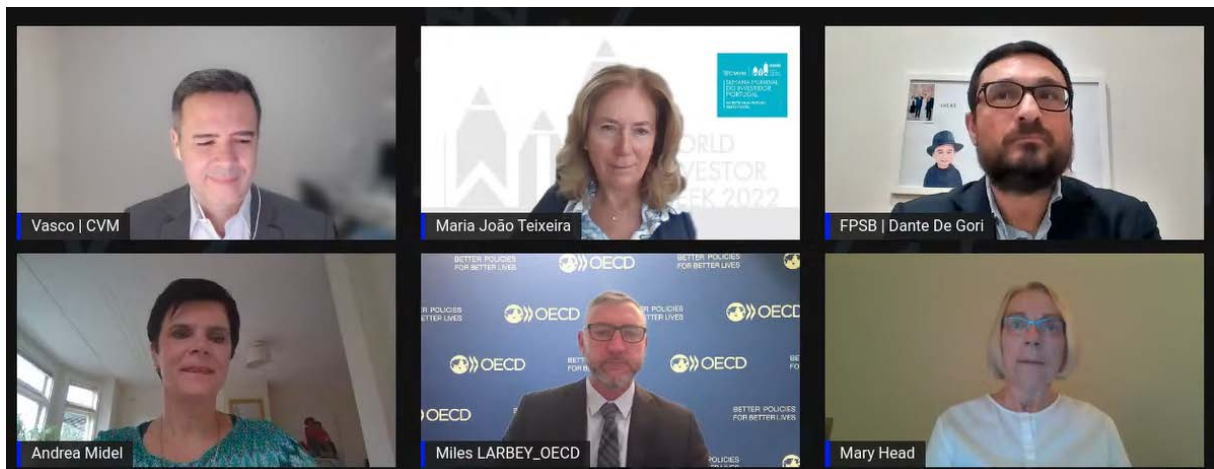
Location: **Worldwide**

Date: **Fri, 07-Oct-2022 14:00 CEST**

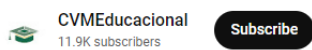
The webinar discussed different elements that are relevant for investors in the current environment, such as inflation, raising interest rates, energy issues, and some geopolitical factors impacting investors' financial well-being. The discussion also touched on different tools that could be useful or helpful in terms of enhancing investor resilience, including through investor education and investor protection perspectives. The webinar was opened to regulators, members of the industry and the general public.

The agenda, list of panellists, video recording and other information about the event are available online:

<https://www.youtube.com/watch?v=3qGBC0odpAY>



Webinar Investor Resilience





Webinar on Digitalisation and the Evolving Retail Investment Landscape

Sponsor: **Hosted by the IOSCO Asia Pacific Hub in Kuala Lumpur**

Location: **Worldwide**

Date: **Thu, 27-Oct-2022 15:00 – 16:00 CEST**

Increasing digitalisation and social media are not only changing how financial products are marketed and distributed, but also how retail investors interact with financial products and services. Nonetheless, these developments bring various risks for investors, and challenges for regulators on how to adapt their regulatory and enforcement approaches to the rapidly changing digitalisation trends and online activities. In conjunction with IOSCO’s World Investor Week 2022, this webinar aimed to review regulatory and market-wide implications of the evolving digitalisation landscape, including online offering trends and how regulators are responding. Areas of discussion included ways in which firms leverage on behavioural techniques for online marketing, regulatory issues and gaps arising, and approaches to financial literacy in response to these challenges.

The list of panellists, video recording and other information about the event are available online:

www.iosco.org.my/news-media/webcasts-podcasts



IOSCO International Organization of Securities Commissions
IOSCO Asia Pacific Hub
Malaysia

World Investor Week 2022

Digitalisation and the Evolving Retail Investment Landscape

Date : Thursday, 27 October 2022
Time : 15.00 – 16.00 (CEST)

In conjunction with World Investor Week 2022, the webinar aims to review regulatory and market-wide implications of the evolving digitalisation landscape, including online offering trends and how regulators are responding. Areas of discussion include ways in which firms leverage on behavioural techniques for online marketing, regulatory issues and gaps arising, and approaches to financial literacy in response to these challenges.

The webinar is open to regulators, members of the industry and the general public.

