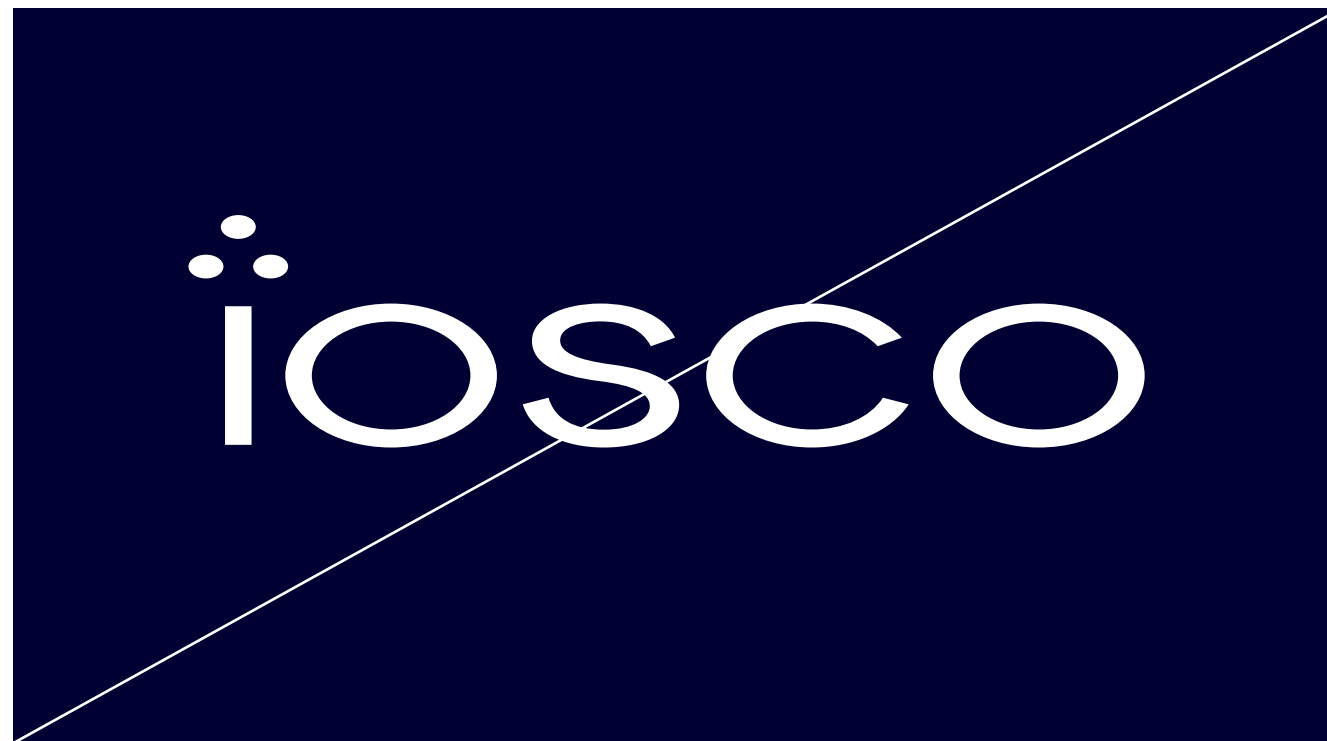


Logo
Guidance

Incorrect usage

The examples on this pages show modifications and incorrect usage of the brand logo. In order to protect the visual integrity of the brand please avoid the following.