 James Angel <small>Associate Professor Georgetown University United States</small>	 Lilli Hattinga van 't Sant <small>Policy Officer Securities Markets Unit of DG FISMA European Commission</small>	 Angelina Kwan <small>Chief Executive Officer Stratford Finance Limited Hong Kong</small>	 <small>Moderator</small> Mhairi Jackson <small>Chair of IOSCO's Committee 3 on Regulation of Market Intermediaries Manager of Funds and Asset Management Policy Financial Conduct Authority (FCA), United Kingdom</small>
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Introductory remarks by Pasquale Munafò, Chair of IOSCO's Committee 8 on Retail Investors

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Sustainable Finance Literacy: The Next Challenge for Investor Education

Sponsor: **European Fund and Asset Management Association (EFAMA)**

Location: **Worldwide**

Date: **Tue, 08-Nov-2022 16:00 – 18:00 CET**

As a proud supporter of IOSCO's World Investor Week, EFAMA organized an e-seminar to assess the state of sustainable finance literacy for investment and discuss various initiatives which could boost investor education in this regard.

ESG investing is a powerful growing trend and the proliferation of ESG financial products is testament to this. The new MiFID II rules oblige advisers to assess investors' sustainability preferences before proposing investment products. In light of this, investors will have to strengthen their sustainable finance literacy in order to navigate this new landscape. This will no doubt present challenges as we move beyond the well-established set of recommendations (diversify, invest regularly etc.) to cover other concepts such as sustainability risks, principle adverse impact, environmentally sustainable investments etc. Therefore new initiatives are urgently needed to bridge the gap. The event was opened to the public and the media.

The video recording and other information about the event are available online:

<https://www.worldinvestorweek.org/?p=events&id=41>



Annex 2 – WIW 2022 Regional Events

WIW 2022 had 4 Regional events. See more information below:



Regional launch – European Region

Sponsor: **Autorité des marchés financiers (AMF)**

Location: **France**

Date: **Mon, 03-Oct-2022**

Remarks by:

- Benoit de Juvigny, Secretary General of the Autorité des marchés financiers (AMF), France;
- Jean-Paul Servais, Chairman, Financial Services and Markets Authority, Belgium, and Vice-Chairman of the IOSCO Board.

The video recording about the event is available online:

<https://www.worldinvestorweek.org/resources/videos/2022/amf-france-wiw-2022-10-03-english.mp4>





Regional launch – European Region

Sponsor: **The Polish Financial Supervision Authority (UKNF) and GPW**

Location: **Poland**

Date: **Mon, 03-Oct-2022** at 9.00 hrs. CEST

The video recording about the event is available online at: https://youtu.be/22Qq7J_ZNNc





Regional launch – Africa – Middle East Region

Sponsor: **Comissão do Mercado de Capitais, Angola, with the support of Kenya, Nigeria, and Zambia**

Location: **Angola**

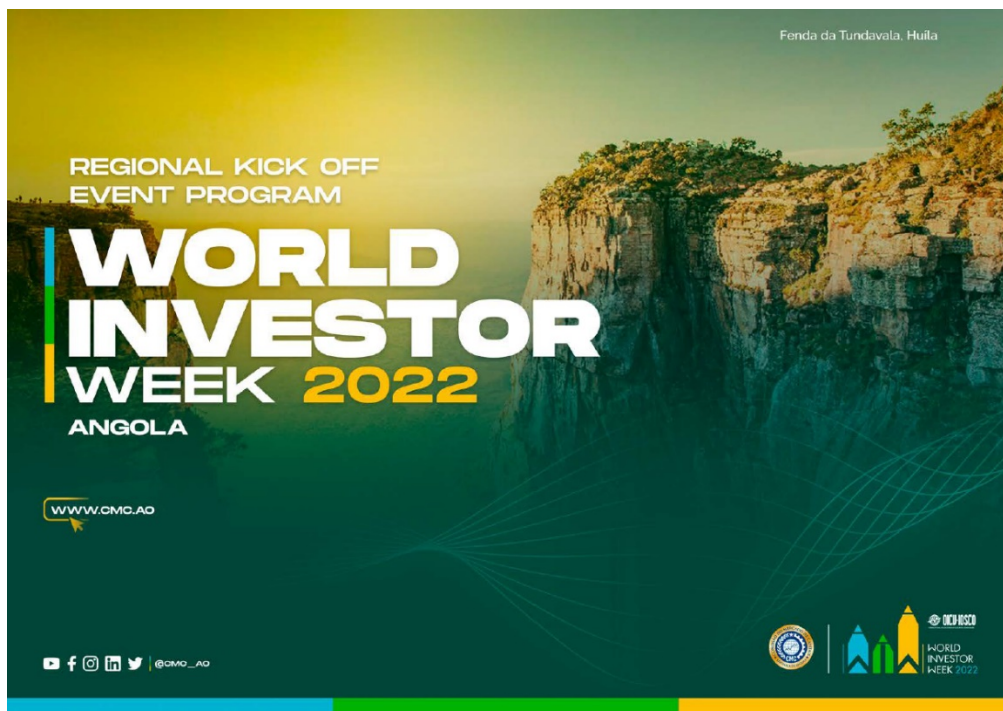
Date: **Mon, 03-Oct-2022**

The authorities held an in-person event with live streaming, with the participation of colleagues from Kenya, Zambia, and Nigeria, to discuss sustainable investments and investor resilience in the region.

There was a cultural moment with the “Jovens da Mulemba” theatre group, in a way of bringing financial education concepts to the masses. The day was closed with a round table about financial education as the pillar of investor protection.

More information about the event is available online:

<https://www.worldinvestorweek.org/?p=events&id=37>





Regional launch – Inter-American Region

Sponsor: **Comissão de Valores Mobiliários (CVM) – Securities and Exchange Commission of Brazil and B3 (Brazilian Stock and Derivatives Exchange of Brazil)**

Location: **São Paulo, Brazil**

Date: **Mon, 03-Oct-2022**

The official opening of the investor week in the Americas took place in São Paulo, as a joint event hosted by B3 and the CVM. Participants in the Ring the Bell Ceremony included João Pedro Nascimento, Chairman of the CVM; Christina Rolle, Executive Director, Securities Commission of The Bahamas, Bahamas, and Vice Chair of the IOSCO Inter-American Regional Committee, IARC; Morgan Doyle, the Inter-American Development Bank (IDB) country representative; and Gilson Finkelsztain, President of B3.

The video recording about the event is available online:

<https://www.youtube.com/watch?v=COH9xyQwX18>



Toque de Campanha CVM | Comemoração Semana do Investidor

Annex 3 – IOSCO Committee on Retail Investors (Committee 8) members

(C8 WIW members are also indicated with *)

Chairman

Mr. Pasquale Munafò, Senior Finance Professional, Commissione Nazionale per le Società e la Borsa, **Italy**

Vice-Chairman

Mr. Camille Beaudoin, Director, Financial Education Department, Autorité des marchés financiers, **Quebec**

Members

Comissão do Mercado de Capitais, **Angola***

Comisión Nacional de Valores, **Argentina***

Australian Securities and Investments Commission, **Australia***

Financial Services and Markets Authority, **Belgium**

Comissão de Valores Mobiliários, **Brazil*** (C8 WIW Working Group Coordinator)

China Securities Regulatory Commission, **China***

Autorité des marchés financiers, **France**

Bundesanstalt für Finanzdienstleistungsaufsicht, **Germany***

Securities and Futures Commission, **Hong Kong***

Securities and Exchange Board of India, **India**

Indonesia Financial Services Authority, **Indonesia***

Israel Securities Authority, **Israel**

Commissione Nazionale per le Società e la Borsa, **Italy***

Financial Services Agency, **Japan***

Jersey Financial Services Commission, **Jersey**

Financial Services Commission/Financial Supervisory Service, **Korea, Republic of**

Commission de Surveillance du Secteur Financier, **Luxembourg**

Securities Commission, **Malaysia***

Comisión Nacional Bancaria y de Valores, **Mexico***

Securities and Exchange Commission, **Nigeria**

Ontario Securities Commission, **Ontario***

Comissão do Mercado de Valores Mobiliários, **Portugal**

Autorité des marchés financiers, **Quebec***

Financial Supervisory Authority, **Romania***

The Bank of Russia, **Russia**

Capital Market Authority, **Saudi Arabia***

Monetary Authority of Singapore, **Singapore**

Financial Sector Conduct Authority, **South Africa**

Comisión Nacional del Mercado de Valores, **Spain***

Securities and Exchange Commission of Sri Lanka, **Sri Lanka**

Finansinspektionen, **Sweden**

Financial Supervisory Commission, **Chinese Taipei**
Securities and Exchange Commission, **Thailand**
Capital Markets Board, **Türkiye**
Financial Conduct Authority, **United Kingdom**
Commodity Futures Trading Commission, **United States of America**
Securities and Exchange Commission, **United States of America***
Financial Industry Regulatory Authority, **United States of America***

Observers

European Securities and Markets Authority, **European Union**
Japan Securities Dealers Association, **Japan***

The C8 and the WIW WG would like to thank Jose Vasco (WIW WG Coordinator until February 2023) and Eduardo Manhães Ribeiro Gomes (WIW WG Coordinator since February 2023) and their team at the CVM Brazil (Raquel Branquinho and Darcy Oliveira), and Josafat De Luna-Martínez (IOSCO GS) for their support in the preparation of this Report.