Do not stretch or warp the logo in any way



Do not edit or rearrange the logo in any way



Do not use effects or gradients within the logo



Do not rotate or flip the logo



Do not recreate the logo in a different font



Do not use the logo in a colour other than specified



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 - 1.4. Logo lockups
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Logo

Logo lockups

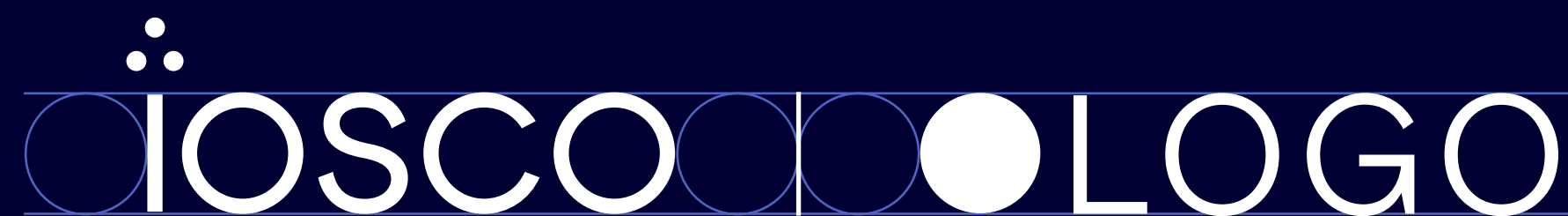
Partnerships

When needing to create a ‘lockup’ with an external logo to demonstrate a partnership or collaboration, follow the guidance shown by using the two logos at a similar size and using the exclusion zone as a spacing guide.

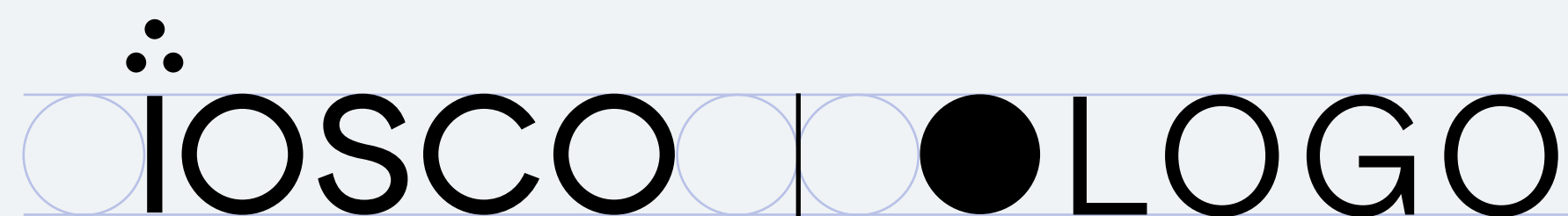
We recommend adding a thin dividing line between the two logos in the same colour as the IOSCO logo.

Lead with our logo if appropriate, and request a single-colour, vector version of the external logo to use if possible.

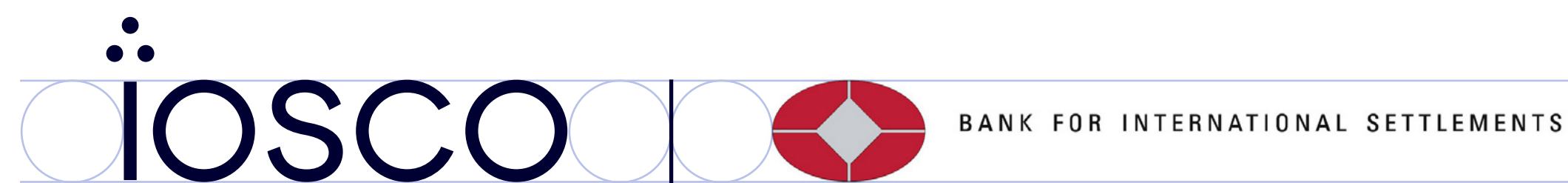
Preferred approach for dark backgrounds



Preferred approach for light backgrounds



Acceptable full-colour approach where necessary



Logo

Logo lockups

Multiple logos

When displaying our logo alongside multiple external logos, follow the guidance shown by using the logos at a similar size and using the specified exclusion zone as a spacing guide.

Lead with our logo if appropriate, and request a single-colour, vector version of the external logo to use if possible.

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Horizontal



Vertical

